

4bits Privacy Policy

Effective Date: October 11, 2025

Version: Pre-Order Launch

1. Our Promise

Your data is yours. 4bits is built to protect it, not profit from it.

We will never:

- Read or store your personal files
- Sell your data
- Upload your content to the cloud

2. Information We Collect

During Pre-Order

- Name, email, and phone number: to confirm your pre-order and share updates
- Payment details: processed securely via our payment partners (we never store card data)

After Purchase

- Shipping address: to deliver your device
- Device ID (anonymized): to verify warranty and software updates

We do not collect:

- File contents or metadata stored on your device
- Usage analytics or behavioral data

3. How Your AI Works

All AI functions, file organization, search, and learning operate entirely on-device.

No files, indices, or models are uploaded to our servers.

Your 4bits device is your private cloud, always offline, always yours.

4. How We Use Your Information

We use your contact information only to:

- Confirm and process orders
- Communicate product updates or recalls
- Provide customer support
- Send optional newsletters (you can opt out anytime)

We will never use your data for targeted advertising or sell it to third parties.

5. Third-Party Partners

We work with trusted services for:

- Payments (e.g., Razorpay, Stripe, or equivalent)
- Shipping logistics
- Customer communications

They only receive information necessary to perform their duties and are bound by strict privacy terms.

6. Data Retention & Deletion

- Pre-order and order information is retained for up to 7 years (for legal compliance).
- You may request deletion of your account or pre-order record at any time via hello@4bits.co.
- We'll confirm deletion within 30 days.

7. Cookies & Analytics

Our website (4bits.co) uses minimal cookies only for:

- Cart and checkout functionality
- Basic traffic analytics (no tracking pixels or third-party ads)

We don't use cookies for behavioral profiling.

8. Security

All data transmitted to or from our site (4bits.co) is encrypted with HTTPS/TLS. Payment information is processed by certified PCI-DSS compliant gateways.

9. Your Rights

You can:

- Access or correct your data
- Request deletion
- Opt out of communication
- Request a refund anytime before shipping

Email hello@4bits.co for any such requests.

10. Breach Notification

In the rare event of a data breach affecting your personal info, we will notify you within 72 hours via hello@4bits.co.

11. Changes to Policy

We'll notify you by email (to hello@4bits.co) or on our website (4bits.co) before material updates. Continued participation means you accept the revised terms.

12. Contact

Questions? Reach us at:

Email: hello@4bits.co

Website: 4bits.co

We respond within 48 hours.

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