

TIAGO LUCHINI

PERSONAL DATA

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WHERE I CAN HELP

I help organizations find their technology vision. I then help them build the digital solutions & the world-class teams behind them. I enjoy socio-technical challenges, growing teams across multiple geographies while managing a diverse set of people, technologies & processes. I am able to participate in co-defining the future of organizations & aspire to empower organizations through data.

WORK EXPERIENCE

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| Present JUN 2021 | <p>VP of Engineering at ODEKO, New York <i>Tools for Local Cafés to Operate & Grow</i></p> <p>Developed & communicated Odeko's technology vision & strategy. Built a world-class global team of software, data, & DevOps engineers (from 13 to 65 members). Implemented hiring, productivity, & quality processes as well as people & product management practices. Responsible for positively driving several tech, product, & business OKRs.</p> |
| JUN 2021 AUG 2019 | <p>Sr. Director of Engineering at VIASAT, New York <i>Global Technology & Customer Success</i></p> <p>Lead a cross-functional global team of 90+ engineers & product manager in charge of digital, architectural, & organizational transformations at scale.</p> |
| AUG 2019 SEP 2013 | <p>Partner, Technology at WORK & CO, New York <i>Digital Product Innovation</i></p> <p>Ramped up a global team from scratch of 110+ engineers, product managers, & strategists behind hundreds of digital products for companies such as APPLE, FACEBOOK, GOOGLE, TWITTER, PEPSI, PHILZ COFFEE, VIRGIN AMERICA, and DISNEY. Responsible for defining the technical strategy, vision, processes, and team culture.</p> |
| AUG 2013 JAN 2013 | <p>Startup Guy at SAVALANCHE and HINTFY, Oulu, Finland <i>Digital Marketplace and Mobile Recommendation Platforms</i></p> <p>Co-founded and led two startups. Acted as CTO/CEO. At HINTFY we explored solutions to improve entertainment discovery on mobile devices. At SAVALANCHE we created a platform for hundreds of media houses and thousands of merchants to establish marketplaces online.</p> |
| DEC 2012 DEC 2006 | <p>Technology Strategist at DIGITALIST, Finland/Germany/China <i>R&D services for Mobile and Embedded Devices</i></p> <p>Responsible for developing new products and new global markets, revamping account management processes, pioneering international expansions, and managing key projects in Asia, Europe and America - in particular for NOKIA, SAMSUNG, and ESPN. Ramped up R&D centers in Beijing and Chengdu.</p> |
| NOV 2006 AUG 2005 | <p>Guest Lecturer at FIAP, São Paulo, Brazil <i>Data Modeling, Design Patterns, Object Oriented Programming</i></p> <p>Received positive review from students. Rated "<i>truly inspiring</i>."</p> |
| JUL 2006 MAR 2003 | <p>Head of Software Production at BDK SOLUTIONS, São Paulo, Brazil <i>Data-Driven Business Decision Tools</i></p> <p>Led five development teams building data-driven business-decision tools. Responsible for managing & architecting all LATAM, multi-million, multi-year projects.</p> |
| FEB 2003 JAN 1996 | <p>Managing Director at ST. PAUL'S SCHOOL, São Paulo, Brazil <i>Council of British International Schools</i></p> <p>Headed over engineering, IT, accounting, financial, and legal teams. Reported to board of directors. Steered the organization at the tactical and operational level.</p> |

NOTEWORTHY CLIENTS

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| TECHNOLOGY: | Apple, Facebook, Google, Twitter |
| TRANSPORTATION & TOURISM: | Virgin America, Virgin Voyages, Aeromexico, Marriott |
| MOBILE DEVICES & HARDWARE: | Nokia, Samsung, Kodak, Polar |
| MEDIA: | ESPN, ABC, Turner Entertainment, Göteborgs-Posten |
| REAL ESTATE: | HouseLogic, Haus |
| RETAIL: | Aesop, Aldo Shoes, Philz Coffee, Just Mayo |
| AUTOMOTIVE & AVIATION: | Porsche, Volkswagen, Peugeot, Marcopolo, Embraer |
| TELECOM CARRIERS: | T-Mobile, China Telecom, Telefónica, Viasat, Oi (Brazil) |
| FINANCIAL SERVICES: | Chase, MasterCard, Elo, Itaú (Brazil) |
| NGO: | Salvation Army (Brazil), Breastcancer.org |
| CPG: | Gatorade |

MOST RECENT AWARDS

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| 2019 | ADAGE'S – A-List, Work & Co |
| 2019 | FAST COMPANY – 10 Most Innovative Companies, Work & Co |
| 2018 | DIGIDAY – Best Brand Platform, Givewith |
| 2018 | CES INNOVATION AWARDS – Software and Mobile Apps, Philz Coffee |
| 2018 | W3 AWARDS – Best User Experience for Mobile Sites & Apps, Philz Coffee |
| 2018 | HOW INTERNATIONAL DESIGN AWARDS – Website, Aesop |
| 2018 | DESIGN WEEK – Website, Aesop |
| 2018 | DIGIDAY – Agency of the Year, Work & Co |
| 2018 | CANNES LIONS – Grand Prix & Titanium, Apple Today |
| 2017 | CES INNOVATION AWARD, Virgin America Mobile App |

EDUCATION

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| 2013-2015 | COLUMBIA UNIVERSITY - COLUMBIA BUSINESS SCHOOL, New York Master of Business Administration (MBA), <i>Executive</i> |
| 2013-2015 | LONDON BUSINESS SCHOOL - UNIVERSITY OF LONDON, London Master of Business Administration (MBA), <i>Executive</i> |
| 2002-2002 | UNIVERSIDADE ESTADUAL DE CAMPINAS, Brazil Master of Science (MSc) in <i>Strategic Management of Information Systems</i> |
| 1998-2001 | UNIVERSIDADE PRESBITERIANA MACKENZIE, São Paulo, Brazil Bachelor of Arts (BA) in <i>Business Administration</i> |
| 1994-1998 | CENTRO FEDERAL DE EDUCAÇÃO TECNOLÓGICA, São Paulo, Brazil Bachelor of Science (BSc) in <i>Computer Science</i> |

SKILLS

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| BUSINESS: | P&L Ownership, M&A, Tech Strategy, Team ramp up |
| MANAGEMENT: | Hiring & Retention, Culture setting |
| COMMUNICATION: | External & C-level, Established public speaker |
| PRODUCT: | Product discovery & Product execution |
| PREFERRED LANGUAGES: | Clojure(Script), LISP, Java, Swift, Kotlin, Haskell, OCaml |
| DATABASES/STORES: | Datomic, PostgreSQL, Kafka, DynamoDB, Cassandra |
| CLOUD INFRASTRUCTURE: | AWS, GoogleCloud, Docker, Terraform, Pulumi |
| DEEP LEARNING: | TensorFlow, Theano, Cortex, Flare |

LANGUAGES

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|-------------|--------|----------|---------------|----------|-----------------|
| PORTUGUESE: | Native | SPANISH: | Comprehension | FINNISH: | Basic Knowledge |
| ENGLISH: | Fluent | ITALIAN: | Comprehension | | |

INTERESTS & ACTIVITIES

Open-Source, Language Design, Deep Learning, Human-Centric Tooling.
Trail & Ultra-marathoner, Board Gaming.