

Project Proposal

This is our project proposal for our group comprised of Lucas Ho, Linh Ngo, Pierre Garcia, and Kyle Tarczon.

Topic: The Daily Mile (Running App)

Chosen UI: Strava

The project will involve redesigning the Strava application with a clean, user-friendly interface. The UI will be optimized for mobile (iOS and Android) and web platforms, with a minimalist design and intuitive navigation, and improved data visualization.

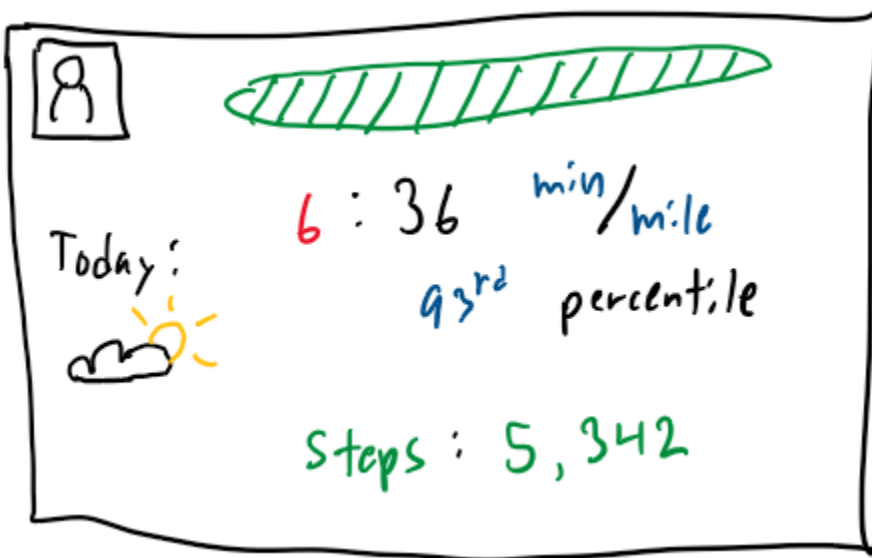
Identified Issues:

- Cluttered and convoluted UI that confuses new users.
- Limited capacity to customize user profiles and monitor activity.
- Unpredictable performance across devices causing lag and slow loading.
- Lack of a natural social interaction feature to encourage user engagement.

Project Goals:

- Simplify the user interface without sacrificing key features.
- Improve performance and responsiveness across all devices.
- Include more sophisticated activity tracking and data visualization.
- Include more enhanced social interaction capabilities, like messaging and group challenges.
- Provide a customizable dashboard for a tailored experience.

User Interface Draft:



Timeline:

- **Progress Report** - Deadline: February 28, 2025
- **Project Deliverables** - Deadline: April 14, 2025
- **Code Review** - Deadline: April 18, 2025
- **Presentation** - Deadline: April 21, 2025