

ANDRES AGUILERA CASTILLO

Profile

Ph.D. in Global Studies (International Economic Policy, Business and Governance Track). My doctoral research explores the linkages between digital technologies and the organization of work in public organizations in Europe. My work experience includes diverse academic institutions in Colombia and South Korean multinationals. I consider myself a *boundary spanner* due to the cultivation of diversified intellectual interests and networks in areas such as economics, entrepreneurship, technology and policy. I have lived and worked in large cities like Bogota, Colombia and Seoul, South Korea and smallish cities like Tallinn, Estonia and Urbino, Italy.

EDUCATION

Sep/2019 Nov/2023)	University of Urbino Ph.D. in Global Studies	📍 Urbino, Italy
	Thesis Title: Digitalization in the Public Sector: A Labor-saving technology? A multi-method approach to the research problem.	
Mar/2009 Feb/2011	Korea University M.A. in International Commerce	📍 Seoul, South Korea
	Thesis: “Colombia’s Mining Industry: Opportunities for Korean Investment in Natural Resource Development”	
	Grade A+ (4.5/4.5)	
Feb/2000 Dec/2004	Universidad Nacional de Colombia B.A. in Political Science	📍 Bogota, Colombia
	Monograph: “El Movimiento Comunal y Comunitario en el Contexto de las Terceras Fuerzas Políticas en Colombia”	
	Grade 4.7/5.0	
Jun/2020 Present	Data Science Online Education -DataCamp- Data Analyst with R programming language	📍 Online
	Motivation: <i>We (researchers and society at large) need better tools in order to harness and unleash the potential of the increasing amount of data created and stored up to date.</i>	

PERSONAL INFO

- 🇨🇴 Citizenship: Colombian
- 📅 Date of Birth: 17/10/1983
- andres.aguilera@gmail.com
- 🔗 scholar.google/Andres_Aguilera
- 🐙 github.com/aguileraCastillo
- 🌐 linkedin/andres-aguilera-castillo
- ☎️ +57-313-278-4606

For more information, please
contact me via email.

LANGUAGE SKILLS

- Native language:** Spanish
- Foreign languages:**
- English: Toelf 103/120
- Italian: CILS B2
- Korean: A2

SKILLS

Research skills: Ability to locate, extract, organize, evaluate and present information in a systematic way. Communication skills: Ability to exchange information and ideas both verbally and in writing. Intermediate data literacy in academic, organizational and managerial contexts. Skills in text mining and natural language processing. Intermediate skills in R programming language.

Last updated on 2024-06-11.



PROFESSIONAL EXPERIENCE

May/2023
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Current

University Professor (graduate programs)

Universidad Externado de Colombia (*part time*) 📍 Bogotá, Colombia

- Lecturer of the classes 1) Artificial Intelligence and Firms; 2) New Technologies, in the graduate programs offered by the Centro de Tecnología y Análítica, School of Business Administration

Feb/2023
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Jun/2023

University Professor (undergraduate programs)

Universidad Nacional de Colombia (*part time*) 📍 Bogotá, Colombia

- Lecturer in the School of Economics
- Undergraduate class in Internationalization of Firms

Aug/2021
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Mar/2022

Visiting Doctoral Student

Estonian Business School (*full time*) 📍 Tallinn, Estonia

- Research period abroad as part of the doctoral research project.
- Data gathering activities on the digitalization of the Estonian public sector.

Jul/2015
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Sep/2019

Associate Professor in International Business

Universidad EAN (*full time*) 📍 Bogotá, Colombia

- Lecture in the International Business undergraduate program.
- Revision, assessment and approval of syllabi updates.
- Member of the selection committee for new lecturers and experts to be hired by our program.

Jun/2013
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Jun/2015

Associate Professor in International Business

Universidad de la Salle (*initially part-time then full time*)

📍 Bogotá, Colombia

- Lecture in the International Business and International Relations undergraduate program.
- Event coordination, curriculum updates, administrative duties associated to the administration of the undergraduate program.
- Special projects liaison (X-Culture).

Feb/2013
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Dec/2013

Assistant Professor in International Business

Universidad Colegio Mayor de Cundinamarca (*full time*)

📍 Bogotá, Colombia

- Lecturer in the Economics undergraduate program.
- Event coordination.
- Research activities exploring the origins of Sovereign Wealth Funds for resource revenue management. (*interrupted/defunded*)

Sep/2012
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Jan/2013

Product Specialist

LG Electronics Colombia, Ltd. (*full time*) 📍 Bogotá, Colombia

- Design and implementation of marketing strategies for the Home Appliances division of LG Electronics Colombian subsidiary.

Aug/2011
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Aug/2012

Marketing Analyst

LG Electronics, Inc. (*full time*)

📍 Seoul, South Korea

- Perform market analysis for the TV and Digital Signage Latin American Marketing Team.
- Monitor and report market indicators for the Latin American region TV and Signage division: sales, market share, profitability and inventory.

Feb/2010
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Sep/2010

Salaried Intern

Pumyang Construction Co. Ltd. (*full time*)

📍 Seoul, South Korea

- Monitor, analyze and report the trends in industrial metals markets in Latin America.
- Search for new suppliers of highly-recoverable industrial metals scrap in the Latin American region (mainly in Brazil, Mexico, Chile and Colombia).
- Search for public procurement (tenders) for construction works in Latin America and report to the Overseas Business Unit for evaluation.



AWARDS

Dec/2017

X-Culture Best Instructor Award

X-Culture is an international program for cross-cultural management that allows students to work in Global Virtual Teams with peers from all over the world to solve internationalization challenges for small and medium enterprises. X-Culture data has been used for high impact international business research. The Academy of International Business (AIB) events have been a regular venue for presenting new research and features of the project. [Best Instructors 2017-2](#)



FEATURED PUBLICATIONS

Conference
Paper

Digital Transformation and the Public Sector Workforce: An exploration and research agenda

ICEGOV 2021: 14th International Conference on Theory and Practice of Electronic Governance

Aguilera-Castillo (2021) Available at: <https://doi.org/10.1145/3494193.3494257>

Book
Chapter

Effectuation Theory and International Business Research: A Bibliometric Overview

Book: Emerging Issues in International Business and Global Strategy

Gil-Barragan *et. al.* (2021) Available at: https://doi.org/10.1142/9789811228445_0001

Book
Chapter

Simulations in business education: A case study of cesim™ global challenge

Book: Teaching, Learning, and Leading With Computer Simulations

Aguilera-Castillo *et. al.* (2020) Available at: <https://doi.org/10.4018/978-1-7998-0004-0.ch005>

- **A Bibliometric Analysis of China–Latin America Economic and Political Relations**

Journal: Latin American Policy

Aguilera-Castillo *et. al.* (2020) Available at: <https://doi.org/10.1111/lamp.12191>

- For a complete list of publications please refer to the [Scholar Profile](#)



REFERENCES

- Provided upon request