

# CHRISTINA LU

UX/UI Designer

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## SUMMARY

I am a financial reporter turned UX designer with [1 year of visual and UX design experience](#), [4 years of data analysis experience](#), and [5 years of self-taught web design \(graphic design/HTML/CSS\)](#) knowledge. I use research analysis, visuals, and design feedback to create functional and appealing products.

## WORK EXPERIENCE

### FREELANCE DESIGNER

#### Production (Visual) Designer

Nov 2019

- Utilized client artifacts and branding guides along with the content strategy document to conceptualize an investor relations page for a medicinal corporation's website within the given 3-day deadline.

### BLOC

#### UX Designer Apprentice

Aug 2018 - Jun 2019

- Applied an end to end product design process to build desktop and mobile designs using research data, product strategy, iteration, and testing to provide solutions to pain points
- Defined problems, constraints, and needs for each project resulting in strategic concepts
- Met with a senior level designer weekly to discuss design critiques and receive feedback necessary for future iterations

### PIONEER SQUARE ADVISORS

#### Senior Financial Reporting Associate

Jan 2019 - Present

- Effectively communicates and collaborates with internal, external, and cross-functional teams to handle client obligations resulting in happy clients
- Solves clients' problems by creating custom data reports with data displayed strategically in a way that is easy for the client to understand

## EDUCATION

#### LearnUI.Design

UI Design

Nov 2019 - Present

#### Bloc

UX Design Certificate

Aug 2018 - Jun 2019

#### California State University, Sacramento

B.S. Business Administration (Finance)

Aug 2010 - May 2015

## SKILLS

UX design, web design, graphic design, visual design, userflows, storyboards, wireframes, mockups, responsive design, user testing, prototypes, A/B testing, communication, web and mobile design

## TOOLS

Sketch, Figma, Adobe XD, Illustrator, Photoshop, InVision, HTML, CSS, Maze, UsabilityHub, Abstract, Zeplin