

SCOTT LUCIEN

COPYWRITER

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513-646-2528

EDUCATION

VCU Brandcenter / Richmond, VA / 2014 – 2016
M.S. in Business; Branding/Copywriting

Miami University / Oxford, OH / 2008 – 2012
B.S. in Business; Management Information Systems, Interactive Media Studies

EXPERIENCE

OBERLAND / New York, NY / Feb – March 2017
Freelance Copywriter
• Worked on new business.

The Brooklyn Brothers / New York, NY / Aug – Dec 2016
Freelance Copywriter
• Worked on Rémy Martin, Major League Soccer, Samuel Adams, NY Rangers, Optimum Cable, Blink Fitness, and new business.
• Gained small-agency experience.

McCann New York / New York, NY / Jul – Aug 2016
Freelance Copywriter
• Worked on Mastercard.
• Gained huge-agency experience.

Cardinal Solutions Group / Cincinnati, OH / 2012 – 2014
Mobile App Developer
• Coded for iOS, Android, web, and cross-platform mobile technologies.
• Realized I was neglecting my right-brain urges.

Fifth Third Bank / Cincinnati, OH / 2013 – 2014
Mobile App Developer (with Cardinal Solutions Group)
• Helped create a prototype app used to win the new business pitch.
• Helped design and develop a brand new mobile banking app from the ground up.

Nationwide Insurance / Columbus, OH / 2012 – 2013
Software Developer (with Cardinal Solutions Group)
• Passed a technical interview by stating, “I won’t be able to answer any questions.”
• Found solace in the Major Insurance Company Cafeteria Chicken Salad Sandwich.
• Got invited to a wedding in Mumbai.

EXTRAS

Proficiencies
Final Cut Pro X, Adobe Creative Suite, iOS/Objective-C, HTML/CSS/JS, UX Design, NBA Hangtime (N64)

Interests
Comedy, Film, Sports, Tech

Allegiances
Xavier, Duke, Cavs, Bengals, QPR