



# HikeU

A gateway for beginner hikers at UCLA.

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DH 110

# OVERVIEW



## CONTEXT

Facilitating UCLA students' involvement in natural environment & outdoor recreation opportunities of LA



## ISSUES

Finding a smooth transition into hiking for students at UCLA.



## USERS

UCLA students, outdoor activity clubs at UCLA, gear rental organizations/businesses

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# RESEARCH TECHNIQUE & PROCESS

In order to address these challenges, our team found it highly important to research the ways in which we could better cater to the needs and wants of our potential users.



# LITERATURE REVIEW

## 1. "Successful Community Building Using Social Media Platforms"

- a. Need low barrier of entry for new members
- b. Important to find new ways to engage users
- c. Must have several moderators to help monitor user engagement

## 2. "Beyond 'Because It's There'"

- a. 3 main factors of motivation = social, sensation-seeking, self-image
- b. Social factor = strongest predictor of group membership

## 3. "Creating Access to Outdoor Gear in Your Community"

- a. Ways to access gear = gear libraries, rental and lease options, gear collectives, donations
- b. Important factors = storage, maintenance, gear repair, sustainability

# SURVEY QUESTIONS

1. The process of generating survey questions involved using ChatGPT.
2. We modified our questions to suit the specific needs of UCLA students.
3. This approach saved time and greatly facilitated the formatting and brainstorming of questions to ask.

▶ **User Experience Survey**

**Introduction:**  
Thank you for taking the time to provide feedback on your experience with our product/service. Your input is important to us.

**Section 1: User Satisfaction**

1. On a scale of 1-5, how satisfied are you with our product/service? [1 = Very Dissatisfied, 5 = Very Satisfied]

**Section 2: Usability**

2. How easy is it to use our product/service? [1 = Very Difficult, 5 = Very Easy]

**Section 3: Suggestions**

3. Do you have any suggestions for improvement or comments about your experience?

**Conclusion:**  
Thank you for sharing your thoughts. Your feedback is valuable to us and will help us enhance your experience.

This shorter survey focuses on the most critical aspects of user experience and allows for a quicker response. It can be particularly useful for users who may not have much time to spare but still want to provide feedback.

⟳ Regenerate

# INTERVIEWS - UCLA STUDENTS

1. Sent a Google survey out to UCLA undergraduates
2. Majority of respondents engage in outdoor activity ranging from either a couple times a week to once a month
3. Never used an app or platform for finding outdoor activity partners or renting outdoor gear
4. 80% of our interviewees communicate through group chats to do so
5. Find a different resource for gear rentals amongst students, all while allowing them to enjoy recreational activities with peers.
6. Fieldwork observations → more understanding of current process students undergo



Outdoor Recreation and Natural Ecologies Engagement

Thank you for participating in this survey. Your feedback will help us understand how to enable undergraduate students at UCLA to engage with the natural ecologies, socialize, and facilitate gear rental in Los Angeles. Please take a few minutes to share your thoughts and experiences. \*\*\*You must be a current UCLA undergraduate student to participate in this survey\*\*\*

islee0220@g.ucla.edu [Switch account](#) [Cloud](#)  
 Not shared

What types of outdoor activities do you enjoy, and how frequently do you participate in them?

Your answer

Have you ever used an app or platform for finding outdoor activity partners or renting outdoor gear? If yes, please specify which ones.

Your answer

How do you prefer to find/connect with potential outdoor activity communities? (Select all that apply)

In app messaging  
 Group chats  
 User profiles with activity preferences  
 Matchmaking algorithms based on interests  
 Other:

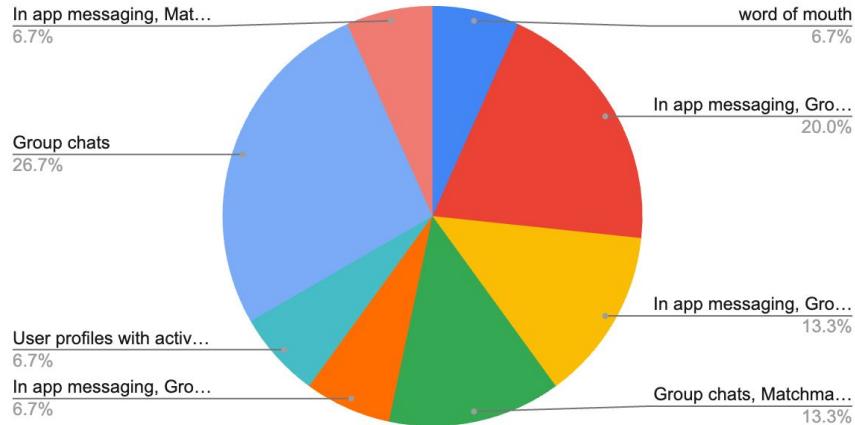
Have you ever rented outdoor gear/equipment through an app? If you own outdoor gear/equipment, would you be willing to loan your equipment to another student through an app?

Your answer

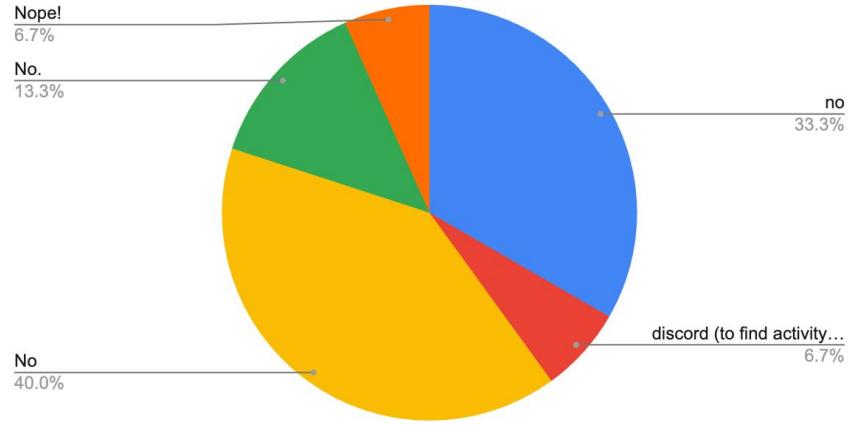
[Submit](#) [Clear form](#)

# SURVEY DATA

Count of How do you prefer to find/connect with potential outdoor activity communities? (Select all that apply)

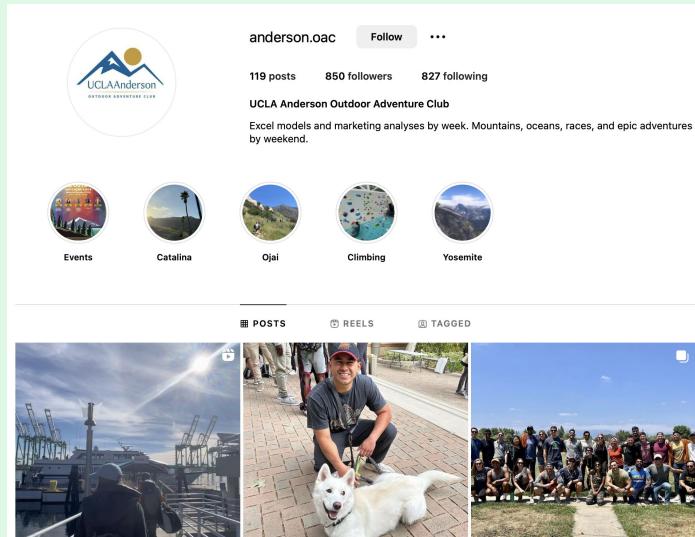


Count of Have you ever used an app or platform for finding outdoor activity partners or renting outdoor gear? If yes, plea...



# INTERVIEWS - UCLA ORGS

1. Sent a list of questions to UCLA organizations →  
response from Outdoor Adventure Club
2. They don't rent/organize outdoor gear, they have  
some and members are able to borrow for club  
activities.
3. Don't partner with any other orgs for gear rental, but  
often partner up with other student clubs.
4. Don't provide members with additional resources
  - a. Have members sign a waiver when necessary



# FIELDWORK

## UCLA Rec/John Wooden Center

### Rental Center

The Rental Center is currently closed until further notice. Rentals are not available while closed. This webpage will be updated with the planned reopening date and hours of operation as soon as that information is available.

The Outdoor Adventures Rental Center offers a variety of outdoor equipment available for Members of UCLA Recreation to rent. For our selection of gear and prices, please see our [pricing sheet](#).

The Rental Center is located in the northwestern corner of the Wooden Center. During business hours, it may be accessed via the main entrance to the Wooden Center.

2131 John Wooden Center  
Los Angeles, CA 90095

310.206.7219

### Hours

TEMPORARILY CLOSED UNTIL FURTHER NOTICE

### Location

Northwestern corner of the Wooden Center

Equipment (listed alphabetically)	Equipment notes	Rental Fees			Replacement Cost for Destroyed/ Stolen/Lost Equipment
		1-4 days (e.g., Friday to Tuesday)	5-8 days (e.g., Thursday to Friday)	Break*	
Backpack	70-85 liters	\$20	\$28	\$44	\$350
Bear Can	3-gallon bin to keep food from wildlife	\$5	\$7	\$11	\$100
Cookset	Pot, skillet lid, spatula, spoon, hot pad cutting board	\$10	\$14	\$22	\$80
Cooler	33 quart	\$10	\$14	\$22	\$60
Ground Pad	Required in addition to sleeping bag for maximum warmth	\$8	\$11	\$18	\$60
Headlamp	Batteries *not* included; three AAA's required	\$8	\$11	\$18	\$40
Kettle	1 quart	\$8	\$11	\$18	\$40
Sleeping Bag (0°)	Mummy shape, warmest	\$18	\$25	\$40	\$150
Sleeping Bag (20°)	Mummy shape, warm	\$18	\$25	\$40	\$150
Snowshoes	MSR Evo	\$15	\$21	\$33	\$150
Tarp	Water resistant or water proof	\$8	\$11	\$18	\$20
Tent (2 person)	ALPS Lynx 2	\$15	\$21	\$33	\$160

## REI

- a. Closest one available for rentals is in

### Tustin

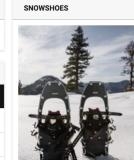
#### REI Co-op Rentals: Tustin

SEARCH OUR STORE

🔍

CATEGORIES

All Categories



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# CONCLUSION

1. Many students are actively engaged in outdoor activities through existing UCLA outdoor interest clubs and groups
2. Most clubs lack centralized apps for finding outdoor activity partners or renting gear, or only allow access to club members
3. Some clubs partner with others to support each other's outdoor activities
4. Most direct way to engage UCLA undergrads with outdoor recreational activities = provide access to groups and communities to do these activities with
5. Moving forward -> **focusing on finding & building groups to engage in outdoor activities with**
  - a. Since both UCLA Recreation and REI Santa Monica are unavailable for rentals & most students were unwilling to rent out their own equipment
  - b. Makes our process more consistent when addressing design problems and corresponding solutions in the future



# COMPETITOR ANALYSIS

In order to better understand the landscape of our project and strategize our approach to solving the problem of engaging UCLA students with the outdoors, we analyzed the strengths and weaknesses of several competitors.

# COMPETITOR ANALYSIS: *meetup*

Social media platform that allows users to find and join groups related to their personal interests, as well as host events and activities.

## Pros:

- Easy to find events, groups, interests
  - Filtered by location, distance, and category
- Social groups, career groups, and creative groups
- User reviews and ratings for events

## Cons:

- Membership fees to organize events and create groups
- Organizers play the most important role in a group, without organizers the group falls apart
- Inconsistencies in event attendance

# COMPETITOR ANALYSIS: AllTrails

Mobile app used for trail maps, including crowdsourced images, reviews, and difficulty ratings.

## Pros:

- Huge database of trails, makes it easy for beginners to find a manageable trail
- Detailed data about trails (elevation, difficulty, distance, routes, reviews)
- Users can create custom trails for their own adventures

## Cons:

- Limited to Hiking
- Lack Gear Rentals
- Advanced features (i.e. offline maps) require a subscription
- The platform's trail database may have limitations in terms of global/ local coverage.

# COMPETITOR ANALYSIS: iNaturalist

It's a platform in the naturalist and outdoor recreation space. It offers online community for outdoor enthusiasts, focusing on environmental education and fostering a love for nature.

## Pros:

- Facilitates connections and group formation for outdoor enthusiasts.
- Their Education Hub offers extensive resources on nature and sustainability.
- Provides access to outdoor equipment through a network of providers.

## Cons:

- May not cater specifically to UCLA or Southern California.
- Potential for misclassification since it relies on user-generated content
- Must be connected to internet to access core features (may not be practical when out in nature)

# COMPETITOR ANALYSIS: **outdoor** project

This platform offers information on outdoor activities and destinations. It provides details about outdoor adventures, such as hiking, biking, climbing.

## Pros:

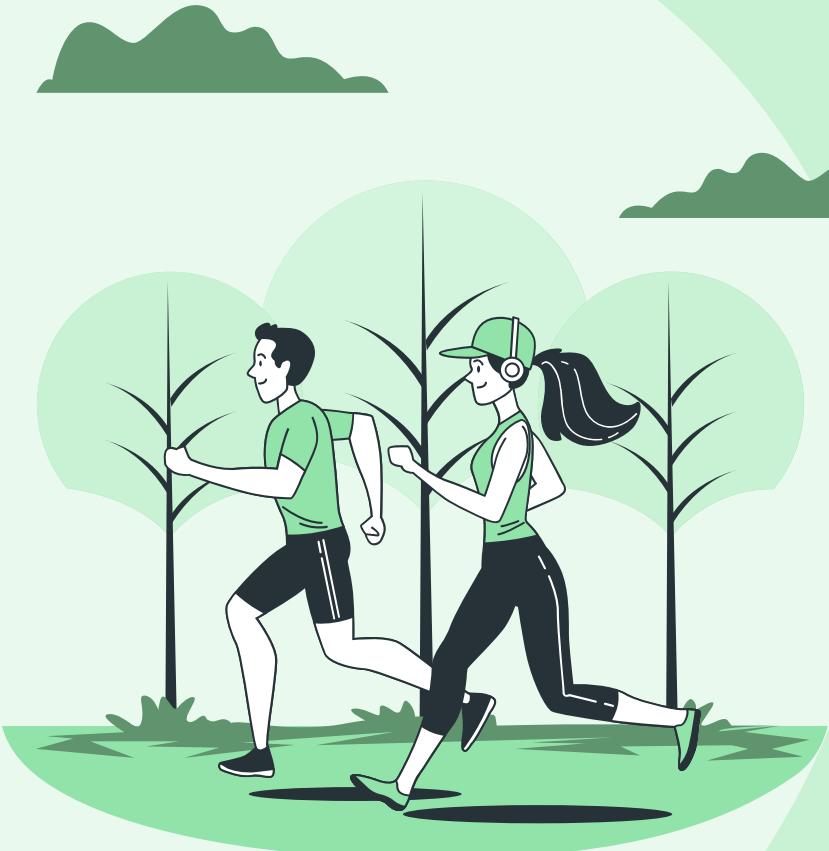
- Provides information and guides for a wide range of outdoor activities.
- Contains User-Generated Content, it allows users to contribute their own adventure reports, photos, and recommendations.
- Includes maps and navigation tools for trip planning and on-trail use.
- Offers a user-friendly app for convenient access to outdoor information.

## Cons

- It may not have specific features catering to a single campus (club, campus popup events) such as UCLA or a highly localized user base.
- May Not Include Gear Rentals: The platform might not address the gear rental needs of students.
- Existing Rental facilities in UCLA.

# UNDERSTANDING THE USER

To help with design decisions in the future, we have defined our average users and their current experience journey.



# USER PERSONAS

Bianca Rodriguez



AGE 19  
EDUCATION Second-year Mathematics major at UCLA  
OCCUPATION Barista at local cafe  
TECH LITERACY High

## Characteristics

Introvert Adventurous  
Eco-conscious Planner

## Bio

Bianca is a second-year undergraduate student at UCLA who is passionate about the outdoors and sustainable living. Some of her hobbies include hiking, reading, camping, and going to concerts. She enjoys all outdoor activities and frequently plans solo backpacking and camping trips in the local area.

## Core needs

- Find a community who share her passion for the outdoors to go on trips with
- Organize groups and help others learn to appreciate the outdoors
- An app that fits her busy schedule, with an intuitive interface that allows her to find, create, and join groups easily

## Frustrations

- Current platforms don't support community building, especially within her age demographic
- Difficulty staying committed to on-campus organizations due to her busy schedule
- Groups she is a part of on other platforms (Facebook Groups) are too big, making it hard for her to form meaningful connections

Cameron Chang



AGE 20  
EDUCATION Third-year Psychology major at UCLA  
OCCUPATION Unemployed  
TECH LITERACY High

## Characteristics

Extrovert Energetic  
Beginner Easy-going

## Bio

Cameron is a third-year undergraduate student at UCLA who is extremely extroverted and enjoys meeting new people. He is a part of numerous on-campus organizations, and spends most of his time hanging out with his friends. He was recently introduced to rock climbing through a friend, and is looking to find other beginners to rock climb with.

## Core needs

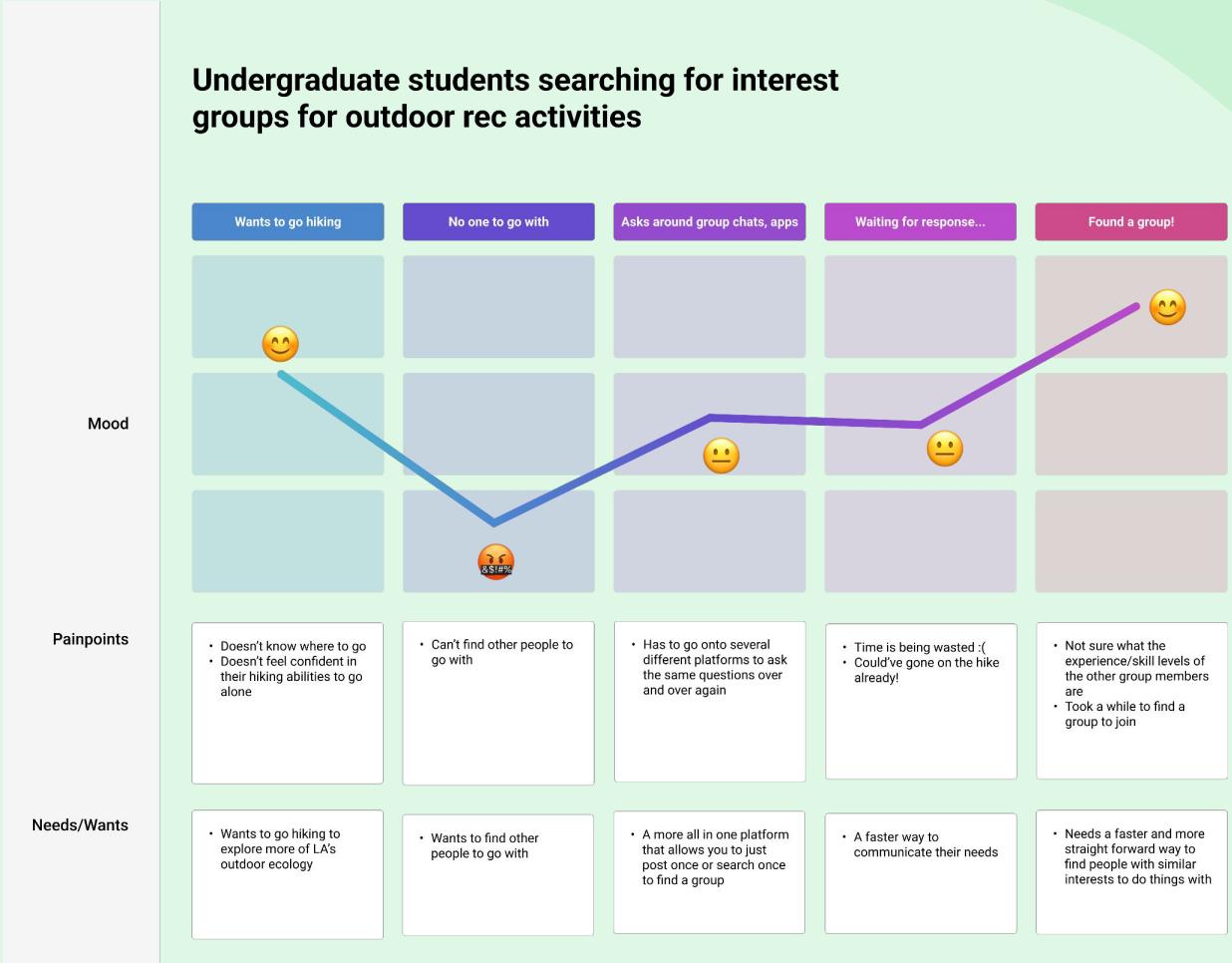
- Find a group of students who have a similar experience level.
- The ability to connect with a wide network of students, who can provide tips or help him along his journey.
- Join and form groups, and be able to easily refer friends to the platform and join groups together

## Frustrations

- Wants to enjoy outdoor activities as a hobby, joining a club feels too high-commitment
- Hard to find groups on social media for niche activities like rock climbing
- Wants to explore other outdoor activities in a group setting

# USER JOURNEY

Figma file [here](#).



# INITIAL SKETCHES

**HOME PAGE:**

Hikes near you  
Q 00034  
Filter  
based on route, difficulty, etc.

**Hike Details:**

Name of Hike Overall EASY  
Description here  
Estimated time: Difficulty:  
What to Bring:  
Where to Wear:  
How to get there:  
Map available here!  
can print out for physical version

**PROFILE PAGE:**

NAME Experience levels  
Friends Groups  
Recent Hikes Saved Hikes  
NAV BAR: home guides profile

**GUIDE PAGE:**

(same for each guide)

General guide to hiking: 0 [intro] wavy lines  
Things to know:  
Safety > Transportation >  
Equipment >  
Environment >

**Safety:**

wavy lines

**CREATE PROFILE**

WWD NAME  
Email  
Password  
Create Acc

**WELCOME, NAME!**

Tell us a bit more about you:  
Experience level: v  
Interests: v  
NEXT

**About WWD**

About WWD once acc is created  
OK

**LIST OF GUIDES:**

Featured Guides + WWD 101  
User Guides  
ADD GUIDE

**GUIDE EXAMPLE:**

Riding 101 Equipment  
Expert Tips/Accommodation  
Protecting the Environment  
Safety and First Aid

**LOCAL GUIDE**

Trail Guide #0 Map Trail details  
Upcoming Campsites  
Checklist  
Cooking Times by day by night  
Local Wildlife/Hiking Community

**HOME: List of local hikers**

Local Hikers Add Hiker  
Recent Hikes  
Recent Hikes  
Add Hiker

**User Profile**

About Me Beginner Friends Groups Saved Trails

# INFORMATION ARCHITECTURE & PROTOTYPE

From this point on, our team decided to narrow down the focus of our concept to beginner hikers at UCLA which would allow us to develop a more cohesive app and address the lack of resources for this specific population.



# CONTENT

## Homepage:

- Displays local hikes which users can filter out, organize based on features
  - Duration, elevation, popularity, etc.

## User profile:

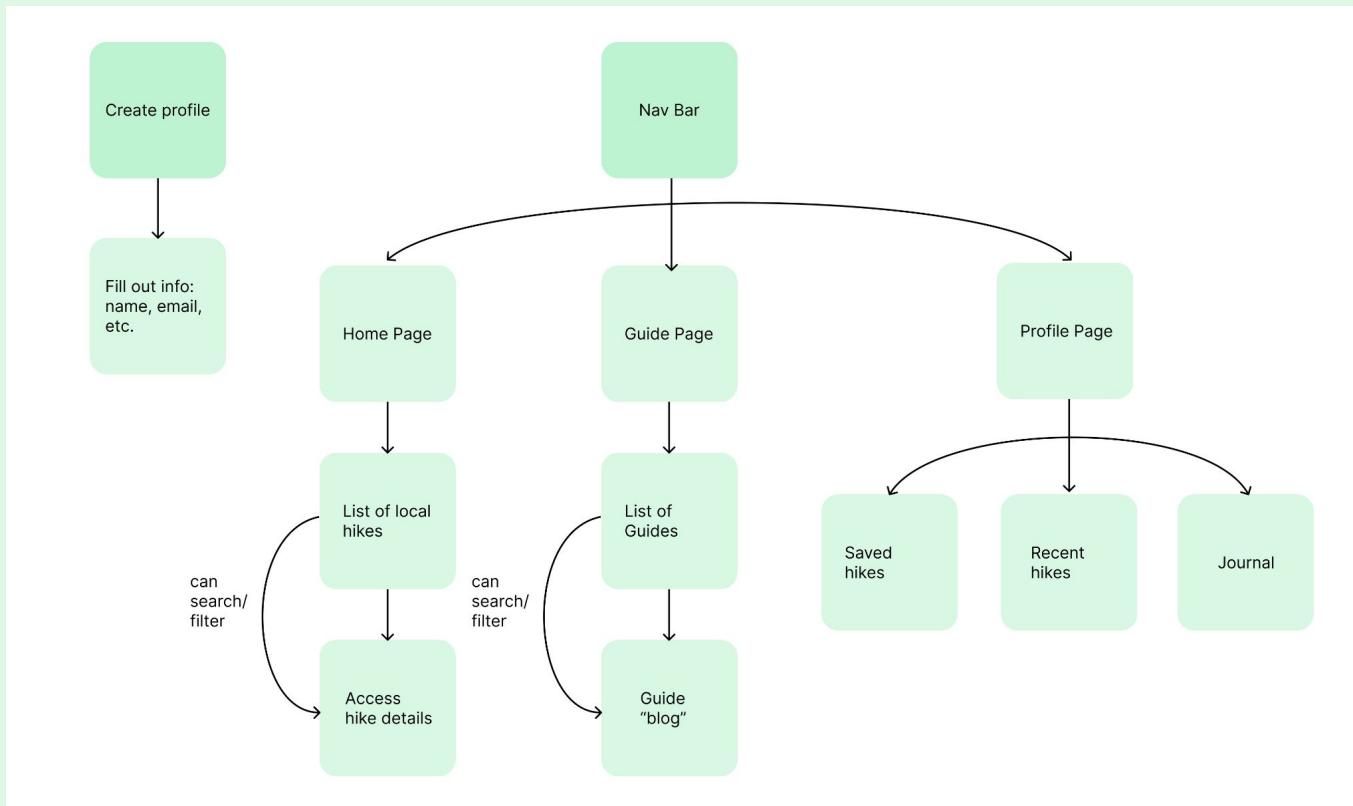
- Displays the user's saved hikes, journal, experience level, and completed hikes

## Guides:

- Provide information on topics such as safety, equipment, transportation, etc.



# NAVIGATION



# HIFI - HIKES

19:02

Local Hikes

Search

Sort Filter

**UCLA Perimeter Walk**  
0.6mi away • 4.4mi long • ~1hr needed  
4.3 overall

**Ranch Trail**  
5.3mi away • 1.4mi long • ~35min needed  
4.6 overall

**Franklin Canyon Discovery Trail**  
3.8mi away • 0.6mi long • ~12min needed  
4.2 overall

19:02

**UCLA Perimeter Walk**

**General Info**

0.6mi distance from you | 4.4mi length | ~1hr time needed

**Description**

This is mostly a walk along a public sidewalk that circles the UCLA campus with a small section that includes a dirt path. The loop will take you past the cemetery and the UCLA botanical gardens.

This is a very popular area for road biking, running, and walking. It's like a park within a park, perfect for exploring. The trail is open year-round and is beautiful to visit anytime.

**What to wear/bring**

- water
- snack
- hiking/runningshoes

**Getting there**

3 min by car | 9 min by bus | 4 min by bike

**Accessibility**

- wheelchair accessible
- bathroom access
- water fountains

**Forecast**

10am	11am	12pm	1pm	2pm
65°F	66°F	70°F	74°F	73°F

**Map**

If you have a suggestion or edit, submit it here.

19:02

**Ranch Trail**

**General Info**

5.3mi distance from you | 1.4mi length | ~35min time needed

**Description**

Get to know this 1.4-mile out-and-back trail near Beverly Hills, California. Generally considered an easy route, it takes an average of 35 minutes to complete.

This is a very popular area for hiking and walking, so you'll likely encounter other people while exploring. The trail is open year-round and is beautiful to visit anytime. Dogs are welcome, but must be on a leash.

**What to wear/bring**

- hiking pack
- water
- snacks
- hiking/runningshoes

**Getting there**

23 min by car | 1hr by bike | no route via public transit

**Accessibility**

- non-wheelchair accessible
- bathroom access
- water fountains

**Forecast**

10am	11am	12pm	1pm	2pm
70°F	71°F	70°F	71°F	72°F

**Map**

If you have a suggestion or edit, submit it here.

19:02

**Franklin Canyon Discovery Trail**

**General Info**

3.8mi distance from you | 0.6mi length | ~12min time needed

**Description**

This is a popular trail for hiking and walking, but you can still enjoy some solitude during quieter times of day.

Easy walk in southern Franklin Canyon. Nice shade, little elevation gain, and great views. This is a long, winding trail that runs parallel to Lake Dr. Trail will stop at Lake Drive and park. From there, like most trails in Franklin Canyon, the trail goes up the side of the canyon, across a bridge, then back down to the road.

**What to wear/bring**

- water
- snack
- hiking/runningshoes
- moisture-wicking clothes

**Getting there**

21 min by car | 1hr by bike | no route via public transit

**Accessibility**

- wheelchair accessible
- bathroom access
- water fountains

**Forecast**

10am	11am	12pm	1pm	2pm
74°F	78°F	82°F	82°F	81°F

**Map**

If you have a suggestion or edit, submit it here.

# HIFI-GUIDES



**Intro to Hiking**

Whether you're a nature enthusiast, a fitness aficionado, or simply looking for a new way to spend your weekends, this guide is perfect for beginners. Here are some tips and tricks before you set out on your first hike!

- 1. Choose the Right Trail:**  
Start with easy, well-marked trails. As you gain experience, you can tackle more challenging routes.
- 2. Plan Ahead:**  
Let someone know your hiking plans, including your expected return time and trail details. Consider a compass, or GPS device to help you stay on course.
- 3. Gear Up:**  
Wear appropriate clothing depending on trail. Bring layers, and bring a bag to carry essentials.
- 4. Stay Hydrated and Nourished:**  
Drink plenty of water and pack high-energy snacks like trail mix, granola bars, and fruits to keep your energy levels up.

**Safety**

Hiking is an exhilarating and rewarding outdoor activity that brings us closer to nature, but it's important to prioritize safety for a positive experience. Whether you're a seasoned hiker or just starting out, taking the right safety measures can make all the difference. In this guide, we'll explore key safety considerations to keep in mind on the trail.

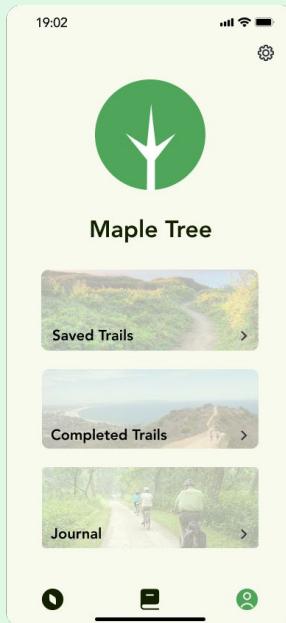
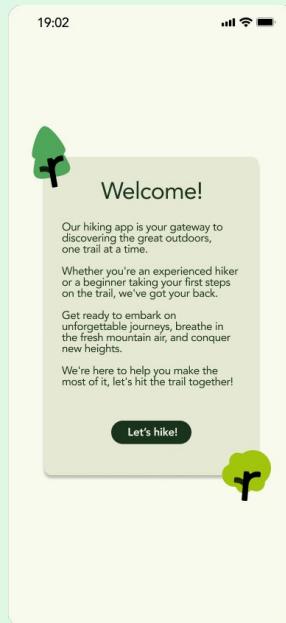
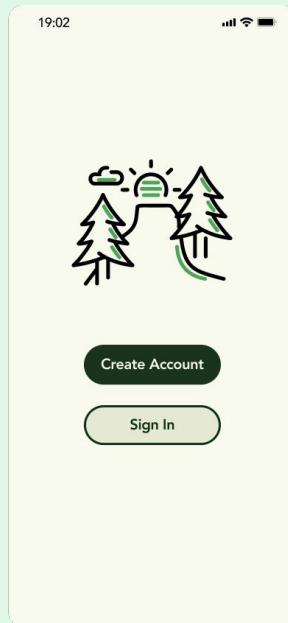
- 1. Footwear:**  
The foundation of any excursion, it begins with the right shoes. Look for boots, ideally in quality, comfortable boots that provide ankle support and have a good grip. Consider what type of terrain and type of hiking you'll be doing—trail runners for light hikes, approach shoes for rocky areas, and light boot boots for rugged terrain.
- 2. Apparel:**  
Dressing appropriately for the outdoors is key. Opt for moisture-wicking, breathable fabrics to keep you cool in warmth and insulating layers for cooler temperatures. Consider adding a base layer, a weather-resistant outer layer, and a waterproof jacket for added protection. Don't forget a hat, sunglasses, and sunscreen to protect yourself from the elements.
- 3. Backpack:**  
Load up your portable home on the trail. Choose one with adjustable straps, padded hip belts, and a sternum strap for maximum storage. The size of your backpack will depend on the type of trip you're taking, but always pack essentials and larger packs for overnight trips. Ensure your pack is light and has enough capacity for your essentials.
- 4. Navigation Tools:**  
Getting lost in the wilderness is not an adventure you want. Equip yourself with a reliable map and compass, or GPS device. Always let someone know with you the trail beforehand and carry a whistle or emergency beacon in case of an emergency. A small first aid kit and a multi-tool might also be handy, but it's crucial to have a backup.
- 5. Hydration:**  
Staying hydrated is paramount during a hike. Invest in a durable water bottle or hydration reservoir and consider bringing a water filter if you plan to stop where freshwater sources may be scarce. Electrolyte supplements can help replenish lost minerals on strenuous hikes.
- 6. Nutrition:**  
Pack energy-boosting snacks like trail mix, energy bars, and dried fruits. The right nutrition is vital for maintaining energy levels and preventing hypoglycemia. Make sure to eat small meals throughout the day, and take breaks to rest and refuel as needed.

**Equipment**

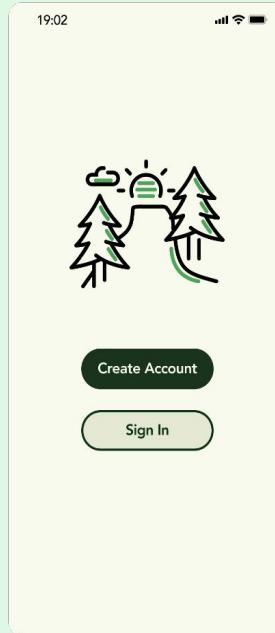
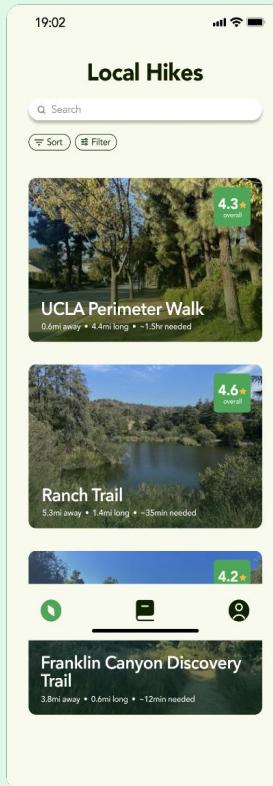
Hiking is not just a walk in the park; it's an immersive experience that connects us with nature, challenges our bodies, and rewards us with breathtaking views. Whether you're a seasoned hiker or just starting out, having the right gear is crucial for a safe and enjoyable adventure. In this guide, we'll explore the essential pieces of hiking equipment that will elevate your outdoor experience.

- 1. Footwear:**  
The foundation of any excursion, it begins with the right shoes. Look for boots, ideally in quality, comfortable boots that provide ankle support and have a good grip. Consider what type of terrain and type of hiking you'll be doing—trail runners for light hikes, approach shoes for rocky areas, and light boot boots for rugged terrain.
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- 6. Nutrition:**  
Pack energy-boosting snacks like trail mix, energy bars, and dried fruits. The right nutrition is vital for maintaining energy levels and preventing hypoglycemia. Make sure to eat small meals throughout the day, and take breaks to rest and refuel as needed.
- 7. First Aid Kit:**  
Accidents can happen on the trail, so always carry a well-stocked first aid kit. Include bandages, antiseptic wipes, pain relievers, insect repellent, and any personal medications. Familiarize yourself with basic first aid knowledge and consider taking a wilderness first aid course.
- 8. Shelter:**  
Even on a day hike, unexpected weather changes can occur. Pack a lightweight, compact emergency shelter like a bivy sack or poncho for staying dry in remote areas. A space blanket is a versatile and lightweight option.
- 9. Illumination:**  
Don't let the setting sun cut your adventure short. Carry a reliable headlamp or flashlight with extra batteries. A headlamp is ideal for night hikes, as it may be the last point of light available in an emergency situation.
- 10. Multi-tool:**  
A good multi-tool can be a life-saver on the trail. It should include a knife, scissors, screwdrivers, and other essential tools. Consider carrying a compact, lightweight option that won't weigh you down.

# HIFI- SIGN UP/PROFILE



# PROTOTYPE



Figma

Interaction

# USABILITY TESTING & EVALUATIONS



# INTERVIEW PROTOCOL

## General Questions Part 1

1. How do you typically discover new hiking trails or locations to explore?
2. Have you ever previously used an app or website to learn about hiking or find hiking trails? If so, which ones?
3. Would an app that contains detailed hiking guides and general beginner hiking tips motivate you to start hiking?

## User Tasks

- Go through sign-up flow
- Click and explore hikes on home page
  - Scroll through hike guides
- Click and explore guides
  - Scroll through specific guides
- View profile page

## Hikes Feature Questions

- What are your thoughts on how the information is laid out in the detailed hike guide? Is there anything you would change?
- Is there any information you think is missing or is unnecessary?

## Guides Feature Questions

- What are your thoughts on how the information is laid out in the detailed hike guide? Is there anything you would change?
- Is there any information you think is missing or is unnecessary?

## Profile Feature Questions

- How do you feel about how the information is laid out in the profiles page?
- Is there anything you would change or add/take away?

## General Questions Part 2

1. How difficult did you think it was to navigate the app?
2. How likely are you to use this app to learn about hiking or find hiking trails?
3. How well do you think this app caters to beginner hikers?
4. How do you feel about the visual design and overall aesthetics of the app? Does it contribute to a positive user experience?
5. Do you have any other feedback for us?

# FINDINGS

- 5 UCLA undergraduate students were interviewed

## General Questions Part 1

- Students typically use Google to discover new hiking trails & locations to explore
  - Other sources used: Tiktok, Youtube, Apple Maps, friends
- Most students have not used an app or website to learn about hiking or find hiking trails
- Whether students will be motivated to start hiking seems to depend on their level of interest in hiking in the first place

## Hikes Feature Questions

- Most students thought the layout of information was clear and appealing
  - Liked: nature-y aesthetic & layout, symbols & logos, introduction info, minimalistic style, rating system
  - Disliked: Lack of info on parking & safety warnings, sorting system is unclear, dense text
- Students suggested various features/info that could be added
  - E.g. review system, safety info, estimated time for one way vs whole duration

# FINDINGS

## Guides Feature Questions

- Most students thought that the guides were too wordy and suggested we make the text shorter & more straightforward
  - Adding more images & changing icons were also suggested
- Students generally thought there wasn't any missing or unnecessary info overall
  - One student thought the sort & filter option wasn't necessary for this section

## Profile Feature Questions

- Most students suggested making some changes to the journal option
  - E.g. changing its display name, combining it with the completed trails section
- Most students didn't think there wasn't any missing or unnecessary info overall
  - Task bar & login as guest feature was suggested

# FINDINGS

## General Questions Part 2

- Students thought that it was easy to navigate the app
- Students reported that they were generally likely to use the app to learn about hiking/find hiking trails
- Students thought that the app catered well to beginner hikers
- Students liked the visual design and overall aesthetics of the app
  - Liked the color scheme & layout of text
- Other feedback given: make profile picture a face, make typography more consistent

# DESIGN REVIEW - HIKES PAGE

- Add wildlife warnings (bears, snakes, poison ivy, etc.)
  - Make it easy for users to report sightings of wildlife
- Indicate whether the temperature is suitable for hiking
  - Maybe also suggest user to bring layers if really cold or wear sweat-proof clothes if really hot
- What to bring section might be redundant, since most of the information is the same for all hikes
- Added a button to the hike details page -> opens up a journal entry that can be filled out by users once they complete a trail
  - User-inputted rating system was included within the journal entry

# DESIGN REVIEW - HIKES



# DESIGN REVIEW - GUIDES PAGE

- Make the guides less text heavy, add images or short videos to break up the information
- Descriptions for each guide should be short and sweet- gets to the point for users to click on

# DESIGN REVIEW - GUIDES

The image displays three mobile phone screens showing the Guides app interface. The first screen is the home page titled 'Guides' with a search bar and five categories: 'Intro to Hiking', 'Safety', 'Equipment', 'Transportation', and 'Protecting the Environment'. Each category has a green icon and a brief description. The second screen is a detailed guide titled 'Intro to Hiking' with sections like 'Choose the Right Trail', 'Plan Ahead', 'Check the Weather', 'Gear Up', 'Stay Hydrated and Nourished', 'Hike in Your Own Pace', 'Leave No Trace', 'Navigation Tools', 'Emergency Preparedness', and 'Drop Knowledge'. It includes images and tips for each section. The third screen is a detailed guide titled 'Equipment' with sections like 'Pack in Quality', 'Apparel', 'Backpack', 'Sleeping Bag', 'Food', 'First Aid Kit', 'Water Filter', 'Navigation Tools', 'Shelter', and 'Rummage'. It also includes images and tips for each section.

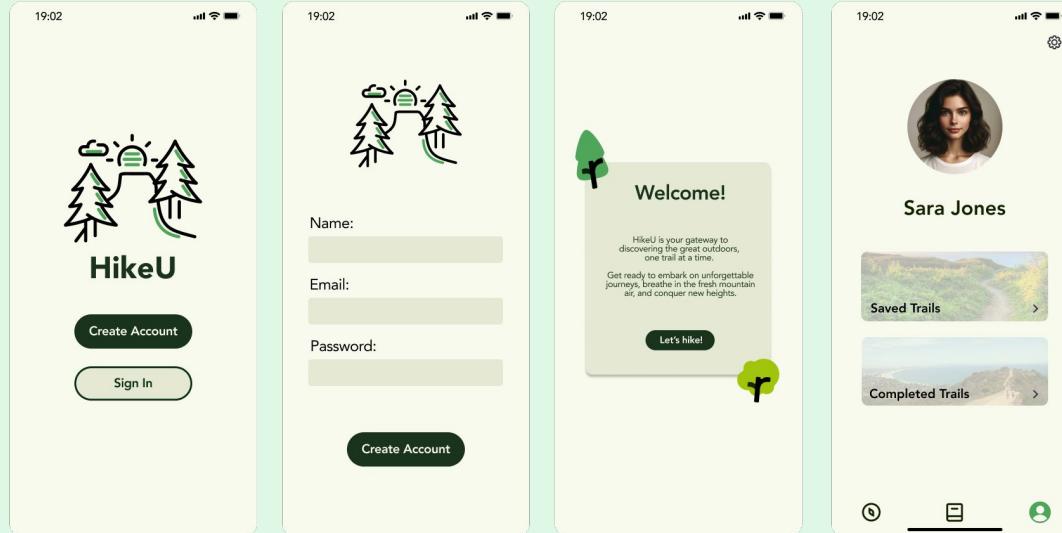
Figma

Interaction

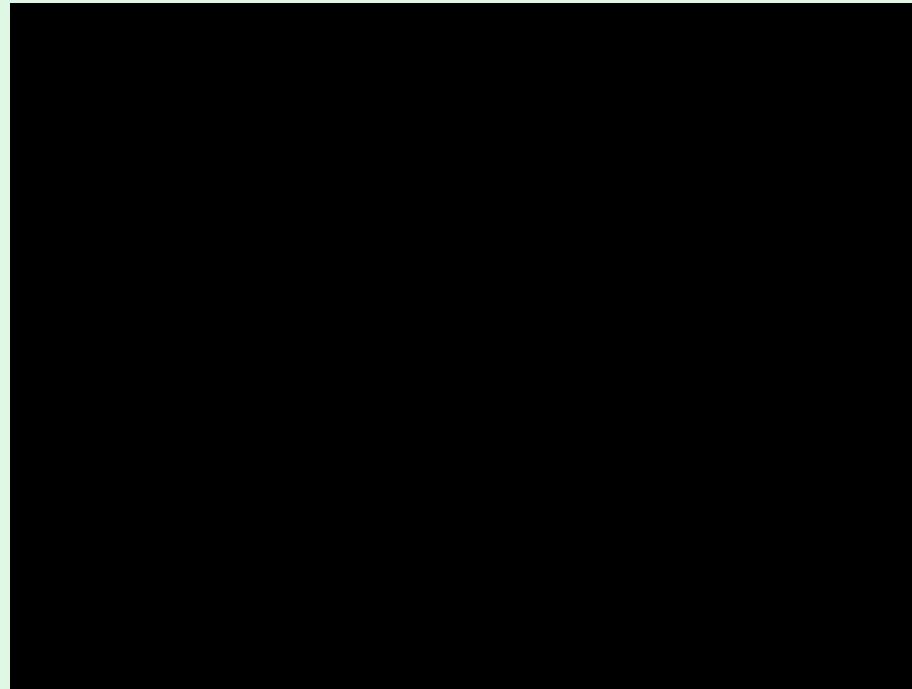
# DESIGN REVIEW - PROFILE PAGE

- Combine journal section with completed hikes section
  - Allow users to optionally add a journal entry to a completed hike, in which they can put notes about the hike or images they took along the trail
  - Journal entries can be made public so other users can read about first-hand experiences of other hikers

# DESIGN REVIEW - PROFILE



# FINAL PROTOTYPE



[Figma](#)   [Interaction](#)