Tiago Luchini

Personal Data

ADDRESS: 10 City Point, 27G, Brooklyn, NY 11201 (Green card holder)
CONTACT: tiago@luchini.nyc   https://luchini.nyc   +1 (646) 684 7728

Work Experience

Current SEP 2013	Partner, Technology at WORK & CO, New York *Digital Product Creation* Responsible for ramping up and leading a global team of 100+ engineers who plan, develop, release, and maintain digital products for companies such as APPLE, FACEBOOK, GOOGLE, TWITTER, PEPSI, PHILZ COFFEE, VIRGIN AMERICA, DISNEY and the NBA. Personally involved in architecting and coding the most challenging, data-intensive use-cases in Clojure.
AUG 2013 JAN 2013	Startup Guy at SAVALANCHE and HINTFY, Oulu, Finland *Digital Marketplace and Mobile Recommendation Platforms* Co-founded and led two startups. Acted as CTO/CEO. At HINTFY we explored solutions to improve entertainment discovery on mobile devices. At SAVALANCHE we created a platform for hundreds of media houses and thousands of merchants to establish marketplaces online.
DEC 2012 DEC 2006	Technology Strategist at DIGITALIST, Finland/Germany/China *R&D services for Mobile and Embedded Devices* Responsible for developing new products and new global markets, pioneering international expansions and managing key projects in Asia, Europe and America - in particular for NOKIA, SAMSUNG, and ESPN. Ramped up R&D centers in Beijing and Chengdu.
NOV 2006 AUG 2005	Guest Lecturer at FIAP, São Paulo, Brazil *Data Modeling, Design Patterns, Object Oriented Programming* Received positive review from students. Rated "*truly inspiring*".
JUL 2006 MAR 2003	Head of Software Production at BDK SOLUTIONS, São Paulo, Brazil *Data-Driven Business Decision Tools* Led five development teams tasked with creating data-driven business-decision tools. Responsible for managing and architecting all LATAM, multi-million, multi-year projects.
FEB 2003 JAN 1996	Managing Director at ST. PAUL'S SCHOOL, São Paulo, Brazil *Council of British International Schools* Headed over engineering, IT, accounting, financial, and legal teams. Reported to board of directors. Steered the organization at the tactical and operational level.

Education

2013-2015	COLUMBIA UNIVERSITY - COLUMBIA BUSINESS SCHOOL, New York Master of Business Administration (MBA), *Executive*
2013-2015	LONDON BUSINESS SCHOOL - UNIVERSITY OF LONDON, London Master of Business Administration (MBA), *Executive*
2002-2002	UNIVERSIDADE ESTADUAL DE CAMPINAS, Brazil Master of Science (MSc) in *Strategic Management of Information Systems*
1998-2001	UNIVERSIDADE PRESBITERIANA MACKENZIE, São Paulo, Brazil Bachelor of Arts (BA) in *Business Administration*
1994-1998	CENTRO FEDERAL DE EDUCAÇÃO TECNOLÓGICA, São Paulo, Brazil Bachelor of Science (BSc) in *Computer Science*

Objectives

Be an active contributor in a passionate, cross-functional team that aspires to make people's lives better. Innovate responsibly taking into account users' real needs. Participate in co-defining the future of the organization. Empower the organization through data.

Personal Philosophies

People First: *Technology is not a puzzle to be cracked. Real problems are people's problems.*
Pragmatism: *Good technology is working technology.*

Recent Clients

Technology:	Apple, Facebook, Google, Twitter
Transportation & Tourism:	Virgin America, Virgin Voyages, Aeromexico, Marriott
Mobile Devices & Hardware:	Nokia, Samsung, Otto, Kodak, Polar
Media:	ESPN, ABC, Turner Entertainment, Göteborgs-Posten
Real Estate:	HouseLogic, Haus
Retail:	Aesop, Aldo Shoes, Philz Coffee, Just Mayo
Automotive & Aviation:	Porsche, Volkswagen, Peugeot, Marcopolo, Embraer
Telecom Carriers:	T-Mobile, China Telecom, Telefónica, Oi (Brazil)
Financial Services:	Chase, MasterCard, Elo, Itaú (Brazil)
NGO:	Salvation Army (Brazil), Breastcancer.org
CPG:	Gatorade
Health:	NHS (United Kingdom)

Most Recent Awards

2019	AdAge's – A-List
2019	Fast Company – 10 Most Innovative Companies
2018	Digiday – Best Brand Platform, Givewith
2018	CES Innovation Awards – Software and Mobile Apps, Philz Coffee
2018	W3 Awards – Mobile Features-Best User Experience for Mobile Sites & Apps, Philz Coffee
2018	HOW International Design Awards – Website, Aesop
2018	Design Week – Website, Aesop
2018	Digiday – Agency of the Year
2018	Cannes Lions – Grand Prix & Titanium
2018	AdAge – A-List
2017	The One Show – Bronze Pencil Award, Virgin America Travel App
2017	CES Innovation Award, Virgin America Mobile App
2017	Webby's – Best Practices Award, Virgin America website
2017	Webby's – Best Travel App, Virgin America mobile app

Skills

Business:	P&L Ownership, Strategy, Team ramp up, Culture setting
Preferred Languages:	Clojure(Script), Java, Swift, Kotlin, OCaml
Databases/Stores:	Datomic, Hadoop, Spark, DynamoDB, Cassandra
Cloud Infrastructure:	AWS, GoogleCloud, Docker, Terraform
Deep Learning:	TensorFlow, Theano, Cortex, Flare

Languages

Portuguese:	Native	Spanish:	Comprehension
English:	Fluent	Finnish:	Basic Knowledge

Interests and Activities

Open-Source, Language Design, Deep Learning, Human-Centric Tooling.
Ultra-marathoner, Board Gaming, Trail & Distance Running.