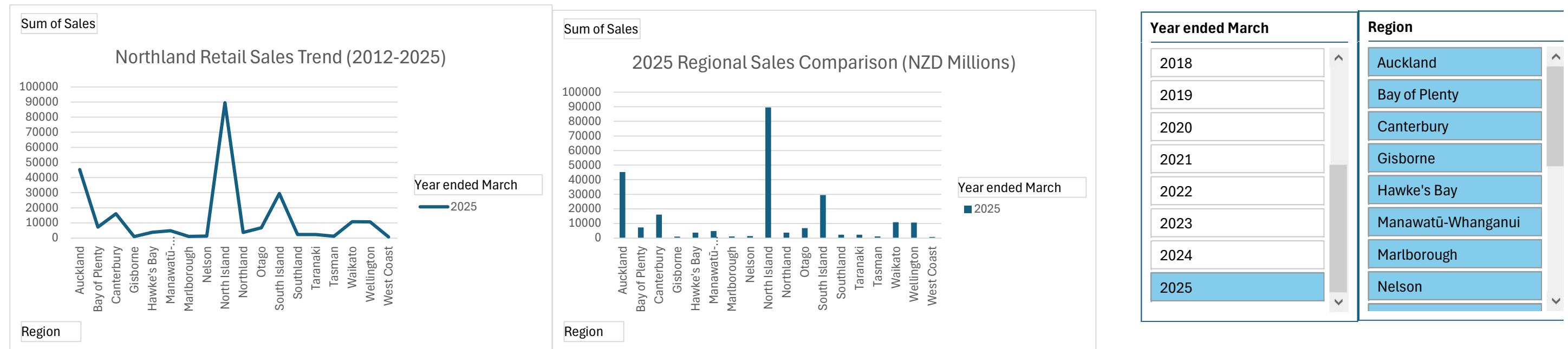


# NZ Retail Sales Dashboard | Stats NZ Data



**Regional Sales Growth Matrix (Green = Highest)**

Region	Year													
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Auckland	23561.9	24807.3	26207.9	27476.2	30145.4	32441.6	33680.4	35075.2	36687.7	36870.3	41207.4	45008.2	45865.3	45280
Bay of Plenty	4241.5	4380.8	4476.1	4678.5	5034	5465.8	5686.2	5972.9	6222.1	6447.7	7140.8	7345.9	7323.2	7295.1
Canterbury	9182.7	9645.1	10417.6	10976	11388	11691.5	11985.4	12211.2	12549.6	12701.1	14414.9	15457.3	15893	16050
Gisborne	581.7	581.5	593.4	592.9	616.1	642.6	669.9	702.6	744.7	788.5	869.7	894.4	951.7	940.9
Hawke's Bay	2209.1	2241.1	2290.8	2354.8	2440.1	2582.8	2784.7	2949.7	3070.5	3270.8	3660.7	3795.6	3810	3758.9
Manawatū-Whanganui	3385.2	3456.8	3558.7	3595.8	3695.3	3848.8	3996.4	4223.4	4277.6	4481.5	4931.6	4991.9	4918.2	4843.5
Marlborough	712.5	715.6	735.5	758.4	792.5	835.3	889.5	906	935.7	967.3	1057.7	1080.5	1106.5	1113.5
Nelson	911.5	915.8	971	977.3	1019.4	1092.4	1113.4	1164.6	1182	1201.7	1332.2	1358.1	1329.3	1312.3
North Island	51176.6	53027.9	55280	57285.4	61356.4	65790.4	68482.9	71662.8	74540.4	76013.8	84537	90258.6	90754.8	89586.1
Northland	2159.4	2170.8	2227.7	2320.8	2464.4	2644.1	2773.1	2911	3012.6	3140.9	3527.4	3722.8	3746.2	3695.4
Otago	3836.7	3981.4	4163.8	4340.4	4649.3	4896.8	5143.7	5255.8	5412.1	4849.7	5464.4	6193.9	6500.2	6749.2
South Island	17376.6	18007.2	19139.1	19974.5	20816.6	21677.3	22464.5	23027	23698.9	23178.5	26083.4	28187.2	28992.2	29433.6
Southland	1543.8	1549.6	1615.5	1635.4	1653.3	1764.7	1850.9	1890.2	2002.7	1948.6	2120.6	2248.1	2256.9	2303.3
Taranaki	1562.8	1621.2	1641.4	1682	1675.1	1750.1	1825.2	1883.2	2006.1	1979.1	2168.2	2250.5	2277.6	2280.9
Tasman	612.1	624.9	662.1	699.9	729.7	783.4	848.9	958.5	950.6	936.1	1045.5	1124	1133.4	1124.5
Waikato	6193.6	6358.5	6651.2	6856.1	7217	7824.6	8209.2	8723.8	9026.1	9385.9	10434.9	11174.4	10997.4	10849.6
Wellington	7281.4	7409.7	7632.9	7728.4	8069.2	8590	8857.8	9220.9	9492.9	9649.1	10596.4	11075	10865.2	10641.8
West Coast	577.3	574.8	573.6	587.1	584.4	613.3	632.6	640.7	666.3	574.1	648.1	725.3	772.9	780.8

Interactive: Click slicers | 22-01-2026 | Rahul Bhaskaran

