

# TIAGO LUCHINI

## PERSONAL DATA

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LOCATION: New York Metropolitan Area

## QUICK GLANCE

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*I help organizations develop & execute their technology strategy by building & leading world-class & award-winning teams. I enjoy socio-technical challenges, growing teams across multiple geographies while managing a diverse set of people, technologies & processes.*

## WORK EXPERIENCE

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Present JUN 2021	<p>VP of Engineering at ODEKO, New York <i>Tools for Local Cafés to Operate &amp; Grow</i></p> <p>Developed &amp; executed Odeko's tech vision &amp; strategy. Built a world-class global team of software, data, &amp; DevOps engineers (from 13 to 65 members). Implemented hiring, productivity, &amp; quality processes as well as people &amp; product management processes. Responsible for positively driving tech, product, &amp; business OKRs.</p>
JUN 2021 AUG 2019	<p>Sr. Director of Engineering at VIASAT, New York <i>Global Technology &amp; Customer Success</i></p> <p>Lead a cross-functional global team of 90+ engineers &amp; product manager in charge of digital, architectural, &amp; organizational transformations at scale.</p>
AUG 2019 SEP 2013	<p>Partner, Technology at WORK &amp; CO, New York <i>Digital Product Innovation</i></p> <p>Ramped up a global team from scratch of 110+ engineers, product managers, &amp; strategists behind hundreds of digital products for companies such as APPLE, FACEBOOK, GOOGLE, TWITTER, PEPSI, PHILZ COFFEE, VIRGIN AMERICA, and DISNEY. Responsible for defining the technical strategy, vision, processes, and team culture.</p>
AUG 2013 JAN 2013	<p>Startup Guy at SAVALANCHE and HINTFY, Oulu, Finland <i>Digital Marketplace and Mobile Recommendation Platforms</i></p> <p>Co-founded and led two startups. Acted as CTO/CEO. At HINTFY we explored solutions to improve entertainment discovery on mobile devices. At SAVALANCHE we created a platform for hundreds of media houses and thousands of merchants to establish marketplaces online.</p>
DEC 2012 DEC 2006	<p>Technology Strategist at DIGITALIST, Finland/Germany/China <i>R&amp;D services for Mobile and Embedded Devices</i></p> <p>Responsible for developing new products and new global markets, revamping account management processes, pioneering international expansions, and managing key projects in Asia, Europe and America - in particular for NOKIA, SAMSUNG, and ESPN. Ramped up R&amp;D centers in Beijing and Chengdu.</p>
NOV 2006 AUG 2005	<p>Guest Lecturer at FIAP, São Paulo, Brazil <i>Data Modeling, Design Patterns, Object Oriented Programming</i></p> <p>Received positive review from students. Rated "<i>truly inspiring</i>."</p>
JUL 2006 MAR 2003	<p>Head of Software Engineering at BDK SOLUTIONS, São Paulo, Brazil <i>Data-Driven Business Decision Tools</i></p> <p>Led five development teams building data-driven business-decision tools. Responsible for managing &amp; architecting all LATAM, multi-million, multi-year projects.</p>
FEB 2003 JAN 1996	<p>Managing Director at ST. PAUL'S SCHOOL, São Paulo, Brazil <i>Council of British International Schools</i></p> <p>Headed over engineering, IT, accounting, financial, and legal teams. Reported to board of directors. Steered the organization at the tactical and operational level.</p>

## NOTEWORTHY CLIENTS

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TECHNOLOGY:	Apple, Facebook, Google, Twitter
TRANSPORTATION & TOURISM:	Virgin America, Virgin Voyages, Aeromexico, Marriott
MOBILE DEVICES & HARDWARE:	Nokia, Samsung, Kodak, Polar
MEDIA:	ESPN, ABC, Turner Entertainment, Göteborgs-Posten
REAL ESTATE:	HouseLogic, Haus
RETAIL:	Aesop, Aldo Shoes, Philz Coffee, Just Mayo
AUTOMOTIVE & AVIATION:	Porsche, Volkswagen, Peugeot, Marcopolo, Embraer
TELECOM CARRIERS:	T-Mobile, China Telecom, Telefónica, Viasat, Oi (Brazil)
FINANCIAL SERVICES:	Chase, MasterCard, Elo, Itaú (Brazil)
NGO:	Salvation Army (Brazil), Breastcancer.org
CPG:	Gatorade

## MOST RECENT AWARDS

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2019	ADAGE'S – A-List, Work & Co
2019	FAST COMPANY – 10 Most Innovative Companies, Work & Co
2018	DIGIDAY – Best Brand Platform, Givewith
2018	CES INNOVATION AWARDS – Software and Mobile Apps, Philz Coffee
2018	W3 AWARDS – Best User Experience for Mobile Sites & Apps, Philz Coffee
2018	HOW INTERNATIONAL DESIGN AWARDS – Website, Aesop
2018	DESIGN WEEK – Website, Aesop
2018	DIGIDAY – Agency of the Year, Work & Co
2018	CANNES LIONS – Grand Prix & Titanium, Apple Today
2017	CES INNOVATION AWARD, Virgin America Mobile App

## EDUCATION

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2013-2015	COLUMBIA UNIVERSITY - COLUMBIA BUSINESS SCHOOL, New York Master of Business Administration (MBA), <i>Executive</i>
2013-2015	LONDON BUSINESS SCHOOL - UNIVERSITY OF LONDON, London Master of Business Administration (MBA), <i>Executive</i>
2002-2002	UNIVERSIDADE ESTADUAL DE CAMPINAS, Brazil Master of Science (MSc) in <i>Strategic Management of Information Systems</i>
1998-2001	UNIVERSIDADE PRESBITERIANA MACKENZIE, São Paulo, Brazil Bachelor of Arts (BA) in <i>Business Administration</i>
1994-1998	CENTRO FEDERAL DE EDUCAÇÃO TECNOLÓGICA, São Paulo, Brazil Bachelor of Science (BSc) in <i>Computer Science</i>

## SKILLS

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BUSINESS:	P&L Ownership, M&A, Tech Strategy, Team ramp up
MANAGEMENT:	Hiring & Retention, Culture setting
COMMUNICATION:	External & C-level, Established public speaker
PRODUCT:	Product discovery & Product execution
PREFERRED LANGUAGES:	Clojure(Script), LISP, Java, Swift, Kotlin, Haskell, OCaml
DATABASES/STORES:	Datomic, PostgreSQL, Kafka, DynamoDB, Cassandra
CLOUD INFRASTRUCTURE:	AWS, GoogleCloud, Docker, Terraform, Pulumi
DEEP LEARNING:	TensorFlow, Theano, Cortex, Flare

## LANGUAGES

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PORTUGUESE:	Native	SPANISH:	Comprehension	FINNISH:	Basic Knowledge
ENGLISH:	Fluent	ITALIAN:	Comprehension		

## INTERESTS & ACTIVITIES

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Open-Source, Language Design, Deep Learning, Human-Centric Tooling.  
Trail & Ultra-marathoner, Board Gamer.