

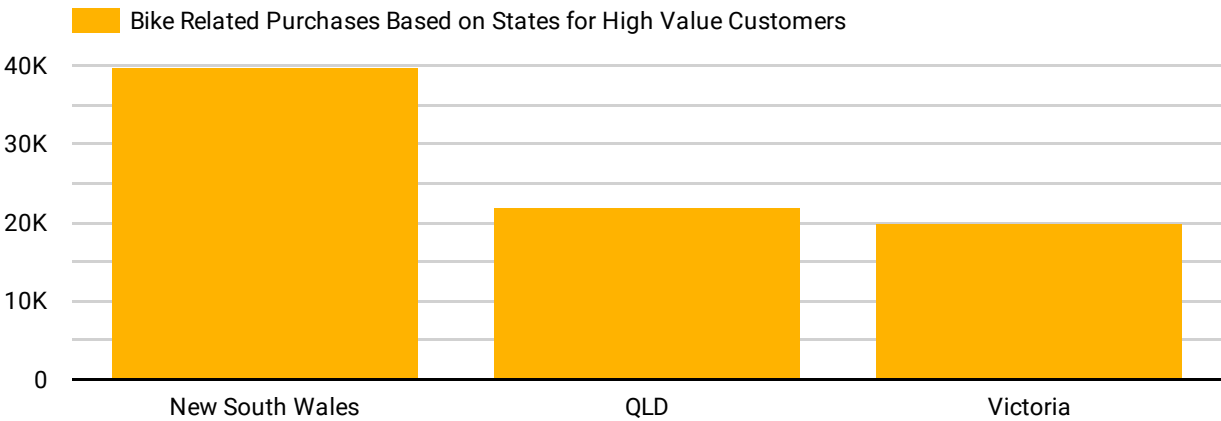
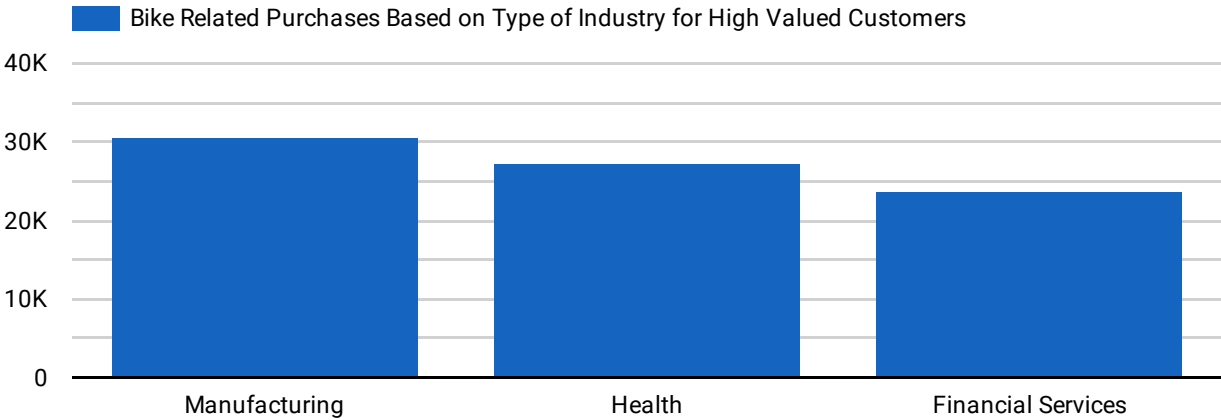
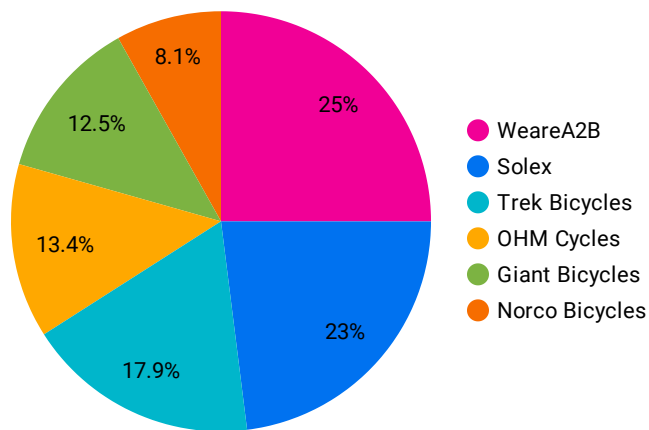
Total Bike Related Purchases Made by Male

42,247

Total Bike Related Purchases Made by Female

39,321

Profit Percentage w.r.t Type of Brands



| Brand Popularity / PIVOT TABLE - State wise w.r.t Own Car | | | | | | | |
|---|----------|----------|---------------|-------|------------|-----------------|----------------|
| state | owns_car | WeareA2B | Trek Bicycles | Solex | OHM Cycles | Norco Bicycl... | Giant Bicycles |
| New South Wales | No | 3,322 | 3,722 | 4,505 | 3,380 | 3,080 | 2,626 |
| | Yes | 3,631 | 2,833 | 3,935 | 2,563 | 2,793 | 3,331 |
| QLD | Yes | 1,941 | 1,520 | 2,182 | 2,342 | 1,005 | 2,276 |
| | No | 1,188 | 1,562 | 2,452 | 1,873 | 2,243 | 1,367 |
| Victoria | No | 1,605 | 2,129 | 2,223 | 1,359 | 1,653 | 1,465 |
| | Yes | 1,205 | 1,445 | 2,335 | 972 | 2,082 | 1,423 |