HW 9: Section 2.4

Due: Thursday, October 3rd in SQRC by 9pm

Learning Goals:

- Use the limit definition of derivatives to justify derivative rules.
- Use the product rule and quotient rule to compute derivatives.
- Apply the product rule in real world examples.

Questions:

- 1. Show that $\frac{d}{dx}[f(x) g(x)] = \frac{d}{dx}f(x) \frac{d}{dx}g(x)$ using the limit definition of derivative.
- 2. Use the power rule to compute the derivative of $f(x) = ax^3 + bx^2 + cx + d$ where a, b, c and d are constants.
- 3. Use the product rule to find the derivative of

$$(x+1)(\sqrt{x}+x^2)$$

4. Use the quotient rule to find the derivative of

$$\frac{x+1}{x-1}$$
.

5. Use the quotient rule to find the derivative of

$$f(x) = \frac{x^2 + 1}{1 + 2x}.$$

- 6. Suppose that for some toy, the quantity sold Q(t) at time t years decreases at a rate of 4%; explain why this translates to Q'(t) = -0.04Q(t). Suppose also that the price increases at a rate of 3%; write out a similar equation for P'(t) in terms of P(t). The revenue for the toy is R(t) = Q(t)P(t). Substituting the expressions for Q'(t) and P'(t) into the product rule R'(t) = Q'(t)P(t) + Q(t)P'(t), show that the revenue decreases at a rate of 1%.
- 7. Suppose that the price of an object is \$14 and 12,000 units are sold. The company wants to increase the quantity sold by 1200 units per year, while increasing the revenue by \$20,000 per year. At what rate would the price have to be increased to each these goals?