

# LUCCI PAULA

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Hi I'm Lucci, a front end web developer and designer based in Santa Monica. I design clean, functional and elegant solutions in the form of websites, web apps and digital graphics. My recent web creations work beautifully on all devices and modern browsers, while the visuals have been proven to increase engagement and conversions. I'm continually building upon my strengths and working to help my clients succeed.

## TECHNICAL SKILLS

**Strong:** HTML5, CSS3, Sass, JavaScript ES6, Adobe Photoshop

**Knowledgeable:** jQuery, Wordpress, Git, npm, Adobe Lightroom

## EXPERIENCE

### **April 2019 - Present: Front End Support Engineer, BloomNation**

- Utilized heavy CSS and HTML within the Magento CMS to customize front-end web designs for hundreds of e-commerce sites in the floral industry
- Managed a high-volume pipeline of new website designs and tasks with efficiency and speed
- Collaborated with Account Executives and Implementation Associates to identify the most aesthetic and intuitive front-end designs for new accounts as they onboard
- Managed DNS in AWS and Magento in order to launch and maintain client website hosting
- Collaborated with Account Managers to manage and make adjustments to existing websites to improve design and SEO throughout their entire lifetime as an account with the company

### **Jan 2017 - Present: Front End Web Developer & Graphic Designer (Remote), In The Mix**

- Designed consistent and engaging YouTube thumbnails using Photoshop and Lightroom that have notably increased and improved viewership over time
- Designed and developed website from scratch with HTML5, Sass, npm, PHP, jQuery

## RECENT PROJECTS

### **ChristieAudio.com: Portfolio site for a freelance audio engineer based in Australia**

- Website designed and developed mobile-first from scratch with HTML5, CSS3, Sass, JavaScript, npm, Babel and Webpack; custom logo designed in Photoshop

**Solario: A JavaScript app that helps you protect your skin from the sun's rays**

- Web app developed mobile-first from scratch with HTML5, CSS3, Sass, JavaScript, npm, Babel and Webpack

**EDUCATION**

**2017 - Present:** Responsive Web Design (300 hours), JavaScript Algorithms And Data Structures (300 hours), Front End Libraries Curricula, freeCodeCamp

**2018:** "The Complete JavaScript Course 2018" Course (26 hours), Udemy

**2018:** "Advanced CSS and Sass: Flexbox, Grid, Animations and More" Course (28 hours), Udemy

**2014 - 2016:** Various Computer Programming and Business courses, Santa Monica College