Luciano Magalhães

DATA SCIENTIST

Linkedin: www.linkedin.com/in/luciano-e-magalhaes

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Cell phone: 31-9 92586185 / whatsap: 31- 91749521

Portfolio: https://luciano-analytics.github.io/ds/

ABOUT ME

I strive to provide data-driven solutions for various challenging business problems, transforming data through data science into valuable insights that support decision-making and generate positive impacts.

Work Experience

British Airways's Data Science on Forage
Extracurricular Job
Forage / July 2024

Specialized Support
MGS - Minas Gerais Administração e Serviços S.A.
May 2007 – August 2019 / 12 years and 4 months
Belo Horizonte, Minas Gerais, Brazil

Moodle Administration;
Definition and implementation of plugins and resources;
Moodle customization;
Support for IT equipment and Office products;
Redirect technical equipment support to the responsible department;
Monitoring software updates and licenses.

Urban mapping - Geographic Information System (GIS) - GeositeMub;
Cartographic base update using AutoCAD;
Requirements gathering (functionalities);
Functionality testing and approval;
Training and support for users.

System Administrator
Modulo Imóveis
February 1996 – July 1999 / 3 years and 6 months

User account management;
File sharing configuration;
Backup and data recovery;
Network printer configuration;
Access permission management;
Technical support and maintenance for users

System Administrator
Construtora Aro
March 1993 – August 1994 / 1 year and 6 months

User account management;
Installation of Windows 3.1 desktop clients;
File sharing configuration;
Backup and data recovery;
Network printer configuration;
Access permission management;
Technical support for users;
Software maintenance and updates

Programmer/Developer
September 1988 – February 1993 / 4 years and 6 months

Requirements analysis;
Database design;
User interface development;
Xbase programming (dBASE III, dBASE III+, dBASE IV, FoxBase, Clipper 5x);
Application testing;
Preparing the application for production environment deployment;
Maintenance and support

Data Entry Clerk
January 1988 – August 1988 / 8 months

Data Science Projects/Articles

- RFM Analysis for Business Decision-Making (August 2024)

- Essential Python Modules (August 2024)

- Fraud Detection in Payments (July 2024)

- Risk Analysis for Home Insurance Claims with Machine Learning (June 2024)

- Deaths from Non-Communicable Chronic Diseases (December 2023)

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EDUCATION

Postgraduate in Data Science and Big Data, Data Science
Pontifical Catholic University of Minas Gerais

Bachelor's Degree in Multimedia Production, Communication and Media/Multimedia
Centro Universitário de Belo Horizonte

CERTIFICATES / EXTRACURRICULAR

British Airways's Data Science on Forage Extracurricular Job
Forage / July de 2024

Artificial Intelligence: Elevate Your Productivity and Accelerate Your Career
Escola Conquer / May 2024

Python Project for Data Science
IBM | Coursera Course Certificates / November 2023

Lean Six Sigma Foundations
LinkedIn / September 2023

Generative AI: The Evolution of Online Search
LinkedIn / September 2023

Tools for Data Science
IBM | Coursera Course Certificates / September 2023

How to Use Machine Learning to Add Value to Your Business
LinkedIn / August 2023

Python for Data Science, AI & Development
IBM| Coursera Course Certificates / May 2023

Excel for Data Analysis
Preditiva – Escola de Dados / July 2023

Advanced Excel
Conquer Business School / July 2023

Learning Agility – Learning to Learn
Conquer Business School / July 2023

Databases and SQL for Data Science with Python
IBM | Coursera Course Certificates / April 2024

Introduction to Artificial Intelligence (AI)
IBM | Coursera Course Certificates / May 2023

Smart Productivity
Conquer Business School / February 2023

Asking Questions to Make Data-Driven Decisions
Google | Coursera Course Certificates / December 2022

Data Analysis Fundamentals by Microsoft and LinkedIn
Microsoft and LinkedIn / October 2022

**Data Visualization for Storytelling
LinkedIn / September 2022**

Introduction to Amazon Web Services: Key Services
LinkedIn / September 2022

Advanced Power BI Techniques
LinkedIn / September 2022