Pré-work

O que é Design Thinking?

https://meusucesso.com/artigos/inovacao-e-tecnologia/o-que-e-design-thinking-conceitos-e-definicoes-132/

Conceito de Design Thinking.

https://www.sebrae.com.br/sites/PortalSebrae/artigos/design-thinking-inovacao-pela-criacao-de-valor-para-o-cliente,c06e9889ce11a410VgnVCM1000003b74010aRCRD

O que é Customer Centricity?

https://blog.deskmanager.com.br/customer-centric/

5 coisas que você precisa saber sobre Customer Centricity.

https://blog.pmweb.com.br/customer-centricity-5-coisas-para-saber/

Design Thinking in Business *(Legendas em PT-BR)*

https://www.youtube.com/watch?v=GPXeeyL4tEA

How to solve problems like a Designer *(Legendas em PT-BR)*

https://www.youtube.com/watch?v=w0rmr5kT-48

What does Design Thinking feel like?

https://designthinking.ideo.com/blog/what-does-design-thinking-feel-like

Design Thinking - NNGroup

https://www.nngroup.com/articles/design-thinking/