IE 0015: Introduction to Data Analytics

Lecture 7: Applying Python

Housekeeping

- Assignments
 - Lab 4 is due by midnight this Friday
 - Homework 1 due 2/19
 - Midterm is 2/19
 - Review lecture on 2/17

NO LAB THIS WEEK!

Announcements

Final project 1:

Deliverable 1 (3/17):

 Data exploration, hypothesis + abstract

Deliverable 2:

Final report

Final project 2:

Deliverable 1 (3/17):

 Idea + plan, hypothesis + abstract

Deliverable 2:

Final report + code (any attempt!)

Today

- Define python modules and packages
- Use python for a data pipeline

What is the scope of a variable?

What is the scope of a variable?

...region of code where variable is available

- These all refer to importing someone else's code
- (bringing their variables into scope)

	Example from nunpy	Example from pandas
package	numpy	pandas
module	numpy or numpy.linalg	pandas.core.dtypes
library	Numpy.linalg/linalg.py	Pandas.core.dtypes/dtypes.py
object	tensorsolve()	Categorical

- Package: organized collection of modules / libraries (__init__.py)
- Library: collection of modules (typically one folder)

	Example from nunpy	Example from pandas
package	numpy	pandas
library	numpy or numpy.linalg	pandas.core.dtypes
module	Numpy.linalg/linalg.py	Pandas.core.dtypes/dtypes.py
object	tensorsolve()	Categorical

- Module: single .py file to be imported
- Object: variable defined in module to be exported

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Import syntax

import pandas as pd

import < module >

import < module > as < alias >

from <module> import <object>

Import syntax

You can access...

import pandas as pd

pd.<object>

import <module>

import < module > as < alias >

<module>.<object>
<alias>.<object>

from <module> import <object>

<object>

For big packages

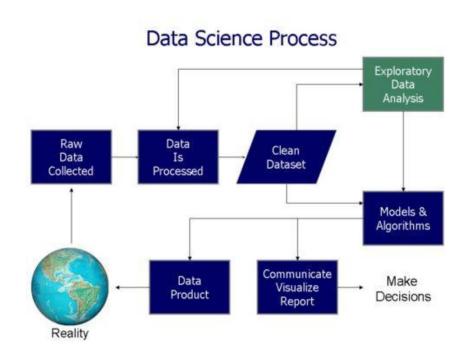
import pandas as pd

import numpy as np

A new package

import requests

Problem statement



Problem statement

- A think-tank has approached IE0015 Spring 2025
- They have a new research direction: the future of social media
- They want our help to complete a more comprehensive social media research project



On to live coding

Let's see if we can make some progress...