

Assignment 4a: Understanding the problem space for your main project, Due Oct 29 (11:59 pm)

For this assignment you are meant to explore the domain of your project. This will involve reading relevant literature, and spending time or 'conducting fieldwork' at relevant sites on campus. You can think of this phase as involving both pre-research and qualitative research. You should be learning about the domain space and related issues, identifying and interviewing key stakeholders and soliciting their insights and understandings. This is a process of discovery, surfacing expected and unexpected insights.

Key methods for this assignment involve: literature review, ethnographic fieldwork and direct observations, structured and unstructured interviews, focus groups, object-based techniques and co-design activities.

The deliverables for this assignment involve a project report and a slide deck presentation. Describe your research techniques and process, provide a detailed description of the context, actors, and issues at play. Foreground key stakeholders and the insights you learned from interviews and conversations. Make use of photography, and other visual materials, along with text to 'tell a story' and communicate your observations and design recommendations.

FOCUS = creating groups/finding ppl & access to equipment

TASKS

- Read relevant literature & create literature review
 - Each team member finds and reads different literature based on our topic
 - Isabella:
 - https://search.library.ucla.edu/discovery/fulldisplay?docid=cdi_openaire_primary_oai_dnet_od_305_01c10850b17bdeca3cc08c3e8b2cf6b5&context=PC&vid=01UCS_LAL:UCLA&lang=en&search_scope=ArticlesBooksMore&adaptor=Primo%20Central&tab=Articles_books_more_slot&query=any.contains.outdoor%20activities%20group%20friends&facet=rtype.include,articles&offset=0
 - Sophia:
 - https://search.library.ucla.edu/discovery/fulldisplay?docid=alma9913497676306531&context=L&vid=01UCS_LAL:UCLA&lang=en&search_scope=ArticlesBooksMore&adaptor=Local%20Search%20Engine&tab=Articles_books_more_slot&query=any.contains.recreation%20activities%20with%20friends&offset=0
 - <https://direct.mit.edu/books/book/2912/Building-Successful-Online-CommunitiesEvidence>
 - <https://www.outdoorsi.org/blog/apr21-blog-gear-access>
 - https://search.library.ucla.edu/discovery/fulldisplay?docid=alma9918639868706531&context=L&vid=01UCS_LAL:UCLA&lang=en&search_scope=ArticlesBooksMore&adaptor=Local%20Search%20Engine&tab=Articles_books_more_slot&query=any.contains.building%20social%20community%20outdoors&offset=0
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 - Lin:
 - Manning. (2022). Studies in outdoor recreation : search and research for satisfaction / Robert E Manning with Laura Anderson, Megha Budruk, Kelly Goonan, Jeffrey Hallo, Daniel Laven, Steven Lawson, Rebecca Stanfield McCown, Ben Minter, Peter Newman, Elizabeth Perry, Peter Pettengill, Nathan Reigner, William Valliere, Carena Van Riper, Xiao Xiao. (Fourth edition.). Oregon State University Press.

https://search.library.ucla.edu/discovery/fulldisplay?docid=alma9919745741106531&context=L&vid=01UCS_LAL:UCLA&lang=en&search_scope=ArticlesBooksMore&adaptor=Local%20Search%20Engine&tab=Articles_books_more_slot&query=any,contains,outdoor%20recreation%20student&offset=20

- Piatt, & Jorgensen, L. J. (2011). Providing Recreation Services for all Individuals: The Connection of Inclusive Practices to Commercial, Community, and Outdoor Recreation Students. *Scholar: a Journal of Leisure Studies and Recreation Education*, 26(2), 59–64.
<https://doi.org/10.1080/1937156X.2011.11949682>

https://search.library.ucla.edu/discovery/fulldisplay?docid=cdi_gale_infotracademiconefile_A435676127&context=PC&vid=01UCS_LAL:UCLA&lang=en&search_scope=ArticlesBooksMore&adaptor=Primo%20Central&tab=Articles_books_more_slot&query=any,contains,outdoor%20recreation%20student&offset=0

■ Lucian:

- <https://medium.com/@emijones/social-media-platforms-for-successful-community-building-bcc852054c8c>
- <https://www.geekwire.com/2023/rent-a-tent-camping-gear-marketplace-startup-aims-to-crack-the-code-for-outdoor-equipment-rental/>
- <https://www.tandfonline.com/doi/abs/10.18666/jlr-2013-v45-i1-2944>

● Conduct interviews

- Interview UCLA Students (Structured Interview)

■ Google Form:

https://docs.google.com/forms/d/1TuXLESaZjMormE4oOhxbV3wsPPUkT_wvTmJLGKQsgkg/edit

- Interview key stakeholders (Unstructured Interview)

■ List of orgs:

- **John Wooden Center & UCLA Recreation (temporarily closed)**
- Outdoor recreation clubs
 - The Backpacking Club
<https://uclabackpackingclub.wixsite.com/tubc>
 - Outdoor Adventure Club & LA Ski and Board Club (Isabella)
<https://www.anderson.ucla.edu/about/clubs-and-associations/athletics/outdoor-adventure-club-oac> & <https://laboardclub.com/>
 - UCLA Rec Marina Aquatic Center (Sophia)
<https://recreation.ucla.edu/rec-programs/marina-aquatic-center>
<https://recreation.ucla.edu/mac-equipment-rentals>
 - Peaks and Professors (Lucian)
<https://www.peaksandprofessorsucla.org/>
<https://www.instagram.com/peaksandprofessors.ucla/>

● Do fieldwork & direct observations

- Decide where to go & when - 10/31, equipment rental place

- REI - 402 Santa Monica Blvd, Santa Monica, CA 90401
- <https://www.yelp.com/biz/ride-venice-venice-4> (bike rental shop in venice)
- Burton Snowboards (near the REI)
- SportsKNACK (in santa monica)
- Jack's Surfboards (in santa monica)
- Create deliverables
 - Project report
 - Describe research techniques & process
 - Include key stakeholders & insights learned from interviews/conversations
 - Slide deck
 - Use photography/visual materials & text to tell a story and communicate observations & design recommendations