

**Referências Citadas em Sala de Aula (via Chat)**  
**Aula 22 - Canvas 2 - 11 de junho de 2021**

Afinal, o que foi a Bauhaus e que legados ela deixou no Design contemporâneo?  
<https://medium.com/cesar-update/afinal-o-que-foi-a-bauhaus-e-que-legados-ela-deixou-no-design-contempor%C3%A2neo-e0d91c0b11e2>

A Brief History of The Bauhaus  
<https://www.youtube.com/watch?v=-urGunLiFs0>

Currículo Bauhaus  
[https://www.researchgate.net/figure/Walter-Gropius-Circle-diagram-of-the-Bauhaus-curriculum-Weimar-Staatliches-Bauhaus\\_fig17\\_335391703](https://www.researchgate.net/figure/Walter-Gropius-Circle-diagram-of-the-Bauhaus-curriculum-Weimar-Staatliches-Bauhaus_fig17_335391703)

Business Model Navigator  
<https://businessmodelnavigator.com/>

Humans of New York  
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Plataforma: A Revolução da Estratégia  
<https://www.amazon.com.br/Plataforma-Revolu%C3%A7%C3%A3o-Estrat%C3%A9gia-Geoffrey-Parker/dp/8550806137>

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Entenda o que é modelo VRIO e como usá-lo para identificar vantagens competitivas na empresa

<https://www.siteware.com.br/blog/gestao-estrategica/o-que-e-modelo-vrio/>

VRIO Model PowerPoint Template PPT Framework

<https://www.slidesalad.com/product/vrio-model-powerpoint-template-ppt-framework/>