



Sports Data Campus Partnership Agreement

Strategic Advantages for the Club

Executive Summary

This strategic partnership between Sports Data Campus and the club provides access to specialized sports analytics talent, advanced research projects, and innovative data solutions at no cost to the organization, significantly enhancing competitive advantage through modern sports analytics.

Key Benefits for the Club

Access to Specialized Talent The club will have direct access to highly qualified students from our Master's programs in Sports Big Data, Advanced Python, AI Applied to Sports, Scouting Analytics, and Physical Performance Analysis. These students arrive with rigorous training and practical experience in real projects, able to integrate into any team, category, or management area according to the club's specific needs.

Customized Research Projects Students will develop specific projects that address the club's unique challenges, always under academic supervision from our faculty. This ensures cutting-edge analytical solutions completely adapted to the entity's operational and strategic needs, providing a significant competitive advantage in today's sports market.

Bidirectional Knowledge Transfer Club professionals will be able to share their experience with our students through masterclasses, while simultaneously accessing the latest academic research and methodologies. This collaboration creates a mutual learning ecosystem that benefits both the club's professional development and the training of future specialists in the sector.

Operational and Strategic Advantage The club will obtain advanced analytical capabilities typically available only to top-tier organizations, but without the costs associated with hiring external consultants or specialized personnel. Students bring knowledge of the most modern tools and fresh perspectives on internal challenges, allowing for gradual and sustainable implementation of a data-driven culture.



Investment Required from the Club

The club's investment is minimal, primarily limited to time for planning meetings and project follow-up. There are no associated financial costs, as Sports Data Campus covers all program expenses. Only workspace and system access when necessary for project development is required.

Flexibility and Scalability

The agreement completely adapts to the club's changing needs, allowing adjustment of the number of students or projects according to the sports season or specific priorities. There is no long-term commitment, and the collaboration can be modified or intensified based on results obtained.

Risk Mitigation

All activity is supervised by our experienced academic team, ensuring quality and protection of the club's confidential information. Intellectual property agreements fully protect the entity's interests, while structured evaluation processes ensure high standards in all deliverables.

Competitive Impact

This collaboration positions the club as an innovative and future-oriented organization, attracting quality talent and improving reputation in the sector. The ability to make decisions based on advanced data provides a tangible advantage over competitors who have not yet adopted these methodologies.

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Sports Data Campus

This partnership represents a strategic investment in the club's analytical capabilities with minimal risk and maximum potential for competitive advantage.