

# Website Planning Document

## Title/Moto

Weather Me/Instant weather alerts on any device.

## Author

Drazen Lucic

## Site Purpose

Providing weather related alerts and forecasts for Franklin, Greenville, and Springfield.

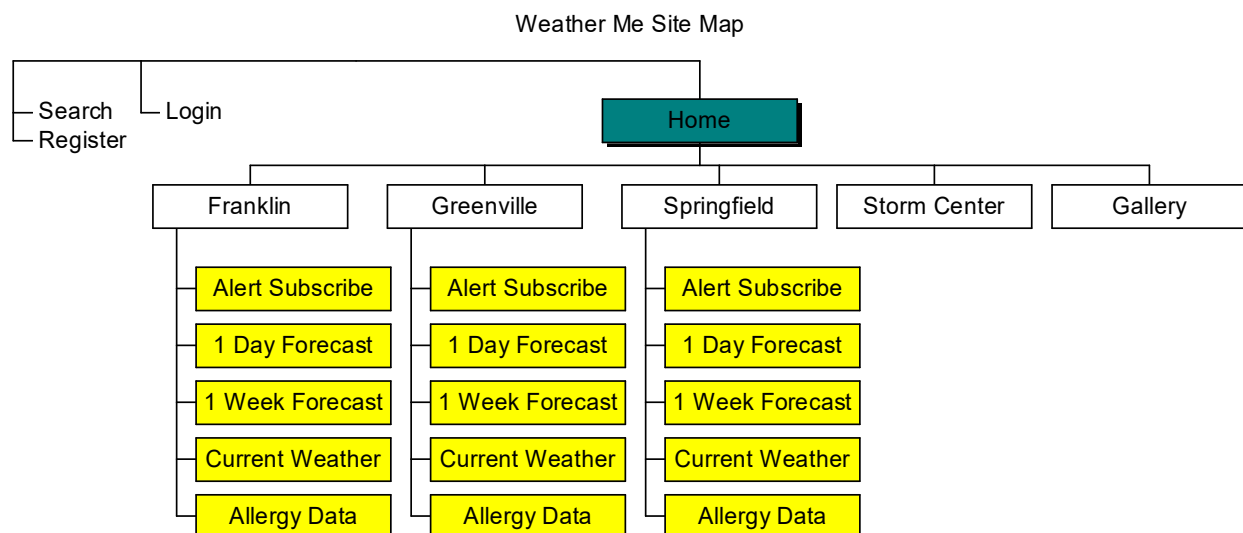
## Target Audience

- Citizens and visitors of Franklin, Greenville, and Springfield who own smartphones.
- Special target groups: farmers, outdoor sports enthusiasts (hikers, anglers, mountain climbers), meteopaths, pollen allergy sufferers.



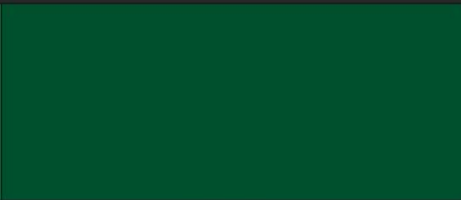












## Scenarios

- Can I get early alerts on approaching rough weather conditions (e.g. storm) on my smart phone?
- Can I get weekly and daily weather forecasts for my area by email?
- Can I subscribe/unsubscribe to weather alert/forecast service?
- Where can I find the latest data about presence of allergy causing particles in the atmosphere?

## Site Map



# Color Scheme

Primary color				
				
248159 RGB: 36-129-89 RGB [%]: 14.1-50.6-34.9	0F6842 RGB: 15-104-66 RGB [%]: 5.9-40.8-25.9	004F2D RGB: 0-79-45 RGB [%]: 0-31-17.6	00351E RGB: 0-53-30 RGB [%]: 0-20.8-11.8	001C10 RGB: 0-28-16 RGB [%]: 0-11-6.3
Secondary color #1				
				
BC8234 RGB: 188-130-52 RGB [%]: 73.7-51-20.4	986016 RGB: 152-96-22 RGB [%]: 59.6-37.6-8.6	734200 RGB: 115-66-0 RGB [%]: 45.1-25.9-0	4D2C00 RGB: 77-44-0 RGB [%]: 30.2-17.3-0	291700 RGB: 41-23-0 RGB [%]: 16.1-9-0
Secondary color #2				
				
A82F54 RGB: 168-47-84 RGB [%]: 65.9-18.4-32.9	881437 RGB: 136-20-55 RGB [%]: 53.3-7.8-21.6	67001F RGB: 103-0-31 RGB [%]: 40.4-0-12.2	450015 RGB: 69-0-21 RGB [%]: 27.1-0-8.2	24000B RGB: 36-0-11 RGB [%]: 14.1-0-4.3

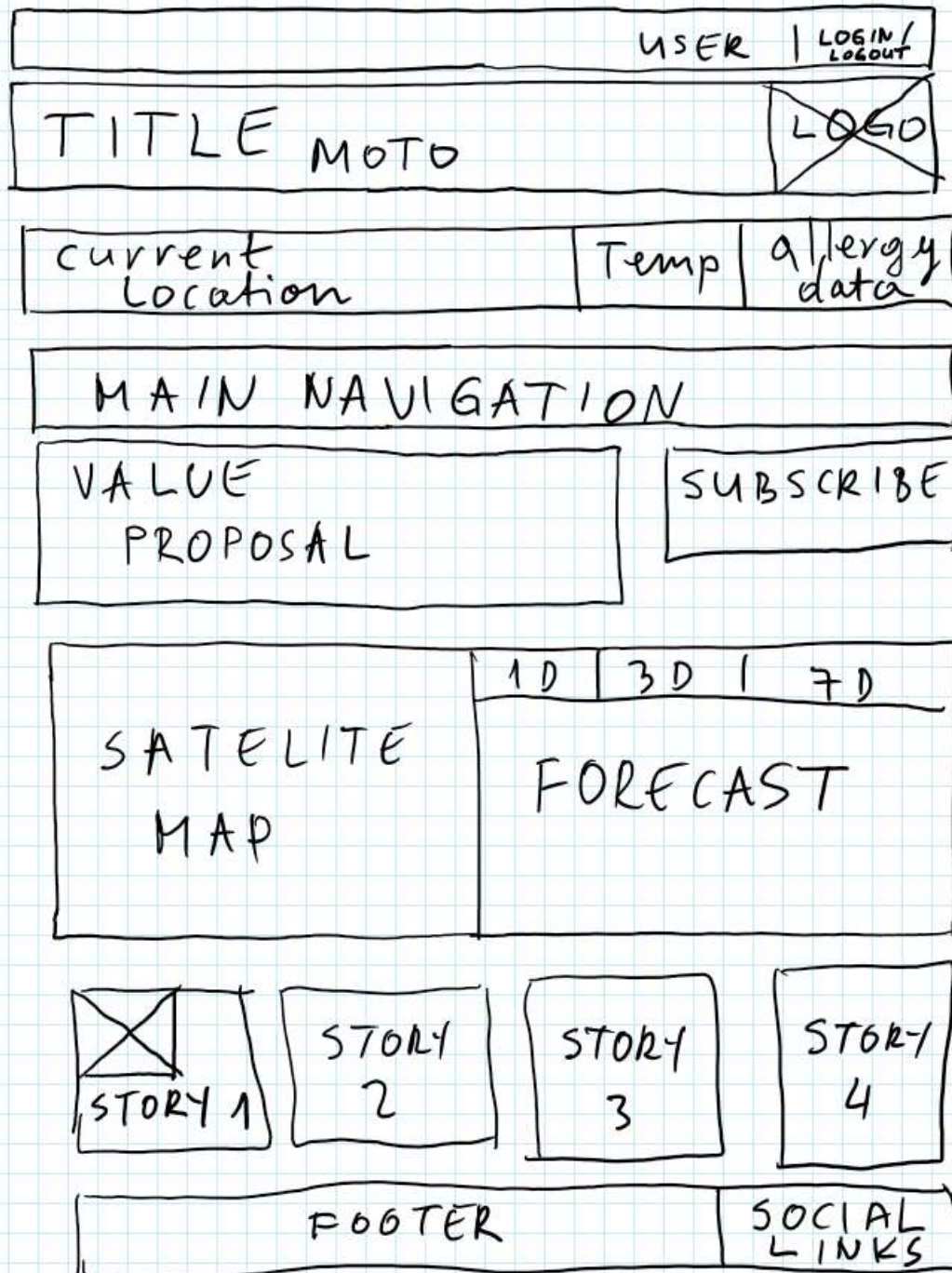
## Typography

Section	Font	Size	Background	Foreground	Sample
Site Header	Lato	2.5rem	#004F2D	#BFD7EA	Sample
Primary Navigation	Lato	1.2rem	#BC8234	#BFD7EA	Sample
Footer Navigation	Lato	0.8rem	#A82F54	#BFD7EA	Sample
Heading 1 (h1)	Lato	2rem	#FFF	#00351E	Sample
Heading 2 (h2)	Grand Hotel	1.5rem	\$FFF	#00351E	Sample
Heading 3 (h3)	Lato	1.3rem	#FFF	#67001F	Sample
Paragraph text	Lato	1rem	#FFF	#001C10	Sample

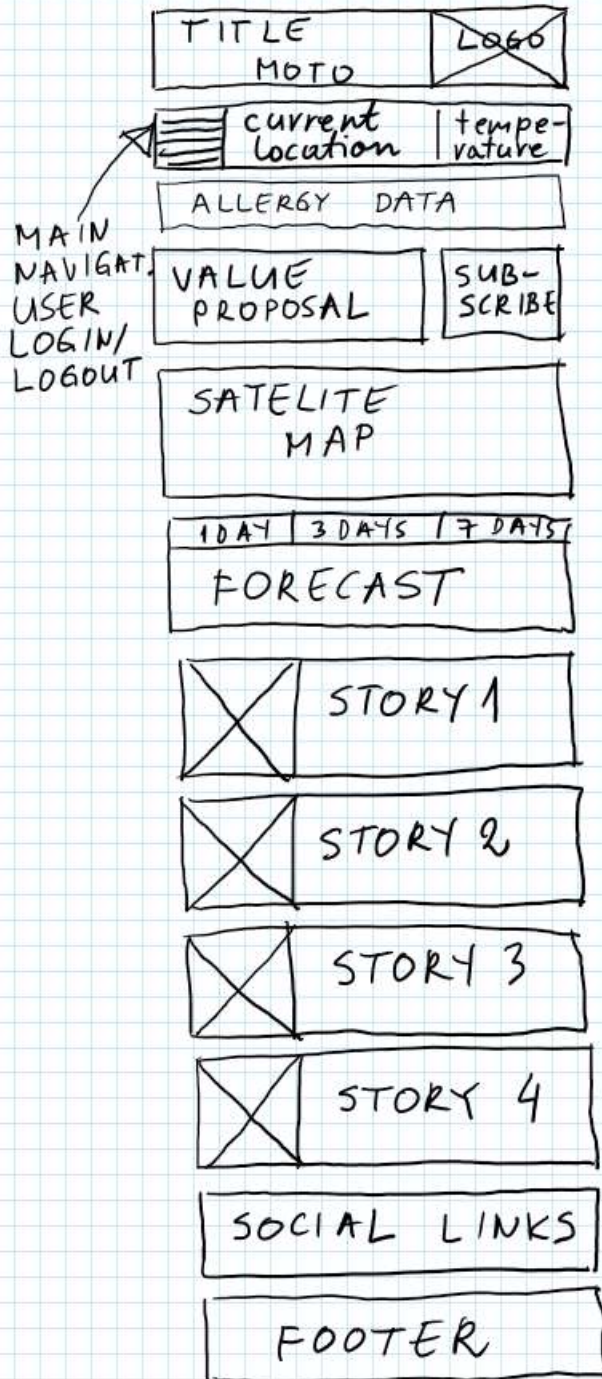
## Wireframe Diagrams

### DESKTOP

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# MOBILE





# TABLET

USER		LOGIN/ LOGOUT
TITLE MOTO		LOGO
current location	TEMPERATURE	ALLERGY DATA
MAIN NAVIGATION		
VALUE PROPOSAL		SUBSCRIBE
SATELITE MAP		
1 DAY   3 DAYS   7 DAYS		
WEATER FORECAST		
X	STORY 1	X
X	STORY 3	X
X	STORY 2	X
X	STORY 4	X
SOCIAL LINKS		
FOOTER		