



Universal Voucher

Skylab 03/07





#Problème identifié





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Beaucoup trop de vouchers papier sont générés en 2018



PANIER PETIT DEJEUNER

Davy Crockett Ranch - à récupérer dans le chêne forestier situé à l'entrée des mini-golfes.

BOARDING PASS

VOUCHER ACCEPTED BY AIRPORT RESTAURANTS GENEVA-AIRPORT

ROOM VOUCHER IDR. 100.000

ibis budget HOTELS

SPECIAL SUMMER SHOPPING OFFER IN PARIS!

- PARIS SIGHTSEEING TOUR TICKETS FROM "BIG BUS" OFFERED (1)
- HOME MADE ICE CREAM FROM "LOUISE" OFFERED (2)
- PRIORITY TAX REFUND SERVICE AFTER YOUR SHOPPING (3)

From ATF USA



#Universal Voucher : qu'est-ce que c'est ?

Plateforme simplifiée pour vos campagnes de smart-voucher

1. Design esthétique des templates 
2. Génération facile de la campagne 
3. Validation rapide avec des partenaires validateurs 
4. Pilotage synthétique des campagnes 



#Un smart voucher ?

Un dispositif agile qui s'adapte à vos processus

Universal Voucher beta

Design Voucher - test2206 edit

Title
Offre 10% #Vivatech

Import from computer

Import from URL <https://screenshotscdn.firefoxusercontent.com/images>

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Code Format Barcode QR Text

With expiration date

Call to action URL
<https://cgu.services.com>

Call to action Text
Plus d'informations

Quit or Save







#Une plateforme smart voucher ?

Pour quoi faire ?



1. Sur mesure pour votre logique métier
2. Voucher compensation
3. Voucher réduction
4. Voucher monétaire
5. Voucher un cadeau
6. Parcours avec checkpoints
7. Fidélité
8. NPS Feedback



“Des coupons ? On a déjà ça”

#Challenge_accepted !



**Ateliers création lors
des sessions networking
avec notre IPAD**



#DÉMO PRODUIT

Design studio 

Designer

Universal Voucher 

Design Voucher - test2206

Title
Offre 10% #Vivotech

Import from computer 

Import from URL <https://screenshotscdn.firefoxusercontent.com/images>



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Code Format   

With expiration date?

Call to action URL <https://ugu.services.com>

Call to action Text
Plus d'informations

This e-voucher will expire after 100 years.


10 %









#DÉMO PRODUIT

Validators studio 🎉

Groupe de validateurs
qui valideront le voucher
avec la ScanApp 🔎

- Collaborateurs
- Partenaires
- Soi même

The screenshot shows a software application window titled "Universal Voucher". On the left, there's a vertical sidebar with icons for Home, Design, Generate, Validate, Pilot, and Help. The main area is titled "Validator Group - china vg" and contains a message "test2106_1633". Below this is a table with two rows:

Registration Date	E-mail address	Password	Action
21/06/2018 16:42	chai@goo.net	*****	X
21/06/2018 16:42	chai2@yah.org	*****	X

At the top right of the main area, there are "Scan App" and "Add User" buttons.



#DÉMO PRODUIT

Scan App Web 📱

Le validateur se connecte grâce à une application Native Android ou Web

The image displays three sequential screenshots of a mobile web browser (Free 4G, 09:58) showing the "Universal Voucher" app interface. The URL is eager-raman-7fa14e.netlify.com.

- Screenshot 1:** Shows the main screen with a logo, the text "Universal Voucher 12@34.org", and a button "Scanner le voucher".
- Screenshot 2:** Shows a QR code being scanned with the text "Scan QR Code" and a progress bar.
- Screenshot 3:** Shows the scanned QR code with the text "Voucher test PWA apps are awesome indeed" and "This e-voucher will expire after a month.", along with a green circular badge containing the number "3".

Below the screenshots, a note reads: "Avant validation, merci de confirmer avec l'utilisateur. Pas d'annulation possible après confirmation".

At the bottom of the third screenshot, there are two buttons: "ANNULER L'ACHAT" (Red) and "VALIDER L'ACHAT" (Green).



#DÉMO PRODUIT

Pilot studio

Accès en temps réel
sur ce qui se passe sur
le terrain

- Sécurisé
- Cloisonnement
- GDPR

The screenshot shows the 'Universal Voucher' software interface. On the left, there's a sidebar with icons for Home, Design, Generate, Validate, and Pilot. The main area has tabs for 'Vouchers' (selected) and 'Transactions'. Below the tabs, there are filters: a dropdown for 'test2106_1633', a switch for 'Only success', a date range from '27/05/2018 00:00 - 25/06/2018 23:59', and a 'Export all' button. The dashboard displays four key metrics with icons: a tag icon for '15 TOTAL VOUCHERS', a sum icon for '45 SUM VALUES', an eye icon for '20% RATIO SEEN ON TOTAL', and a checkmark icon for '33% RATIO CONSUMED ON SEEN'. Below these metrics is a table with columns: Created, Seen Last At, Status, Value, Token, Expire At, and Template Name. The table lists eight rows of voucher data.

Created	Seen Last At	Status	Value	Token	Expire At	Template Name
21/06/2018 16:33		—	3	Et3Ge9Qa	21/07/2018	test2106_1631
21/06/2018 16:33	22/06/2018 11:47	👁	3	RHKALSIa	21/07/2018	test2106_1631
21/06/2018 16:33	21/06/2018 18:56	👁	3	g2IJPTD4	21/07/2018	test2106_1631
21/06/2018 16:33		—	3	AQf7JhG5	21/07/2018	test2106_1631
21/06/2018 16:33		—	3	lxVhzpd2	21/07/2018	test2106_1631
21/06/2018 16:33		—	3	aBrz3iI1	21/07/2018	test2106_1631
21/06/2018 16:33		—	3	WPnBH6i7	21/07/2018	test2106_1631
21/06/2018 16:33		—	3	EK4ttyCw	21/07/2018	test2106_1631

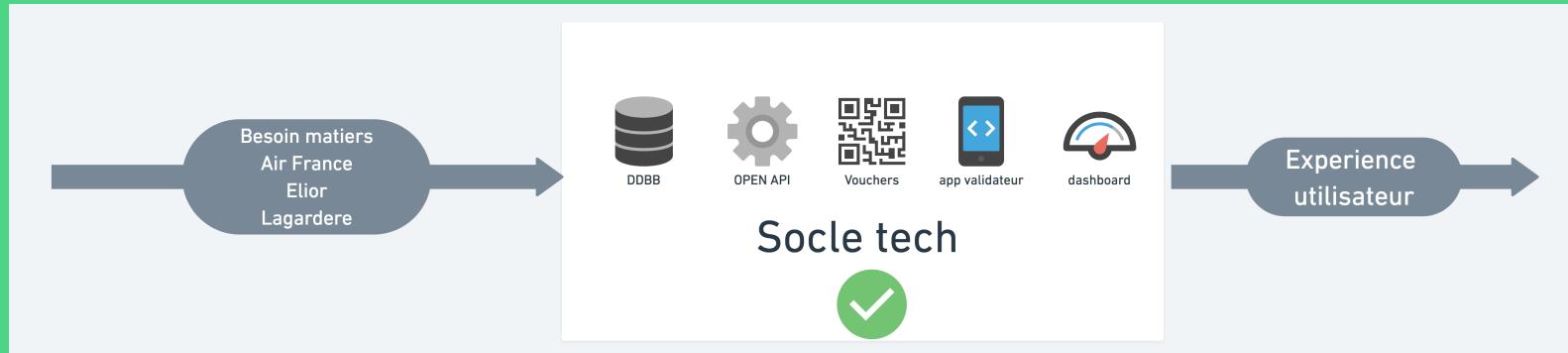


#Oubliez les papiers
#PlusJamais





WCL + partenaires + Universal Voucher ?



Mettre à disposition ce socle tech pour vos besoins métiers : compensation, marketing, RH, évènementiels, expérience client...

API disponible



#END

#SIMPLIFIONS VOS
PROCESSUS
#MERCI