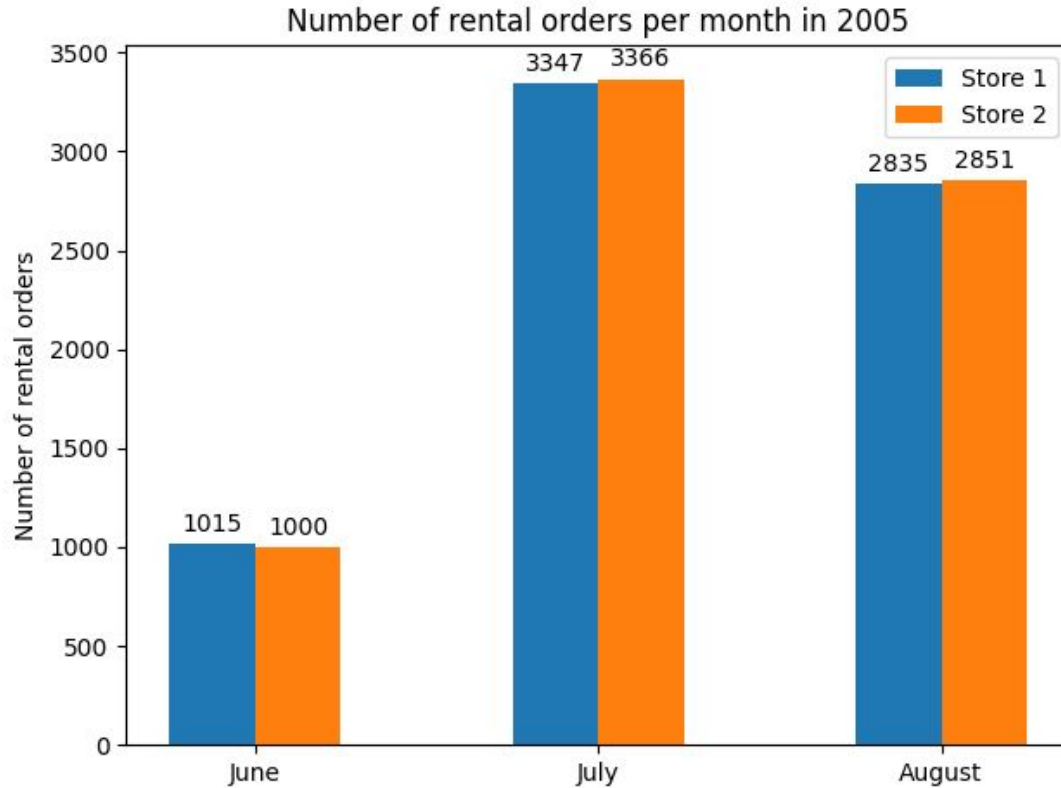
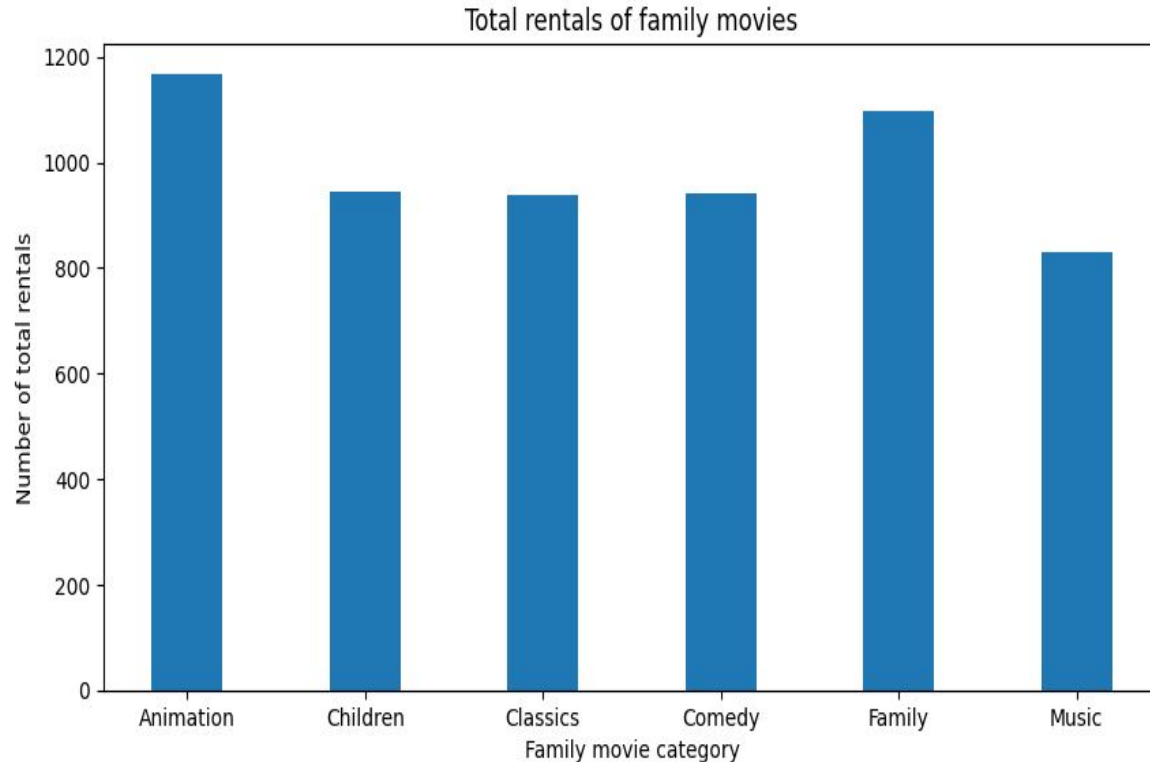


# In 2005, how did the two stores compare in their counts of rental orders during every month?



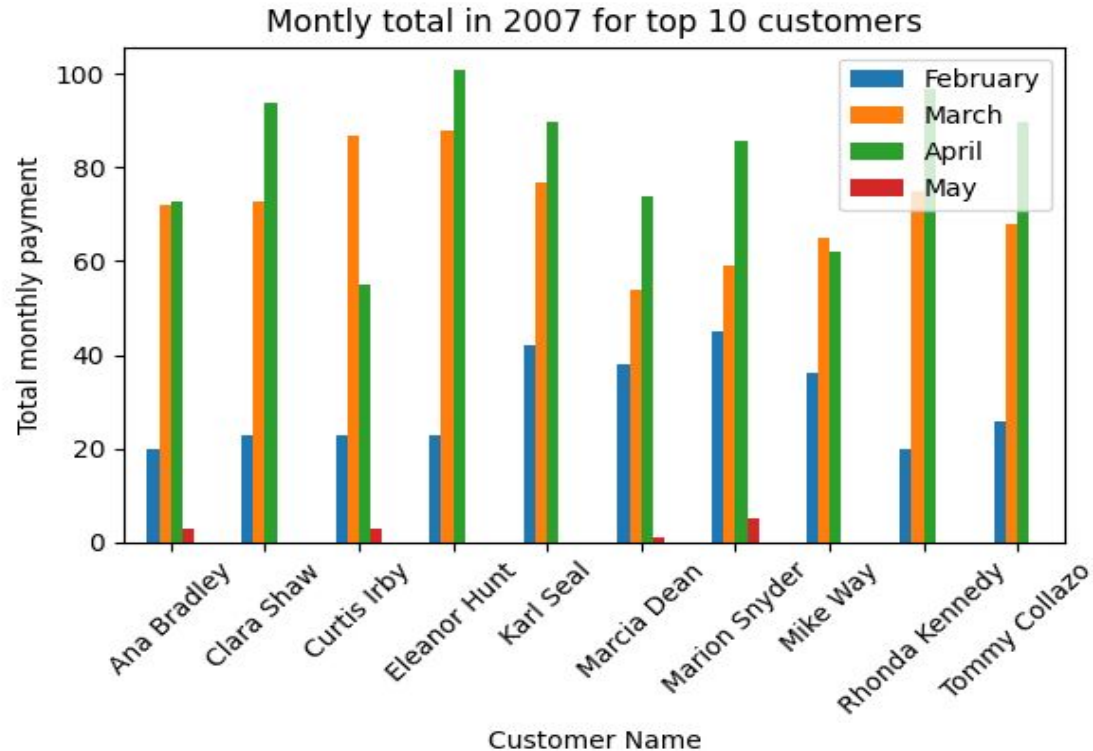
During 2005, we only have data for the months of June, July and August. There was no significant difference between the number of sales made by the two stores during these months.

# What was the total number of rental orders for each category of family movies?



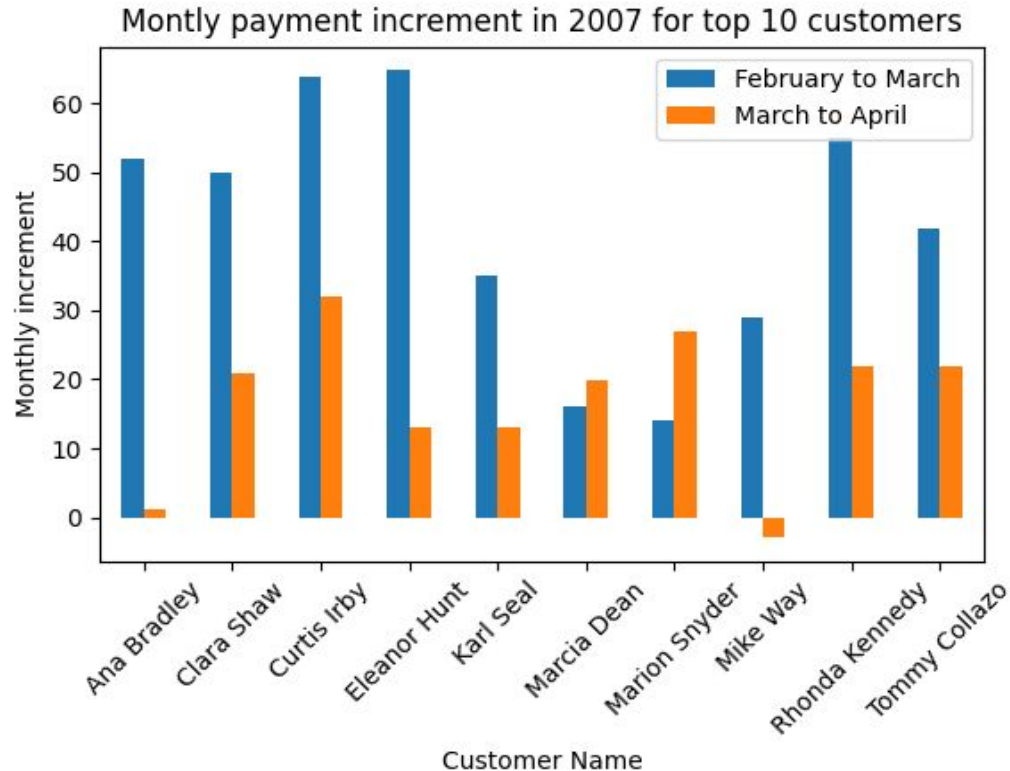
Animation and Family are the two most popular categories of family movies, while Music being the least popular category. There's no significant difference between preferences for Children, Classics and Comedy.

# How much did each of the top 10 paying customers spend each month during 2007?



March and April were the peak months in terms of the total amount of money spent on film rentals. The least among of rentals occurred in the month of May, where the majority of the top 10 customers did not make any rental.

# For the top 10 paying customers, what were the monthly increments in their payments in 2007?



For the majority of the top 10 customers, the spending increased more sharply from February to March than from March to April.