

Pós-Work

Uncovering the Jobs to be Done | Bob Moesta & Chris Spiek | BoS USA 2013 |

https://businessofsoftware.org/2014/06/bos-2013-bob-moesta-and-chris-spiek-uncovering-the-jobs-to-be-done/

8 things to use in "Jobs-To-Be-Done" framework for product development |

https://uxdesign.cc/8-things-to-use-in-jobs-to-be-done-framework-for-product-development-4ae7c6f3c30b