

This document compiles questions asked by professors or others and the ideal answer we should provide to them.

1. [Phil Haile] if there is a credit bureau, why are there any informational asymmetries among banks?

Credit bureaus include the following information:

- Bolivia

”After written authorization from a prospective customer, a bank can access the registry and obtain a credit report. The report includes information on all outstanding loans of the customer for the previous 2 months. Entries include originating bank, loan amount, loan type, value of collateral, value of overdue payments, and the firm’s credit rating from the originating bank” (Ioannidou and Ongena, 2010).

- Canada

Factors that can affect your credit score are [source]:

- for how long you’ve had credit
- how long each credit has been in your report
- if you carry a balance on your credit cards
- if you regularly miss payments
- the amount of your outstanding debts
- being close to, at or above your credit limit
- the number of recent credit applications
- the type of credit you’re using
- if your debts have been sent to a collection agency
- any record of insolvency or bankruptcy

- Chile

The Chilean system is a negative-only system (Turner, 2010, pages 7 and 8) since it reports delinquencies but does not report moderately late payments (30+ days) or payments in a timely fashion.

Boletín de Informaciones Comerciales (BIC) contains only delinquencies <sup>1</sup>

- UK

- USA: credit reporting is regulated by the Fair Credit Reporting Act (FCRA). There are four national credit reporting agencies (CRAs): Equifax, Experian, Transunion and Innovis. Information included in your credit report is [source]:

- Personal identifying information: This includes your name and aliases (other names you’ve used), date of birth, Social Security number, current and past home addresses, phone numbers and possibly current and past employers.

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<sup>1</sup> BIC recopila, procesa, edita y publica protestos y morosidades a nivel nacional, registrando también la regularización -por parte de las personas naturales o jurídicas- de sus obligaciones de pagos, lo que se conoce como ”Aclaraciones”.[source](#)

- Credit and loan accounts: This includes mortgages, auto loans, personal loans, student loans, credit cards and lines of credit. The CFPB specifies that it includes the credit limit or amount, account balance, account payment history, the date the account was opened and closed, and the name of the creditor. [source](#)
- Public records: Chapter 7 bankruptcies within the past 10 years; Chapter 13 bankruptcies within the past seven years.
- Soft & Hard Inquiries: Any companies that have asked to view your credit report.

Information that is not in your report is [[source](#)]

- Saving or checking account balances
- Investments
- Records of purchase transactions
- Income <sup>2</sup>
- Marital status

Open banking policies mandate sharing the following information:

- Chile
- UK

Hence the source of asymmetric information is:

Possible sources:

- Frequency of updating: CRA's typically receive monthly updates on credit account, while the home bank might have daily information on transactions.
- banks pay credit bureaus to access data
- the credit score does not include transactions, , income, etc. With open banking the bank can observe all your spending items, which can allow them to corroborate your income, determine how much you spend on rent, determine if you have any assets<sup>3</sup>, etc.
- The credit score also does not include overdrafts and cash buffers (account balances), home banks observe the frequency and duration of consumers exceeding their limit. They also observe failed payments and declined transactions.
- Related to the above, the home bank also when observing overdrafts and high foreign transaction fees can infer the profitability of the consumer. Banks make money from add-ons which are not shared by credit bureaus.
- In the particular case of Chile since the credit reports were quite limited (only included negative information), the open banking system aims to share also positive information.

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<sup>2</sup>In my personal experience, when opening a new credit card income is self-reported, hence it might not be as reliable as other information.

<sup>3</sup>For example the payment of car insurance probably means that the consumer has a car, or a monthly payment received from another person might mean that has a second property that is being rented.

- Finally there is soft information gathered by the bank from in person meetings, conversations, and a qualitative assessment of the consumer. For example any health issues, employment situation, etc. For example Schumpeter (1939, p. 116, cited in Diamond (1984)) states:

... the banker must not only know what the transaction is which he is asked to finance and how it is likely to turn out but he must also know the customer, his business and even his private habits, and get, by frequently "talking things over with him", a clear picture of the situation

- In the US, banks can only check your credit score if you already have an account with them or if they are going to send you a pre-approved offer. But one can forbid the pre-approved offer checks ([source](#)). For example I did it, hence in this case the asymmetry of information is even greater. In Canada "In general, you need to give permission, or your consent, for a business or individual to use your credit report." ([source](#))
- Requesting a credit score requires paying a fee, which mechanically creates asymmetries since non-home banks have to incur a cost <sup>4</sup>

Note that for young customers without credit history, the home bank might observe the inflows/outflows, giving them a big advantage when compared to other banks. For example in my case when arriving to the US I did not get a credit card for at least 6 months.

This possible sources of persistent asymmetric information among banks even when there is a credit bureau are consistent with a model with two signals, a private one (infor not observed by the credit bureau) and a public one (the credit report), in this type of models I would still expect to observe adverse selection and the problems outlined in Sharpe (1990).

Moreover in a model with one signal, where the non-home banks receive the signal with a delay, the consumer will switch when the signal was already received by the home bank but not yet by the non-home bank, creating selection.

In what follows I cite somee papers:

- Boot (2000) says " relationship banking does not involve only funding but includes also various other financial services, e.g., letters of credit, deposits, check clearing, and cash management services. We will not focus on these services per se, but one should keep in mind that these services can expand the information available to the intermediary. As some have argued, the information that banks obtain by offering multiple services to the same customer may be of value in lending (Degryse and Van Cayseele, 2000). " then says " A bank may maintain the checking and saving accounts of a firm (Nakamura (1991)). Easy access to this checking account information gives

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<sup>4</sup>"Equifax, Experian, and TransUnion distribute the individual consumer scores to end users, such as lenders, for use in a variety of consumer credit decisions, including mortgage underwriting. The users typically pay the credit reporting conglomerates for each individual score, and the companies in turn pay a licensing fee to FICO.

Single credit reports now typically cost between 18to30 for an individual report, 24to40 for a joint report, and 40to60 for a tri-merge report provided by resellers. When mortgage credit reports and scores are requested for a mortgage underwriting decision, Equifax, Experian, and TransUnion typically set the wholesale price that resellers pay, which is then passed on to users. This is often implemented through an additional fee as compensation for their services in the underwriting process." [source](#)

a bank a unique advantage in monitoring borrowers. It also allows the bank to spread the cost of information production over several products.”

- Santikian (2014) ”Deposit and savings accounts include demand deposit accounts, money market and interest checking accounts, certificates of deposits, and other savings accounts. These accounts represent an inexpensive source of funds for the bank to loan out. They also allow the bank to observe a firm’s cash flow and, potentially, the owner’s personal liquidity”

The following papers study relationship lending with retail borrowers (not firms) Agarwal et al. (2018), Chakravarty and Scott (1999), and Puri et al. (2011). Also Lu et al. (n.d.) shows that data created by the app predicts default behavior.<sup>5</sup>

## 2. To provide more information on the prior question, what papers have studied relationship banking and what do they find?

- Agarwal and Hauswald (2010) is the crucial paper to convince someone that credit scores are not enough to eliminate asymmetric information.

They study a big bank in the US and the products are loans and credit lines to small and medium enterprises (SME).

They observe the internal credit score which is constructed with hard (verifiable) and soft (subjective) information. this score is proprietary, not observed by the researcher.

They capture strength of the relationship by length, number of products and money on the bank.

They regress the private credit score on the public (experian) credit score (also observed by the firm) and the unexplained variation is 27% which is assigned to soft information.

They do other empirical exercises which I did not read in detail

- Mester et al. (2007) study a Canadian bank and show that the transaction accounts of the firms predict future bankruptcies. Moreover they show that banks actively use them to monitor firms and in case they see risky behavior they take measures to diminish the bankruptcy probability. They study credit lines, hence in case of seeing risky behavior the bank can cancel the credit line or condition it on the firm taking certain measures.

- Ioannidou and Ongena (2010) study firms in Bolivia, they find that when a firm switched to a new bank it switched under a lower rate, but then this rate is increased over time, reflecting the rents that banks can extract from the firm.

In terms of the sources of asymmetric information is not

- Other papers in relationship banking are: Bharath et al. (2011)
- Degryse and Van Cayseele (2000) test for the possibility of rent shifting by banks. The evidence shows two opposing effects. On the one hand, the loan rate increases with the duration of a bank–firm relationship. On the other hand, the scope of a relationship, defined as the purchase of other information-sensitive products from a bank, decreases the loan’s interest rate substantially. Relationship duration and scope thus have opposite effects on loan rates, with the latter being more important.

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<sup>5</sup> Data created by the app for example is location, use of the app, etc.

Boot (2000) reviews the literature and determines that banks have private info <sup>6</sup>

3. [Phil Haile 14-01-26] are there any structural papers studying relationship banking and the informational issues?

I checked the following structural papers: Bird et al. (2020), Buchak et al. (2024), Dempsey and Faria-e-Castro (2025), Kim et al. (2003), Schwert (2018), Truffa et al. (2025), and Wang et al. (2022) none of them is close to what we want to do. See the *prior structural papers* folder in zotero and the notes written about each paper.

4. [Phil Haile 14-01-26] why is it that egan and hortacsu et al. (2025) think what our contribution is relative to this paper.

They study "sleepy deposits" hence there is no informational component. A deposit from any two consumers provides the same benefits, whereas obviously a loan to any two individuals will not provide the same benefits because it depends on the repayment probabilities, hence naturally there is not informational component.

In our case we want to model information asymmetries.

5.

6. What products are the loss-leaders and which are the high margin products?

Dick (2008) hypothesises that checking accounts are used as loss-leaders. <sup>7</sup>

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<sup>6</sup> Some statements "The banks' assets are illiquid largely because of their information sensitivity. In originating and pricing loans, banks develop proprietary information." and then "informational frictions—asymmetric (and proprietary) information—provide the most fundamental explanation for the existence of (financial) intermediaries."

<sup>7</sup> "First, there is abundant anecdotal evidence about banks using low or zero-fee checking accounts as a loss leader, that is, as a way to attract and lock in consumers that will later on proceed to purchase other services offered by the bank."