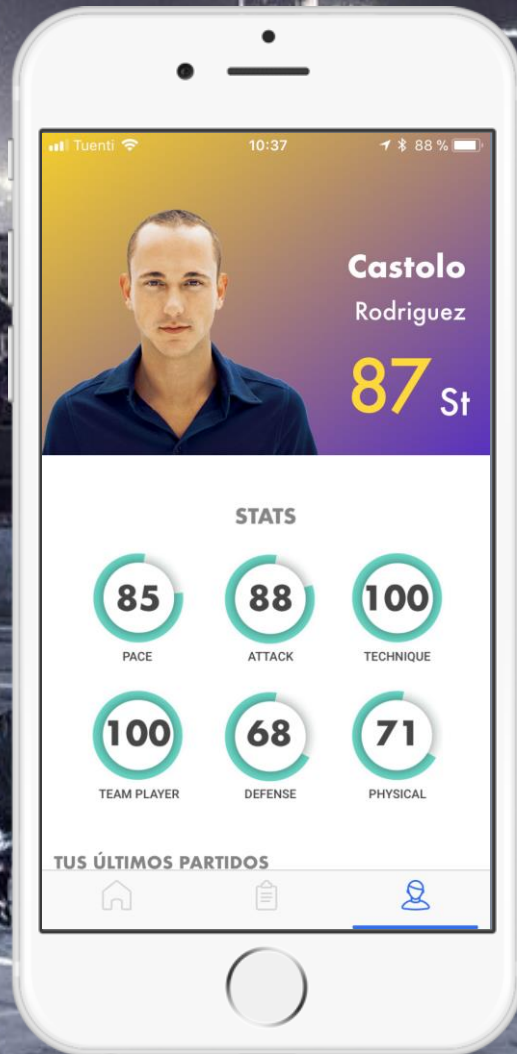


Rankeet

May 2018
Adidas
Hackathon



THE WORLD IS SPORT

RANKEET IS THE PLATFORM
TO RANK PLAYERS IN STREET
SPORTS AND GET YOUR GAME
TO THE NEXT LEVEL

UPGRADING STREET SPORTS



TRANSFORM SPORT FIELDS TO
PROFESSIONAL FIELDS



COMPARE YOUR SKILLS

KEEP PLAYING, KEEP
TRAINING, KEEP WINNING



IT'S RANKING TIME

WHY RANKEET?

WHAT DOES RANKEET DO?

RANK REAL PLAYERS IN REAL MATCHES



THEIR GAME



OUR GAME

WHY RANKEET?

SPAIN IS ATHLETIC

PEOPLE PLAY SPORTS

People between 15 and 24 years playing sports on weekly basis

77%

PEOPLE LOVE PLAYING OUTSIDE

People playing in open spaces

46%

People playing sports in public facilities

70%

PEOPLE PLAY ANYTIME

On holidays

10,5%

During working months

24%

You don't care when

66%

On weekdays

41%

On weekends

18%

When you feel like

42%

WHY RANKEET?

SPAIN IS TECHY

21,6%

Use of wearables in Spain is increasing every day and they are here to stay

88%

Smartphone penetration in Spain is amongst the biggest in the world

130+ M

You don't imagine sports without statistics

Social media

You don't imagine sports without sharing

TALKING ABOUT SPORT FIELDS

121 K

More than 121.000 public spaces in Spain dedicated to sports

19 K

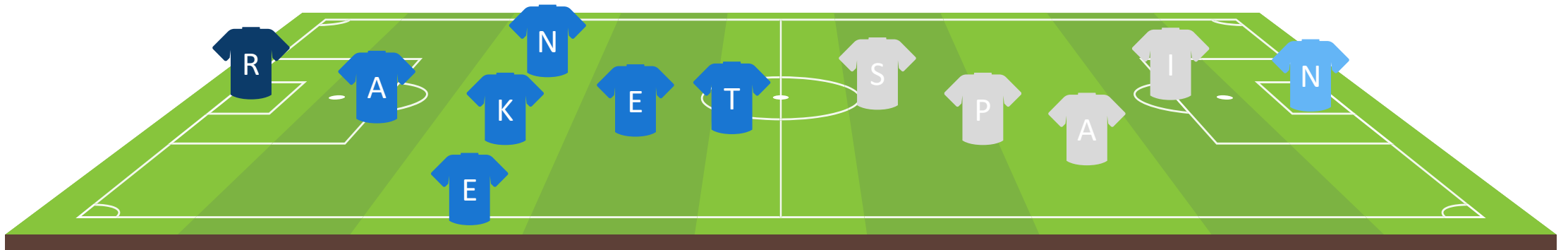
More than 19.000 indoor football pitches in Spain

11 K

More than 11.000 public basketball pitches in Spain

6 K

More than 6.000 multi-sport pitches



A PLATFORM TO HELP YOU

THE BEST APP MADE FOR YOUR SPORT



DISCOVER SPORT
COURTS IN YOUR CITY



PLAY WITH OTHERS
AND COMPETE TO BE
THE BEST



CHECK YOUR STATS AND
DISCOVER OTHER PLAYERS

BUSINESS MODEL

A PROFITABLE MODEL

WHO'S RANKEET FOR?

RANKEET USER

Our users, from **16 to 35 years old**, the most active in new technologies as well as local sports competitions. They buy everything online, and share their day to day with their environment

USERS WHO ARE PASSIONATE ABOUT SPORTS AND WANT TO CREATE GAMES AS WELL AS PLAY IN THEM

USERS LOOKING FOR CHALLENGES AND IMPROVING EVERY DAY IN THEIR FAVORITE SPORT



THREE PATHS TO BE PROFITABLE



PROMOTIONAL
CHALLENGES



PRODUCTS FOR SALE FOR
SPECIFIC PROFILES



ENGAGEMENT, COMPETITIONS AND
CONQUER THE STREETS

NOT ONLY PROFIT BUT SOCIAL IMPACT

RANKEET PLATFORM



A CUSTOMIZED ALGORITHM

An algorithm that adapts to your ranking



THE BEST APP

An app for the street players



A WEB TO DISCOVER

An entry point to discover the platform

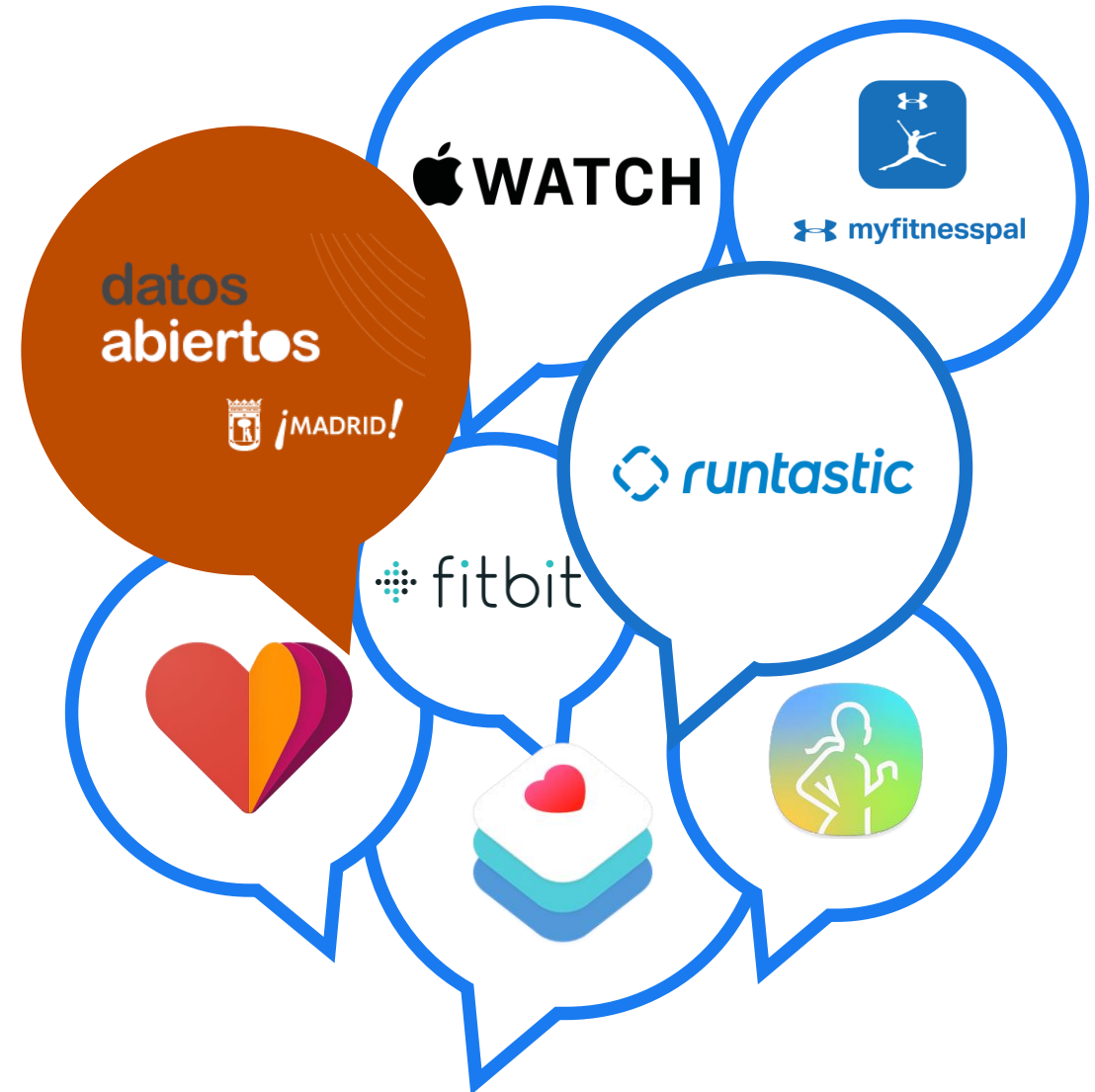


ADMIN PORTAL

A complete admin portal

OUR POWER IS DATA

Rankeet collects data from any source and standardize it



Rankeet

HOW IT WORKS

RANKEET IN ACTION

RANKEET IN ACTION

YOU NEED TO PLAY,
AND YOU NEED TO DO
IT NOW



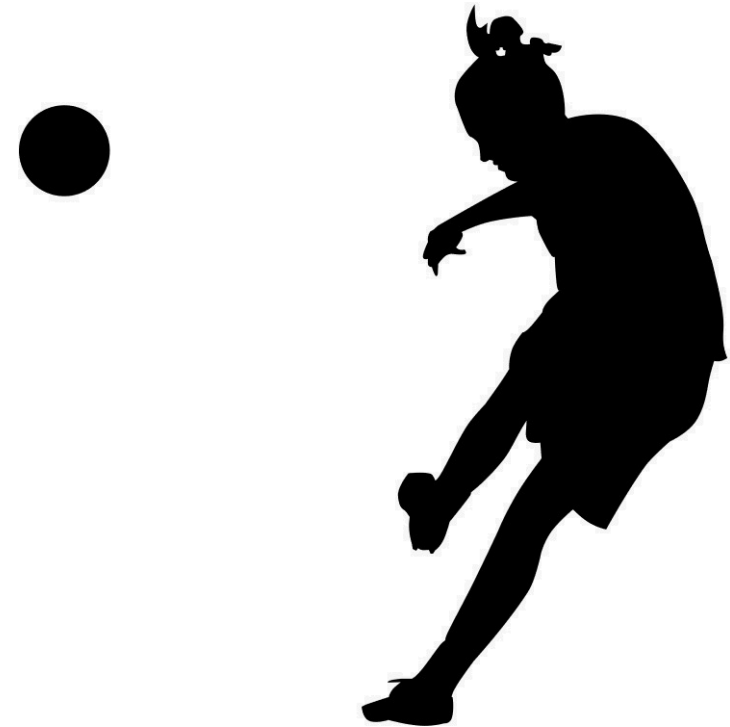


REGISTER AND PLAY

2

3

EXPLORE, DISCOVER
AND PARTICIPATE





TIME TO RATE YOUR
PROFILE

4

DID YOU WIN?

5





PLAY, HAVE FUN AND
BECOME A BETTER
PLAYER

6

GET ACCESS TO
CHALLENGES AND
PROMOTIONS

7



FUTURE OF THE PLATFORM

A PLATFORM WITH A GREAT FUTURE

FUTURE OF THE PLATFORM

A FUTURE PLENTY OF POSSIBILITIES



AR TO IDENTIFY
PLAYERS



MORE SOURCES OF
INFORMATION



PROMOTION OF
EVENTS



LIVE STREAMING



SMART LIGHTNING
INTERACTION



EXPAND
INTERNATIONALLY

Rankeet

Let the Street Rank You!

rankeet.es



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