

design & develop

product skills

- Comprehensive, analytical product strategy and user experience direction.
- Agile product planning and delivery via Confluence, Jira, and Pivotal Tracker.
- Conducting user research from initial discovery to implementation.
- Behavioral analysis and insight generation with SQL and Oracle.
- Delivering interactive design assets and documentation via Sketch, InVision, Zeplin, and Figma.

technical aptitude

- Modern web development with HTML5, CSS3, PHP, and Jekyll.
- Utilizing JavaScript and JQuery for fundamental front-end logic and object manipulation.
- Traditional object-oriented programming for mobile and desktop platforms via Java, Processing, C#, and Objective-C.

competitive awards

- Adobe Design Achievement Awards, NEXT 2015, Semifinalist
- Graphis Design Annual, NEXT 2015, Silver Award
- HOW International Design Awards, NEXT 2015, Merit Award
- University & College Designers Association, NEXT 2015, Award of Excellence

Allstate, Product Designer, CompoZed Labs

JULY 2018–PRESENT :: CHICAGO, IL

- Used human-centered design techniques to foster cross-product communication, ideation, and collaboration. Built a culture of trust and camaraderie within my assigned product.
- Worked with call center agents, developers, and stakeholders to improve the Omni dispatching application and save \$3.25 million for Allstate Roadside Services in 2018.

Allstate, Innovation Product Designer

NOVEMBER 2017–JULY 2018 :: CHICAGO, IL

- Developed industry-first breach monitoring and identity protection features to provide market differentiation for Allstate's business lines.
- Conducted story-planning exercises to inform roadmap- and sprint-related decisions. After design completion, created user stories and technical issues for the front-end team.
- Participated in dozens of user research sessions to validate concepts, interaction models, and emotional responses. Rapidly incorporated feedback into shipped product.

Catalytic, Interaction Designer

MARCH 2017–AUGUST 2017 :: CHICAGO, IL

- As the designated UI-major, UX-minor designer in our pod (colleagues included a UX-major, UI-minor designer, service designer, and VP of Product), crafted a scalable component library for the company's workflow management software, Pushbot.
- Wrote extensive briefs to document designs in preparation for developer implementation. Created a self-serve product queue and performed QA analysis at multiple stages.
- Developed and managed two tracks of work: (1) a visionary end-goal, and (2) a steady stream of improvements to increasingly align the app's pre-existing state with that of the vision.

Learnmetrics, Senior Designer

SEPTEMBER 2016–MARCH 2017 :: CHICAGO, IL

- Individually led an organization-wide rebranding that consisted of value assessments and exercises, market research, ideation, weekly presentations, and final wordmark preparation. Translated an obtuse set of traits into a cohesive and communicative identity.
- Collaboratively managed a pre-existing, external contract for website redevelopment and design. Provided relevant assets, stylistic cues, and art direction to the vendor.
- Overhauled supporting materials such as the company's pitch deck and business cards. Laid out a roadmap for product design best practices and anticipated design sprints.

The George Washington University, BFA Graphic Design

MAY 2016 :: WASHINGTON, DC

- Graduated *summa cum laude* (3.97 GPA) from the Corcoran School of the Arts & Design.
- Honors included: Dean's List, Outstanding Academic Achievement Award, Senior Thesis Writing Award, Hubert Leckie Memorial Award for Typography.

Design Lab at the Corcoran, Senior Designer

AUGUST 2015–MAY 2016 :: WASHINGTON, DC

- In conjunction with one fellow senior designer and the course's creative director, offered guidance to junior designers regarding the refinement of both their branding concepts for NEXT, the Corcoran's senior thesis exhibition, and numerous deliverables.
- Coordinated communication between thesis faculty, program heads, school administration, and designers; directed class discussions and critiques.