

## design & develop

### professional associations

- AIGA (Washington, DC Chapter)

### design software

- Adobe InDesign, Photoshop, Illustrator, After Effects
- Autodesk Fusion 360
- Mapbox Studio
- Pixate Studio
- Sketch

### development environments

- Android Studio
- Apple Xcode
- Bare Bones TextWrangler
- Microsoft Visual Studio, Blend
- Processing for Mac

### development languages

- HTML5, CSS3, PHP
- JavaScript, JQuery
- Java, C#, Objective-C
- Processing
- XML, XAML

## university

*Bachelor of Fine Arts, Graphic Design 2016, 3.97 GPA*

The George Washington University  
Corcoran School of the Arts & Design  
500 Seventeenth Street NW  
Washington, DC 20006-4804

## secondary school

*Diploma 2012, 3.52 GPA*

Regis High School  
55 East 84th Street  
New York, NY 10028-0870

## professional experience

*Design Lab, Senior Designer*

2015–2016

- In conjunction with one fellow senior designer and the course's instructor/creative director, offered creative guidance to junior designers regarding the refinement of both their branding concepts for *NEXT*, the Corcoran's senior thesis exhibition, and numerous deliverables.
- Coordinated communication between thesis faculty, program heads, school administration, and designers; directed class discussions and critiques.
- Due to demonstrated expertise, assigned the update and refinement of an iPad-based gallery map/directory, website development, and translation of an artwork label database into print-ready documents (executed via InDesign's data merging capabilities). In addition to the exhibition, tasked with the design of an annual student awards brochure and certificates, graduation banners, and a keepsake program.

*ship.it for Android, Designer & Developer*

2015–2016

- After analyzing the intricacies of courier shipment queries and consumer interactions, devised an interface architecture to significantly reduce perceived complexity and empower users with information on carrier rates and package tracking details.
- Implemented robust logic to acquire a postal code's locality information, automatically identify a tracking number's carrier, read and write tracked packages to local storage, render obtuse data in human-readable formats, and support foreign currency, date, and time standards.
- Asynchronously accessed data from multiple APIs, including: Google Maps Geocoding, Open Exchange Rates via a custom server cache (utilizing PHP scripting and a cron table to regularly refresh data), and EasyPost. Code additions and edits managed with GitHub.
- Supported legacy devices and Spanish-speakers; pending release on Google Play.

*Undergraduate Admissions, Tour Leader w/Corcoran School Specialization*

2015–2016

- Provided hour-long tours to groups of varying sizes and creative interests; summarized the institution's academic offerings, student life, artistic facilities, and transformation-in-progress.
- Supplied self-produced informational packets to address potential financial aid concerns and delineate undergraduate curricula; expressed personal passion and experiences.

*Design Fundamentals I, Teacher's Assistant*

Fall 2015

- Prepared an introductory InDesign video tutorial encompassing proper document setup, layer usage, precise coordinate positioning and scaling, the fundamentals of typographic tools, and object manipulation.
- Provided individual software assistance to students during scheduled class time and highlighted potential areas of improvement within gestalt assignments.
- Alongside the professor, explored a curricular transition towards three-dimensional form experimentation that employs a selection of LEGO components.

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### techie tidbit

Xerox's Star 8010 came to market in 1983 with not only a GUI, but multi-lingual character support, PostScript-like output, and local networking. Us nerds joke that it made the Macintosh look like an Etch A Sketch!

## professional experience continued

### *Technology Administrator for the 2D Design Program*

2014–2016

- Designed, developed, and art directed corcoran:Design, a showcase application for the undergraduate 2D design program. CDN-hosted images highlight graphic, interaction, and motion design projects. Beta releases distributed internally via TestFlight. Certified and published by the iOS App Store.
- Utilized Apple Configurator and Cisco Meraki to manage iPad and Macintosh inventory; developed curriculum-specific device profiles; recommended future equipment investments.
- Successfully vouched for the introduction of Pixate Studio into undergraduate coursework at the junior and senior levels.

### *Design Lab, Junior Designer*

2014–2015

- With a team of four other designers and managers, designed the identity of the Corcoran's senior thesis exhibition, *NEXT*.
- Individually responsible for the final wordmark (competitively selected), print invitation, exhibition landing page and website, iPad-based gallery map/directory, and wayfinding system.
- Digital components involved server/device deployment and maintenance.

### *MetroNext for Windows Phone, Designer & Developer*

2013–2014

- Designed the user interface, self-taught object-oriented programming and the Model-View-ViewModel pattern (C#, XAML), integrated WMATA's API services, and finally tested the application under real-world conditions. Certified and published by the Windows Store. Monitored crash data and user feedback for technical issues; downloaded over one thousand times.

### *Writing Center Tutor*

2013–2014

- Assisted undergraduate and graduate students with thesis development, argument refinement, and language syntax issues.
- Reviewed assignment criteria to ensure each student's understanding of expectations; provided guidance on the writing process.

### *Regas Studio, Intern*

Summer 2013

- Cut, set, and prepared artwork for photopolymer plates, printed on Vandercook and platen presses, packaged various invitation suites, and assisted with HTML development tasks.

### *American Heart Association, Designer*

2012–2014

- Single-handedly designed the 344-page catalog and program for the Heart's Delight Wine Tasting & Auction; coordinated multi-month production with the auction's director.

## design competitions

- Adobe Design Achievement Awards, *NEXT* 2015, Semifinalist 2015
- Graphis Design Annual, *NEXT* 2015, Silver Award 2016
- HOW International Design Awards, *NEXT* 2015, Merit Award 2016
- University & College Designers Association, *NEXT* 2015, Award of Excellence 2015

## academic honors

- Samuel B. Holvey Memorial Award for Design 2014–2015
- Hubert Leckie Memorial Award for Typography 2014–2015
- Foundation Year Writing Award 2013
- Margaret D. Rust Memorial Scholarship 2013
- Presidential Scholarship 2012–2016
- Dean's List 2012–2016