

Lucian Tan

A designer of user-centered products to help businesses succeed.

Ready for **remote** collaboration.

<https://luciant.site> luciant.design@gmail.com [luciantan](#)

EXPERIENCE

Second Measure

2 positions

San Mateo, CA

Mar 2019 - Mar 2020

Design Lead

Nov 2019 - Mar 2020

- Represented the design function within the company division, and managed workload distribution for the design team. Led projects from conception to release with various functions in the company.
- Planned, managed, and directly contributed to the design system with front-end engineers to enforce visual consistency of the product. Efforts led to greater productivity of both design and front-end engineering teams.

Product Designer

Mar 2019 - Nov 2019

- Enhanced and added over 5 features on the web app, with a focus on data visualisation, usability and user workflows. These led to positive feedback from existing customers, and aided the sales team in their product demonstrations, contributing to business growth of ~40% in a year via improved user acquisition and retention.
- Conducted user research sessions and documented findings. Collaborated onsite and remotely with data scientists, client engagement managers, and engineers to design and write project specifications.

Ninja Van

Singapore

User Experience Designer

Oct 2015 - Mar 2018

- Designed a variety (web, Android, iOS) of both internal-facing and customer-facing applications that are translated to 2 languages and used in 6 Southeast Asian countries. The efforts have improved user conversion rates, reduced app-related issues, and operation training time.
- Designed over 20 features in an internal tool, including routing planning & monitoring applications. The redesigns enabled new operational capabilities, reduced human errors, and increased productivity.
- Designed a novel offline time-based route planning web application and an e-commerce quick checkout website for major external clients, contributing to the efforts to increase the company's revenue streams.
- Created a design style guide and pattern library, which reduced development time.
- Presented at Design Bootcamp Asia's "Data-driven design" event on 6 Jul 2017: [Slideshare](#)

TinyMOS

Singapore

Product Designer

Feb 2015 - Apr 2015

Designed multiple camera casing prototypes for an astronomy camera, with computer-aided modeling (Rhinoceros 3D) and 3D printing.

Future Cities Laboratory (FCL)

Singapore

Intern

Jul 2013 - Aug 2013

Contributed to the construction of the exhibit "Constructed Land - Singapore 1924-2012", displayed in the International Architecture Biennale Rotterdam 2014.

EDUCATION

National University of Singapore

Singapore

Bachelor of Arts (Hons.), Industrial Design

Aug 2011 - May 2015

- Completed a minor in Technopreneurship.
- Served as the secretary of the NUS Gymnastics Club in 2014.
- Served as an executive (event planner) for the Architecture/Industrial Design Freshman Orientation Camp 2012.

Eindhoven University of Technology

Eindhoven, Netherlands

Exchange semester, Industrial Design

Feb 2014 - Jul 2014

Completed an interactive light and sound installation with electronics for disabled children.

SKILLS

User research

Surveys & interviews · User acceptance testing · Usability testing · Behavioural analytics · Personas creation

UX design

User journey mapping · Information architecture · Service design (blueprint) · Interactive prototyping

UI design

Design systems · Wireframing · Design patterns & specifications for web, Android, and iOS platforms · Accessibility design

Other

Project planning · Agile methodology · Photography · Video post-production · Industrial design · 3D printing · Print design

TOOLS

Design

Bohemian Coding Sketch · Adobe Photoshop, InDesign, Illustrator, XD · Balsamiq · Figma · InVision

Remote collaboration

Slack · Zoom · Miro

Administrative

Abstract · Microsoft Word, Excel, Powerpoint · Zeplin · Google Drive

LANGUAGES

HTML / CSS · Intermediate
Javascript · Beginner
English · Native
Mandarin · Fluent

BIO

Full name & nationality

Tan Yong Kuan · Singaporean

Current location

Singapore (UTC +8)

Interests

Gastronomy · Horticulture · Boulderling · Underwater sports · Capoeira · Photography