

Strategic Plan

- In a company, each vice-president should present a strategic plan to the CEO who should review and consolidate a general plan.
- To elaborate the plans, each vice-president asks his or her directors to make a plan for each area, indicating the general guidelines. Once each director finishes, the vice-president will review it, and if necessary, modify it.
- When all directors' plans are approved, the vice-president will consolidate them and send one plan to the CEO for his or her revision.