

TIAGO LUCHINI

PERSONAL DATA

CONTACT: tiago@luchini.nyc <https://luchini.nyc> +1 (646) 684 7728
LOCATION: New York Metropolitan Area

ABOUT

I help organizations create & execute technology strategies by building & leading world-class, global & award-winning teams. I am experienced across several verticals & thrive navigating socio-technical challenges & managing diversity at people, technical, & segment levels.

WORK EXPERIENCE

<i>Present</i> JUN 2021	Acting CTO at ODEKO, New York <i>Tools for Local Cafés to Operate & Grow</i> Turned around Odeko's engineering organization. Created & executed the tech vision & strategy. Built a world-class global team of software, data, QA, & DevOps engineers. Implemented hiring, productivity & observability processes as well as people & product management processes. Responsible for driving several key tech, product, & business OKRs. <i>Achievements:</i> <ul style="list-style-type: none">• Grew team size by 5x in 11 months (from 13 engineers to 65).• Increased team average seniority by 25%.• Reduced average unwanted churn from 6% to 1% - during the great resignation.• Increased deployment cycle time by 12x (from 60 days to less than 5 days.)• Removed productivity bottlenecks increasing parallel workstreams by 14x.• Revamped architecture from a poorly performing monolith to a highly-resilient micro services setup.• Implemented cultural rituals leading to daily improvements and joy.
JUN 2021 AUG 2019	Head of Digital Transformation at VIASAT, New York <i>Global Technology & Customer Success</i> Lead a cross-functional global team of 90+ engineers & product manager in charge of digital, architectural, & organizational transformations at scale.
AUG 2019 SEP 2013	Partner, Technology at WORK & CO, New York <i>Digital Product Innovation</i> Ramped up a global team from scratch of 110+ engineers, product managers, & strategists behind hundreds of digital products for companies such as APPLE, FACEBOOK, GOOGLE, TWITTER, PEPSI, PHILZ COFFEE, VIRGIN AMERICA, and DISNEY. Responsible for defining the technical strategy, vision, processes, and team culture.
AUG 2013 JAN 2013	Startup Founder at SAVALANCHE (CTO) & HINTFY (CEO), Oulu, Finland <i>Digital Marketplace and Mobile Recommendation Platforms</i> Co-founded and led two startups. Acted as CTO/CEO. At HINTFY we explored solutions to improve entertainment discovery on mobile devices. At SAVALANCHE we created a platform for hundreds of media houses & thousands of merchants in Europe to establish marketplaces online.
DEC 2012 DEC 2006	Technology Strategist at DIGITALIST, Finland/Germany/China <i>R&D services for Mobile and Embedded Devices</i> Responsible for developing new products and new global markets, revamping account management processes, pioneering international expansions, and managing key projects in Asia, Europe and America - in particular for NOKIA, SAMSUNG, and ESPN. Ramped up R&D centers in Beijing and Chengdu.
NOV 2006 AUG 2005	Guest Lecturer at FIAP, São Paulo, Brazil <i>Data Modeling, Design Patterns, Object Oriented Programming</i>
JUL 2006 MAR 2003	Head of Software Engineering at BDK SOLUTIONS, São Paulo, Brazil <i>Data-Driven Business Decision Tools</i>
FEB 2003 JAN 1996	Managing Director at ST. PAUL'S SCHOOL, São Paulo, Brazil <i>Council of British International Schools</i>

VERTICALS & NOTEWORTHY CLIENTS/PROJECTS

TECHNOLOGY:	Apple, Facebook, Google, Twitter
TRANSPORTATION & TOURISM:	Virgin America, Virgin Voyages, Aeromexico, Marriott
MOBILE DEVICES & HARDWARE:	Nokia, Samsung, Kodak, Polar
MEDIA:	ESPN, ABC, Turner Entertainment, Göteborgs-Posten
REAL ESTATE:	HouseLogic, Haus
RETAIL:	Aesop, Aldo Shoes, Philz Coffee, Just Mayo
AUTOMOTIVE & AVIATION:	Porsche, Volkswagen, Peugeot, Marcopolo, Embraer
TELECOM CARRIERS:	T-Mobile, China Telecom, Telefónica, Viasat, Oi (Brazil)
FINANCIAL SERVICES:	Chase, MasterCard, Elo, Itaú (Brazil)
NGO:	Salvation Army (Brazil), Breastcancer.org
CPG:	Gatorade

MOST RECENT AWARDS

2019 ADAGE'S – A-List, Work & Co
2019 FAST COMPANY – 10 Most Innovative Companies, Work & Co
2018 DIGIDAY – Best Brand Platform, Givewith
2018 CES INNOVATION AWARDS – Software and Mobile Apps, Philz Coffee
2018 W3 AWARDS – Best User Experience for Mobile Sites & Apps, Philz Coffee
2018 HOW INTERNATIONAL DESIGN AWARDS – Website, Aesop
2018 DESIGN WEEK – Website, Aesop
2018 DIGIDAY – Agency of the Year, Work & Co
2018 CANNES LIONS – Grand Prix & Titanium, Apple Today

EDUCATION

2013-2015 COLUMBIA UNIVERSITY - COLUMBIA BUSINESS SCHOOL, New York
Master of Business Administration (MBA), *Executive*
2013-2015 LONDON BUSINESS SCHOOL - UNIVERSITY OF LONDON, London
Master of Business Administration (MBA), *Executive*
2002-2002 UNIVERSIDADE ESTADUAL DE CAMPINAS, Brazil
Master of Science (MSc) in *Strategic Management of Information Systems*
1998-2001 UNIVERSIDADE PRESBITERIANA MACKENZIE, São Paulo, Brazil
Bachelor of Arts (BA) in *Business Administration*
1994-1998 CENTRO FEDERAL DE EDUCAÇÃO TECNOLÓGICA, São Paulo, Brazil
Bachelor of Science (BSc) in *Computer Science*

SKILLS

BUSINESS:	P&L Ownership, M&A, Tech Strategy, Team ramp up
MANAGEMENT:	Hiring & Retention, Culture setting
COMMUNICATION:	External & C-level, Established public speaker
PRODUCT:	Product discovery & Product execution
LEADERSHIP:	Executive leadership, Strategic thinking & Decision-making
PREFERRED LANGUAGES:	Clojure(Script), LISP, Java, Swift, Kotlin, Haskell, OCaml
DATABASES/STORES:	Datomic, PostgreSQL, Kafka, DynamoDB, Cassandra
CLOUD:	AWS, GoogleCloud, Docker, Terraform, Pulumi
DEEP LEARNING:	TensorFlow, Theano, Cortex, Flare

LANGUAGES

PORTUGUESE:	Native	SPANISH:	Comprehension	FINNISH:	Basic Knowledge
ENGLISH:	Fluent	ITALIAN:	Comprehension		

INTERESTS & ACTIVITIES

Open-Source, Language Design, Deep Learning, Human-Centric Tooling.
Trail & Ultra-marathoner, Board Gamer.