

# LUCIE PLANTIER

## FULL-STACK DEVELOPER

### CONTACT

-  Montreal
-  514 914-1663
-  lucie.plantier@protonmail.com
-  github.com/lucie-pl
-  linkedin.com/in/lucie-plantier/

### TECHNICAL SKILLS

#### Languages:

Ruby, Javascript

#### Front-end:

HTML, CSS, Figma, Bootstrap, Stimulus, React

#### Back-end:

Ruby on Rails, PostgreSQL

#### Cloud service:

Heroku

#### Versioning tools:

Git, Github

#### Softwares:

Photoshop, Indesign, Mailchimp

### LANGUAGES

French | English

Enthusiastic, team-spirited, and dynamic go-getter with **eight years of experience in marketing, communication, and event planning** in the lively cinema industry.

Recently pivoted into coding through Le Wagon's **Web Development bootcamp**.

Known for my **collaborative approach**, I bring a **strategic mindset** and a blend of **technical and creative skills** to contribute effectively to web development projects.

### PROJECTS

#### Cuisinator - *currently in progress*

- Web app for me and my friends to gather and exchange cooking recipes, create our own categories and avoid any ads or videos
- Stack: Ruby on Rails, React, PostgreSQL, Docker

#### MotionExp.

- Mobile web app prototype for moviegoers to build watchlist and history list, rate movies, get notified when specific movies are programmed in cinemas near you, and chat with friends
- Designed and developed in two weeks
- Team lead in a team of 3, we used Ruby on Rails, PostgreSQL, Javascript, Bootstrap, Stimulus, Figma and Heroku
- Further development planned: adapt it to work with an API, improve the friends features

#### E-Car

- Web application prototype that allows users to both rent electric cars based on their location, and offer their own vehicles for rent. E-Car is an Airbnb clone (marketplace).
- Developed in one week
- In a team of 3, we used Ruby on Rails, Cloudinary, PostgreSQL, Javascript, Bootstrap and Heroku

### EDUCATION

#### Web Development, Le Wagon Montreal - Canada

10/2023 - 12/2023

- 9-week full-time intensive coding Bootcamp
- Implemented and shipped to production a marketplace prototype, E-Car
- Designed and shipped to production a prototype of MotionExp. mobile web app

#### Master in Marketing and communications,

Kedge Business School Bordeaux - France

09/2013 - 06/2017

## VOLUNTEERING & INTERESTS

**Organisations:** Project manager at Festival Européen du Court-Métrage de Bordeaux 2015 (1 000 attendees over 2 days of competition)

**Sports:** Running, tennis

**Culture:** Movies, series

## PROFESSIONAL EXPERIENCES

### Communication coordinator, Montreal - Canada

**Cinémas Beaubien, du Parc, du Musée** (02/2019 - 09/2023)

Working in close collaboration with top management, and leading a team of two, I was responsible for all external communications as well as the partnerships' development for the three cinemas.

- Designing communication plans for the overall activities of the cinemas, and reporting them to the general management
- Establishing partnerships with strategic cultural organizations and building strong commercial relationships with the business ecosystem
- Timely follow up on the KPI and revising strategy as and when required

### Executive assistant, Paris - France

**mk2 Cinémas** (07/2017 - 07/2018)

In one of the top 3 largest cinemas in Paris (1.5 million admissions/year, with up to 11,000 spectators/day), I was leading a team of 40+ operators. My mission was to ensure the smooth running of the cinema, delivering increased commercial performance and an optimal customer experience.

- Acting as an interface between management and operational team to ensure smooth implementation of new tools and processes
- Analyzing daily KPIs in terms of attendance and deploy relevant action plans
- Responsible for the full HR management cycle: recruitment, ressource scheduling, training and performance monitoring

### Marketing & communication assistant, Paris - France

**SND - Groupe M6** (01/2017 - 06/2017)

Elaboration and implementation from A to Z the promotional strategy for theatrical releases on the French market. Worked on the following films: *La La Land*, *Lion*, *Les As de la jungle*, *Ôtez-moi d'un doute*, *Seven sisters*, *You were never really here*

- Define, plan and execute the purchase of advertising spaces to ensure an effective promotional campaign (print, radio, web)
- Managing and following up on media and non-media partnerships (up to 10 partners per film release)
- Organizing and planning the logistics of major events: press day, previews, international talent, internal screenings at M6

### Project manager assistant, Paris - France

**mk2 Agency / mk2 +** (09/2015 - 02/2016)

Within MK2 agency, part of the MK2 group, I was in charge of events, mostly B2B, within the network of MK2 theatres (both public and private).

- Building commercial proposals in line with client briefs (budget from 2.5k up to 200k€ per event)
- Ensuring the administrative follow-up of client files, the timely operational implementation of the events and the relations with the various service providers (technical, caterers, valet parking, hostesses/hosts, furniture)