Lucia Haswell

Enthusiastic UX/UI professional adept in web development, design, and user-centric solutions. Seeking UX/UI Developer/Designer roles to fuse technical prowess with creative vision. Proficient in HTML, CSS, JavaScript, React, Photoshop, and Figma. Dedicated to crafting engaging digital experiences that seamlessly marry form and function.

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EXPERIENCE

Frontend Developer —*Freelance*

JUNE 2023 - PRESENT

- Collaborate directly with clients to conceptualize and craft tailored website designs that precisely align with their needs.
- Translate client specifications into compelling designs using Figma, facilitating seamless visualization and comprehension.
- Harness the power of React to translate intricate Figma designs into fully functional and dynamic web interfaces.
- Demonstrate end-to-end ownership by efficiently deploying websites online using Netlify, ensuring a smooth and accessible user experience.

Technology Consultant — *Continuus Technologies*

MARCH 2021 - AUGUST 2023

- Spearhead daily ETL product trainings for enterprise-level entities, captivating audiences of 50 to 200 attendees.
- Drive user adoption by guiding clients to automate cumbersome analytics workflows via an ETL platform.
- Cultivate innovation and creative problem-solving by fostering brainstorming sessions to unearth novel use cases.
- Engage prospective software clients with persuasive demonstrations tailored to their unique requirements.
- Executed a groundbreaking consulting project with Harley Davidson's Dealer Relationship Department. Crafted and implemented an automated program using HTML integrated into Alteryx, which streamlined dynamic monthly reports and heightened operational efficiency.

Data Analytics/ Data Science Intern — *FINRA*

MAY 2020 - AUGUST 2020

- Applied cutting-edge Deep Learning techniques, including Natural Language Processing with BERT, to accurately forecast market trends.
- Mastered diverse datasets, training multiple models to analyze stock market data and pinpoint anomalies.
- Innovated with Python-based visualization tools, enabling clear and intuitive presentation of anomaly detection findings.
- Distinguished as a standout intern, earning recognition for exceptional contributions and dedication by the conclusion of the summer internship.

EDUCATION

University of Central Florida, Orlando, FL —
B.S in Statistics
Minor in Mathematics

AUGUST 2016 - DECEMBER 2020

CERTIFICATIONS

- **Digital Skills: User Experience**
  Accenture
- **Figma Training Course**
  Saas Design

SKILLS

- **Web Development & Design**:
  - HTML
  - CSS
  - JavaScript
  - React
  - UI Design
  - Photoshop
  - Figma
- **Data Management & Analytics**:
  - SQL
  - Alteryx
  - Python
  - ThoughtSpot
  - Snowflake
- **Product Management**
  - JIRA
  - Confluence
- **Soft Skills**:
  - Self-Sufficiency
  - Creativity
  - Communication
  - Adaptability
- **Personality**
  - DiSC Profile: I-S
  - Meyers-Briggs: ENFP
- **Languages**:
  - English (Native)
  - Spanish