

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2025

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____
Commission File Number: 001-35727

Netflix, Inc.

(Exact name of Registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

77-0467272

(I.R.S. Employer
Identification Number)

121 Albright Way, Los Gatos, California
(Address of principal executive offices)

95032

(Zip Code)

(408) 540-3700

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class

Trading Symbol(s)

Name of each exchange on which registered

Common stock, par value \$0.001 per share

NFLX

NASDAQ Global Select Market

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Exchange Act). Yes No

As of September 30, 2025, there were 423,732,334 shares of the registrant's common stock, par value \$0.001, outstanding.

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NETFLIX, INC.

**Consolidated Statements of Operations
(unaudited)
(in thousands, except per share data)**

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
Revenues	\$ 11,510,307	\$ 9,824,703	\$ 33,132,274	\$ 28,754,453
Cost of revenues	6,164,250	5,119,884	16,752,708	15,271,100
Sales and marketing	786,295	642,926	2,187,930	1,941,350
Technology and development	853,584	735,063	2,501,090	2,148,790
General and administrative	457,931	417,353	1,320,606	1,248,365
Operating income	3,248,247	2,909,477	10,369,940	8,144,848
Other income (expense):				
Interest expense	(175,294)	(184,830)	(542,115)	(526,130)
Interest and other income (expense)	36,457	(21,693)	126,986	212,671
Income before income taxes	3,109,410	2,702,954	9,954,811	7,831,389
Provision for income taxes	(562,494)	(339,445)	(1,392,131)	(988,365)
Net income	\$ 2,546,916	\$ 2,363,509	\$ 8,562,680	\$ 6,843,024
Earnings per share:				
Basic	\$ 6.00	\$ 5.52	\$ 20.12	\$ 15.91
Diluted	\$ 5.87	\$ 5.40	\$ 19.67	\$ 15.56
Weighted-average shares of common stock outstanding:				
Basic	424,455	428,239	425,635	430,125
Diluted	434,039	437,898	435,284	439,757

See accompanying notes to the consolidated financial statements.

NETFLIX, INC.

**Consolidated Statements of Comprehensive Income
(unaudited)
(in thousands)**

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
Net income	\$ 2,546,916	\$ 2,363,509	\$ 8,562,680	\$ 6,843,024
Other comprehensive income (loss):				
Foreign currency translation adjustments, net of income tax benefit of \$0.5 million, \$10 million, \$32 million, and \$10 million, respectively	(51,361)	63,432	102,895	(84,866)
Net change in unrealized gains (losses) on available-for-sale securities, net of income tax benefit (expense) of \$0 million, \$(1) million, \$1 million, and \$(1) million, respectively	—	4,290	(2,511)	4,290
Cash flow hedges:				
Net unrealized gains (losses)	141,622	(285,013)	(1,175,122)	15,324
Reclassification of net (gains) losses included in net income	98,391	(37,365)	1,767	(54,573)
Net change, net of income tax benefit (expense) of \$(72) million, \$96 million, \$350 million, and \$12 million, respectively	240,013	(322,378)	(1,173,355)	(39,249)
Fair value hedges:				
Net change in unrealized gains (losses) excluded from the assessment of effectiveness, net of income tax benefit of \$1 million, \$0.3 million, \$3 million, and \$0.3 million, respectively	(3,240)	(852)	(8,447)	(852)
Total other comprehensive income (loss)	185,412	(255,508)	(1,081,418)	(120,677)
Comprehensive income	<u>\$ 2,732,328</u>	<u>\$ 2,108,001</u>	<u>\$ 7,481,262</u>	<u>\$ 6,722,347</u>

See accompanying notes to the consolidated financial statements.

NETFLIX, INC.

Consolidated Statements of Cash Flows
 (unaudited)
 (in thousands)

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
Cash flows from operating activities:				
Net income	\$ 2,546,916	\$ 2,363,509	\$ 8,562,680	\$ 6,843,024
Adjustments to reconcile net income to net cash provided by operating activities:				
Additions to content assets	(4,653,935)	(4,016,396)	(12,039,405)	(11,794,215)
Change in content liabilities	24,262	(83,585)	(601,043)	(639,598)
Amortization of content assets	4,002,744	3,699,521	11,657,930	11,140,016
Depreciation and amortization of property, equipment and intangibles	87,326	80,914	247,406	249,375
Stock-based compensation expense	80,986	65,650	233,825	210,761
Foreign currency remeasurement loss (gain) on debt	(1,707)	104,809	82,078	(68,684)
Other non-cash items	142,293	128,082	377,162	363,851
Deferred income taxes	20,539	(200,982)	(279,144)	(517,446)
Changes in operating assets and liabilities:				
Other current assets	(169,597)	54,956	(477,647)	64,046
Accounts payable	139,451	30,597	(125,929)	(134,026)
Accrued expenses and other liabilities	707,151	179,011	746,329	316,490
Deferred revenue	(3,686)	39,328	203,862	70,079
Other non-current assets and liabilities	(97,569)	(124,313)	(550,473)	(279,203)
Net cash provided by operating activities	2,825,174	2,321,101	8,037,631	5,824,470
Cash flows from investing activities:				
Purchases of property and equipment	(164,719)	(126,863)	(448,885)	(280,864)
Purchases of investments	(3,850)	(1,742,246)	(161,515)	(1,742,246)
Proceeds from maturities and sales of investments	176,250	—	1,908,617	—
Other investing activities	36,190	—	—	—
Net cash provided by (used in) investing activities	43,871	(1,869,109)	1,298,217	(2,023,110)
Cash flows from financing activities:				
Proceeds from issuance of debt	—	1,794,460	—	1,794,460
Repayments of debt	—	—	(1,833,450)	(400,000)
Proceeds from issuance of common stock	70,215	143,244	590,883	530,875
Repurchases of common stock	(1,856,885)	(1,700,000)	(7,047,608)	(5,299,998)
Taxes paid related to net share settlement of equity awards	(6,196)	(2,024)	(40,180)	(5,732)
Other financing activities	55,837	(9,084)	62,142	(15,334)
Net cash provided by (used in) financing activities	(1,737,029)	226,596	(8,268,213)	(3,395,729)
Effect of exchange rate changes on cash, cash equivalents and restricted cash	(21,721)	153,452	415,896	(65,061)
Net increase in cash, cash equivalents and restricted cash	1,110,295	832,040	1,483,531	340,570
Cash, cash equivalents and restricted cash at beginning of period	8,180,573	6,627,045	7,807,337	7,118,515
Cash, cash equivalents and restricted cash at end of period	\$ 9,290,868	\$ 7,459,085	\$ 9,290,868	\$ 7,459,085

See accompanying notes to the consolidated financial statements.

NETFLIX, INC.

Consolidated Balance Sheets
(in thousands, except share and par value data)

	As of	
	September 30, 2025	December 31, 2024
Assets		(unaudited)
Current assets:		
Cash and cash equivalents	\$ 9,287,287	\$ 7,804,733
Short-term investments	37,105	1,779,006
Other current assets	3,638,543	3,516,640
Total current assets	<u>12,962,935</u>	<u>13,100,379</u>
Content assets, net	32,639,879	32,452,462
Property and equipment, net	1,837,889	1,593,756
Other non-current assets	7,494,132	6,483,777
Total assets	<u>\$ 54,934,835</u>	<u>\$ 53,630,374</u>
Liabilities and Stockholders' Equity		
Current liabilities:		
Current content liabilities	\$ 4,102,640	\$ 4,393,681
Accounts payable	793,233	899,909
Accrued expenses and other liabilities	3,111,311	2,156,544
Deferred revenue	1,724,675	1,520,813
Short-term debt	—	1,784,453
Total current liabilities	<u>9,731,859</u>	<u>10,755,400</u>
Non-current content liabilities	1,591,973	1,780,806
Long-term debt	14,463,020	13,798,351
Other non-current liabilities	3,193,948	2,552,250
Total liabilities	<u>28,980,800</u>	<u>28,886,807</u>
Commitments and contingencies (Note 8)		
Stockholders' equity:		
Common stock, \$0.001 par value; 4,990,000,000 shares authorized at September 30, 2025 and December 31, 2024; 423,732,334 and 427,757,100 issued and outstanding at September 30, 2025 and December 31, 2024, respectively	7,080,325	6,252,126
Treasury stock at cost (32,760,541 and 25,953,460 shares at September 30, 2025 and December 31, 2024, respectively)	(20,270,631)	(13,171,638)
Accumulated other comprehensive income (loss)	(719,256)	362,162
Retained earnings	39,863,597	31,300,917
Total stockholders' equity	<u>25,954,035</u>	<u>24,743,567</u>
Total liabilities and stockholders' equity	<u>\$ 54,934,835</u>	<u>\$ 53,630,374</u>

See accompanying notes to the consolidated financial statements.

NETFLIX, INC.

Consolidated Statements of Stockholders' Equity
 (unaudited)
 (in thousands)

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
Total stockholders' equity, beginning balances	\$ 24,951,899	\$ 22,112,693	\$ 24,743,567	\$ 20,588,313
Common stock and additional paid-in capital:				
Beginning balances	\$ 6,932,828	\$ 5,680,061	\$ 6,252,126	\$ 5,145,172
Issuance of common stock	66,511	142,192	594,374	531,970
Stock-based compensation expense	80,986	65,650	233,825	210,761
Ending balances	\$ 7,080,325	\$ 5,887,903	\$ 7,080,325	\$ 5,887,903
Treasury stock:				
Beginning balances	\$ (18,392,942)	\$ (10,547,055)	\$ (13,171,638)	\$ (6,922,200)
Repurchases of common stock to be held as treasury stock	(1,877,689)	(1,707,800)	(7,098,993)	(5,332,655)
Ending balances	\$ (20,270,631)	\$ (12,254,855)	\$ (20,270,631)	\$ (12,254,855)
Accumulated other comprehensive income (loss):				
Beginning balances	\$ (904,668)	\$ (89,114)	\$ 362,162	\$ (223,945)
Other comprehensive income (loss)	185,412	(255,508)	(1,081,418)	(120,677)
Ending balances	\$ (719,256)	\$ (344,622)	\$ (719,256)	\$ (344,622)
Retained earnings:				
Beginning balances	\$ 37,316,681	\$ 27,068,801	\$ 31,300,917	\$ 22,589,286
Net income	2,546,916	2,363,509	8,562,680	6,843,024
Ending balances	\$ 39,863,597	\$ 29,432,310	\$ 39,863,597	\$ 29,432,310
Total stockholders' equity, ending balances	\$ 25,954,035	\$ 22,720,736	\$ 25,954,035	\$ 22,720,736

See accompanying notes to the consolidated financial statements.

NETFLIX, INC.**Notes to Consolidated Financial Statements
(unaudited)****1. Basis of Presentation and Summary of Significant Accounting Policies**

The accompanying interim consolidated financial statements of Netflix, Inc. and its wholly owned subsidiaries (the “Company”) have been prepared in conformity with accounting principles generally accepted in the United States (“U.S.”) and are consistent in all material respects with those applied in the Company’s Annual Report on Form 10-K for the year ended December 31, 2024 filed with the Securities and Exchange Commission (the “SEC”) on January 27, 2025. The preparation of consolidated financial statements in conformity with U.S. generally accepted accounting principles (“GAAP”) requires management to make estimates and judgments that affect the amounts reported in the consolidated financial statements and accompanying notes. Significant items subject to such estimates and assumptions include the amortization of content assets and the recognition and measurement of income tax assets and liabilities. The Company bases its estimates on historical experience and on various other assumptions that the Company believes to be reasonable under the circumstances. On a regular basis, the Company evaluates the assumptions, judgments and estimates. Actual results may differ from these estimates.

The interim financial information is unaudited, but reflects all normal recurring adjustments that are, in the opinion of management, necessary to fairly present the information set forth herein. The interim consolidated financial statements should be read in conjunction with the audited consolidated financial statements and related notes included in the Company’s Annual Report on Form 10-K for the year ended December 31, 2024. Interim results are not necessarily indicative of the results for a full year.

There have been no material changes in the Company’s significant accounting policies as compared to the significant accounting policies described in the Company’s Annual Report on Form 10-K for the year ended December 31, 2024.

Recently issued accounting pronouncements not yet adopted

In December 2023, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) 2023-09, *Income Taxes (Topic 740): Improvements to Income Tax Disclosures*, which requires public entities, on an annual basis, to provide disclosure of specific categories in the rate reconciliation table, as well as disclosure of income taxes paid disaggregated by jurisdiction. ASU 2023-09 is effective for the Company for the fiscal year ending December 31, 2025. The Company is currently evaluating the impact of adopting ASU 2023-09.

In November 2024, the FASB issued ASU 2024-03, *Income Statement-Reporting Comprehensive Income-Expense Disaggregation Disclosures (Subtopic 220-40): Disaggregation of Income Statement Expenses*, requiring public entities to disclose additional information about specific expense categories in the notes to the financial statements on an interim and annual basis. ASU 2024-03 is effective for fiscal years beginning after December 15, 2026, and for interim periods beginning after December 15, 2027, with early adoption permitted. The Company is currently evaluating the impact of adopting ASU 2024-03.

2. Revenue Recognition

The following table summarizes revenues by region for the three and nine months ended September 30, 2025 and September 30, 2024. Total revenues are inclusive of hedging gains (losses) of \$(129) million and \$(2) million for the three and nine months ended September 30, 2025, respectively, and \$48 million and \$70 million for the three and nine months ended September 30, 2024, respectively. See Note 7 *Derivative Financial Instruments and Hedging Activities* for further information.

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
(in thousands)				
United States and Canada (UCAN)	\$ 5,071,781	\$ 4,322,476	\$ 14,617,882	\$ 12,842,351
Europe, Middle East, and Africa (EMEA)	3,699,052	3,133,466	10,641,903	9,099,431
Latin America (LATAM)	1,370,913	1,240,892	3,939,582	3,610,045
Asia-Pacific (APAC)	1,368,561	1,127,869	3,932,907	3,202,626
Total Revenues	<u>\$ 11,510,307</u>	<u>\$ 9,824,703</u>	<u>\$ 33,132,274</u>	<u>\$ 28,754,453</u>

Deferred revenue consists of membership fees billed that have not been recognized, as well as gift cards and other prepaid memberships that have not been fully redeemed. As of September 30, 2025, total deferred revenue was \$1,725 million, the vast majority of which was related to membership fees billed that are expected to be recognized as revenue within the next month. The remaining deferred revenue balance, which is related to gift cards and other prepaid memberships, will be recognized as revenue over the period of service after redemption, which is expected to occur over the next 12 months. Deferred revenue increased \$204 million from \$1,521 million as of

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December 31, 2024 to \$1,725 million as of September 30, 2025. Deferred revenue balances may fluctuate due to the number of paid memberships and the price of our memberships.

3. Earnings Per Share

Basic earnings per share is computed using the weighted-average number of outstanding shares of common stock during the period. Diluted earnings per share is computed using the weighted-average number of outstanding shares of common stock and, when dilutive, potential outstanding shares of common stock during the period. Potential shares of common stock are calculated using the treasury-stock method and consist of incremental shares issuable upon the assumed exercise of stock options and vesting of time-based and performance-based restricted stock units. The computation of earnings per share is as follows:

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
	(in thousands, except per share data)			
Basic earnings per share:				
Net income	\$ 2,546,916	\$ 2,363,509	\$ 8,562,680	\$ 6,843,024
Shares used in computation:				
Weighted-average shares of common stock outstanding	424,455	428,239	425,635	430,125
Basic earnings per share	<u>\$ 6.00</u>	<u>\$ 5.52</u>	<u>\$ 20.12</u>	<u>\$ 15.91</u>
Diluted earnings per share:				
Net income	\$ 2,546,916	\$ 2,363,509	\$ 8,562,680	\$ 6,843,024
Shares used in computation:				
Weighted-average shares of common stock outstanding	424,455	428,239	425,635	430,125
Effect of dilutive stock-based awards	9,584	9,659	9,649	9,632
Weighted-average number of shares	<u>434,039</u>	<u>437,898</u>	<u>435,284</u>	<u>439,757</u>
Diluted earnings per share	<u>\$ 5.87</u>	<u>\$ 5.40</u>	<u>\$ 19.67</u>	<u>\$ 15.56</u>

The following table summarizes the potential shares of common stock excluded from the diluted calculation as their inclusion would have been anti-dilutive:

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
	(in thousands)			
Stock-based awards	30	159	32	321

4. Cash, Cash Equivalents, Restricted Cash, and Short-term Investments

The Company classifies short-term investments, which consist of marketable securities with original maturities in excess of 90 days as available-for-sale (“AFS”). The Company does not buy and hold securities principally for the purpose of selling them in the near future. The Company’s policy is focused on the preservation of capital, liquidity and return. From time to time, the Company may sell certain securities but the objectives are generally not to generate profits on short-term differences in price.

The following tables summarize the Company's cash, cash equivalents, restricted cash and short-term investments as of September 30, 2025 and December 31, 2024:

As of September 30, 2025								
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Estimated Fair Value	Cash and Cash Equivalents	Short-term Investments	Other Current Assets	Non-current Assets
(in thousands)								
Cash	\$ 4,587,643	\$ —	\$ —	\$ 4,587,643	\$ 4,584,122	\$ —	\$ 3,437	\$ 84
Level 1 securities:								
Money market funds	4,137,331	—	—	4,137,331	4,137,271	—	—	60
Level 2 securities:								
Time Deposits ⁽¹⁾	602,999	—	—	602,999	565,894	37,105	—	—
	<u>\$ 9,327,973</u>	<u>\$ —</u>	<u>\$ —</u>	<u>\$ 9,327,973</u>	<u>\$ 9,287,287</u>	<u>\$ 37,105</u>	<u>\$ 3,437</u>	<u>\$ 144</u>

As of December 31, 2024								
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Estimated Fair Value	Cash and Cash Equivalents	Short-term Investments	Other Current Assets	Non-current Assets
(in thousands)								
Cash	\$ 4,866,753	\$ —	\$ —	\$ 4,866,753	\$ 4,864,207	\$ —	\$ 2,472	\$ 74
Level 1 securities:								
Money market funds	2,676,314	—	—	2,676,314	2,676,256	—	—	58
Level 2 securities:								
Time Deposits ⁽¹⁾	301,374	—	—	301,374	264,270	37,104	—	—
Government securities	1,738,642	3,260	—	1,741,902	—	1,741,902	—	—
	<u>\$ 9,583,083</u>	<u>\$ 3,260</u>	<u>\$ —</u>	<u>\$ 9,586,343</u>	<u>\$ 7,804,733</u>	<u>\$ 1,779,006</u>	<u>\$ 2,472</u>	<u>\$ 132</u>

(1) The majority of the Company's time deposits are international deposits, which mature within one year.

Other current assets and non-current assets primarily consist of restricted cash for deposits related to self-insurance. The fair value of available-for-sale securities, cash equivalents and short-term investments included in the Level 2 category is based on observable inputs, such as quoted prices for similar assets at the measurement date; quoted prices in markets that are not active; or other inputs that are observable, either directly or indirectly.

See Note 6 *Debt* and Note 7 *Derivative Financial Instruments and Hedging Activities* to the consolidated financial statements for further information regarding the fair value of the Company's senior notes and derivative financial instruments.

5. Balance Sheet Components

Content Assets, Net

Content assets consisted of the following:

	As of	
	September 30, 2025	December 31, 2024
	(in thousands)	
Licensed content, net	\$ 12,182,192	\$ 12,422,309
Produced content, net		
Released, less amortization	9,906,192	10,151,543
In production	9,815,003	9,317,367
In development and pre-production	736,492	561,243
	20,457,687	20,030,153
Content assets, net	<u>\$ 32,639,879</u>	<u>\$ 32,452,462</u>

The following table summarizes the amortization of content assets:

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
	(in thousands)			
Licensed content	\$ 2,253,603	\$ 1,814,040	\$ 6,262,335	\$ 5,533,648
Produced content	1,749,141	1,885,481	5,395,595	5,606,368
Total	<u>\$ 4,002,744</u>	<u>\$ 3,699,521</u>	<u>\$ 11,657,930</u>	<u>\$ 11,140,016</u>

Property and Equipment, Net

Property and equipment and accumulated depreciation consisted of the following:

	As of		Estimated Useful Lives
	September 30, 2025	December 31, 2024	
	(in thousands)		
Land	\$ 80,966	\$ 85,000	
Buildings and improvements	508,861	475,684	30 years
Leasehold improvements	1,077,182	1,026,593	Over life of lease
Furniture and fixtures	133,489	134,987	3 years
Information technology	527,117	446,419	3-5 years
Corporate aircraft	99,195	99,175	8-10 years
Machinery and equipment	14,246	15,135	3-5 years
Capital work-in-progress	442,677	228,300	
Property and equipment, gross	<u>2,883,733</u>	<u>2,511,293</u>	
Less: Accumulated depreciation	(1,045,844)	(917,537)	
Property and equipment, net	<u>\$ 1,837,889</u>	<u>\$ 1,593,756</u>	

Leases

The Company has entered into operating leases primarily for real estate. Operating leases are included in "Other non-current assets" on the Company's Consolidated Balance Sheets, and represent the Company's right to use the underlying asset for the lease term. The Company's obligations to make lease payments are included in "Accrued expenses and other liabilities" and "Other non-current liabilities" on the Company's Consolidated Balance Sheets.

Information related to the Company's operating right-of-use assets and related operating lease liabilities were as follows:

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
	(in thousands)			
Cash paid for operating lease liabilities	\$ 108,787	\$ 128,917	\$ 356,708	\$ 384,327
Right-of-use assets obtained in exchange for new operating lease obligations	235,513	51,587	447,040	396,361
			As of	
			September 30, 2025	December 31, 2024
			(in thousands)	
Operating lease right-of-use assets, net	\$ 2,296,670	\$ 2,102,310		
Current operating lease liabilities		457,390		428,482
Non-current operating lease liabilities		2,163,128		1,983,688
Total operating lease liabilities	\$ 2,620,518		\$ 2,412,170	

Other Current Assets

Other current assets consisted of the following:

	As of	
	September 30, 2025	December 31, 2024
	(in thousands)	
Trade receivables	\$ 1,688,793	\$ 1,335,304
Prepaid expenses	467,553	431,924
Other	1,482,197	1,749,412
Total other current assets	\$ 3,638,543	\$ 3,516,640

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6. Debt

As of September 30, 2025, the Company had aggregate outstanding long-term notes of \$14,463 million, net of \$59 million of issuance costs and discounts, with varying maturities (the "Notes"). As of December 31, 2024, the Company had aggregate outstanding notes of \$15,583 million, net of \$70 million of issuance costs and discounts. Each of the Notes are senior unsecured obligations of the Company. Interest is payable semi-annually at fixed rates.

A portion of the outstanding Notes is denominated in foreign currency (comprised of €4,700 million as of September 30, 2025 and €5,170 million as of December 31, 2024, respectively) and is remeasured into U.S. dollars at each balance sheet date (with remeasurement gain (loss), net of hedging impacts, totaling \$2 million and \$(82) million for the three and nine months ended September 30, 2025, respectively). See Note 7 *Derivative Financial Instruments and Hedging Activities* to the consolidated financial statements for further information regarding the Company's derivative and non-derivative financial instruments.

The following table provides a summary of the Company's outstanding debt and the fair values based on quoted market prices in less active markets as of September 30, 2025 and December 31, 2024:

	Principal Amount at Par				Level 2 Fair Value as of		
	September 30, 2025	December 31, 2024	Issuance Date	Maturity	September 30, 2025	December 31, 2024	
					(in millions)	(in millions)	
5.875% Senior Notes	\$ —	\$ 800	February 2015	February 2025	\$ —	\$ 801	
3.000% Senior Notes ⁽¹⁾	—	487	April 2020	June 2025	—	487	
3.625% Senior Notes	—	500	April 2020	June 2025	—	497	
4.375% Senior Notes	1,000	1,000	October 2016	November 2026	1,005	998	
3.625% Senior Notes ⁽¹⁾	1,528	1,346	May 2017	May 2027	1,557	1,375	
4.875% Senior Notes	1,600	1,600	October 2017	April 2028	1,688	1,607	
5.875% Senior Notes	1,900	1,900	April 2018	November 2028	1,942	1,970	
4.625% Senior Notes ⁽¹⁾	1,293	1,139	October 2018	May 2029	1,375	1,220	
6.375% Senior Notes	800	800	October 2018	May 2029	862	848	
3.875% Senior Notes ⁽¹⁾	1,410	1,242	April 2019	November 2029	1,469	1,293	
5.375% Senior Notes	900	900	April 2019	November 2029	942	918	
3.625% Senior Notes ⁽¹⁾	1,292	1,139	October 2019	June 2030	1,337	1,174	
4.875% Senior Notes	1,000	1,000	October 2019	June 2030	1,028	996	
4.900% Senior Notes	1,000	1,000	August 2024	August 2034	1,032	982	
5.400% Senior Notes	800	800	August 2024	August 2054	806	782	
	<u>\$ 14,523</u>	<u>\$ 15,653</u>			<u>\$ 15,043</u>	<u>\$ 15,948</u>	

(1) The following Senior Notes have a principal amount denominated in euros: 3.000% Senior Notes for €470 million, 3.625% Senior Notes for €1,300 million, 4.625% Senior Notes for €1,100 million, 3.875% Senior Notes for €1,200 million, and 3.625% Senior Notes for €1,100 million.

In the nine months ended September 30, 2025, the Company repaid upon maturity the \$800 million aggregate principal amount of its 5.875% Senior Notes, the €470 million aggregate principal amount of its 3.000% Senior Notes, and the \$500 million aggregate principal amount of its 3.625% Senior Notes.

Each of the Notes are repayable in whole or in part upon the occurrence of a change of control, at the option of the holders, at a purchase price in cash equal to 101% of the principal plus accrued interest. The Company may redeem the Notes prior to maturity in whole or in part at an amount equal to the principal amount thereof plus accrued and unpaid interest and an applicable premium. The Notes include, among other terms and conditions, limitations on the Company's ability to create, incur or allow certain liens, and consolidate or merge with, or convey, transfer or lease all or substantially all of the Company's and its subsidiaries assets, to another person. Certain of the Notes additionally limit the ability to enter into sale and lease-back transactions and create, assume, incur or guarantee additional indebtedness of certain of the Company's subsidiaries. As of September 30, 2025 and December 31, 2024, the Company was in compliance with all related covenants.

Revolving Credit Facility

On April 12, 2024, the Company entered into a five-year, \$3 billion unsecured revolving credit facility that matures on April 12, 2029 (the "Revolving Credit Agreement"), to replace its previous \$1 billion unsecured revolving credit facility. As of September 30, 2025, no amounts have been borrowed under the Revolving Credit Agreement.

The borrowings under the Revolving Credit Agreement bear interest, at the Company's option, of either (i) a floating rate per annum equal to a base rate (the "Alternate Base Rate") plus an applicable margin or (ii) a per annum rate equal to an adjusted term SOFR rate (the "Adjusted Term SOFR Rate") plus an applicable margin. The applicable margin for Alternate Base Rate loans will range from 0.00% to 0.25%, and the applicable margin for Adjusted Term SOFR Rate loans will range from 0.75% to 1.25%, each based on the Company's credit ratings.

The Revolving Credit Agreement contains customary affirmative covenants and negative covenants (and customary baskets and exceptions with respect thereto) for a credit facility of this size and type and requires the Company to maintain a minimum ratio of consolidated EBITDA to consolidated interest expense of 3.0 to 1.0 as of the last day of each fiscal quarter. As of September 30, 2025 and December 31, 2024, the Company was in compliance with all related covenants and ratios.

Commercial Paper Program

In May 2025, the Company established a \$3 billion commercial paper program (the "Commercial Paper Program") under which it may issue short-term unsecured commercial paper notes. Net proceeds from this program may be used for general corporate purposes. There were no borrowings outstanding under the Commercial Paper Program as of September 30, 2025.

7. Derivative Financial Instruments and Hedging Activities

The Company uses derivative and non-derivative instruments to manage foreign exchange risk related to its ongoing business operations with the primary objective of reducing earnings and cash flow volatility associated with fluctuations in foreign exchange rates.

Notional Amount of Derivative Contracts

The net notional amounts of the Company's outstanding derivative instruments were as follows:

	As of	
	September 30, 2025	December 31, 2024
(in thousands)		
Derivatives designated as hedging instruments:		
Foreign exchange contracts		
Cash flow hedges	\$ 20,147,476	\$ 18,508,390
Fair value hedges	2,866,552	3,819,817
Derivatives not designated as hedging instruments:		
Foreign exchange contracts		
Total	\$ 1,479,197	\$ 1,432,136
	<hr/>	<hr/>
	\$ 24,493,225	\$ 23,760,343

As of September 30, 2025 and December 31, 2024, approximately \$1.7 billion and \$1.0 billion, respectively, of the Company's euro-denominated Senior Notes were designated as hedges of the foreign exchange risk of the Company's net investment in certain foreign subsidiaries.

As of September 30, 2025 and December 31, 2024, the carrying amount of the Company's euro-denominated Senior Notes (included in "Long-term debt" on the Company's Consolidated Balance Sheets), which were designated as the hedged items in fair value hedges, was approximately \$3.0 billion and \$3.6 billion, respectively.

Note 6 *Debt* for further information on the Company's debt obligations.

Fair Value of Derivative Contracts

The fair value of the Company's outstanding derivative instruments was as follows:

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As of September 30, 2025						
Derivative Assets		Derivative Liabilities				
Other current assets	Other non-current assets	Accrued expenses and other liabilities		Other non-current liabilities		
(in thousands)						
Derivatives designated as hedging instruments:						
Foreign exchange contracts	\$ 241,142	\$ 47,810	\$ 478,827	\$ 300,347		
Derivatives not designated as hedging instruments:						
Foreign exchange contracts	8,666	—	6,883	—		
Total	\$ 249,808	\$ 47,810	\$ 485,710	\$ 300,347		
As of December 31, 2024						
Derivative Assets		Derivative Liabilities				
Other current assets	Other non-current assets	Accrued expenses and other liabilities		Other non-current liabilities		
(in thousands)						
Derivatives designated as hedging instruments:						
Foreign exchange contracts	\$ 580,065	\$ 406,677	\$ 303,425	\$ 83		
Derivatives not designated as hedging instruments:						
Foreign exchange contracts	16,211	—	14,492	—		
Total	\$ 596,276	\$ 406,677	\$ 317,917	\$ 83		

The Company classifies derivative instruments in the Level 2 category within the fair value hierarchy. These instruments are valued using industry standard valuation models that use observable inputs such as interest rate yield curves, and forward and spot prices for currencies.

As of September 30, 2025, the pre-tax net accumulated loss on our foreign currency cash flow hedges included in accumulated other comprehensive income ("AOCL") on the Consolidated Balance Sheets expected to be recognized in earnings within the next 12 months is \$396 million.

Master Netting Agreements

In order to mitigate counterparty credit risk, the Company enters into master netting agreements with its counterparties for its foreign currency exchange contracts which permit the parties to settle amounts on a net basis under certain conditions. The Company has elected to present its derivative assets and liabilities on a gross basis on its Consolidated Balance Sheets.

The Company also enters into collateral security arrangements with its counterparties that require the parties to post cash collateral when certain contractual thresholds are met. Cash collateral received is presented in "Accrued expenses and other liabilities" representing the Company's obligation to return counterparty cash collateral. Cash collateral posted is presented in "Other current assets," representing the Company's right to reclaim the cash collateral. The Company does not offset the fair value of its derivative instruments against the fair value of cash collateral posted or received.

The potential offsetting effect to the Company's derivative assets and liabilities under its master netting agreements and collateral security agreements were as follows:

As of September 30, 2025						
Gross Amount Not Offset in the Consolidated Balance Sheets						
Gross Amount Recognized in the Consolidated Balance Sheets	Gross Amount Offset in the Consolidated Balance Sheets	Net Amount Presented in the Consolidated Balance Sheets	Financial Instruments	Collateral Received and Posted	Net Amount	
(in thousands)						
Derivative assets	\$ 297,618	\$ —	\$ 297,618	\$ (291,368)	\$ —	\$ 6,250
Derivative liabilities	786,057	—	786,057	(291,368)	—	494,689

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As of December 31, 2024						
				Gross Amount Not Offset in the Consolidated Balance Sheets		
Gross Amount Recognized in the Consolidated Balance Sheets	Gross Amount Offset in the Consolidated Balance Sheets	Net Amount Presented in the Consolidated Balance Sheets	Financial Instruments	Collateral Received and Posted	Net Amount	
(in thousands)						
Derivative assets	\$ 1,002,953	\$ —	\$ 1,002,953	\$ (316,320)	\$ (1,800)	\$ 684,833
Derivative liabilities	318,000	—	318,000	(316,320)	—	1,680

Effect of Derivative and Non-Derivative Instruments on Consolidated Financial Statements

The pre-tax gains (losses) on the Company's cash flow hedges, fair value hedges, and net investment hedges recognized in AOCI were as follows:

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
(in thousands)				
Cash flow hedges:				
Foreign exchange contracts				
Amount included in the assessment of effectiveness	\$ 183,823	\$ (369,805)	\$ (1,525,289)	\$ 19,883
Fair value hedges:				
Foreign exchange contracts				
Amount excluded from the assessment of effectiveness	(18,895)	(10,175)	(55,025)	(10,175)
Net investment hedges:				
Foreign currency-denominated debt				
Amount included in the assessment of effectiveness	(2,320)	(42,000)	(140,320)	(45,400)
Total	\$ 162,608	\$ (421,980)	\$ (1,720,634)	\$ (35,692)

The gains (losses) on hedged items and derivative instruments recognized in the Consolidated Statement of Operations were as follows:

	Three Months Ended					
	September 30, 2025			September 30, 2024		
	Revenues	Cost of Revenues	Interest and other income (expense)	Revenues	Cost of Revenues	Interest and other income (expense)
(in thousands)						
Total amounts presented in the Consolidated Statements of Operations	\$ 11,510,307	\$ 6,164,250	\$ 36,457	\$ 9,824,703	\$ 5,119,884	\$ (21,693)
Gains (losses) on derivatives in cash flow hedging relationship						
Foreign exchange contracts						
Amount of gains (losses) reclassified from AOCI	(129,365)	1,655	—	48,184	297	—
Gains (losses) on derivatives in fair value hedging relationship						
Foreign exchange contracts						
Hedged items	—	—	(4,091)	—	—	(71,673)
Derivatives designated as hedging instruments	—	—	5,896	—	—	70,332
Amount excluded from assessment of effectiveness and recognized in earnings based on amortization approach	—	—	(14,690)	—	—	(9,069)
Losses on derivatives not designated as hedging instruments						
Foreign exchange contracts	—	—	(9,396)	—	—	(1,296)
Nine Months Ended						
	September 30, 2025			September 30, 2024		
	Revenues	Cost of Revenues	Interest and other income (expense)	Revenues	Cost of Revenues	Interest and other income (expense)
	(in thousands)					
Total amounts presented in the Consolidated Statements of Operations	\$ 33,132,274	\$ 16,752,708	\$ 126,986	\$ 28,754,453	\$ 15,271,100	\$ 212,671
Gains (losses) on derivatives in cash flow hedging relationship						
Foreign exchange contracts						
Amount of gains (losses) reclassified from AOCI	(1,954)	(340)	—	70,244	564	—
Gains (losses) on derivatives in fair value hedging relationship						
Foreign exchange contracts						
Hedged items	—	—	(469,478)	—	—	(71,673)
Derivatives designated as hedging instruments	—	—	479,523	—	—	70,332
Amount excluded from assessment of effectiveness and recognized in earnings based on amortization approach	—	—	(44,061)	—	—	(9,069)
Gains (losses) on derivatives not designated as hedging instruments						
Foreign exchange contracts	—	—	(80,367)	—	—	12,767

8. Commitments and Contingencies

Content

As of September 30, 2025, the Company had \$20.9 billion of obligations comprised of \$4.1 billion included in "Current content liabilities" and \$1.6 billion of "Non-current content liabilities" on the Consolidated Balance Sheets and \$15.2 billion of obligations that are not reflected on the Consolidated Balance Sheets as they did not yet meet the criteria for recognition.

As of December 31, 2024, the Company had \$23.2 billion of obligations comprised of \$4.4 billion included in "Current content liabilities" and \$1.8 billion of "Non-current content liabilities" on the Consolidated Balance Sheets and \$17.0 billion of obligations that are not reflected on the Consolidated Balance Sheets as they did not yet meet the criteria for recognition.

The expected timing of payments for these content obligations is as follows:

	As of	
	September 30, 2025	December 31, 2024
	(in thousands)	
Less than one year	\$ 11,267,688	\$ 11,424,696
Due after one year and through three years	6,981,849	8,113,910
Due after three years and through five years	2,110,536	2,809,834
Due after five years	580,827	900,491
Total content obligations	\$ 20,940,900	\$ 23,248,931

Content obligations include amounts related to the acquisition, licensing and production of content. Obligations that are in non-U.S. dollar currencies are translated to the U.S. dollar at period end rates. An obligation for the production of content includes non-cancelable commitments under creative talent and employment agreements as well as other production related commitments. An obligation for the acquisition and licensing of content is incurred at the time the Company enters into an agreement to obtain future titles. Once a title becomes available, a content liability is recorded on the Consolidated Balance Sheets. Certain agreements include the obligation to license rights for unknown future titles, the ultimate quantity and/or fees for which are not yet determinable as of the reporting date. Traditional film output deals, or certain TV series license agreements where the number of seasons to be aired is unknown, are examples of such license agreements. The Company does not include any estimated obligation for these future titles beyond the known minimum amount. However, the unknown obligations are expected to be significant.

Legal Proceedings

From time to time, in the normal course of its operations, the Company is subject to litigation matters and claims, including claims relating to employee relations, business practices and patent infringement. Litigation can be expensive and disruptive to normal business operations. Moreover, the results of complex legal proceedings are difficult to predict and the Company's view of these matters may change in the future as the litigation and events related thereto unfold. The Company expenses legal fees as incurred. The Company records a provision for contingent losses when it is both probable that a liability has been incurred and the amount of the loss can be reasonably estimated. An unfavorable outcome to any legal matter, if material, could have an adverse effect on the Company's operations or its financial position, liquidity or results of operations.

The Company is involved in litigation matters not listed herein but does not consider the matters to be material either individually or in the aggregate at this time. The Company's view of the matters not listed may change in the future as the litigation and events related thereto unfold.

Non-Income Taxes

The Company is routinely under audit by various tax authorities with regard to non-income tax matters. The subject matter of non-income tax audits primarily arises from disputes on the tax treatment and tax rate applied to our revenue in certain jurisdictions. We accrue, as operating expenses, non-income taxes that may result from examinations by, or any negotiated agreements with, these tax authorities when a loss is probable and reasonably estimable.

Similar to other U.S. companies doing business in Brazil, the Company is involved in a number of matters with the local tax authorities as they pertain to non-income tax assessments. There is inherent complexity and uncertainty regarding these matters, and the final outcomes may be materially different from our expectations. During the current period, developments in another taxpayer's judicial proceedings have influenced our evaluation of the Company's most significant non-income tax matter in Brazil and we now believe that it is probable that a loss will be incurred. The cumulative loss recognized as an operating expense in the current period related to non-income tax assessments with the Brazilian tax authorities was approximately \$619 million.

Guarantees—Indemnification Obligations

In the ordinary course of business, the Company has entered into contractual arrangements under which it has agreed to provide indemnification of varying scope and terms to business partners and other parties with respect to certain matters, including, but not limited to, losses arising out of the Company's breach of such agreements and out of intellectual property infringement claims made by third parties. In these circumstances, payment may be conditional on the other party making a claim pursuant to the procedures specified in the particular contract.

The Company's obligations under these agreements may be limited in terms of time or amount, and in some instances, the Company may have recourse against third parties for certain payments. In addition, the Company has entered into indemnification agreements with its directors and certain of its officers that will require it, among other things, to indemnify them against certain liabilities that may arise by reason of their status or service as directors or officers. The terms of such obligations vary.

It is not possible to make a reasonable estimate of the maximum potential amount of future payments under these or similar agreements due to the conditional nature of the Company's obligations and the unique facts and circumstances involved in each particular agreement. No amount has been accrued in the accompanying consolidated financial statements with respect to these indemnification obligations.

9. Stockholders' Equity***Equity Incentive Plans***

The Netflix, Inc. 2020 Stock Plan is a stockholder-approved plan that provides for the grant of incentive stock options to employees and for the grant of non-statutory stock options, stock appreciation rights, restricted stock and restricted stock units to employees, directors and consultants.

Stock Option Activity

Stock options are generally vested in full upon the grant date and are exercisable for the full ten-year contractual term regardless of employment status. Stock options granted to certain named executive officers in fiscal years 2023 and 2024 vest on the one-year anniversary of the grant date, subject to the employee's continuous employment or service with the Company through the vesting date. All executive options subject to a one-year service period have vested as of the first quarter of the current fiscal year.

The following table summarizes the activities related to the Company's stock options:

	Options Outstanding	
	Number of Shares	Weighted-Average Exercise Price (per share)
Balances as of December 31, 2024	15,419,002	\$ 312.48
Granted	308,931	1,076.99
Exercised	(2,697,121)	220.38
Expired	(2,900)	80.43
Balances as of September 30, 2025	13,027,912	\$ 349.73
Vested and exercisable as of September 30, 2025	13,027,912	\$ 349.73

Restricted Stock Unit Activity

The Company grants time-based restricted stock unit ("RSU") awards and performance-based restricted stock unit ("PSU") awards to certain executive officers. RSU awards vest quarterly over a three-year period subject to the executive's continued employment or service with the Company through the vesting date. PSU awards have performance periods ranging from one to three years and vest depending on the Company's achievement of predetermined market-based performance targets.

The following table summarizes the activities related to the Company's unvested RSUs and PSUs:

Unvested Restricted Stock Units		
	Number of Shares	Weighted-Average Grant-Date Fair Value (per share)
Balances as of December 31, 2024	133,318	\$ 711.23
Granted ⁽¹⁾	122,785	1,111.80
Vested ⁽¹⁾	(85,194)	769.09
Forfeited	(1,632)	931.17
Balances as of September 30, 2025	169,277	\$ 970.54

(1) Amounts include 26,660 PSU awards that were granted and 53,320 PSU awards that vested based on the achievement of market-based performance targets during the performance period ended December 31, 2024, but were settled in the first quarter of 2025.

Stock-based Compensation

Total stock-based compensation expense was \$81 million and \$234 million for the three and nine months ended September 30, 2025, respectively, and \$66 million and \$211 million for the three and nine months ended September 30, 2024, respectively.

Stock Repurchases

In September 2023, the Board of Directors authorized the repurchase of up to \$10 billion of the Company's common stock, with no expiration date, and in December 2024, the Board of Directors increased the share repurchase authorization by an additional \$15 billion, also with no expiration date. Stock repurchases may be effected through open market repurchases in compliance with Rule 10b-18 under the Exchange Act, including through the use of trading plans intended to qualify under Rule 10b5-1 under the Exchange Act, privately-negotiated transactions, accelerated stock repurchase plans, block purchases, or other similar purchase techniques and in such amounts as management deems appropriate. The Company is not obligated to repurchase any specific number of shares, and the timing and actual number of shares repurchased will depend on a variety of factors, including the Company's stock price, general economic, business and market conditions, and alternative investment opportunities. The Company may discontinue any repurchases of its common stock at any time without prior notice. During the three and nine months ended September 30, 2025, the Company repurchased 1,526,661 and 6,765,397 shares of common stock, respectively, for an aggregate amount of \$1.9 billion and \$7.0 billion, respectively (excluding the 1% excise tax on stock repurchases as a result of the Inflation Reduction Act of 2022). As of September 30, 2025, \$10.1 billion remains available for repurchases. Shares repurchased by the Company are accounted for when the transaction is settled. As of September 30, 2025, there were no unsettled share repurchases. Direct costs incurred to acquire the shares are included in the total cost of the shares.

Accumulated Other Comprehensive Income (Loss)

The following tables summarize the changes in accumulated balances of other comprehensive income (loss) for the three and nine months ended September 30, 2025:

	Foreign Currency Translation Adjustments	Net Investment Hedge Gains (Losses)	Change in Unrealized Gains (Losses) on Cash Flow Hedges	Change in Gains (Losses) on Excluded Component of Fair Value Hedges	Change in Gains (Losses) on AFS Securities	Tax (Expense) Benefit	Total
(in thousands)							
Balances as of June 30, 2025	\$ (116,258)	\$ (105,600)	\$ (920,159)	\$ 2,474	\$ —	\$ 234,875	\$ (904,668)
Other comprehensive income (loss) before reclassifications	(49,574)	(2,320)	183,823	(18,895)	—	(37,330)	75,704
Amounts reclassified from accumulated other comprehensive income (loss)	—	—	127,710	14,690	—	(32,692)	109,708
Net change in accumulated other comprehensive income (loss)	(49,574)	(2,320)	311,533	(4,205)	—	(70,022)	185,412
Balances as of September 30, 2025	<u>\$ (165,832)</u>	<u>\$ (107,920)</u>	<u>\$ (608,626)</u>	<u>\$ (1,731)</u>	<u>\$ —</u>	<u>\$ 164,853</u>	<u>\$ (719,256)</u>

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	Foreign Currency Translation Adjustments	Net Investment Hedge Gains (Losses)	Change in Unrealized Gains (Losses) on Cash Flow Hedges	Change in Unrealized Gains (Losses) on Excluded Component of Fair Value Hedges	Change in Unrealized Gains (Losses) on AFS Securities	Tax (Expense) Benefit	Total
(in thousands)							
Balances as of December 31, 2024	\$ (376,833)	\$ 32,400	\$ 914,369	\$ 9,233	\$ 3,260	\$ (220,267)	\$ 362,162
Other comprehensive income (loss) before reclassifications	211,001	(140,320)	(1,525,289)	(55,025)	(3,139)	395,735	(1,117,037)
Amounts reclassified from accumulated other comprehensive income (loss)	—	—	2,294	44,061	(121)	(10,615)	35,619
Net change in accumulated other comprehensive income (loss)	211,001	(140,320)	(1,522,995)	(10,964)	(3,260)	385,120	(1,081,418)
Balances as of September 30, 2025	<u>\$ (165,832)</u>	<u>\$ (107,920)</u>	<u>\$ (608,626)</u>	<u>\$ (1,731)</u>	<u>\$ —</u>	<u>\$ 164,853</u>	<u>\$ (719,256)</u>

The following tables summarize the changes in accumulated balances of other comprehensive income (loss) for the three and nine months ended September 30, 2024:

	Foreign Currency Translation Adjustments	Net Investment Hedge Gains (Losses)	Change in Unrealized Gains (Losses) on Cash Flow Hedges	Change in Unrealized Gains (Losses) on Excluded Component of Fair Value Hedges	Change in Unrealized Gains (Losses) on AFS Securities	Tax (Expense) Benefit	Total
(in thousands)							
Balances as of June 30, 2024	\$ (249,600)	\$ (3,400)	\$ 211,631	\$ —	\$ —	\$ (47,745)	\$ (89,114)
Other comprehensive income (loss) before reclassifications	95,802	(42,000)	(369,805)	(10,175)	5,566	95,479	(225,133)
Amounts reclassified from accumulated other comprehensive income (loss)	—	—	(48,481)	9,069	—	9,037	(30,375)
Net change in accumulated other comprehensive income (loss)	95,802	(42,000)	(418,286)	(1,106)	5,566	104,516	(255,508)
Balances as of September 30, 2024	<u>\$ (153,798)</u>	<u>\$ (45,400)</u>	<u>\$ (206,655)</u>	<u>\$ (1,106)</u>	<u>\$ 5,566</u>	<u>\$ 56,771</u>	<u>\$ (344,622)</u>

	Foreign Currency Translation Adjustments	Net Investment Hedge Gains (Losses)	Change in Unrealized Gains (Losses) on Cash Flow Hedges	Change in Unrealized Gains (Losses) on Excluded Component of Fair Value Hedges	Change in Unrealized Gains (Losses) on AFS Securities	Tax (Expense) Benefit	Total
(in thousands)							
Balances as of December 31, 2023	\$ (103,922)	\$ —	\$ (155,730)	\$ —	\$ —	\$ 35,707	\$ (223,945)
Other comprehensive income (loss) before reclassifications	(49,876)	(45,400)	19,883	(10,175)	5,566	6,908	(73,094)
Amounts reclassified from accumulated other comprehensive income (loss)	—	—	(70,808)	9,069	—	14,156	(47,583)
Net change in accumulated other comprehensive income (loss)	(49,876)	(45,400)	(50,925)	(1,106)	5,566	21,064	(120,677)
Balances as of September 30, 2024	<u>\$ (153,798)</u>	<u>\$ (45,400)</u>	<u>\$ (206,655)</u>	<u>\$ (1,106)</u>	<u>\$ 5,566</u>	<u>\$ 56,771</u>	<u>\$ (344,622)</u>

The following tables summarize the amounts reclassified from AOCI to the Consolidated Statement of Operations for the three and nine months ended September 30, 2025:

	Three Months Ended				
	September 30, 2025				
	Revenues	Cost of Revenues	Interest and other income (expense)	Provision for Income Taxes	Total Reclassifications
	(in thousands)				
Gains (losses) on available-for-sale securities					
Amount of gains (losses) reclassified from AOCI	\$ —	\$ —	\$ —	\$ —	\$ —
Gains (losses) on derivatives in cash flow hedging relationship					
Foreign exchange contracts					
Amount of gains (losses) reclassified from AOCI	(129,365)	1,655	—	29,319	(98,391)
Gains (losses) on derivatives in fair value hedging relationship					
Foreign exchange contracts					
Amount excluded from assessment of effectiveness and recognized in earnings based on amortization approach	—	—	(14,690)	3,373	(11,317)
Total	\$ (129,365)	\$ 1,655	\$ (14,690)	\$ 32,692	\$ (109,708)

	Nine Months Ended				
	September 30, 2025				
	Revenues	Cost of Revenues	Interest and other income (expense)	Provision for Income Taxes	Total Reclassifications
	(in thousands)				
Gains (losses) on available-for-sale securities					
Amount of gains (losses) reclassified from AOCI	\$ —	\$ —	\$ 121	\$ (28)	\$ 93
Gains (losses) on derivatives in cash flow hedging relationship					
Foreign exchange contracts					
Amount of gains (losses) reclassified from AOCI	(1,954)	(340)	—	527	(1,767)
Gains (losses) on derivatives in fair value hedging relationship					
Foreign exchange contracts					
Amount excluded from assessment of effectiveness and recognized in earnings based on amortization approach	—	—	(44,061)	10,116	(33,945)
Total	\$ (1,954)	\$ (340)	\$ (43,940)	\$ 10,615	\$ (35,619)

The following tables summarize the amounts reclassified from AOCI to the Consolidated Statement of Operations for the three and nine months ended September 30, 2024:

	Three Months Ended				
	September 30, 2024				
	Revenues	Cost of Revenues	Interest and other income (expense)	Provision for Income Taxes	Total Reclassifications
	(in thousands)				
Gains (losses) on derivatives in cash flow hedging relationship					
Foreign exchange contracts					
Amount of gains (losses) reclassified from AOCI	\$ 48,184	\$ 297	\$ —	\$ (11,116)	\$ 37,365
Gains (losses) on derivatives in fair value hedging relationship					
Foreign exchange contracts					
Amount excluded from assessment of effectiveness and recognized in earnings based on amortization approach	—	—	(9,069)	2,079	(6,990)
Total	\$ 48,184	\$ 297	\$ (9,069)	\$ (9,037)	\$ 30,375

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	Nine Months Ended				
	September 30, 2024				
	Revenues	Cost of Revenues	Interest and other income (expense)	Provision for Income Taxes	Total Reclassifications
	(in thousands)				
Gains (losses) on derivatives in cash flow hedging relationship					
Foreign exchange contracts					
Amount of gains (losses) reclassified from AOCI	\$ 70,244	\$ 564	\$ —	\$ (16,235)	\$ 54,573
Gains (losses) on derivatives in fair value hedging relationship					
Foreign exchange contracts					
Amount excluded from assessment of effectiveness and recognized in earnings based on amortization approach	—	—	(9,069)	2,079	(6,990)
Total	\$ 70,244	\$ 564	\$ (9,069)	\$ (14,156)	\$ 47,583

10. Income Taxes

	Three Months Ended		Nine Months Ended	
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024
	(in thousands, except percentages)			
Provision for income taxes	\$ 562,494	\$ 339,445	\$ 1,392,131	\$ 988,365
Effective tax rate	18 %	13 %	14 %	13 %

The effective tax rates for the three and nine months ended September 30, 2025 differed from the Federal statutory rate primarily due to the foreign-derived intangible income deduction and excess tax benefits on stock-based compensation.

The One Big Beautiful Bill Act (“OBBBA”) was enacted on July 4, 2025. The OBBBA does not materially impact the Company’s effective tax rate or cash flows in the current fiscal year.

11. Segment and Geographic Information

The Company operates as one operating segment. The Company's chief operating decision maker ("CODM") is its co-chief executive officers, who review financial information presented on a consolidated basis. The CODM uses consolidated operating margin and net income to assess financial performance and allocate resources. These financial metrics are used by the CODM to make key operating decisions, such as the determination of the rate at which the Company seeks to grow global operating margin and the allocation of budget between cost of revenues, sales and marketing, technology and development, and general and administrative expenses.

The following table presents selected financial information with respect to the Company’s single operating segment for the three and nine months ended September 30, 2025 and 2024:

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	Three Months Ended		Nine Months Ended		(in thousands)
	September 30, 2025	September 30, 2024	September 30, 2025	September 30, 2024	
Revenues	\$ 11,510,307	\$ 9,824,703	\$ 33,132,274	\$ 28,754,453	
Less:					
Content amortization	4,002,744	3,699,521	11,657,930	11,140,016	
Other cost of revenues	2,161,506	1,420,363	5,094,778	4,131,084	
Sales and marketing	786,295	642,926	2,187,930	1,941,350	
Technology and development	853,584	735,063	2,501,090	2,148,790	
General and administrative	457,931	417,353	1,320,606	1,248,365	
Operating income	3,248,247	2,909,477	10,369,940	8,144,848	
Operating margin	28.2 %	29.6 %	31.3 %	28.3 %	
Other income (expense)					
Interest expense	(175,294)	(184,830)	(542,115)	(526,130)	
Interest and other income (expense) ⁽¹⁾	36,457	(21,693)	126,986	212,671	
Income before income taxes	3,109,410	2,702,954	9,954,811	7,831,389	
Provision for income taxes	(562,494)	(339,445)	(1,392,131)	(988,365)	
Net income	\$ 2,546,916	\$ 2,363,509	\$ 8,562,680	\$ 6,843,024	

(1) Includes interest income of \$67 million and \$221 million, respectively, for the three and nine months ended September 30, 2025, and \$76 million and \$206 million, respectively, for the three and nine months ended September 30, 2024.

See the consolidated financial statements for other financial information regarding the Company's operating segment.

Total U.S. revenues were \$4.7 billion and \$13.6 billion, respectively, for the three and nine months ended September 30, 2025, and \$4.0 billion and \$11.9 billion, respectively, for the three and nine months ended September 30, 2024. See Note 2 *Revenue Recognition* for additional information about revenues by region.

The Company's long-lived tangible assets, as well as the Company's operating lease right-of-use assets recognized on the Consolidated Balance Sheets as of September 30, 2025 and December 31, 2024, were located as follows:

	As of		(in thousands)
	September 30, 2025	December 31, 2024	
United States	\$ 3,027,613	\$ 2,769,828	
International	1,106,946	926,238	

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Forward-Looking Statements

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of the federal securities laws. These forward-looking statements include, but are not limited to, statements regarding: our core strategy; our ability to improve our content offerings and service; our future financial performance, including expectations regarding revenues, deferred revenue, operating income and margin, net income, expenses, and profitability; liquidity, including the sufficiency of our capital resources, net cash provided by (used in) operating activities, access to financing sources and free cash flows; capital allocation strategies, including any stock repurchases or repurchase programs; seasonality; stock price volatility; impact of foreign exchange rate fluctuations, including on net income, revenues; expectations regarding hedging activity; impact of interest rate fluctuations; adequacy of existing facilities; future regulatory changes and their impact on our business; intellectual property; cybersecurity; price changes and testing; accounting treatment for changes related to content assets; acquisitions; actions by competitors; partnerships; advertising; multi-household usage; reporting of membership-related data; member viewing patterns; dividends; future contractual obligations, including unknown content obligations and timing of payments; our global content and marketing investments, including investments in original programming, consumer products and live experiences; impact of work stoppages; content amortization; resolution of tax examinations; tax expense; unrecognized tax benefits; deferred tax assets; outcome of Brazilian non-income tax matters; payment of deposits relating to Brazilian non-income tax matters; impact of Brazilian non-income taxes; the impact of the One Big Beautiful

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Bill Act; resolution of disputes and other proceedings; our ability to effectively manage change and growth; our company culture; and our ability to attract and retain qualified employees and key personnel. These forward-looking statements are subject to risks and uncertainties that could cause actual results and events to differ materially from those included in forward-looking statements. Factors that might cause or contribute to such differences include, but are not limited to, those discussed in our Annual Report on Form 10-K for the year ended December 31, 2024 filed with the Securities and Exchange Commission (“SEC”) on January 27, 2025, in particular the risk factors discussed under the heading “Risk Factors” in Part I, Item 1A.

We assume no obligation to revise or publicly release any revision to any forward-looking statements contained in this Quarterly Report on Form 10-Q, unless required by law.

Investors and others should note that we announce material financial and other information to our investors using our investor relations website (ir.netflix.net), SEC filings, press releases, public conference calls and webcasts. We use these channels, as well as social media and blogs to communicate with our members and the public about our company, our services and other issues. It is possible that the information we post on social media and blogs could be deemed to be material information. Therefore, we encourage investors, the media, and others interested in our company to review the information we post on the social media channels and blogs listed on our investor relations website.

Overview

We are one of the world's leading entertainment services offering TV series, films and games across a wide variety of genres and languages. Members can play, pause and resume watching as much as they want, anytime, anywhere, and can change their plans at any time.

Our core strategy is to grow our business globally within the parameters of our operating margin target. We strive to continuously improve our members' experience by offering compelling content that delights them and attracts new members. We aim to offer a range of pricing plans, including our ad-supported subscription plan, to meet a variety of consumer needs. We seek to drive conversation around our content to further enhance member joy, and we are continuously enhancing our user interface to help our members more easily choose content that they will find enjoyable.

Results of Operations

The following represents our consolidated performance highlights⁽¹⁾:

	Three Months Ended		Change		
	September 30, 2025	September 30, 2024	Q3'25 vs. Q3'24		
	(in thousands, except percentages)				
Financial Results:					
Revenues	\$ 11,510,307	\$ 9,824,703	\$ 1,685,604	17 %	
Constant currency change in revenues ⁽²⁾				17 %	
Operating income	\$ 3,248,247	\$ 2,909,477	\$ 338,770	12 %	
Operating margin	28.2 %	29.6 %	(1.4)%		
Net income	\$ 2,546,916	\$ 2,363,509	\$ 183,407	8 %	

(1) We have discontinued the quarterly reporting of membership numbers, focusing instead on revenue and operating margin as the primary financial metrics that we believe best represent our business performance. Effective with the Quarterly Report on Form 10-Q for the quarter ended March 31, 2025, we discontinued reporting streaming membership metrics, including paid net membership additions (losses), paid memberships at end of period, average paying memberships and average monthly revenue per paying membership.

(2) See the “Non-GAAP Constant Currency Information” section below for additional details on our use of constant currency revenue.

Operating margin for the three months ended September 30, 2025 decreased by approximately one percentage point as compared to the prior comparative period. The decrease in operating margin was primarily driven by the growth in cost of revenues and sales and marketing expenses outpacing the growth in revenues, partially offset by a slower rate of growth in technology and development expenses and general and administrative expenses relative to revenue growth.

Net income for the three months ended September 30, 2025 increased \$183 million as compared to the prior comparative period, primarily due to a \$339 million increase in operating income, driven by a \$1,686 million increase in revenues and partially offset by a \$1,044 million increase in cost of revenues primarily due to the increase in other cost of revenues and content amortization. The impact of higher operating income was partially offset by a \$223 million increase in the provision for income taxes.

Revenues

We primarily derive revenues from monthly membership fees for services related to streaming content to our members. We offer a variety of streaming membership plans, the price of which varies by country and the features of the plan. As of September 30, 2025, pricing on our plans ranged from the U.S. dollar equivalent of \$1 to \$35 per month, and pricing on our extra member sub accounts ranged from the U.S. dollar equivalent of \$2 to \$9 per month. We expect that from time to time the prices of our membership plans in each country may change and we may test other plan and price variations.

We also earn revenues from advertisements presented on our streaming service, consumer products, live experiences and various other sources. Revenues earned from sources other than monthly membership fees were not a material component of revenues for the three and nine months ended September 30, 2025 and September 30, 2024.

Three months ended September 30, 2025 as compared to the three months ended September 30, 2024

	Three Months Ended		(in thousands, except percentages)	Change	
	September 30, 2025	September 30, 2024		Q3'25 vs. Q3'24	
Revenues	\$ 11,510,307	\$ 9,824,703	\$ 1,685,604		17 %

Nine months ended September 30, 2025 as compared to the nine months ended September 30, 2024

	Nine Months Ended		(in thousands, except percentages)	Change	
	September 30, 2025	September 30, 2024		YTD'25 vs. YTD'24	
Revenues	\$ 33,132,274	\$ 28,754,453	\$ 4,377,821		15 %

Revenues for the three and nine months ended September 30, 2025 increased 17% and 15% as compared to the three and nine months ended September 30, 2024, respectively, primarily due to the growth in memberships, price increases, and increased advertising revenue. Additionally, revenues for the nine months ended September 30, 2025 as compared to the same period in 2024 were unfavorably impacted by changes in foreign exchange rates, net of hedging.

The following tables summarize revenues by region for the three and nine months ended September 30, 2025 and 2024. Total revenues are inclusive of hedging gains (losses) of \$(129) million and \$(2) million for the three and nine months ended September 30, 2025, respectively, and \$48 million and \$70 million for the three and nine months ended September 30, 2024, respectively. See Note 7 *Derivative Financial Instruments and Hedging Activities* to the consolidated financial statements for further information regarding the Company's derivative and non-derivative financial instruments.

Three months ended September 30, 2025 as compared to the three months ended September 30, 2024

	Three Months Ended		(in thousands, except percentages)	Change	
	September 30, 2025	September 30, 2024		Q3'25 vs. Q3'24	
United States and Canada (UCAN)	\$ 5,071,781	\$ 4,322,476	\$ 749,305		17 %
Europe, Middle East, and Africa (EMEA)	3,699,052	3,133,466	565,586		18 %
Latin America (LATAM)	1,370,913	1,240,892	130,021		10 %
Asia-Pacific (APAC)	1,368,561	1,127,869	240,692		21 %
Total Revenues	\$ 11,510,307	\$ 9,824,703	\$ 1,685,604		17 %

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Nine months ended September 30, 2025 as compared to the nine months ended September 30, 2024

	Nine Months Ended		Change	
	September 30, 2025	September 30, 2024	YTD'25 vs. YTD'24	
	(in thousands, except percentages)			
United States and Canada (UCAN)	\$ 14,617,882	\$ 12,842,351	\$ 1,775,531	14 %
Europe, Middle East, and Africa (EMEA)	10,641,903	9,099,431	1,542,472	17 %
Latin America (LATAM)	3,939,582	3,610,045	329,537	9 %
Asia-Pacific (APAC)	3,932,907	3,202,626	730,281	23 %
Total Revenues	<u>\$ 33,132,274</u>	<u>\$ 28,754,453</u>	<u>\$ 4,377,821</u>	15 %

Non-GAAP Constant Currency Information

We believe the non-GAAP financial measure of constant currency revenue is useful in analyzing period-to-period comparisons in revenues absent foreign currency fluctuations. However, this non-GAAP financial measure should be considered in addition to, not as a substitute for, or superior to other financial measures prepared in accordance with GAAP.

In order to exclude the effect of foreign currency rate fluctuations on revenue, we calculate current period revenue assuming foreign exchange rates had remained constant with foreign exchange rates from each of the corresponding months of the prior-year period and exclude the impact of hedging gains or losses realized as revenues. Constant currency percentage change in revenues is calculated as the percentage change between current period constant currency revenue and the prior comparative period revenue. The impact of hedging gains or losses is excluded from both the current and prior periods.

The tables below summarize constant currency revenues by region for the three and nine months ended September 30, 2025 and the constant currency percentage change in revenues by region for the three and nine months ended September 30, 2025 as compared to the three and nine months ended September 30, 2024:

	Three Months Ended				Three Months Ended				Change	
	September 30, 2025				September 30, 2024				Q3'25 vs. Q3'24	
	As Reported	Constant Currency Adjustment	Hedging (Gains) Losses Included in Revenues	Constant Currency Revenues	As Reported	Hedging (Gains) Losses Included in Revenues	Revenues Less Hedging Impact	Reported Change	Constant Currency Change	
(in thousands, except percentages)										
UCAN	\$ 5,071,781	\$ 1,816	\$ (2,196)	\$ 5,071,401	\$ 4,322,476	\$ (3,265)	\$ 4,319,211	17 %	17 %	
EMEA	3,699,052	(199,597)	113,580	3,613,035	3,133,466	(1,857)	3,131,609	18 %	15 %	
LATAM	1,370,913	53,678	26,300	1,450,891	1,240,892	(34,654)	1,206,238	10 %	20 %	
APAC	1,368,561	(14,750)	(8,319)	1,345,492	1,127,869	(8,408)	1,119,461	21 %	20 %	
Total Revenues	<u>\$ 11,510,307</u>	<u>\$ (158,853)</u>	<u>\$ 129,365</u>	<u>\$ 11,480,819</u>	<u>\$ 9,824,703</u>	<u>\$ (48,184)</u>	<u>\$ 9,776,519</u>	<u>17 %</u>	<u>17 %</u>	

	Nine Months Ended				Nine Months Ended				Change	
	September 30, 2025				September 30, 2024				YTD'25 vs. YTD'24	
	As Reported	Constant Currency Adjustment	Hedging (Gains) Losses Included in Revenues	Constant Currency Revenues	As Reported	Hedging (Gains) Losses Included in Revenues	Revenues Less Hedging Impact	Reported Change	Constant Currency Change	
(in thousands, except percentages)										
UCAN	\$ 14,617,882	\$ 33,190	\$ (23,179)	\$ 14,627,893	\$ 12,842,351	\$ (5,617)	\$ 12,836,734	14 %	14 %	
EMEA	10,641,903	(175,286)	50,404	10,517,021	9,099,431	(12,514)	9,086,917	17 %	16 %	
LATAM	3,939,582	458,052	26,397	4,424,031	3,610,045	(30,147)	3,579,898	9 %	24 %	
APAC	3,932,907	31,327	(51,668)	3,912,566	3,202,626	(21,966)	3,180,660	23 %	23 %	
Total Revenues	<u>\$ 33,132,274</u>	<u>\$ 347,283</u>	<u>\$ 1,954</u>	<u>\$ 33,481,511</u>	<u>\$ 28,754,453</u>	<u>\$ (70,244)</u>	<u>\$ 28,684,209</u>	<u>15 %</u>	<u>17 %</u>	

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Cost of Revenues

Cost of revenues primarily consists of the amortization of content assets. Other costs of revenues include expenses associated with the acquisition, licensing and production of content, streaming delivery costs, and other operating costs.

Expenses related to the acquisition, licensing and production of content not included in content amortization may include payroll, stock-based compensation, facilities, and other personnel-related expenses, costs associated with obtaining rights to music included in our content, overall deals with talent, miscellaneous production-related costs and participations and residuals. Streaming delivery costs are primarily related to our global content delivery network (“Open Connect”). We have built our own Open Connect network to help us efficiently stream a high volume of content to our members over the internet. Delivery expenses, therefore, include equipment costs related to Open Connect, payroll and related personnel expenses and all third-party costs, such as cloud computing costs, associated with delivering content over the internet. Other operating costs include customer service and payment processing fees, including those we pay to our integrated payment partners, as well as other costs directly incurred in making our content available to members.

Three months ended September 30, 2025 as compared to the three months ended September 30, 2024

	Three Months Ended		(in thousands, except percentages)	Change	
	September 30, 2025	September 30, 2024		Q3'25 vs. Q3'24	
Cost of revenues	\$ 6,164,250	\$ 5,119,884	\$ 1,044,366	20 %	
As a percentage of revenues	54 %	52 %			

The increase in cost of revenues was primarily due to an increase in other cost of revenues, driven primarily by the accrual of a loss of \$619 million related to non-income tax assessments in Brazil, coupled with a \$303 million increase in content amortization relating to our existing and new content. We do not expect that non-income taxes incurred in Brazil will materially impact our results of operations in future periods. See Note 8 *Commitments and Contingencies* in the accompanying notes to our consolidated financial statements for further detail on our non-income tax matters.

Nine months ended September 30, 2025 as compared to the nine months ended September 30, 2024

	Nine Months Ended		(in thousands, except percentages)	Change	
	September 30, 2025	September 30, 2024		YTD'25 vs. YTD'24	
Cost of revenues	\$ 16,752,708	\$ 15,271,100	\$ 1,481,608	10 %	
As a percentage of revenues	51 %	53 %			

The increase in cost of revenues was primarily due to an increase in other cost of revenues, driven primarily by the accrual of a loss of \$619 million related to non-income tax assessments in Brazil, coupled with a \$518 million increase in content amortization relating to our existing and new content. We do not expect that non-income taxes incurred in Brazil will materially impact our results of operations in future periods. See Note 8 *Commitments and Contingencies* in the accompanying notes to our consolidated financial statements for further detail on our non-income tax matters.

Sales and Marketing

Sales and marketing expenses consist primarily of expenses for promotional activities such as digital and television advertising, and certain payments made to marketing and advertising sales partners. Our marketing partners include consumer electronics manufacturers, multichannel video programming distributors, mobile operators, and internet service providers. Our advertising sales partners include advertising technology providers and advertising agencies. Sales and marketing expenses also include payroll, stock-based compensation, facilities, and other related expenses for personnel that support advertising sales and marketing activities.

Three months ended September 30, 2025 as compared to the three months ended September 30, 2024

	Three Months Ended		(in thousands, except percentages)	Change	
	September 30, 2025	September 30, 2024		Q3'25 vs. Q3'24	
Sales and marketing	\$ 786,295	\$ 642,926	\$ 143,369	22 %	
As a percentage of revenues	7 %	7 %			

The increase in sales and marketing expenses was primarily driven by a \$104 million increase in marketing expenses, coupled with a \$41 million increase in personnel-related costs due to the growth in advertising sales headcount.

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Nine months ended September 30, 2025 as compared to the nine months ended September 30, 2024

	Nine Months Ended		Change YTD'25 vs. YTD'24
	September 30, 2025	September 30, 2024	
	(in thousands, except percentages)		
Sales and marketing	\$ 2,187,930	\$ 1,941,350	\$ 246,580
As a percentage of revenues	7 %	7 %	13 %

The increase in sales and marketing expenses was primarily driven by a \$114 million increase in personnel-related costs due to the growth in advertising sales headcount, coupled with a \$98 million increase in other marketing expenses, and a \$44 million increase in expenses incurred in connection with our advertising offering, including increased payments to advertising sales partners and other advertising distribution expenses.

Technology and Development

Technology and development expenses consist primarily of payroll, stock-based compensation, facilities, and other related expenses for technology personnel responsible for making improvements to our service offerings, including testing, maintaining and modifying our user interface, our recommendations and infrastructure. Technology and development expenses also include costs associated with general use computer hardware and software.

Three months ended September 30, 2025 as compared to the three months ended September 30, 2024

	Three Months Ended		Change Q3'25 vs. Q3'24
	September 30, 2025	September 30, 2024	
	(in thousands, except percentages)		
Technology and development	\$ 853,584	\$ 735,063	\$ 118,521
As a percentage of revenues	7 %	7 %	16 %

The increase in technology and development expenses was primarily due to a \$110 million increase in personnel-related costs.

Nine months ended September 30, 2025 as compared to the nine months ended September 30, 2024

	Nine Months Ended		Change YTD'25 vs. YTD'24
	September 30, 2025	September 30, 2024	
	(in thousands, except percentages)		
Technology and development	\$ 2,501,090	\$ 2,148,790	\$ 352,300
As a percentage of revenues	8 %	7 %	16 %

The increase in technology and development expenses was primarily due to a \$340 million increase in personnel-related costs.

General and Administrative

General and administrative expenses consist primarily of payroll, stock-based compensation, facilities, and other related expenses for corporate personnel. General and administrative expenses also include professional fees and other general corporate expenses.

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Three months ended September 30, 2025 as compared to the three months ended September 30, 2024

	Three Months Ended		(in thousands, except percentages)	Change	
	September 30, 2025	September 30, 2024		Q3'25 vs. Q3'24	
General and administrative	\$ 457,931	\$ 417,353	\$ 40,578		10 %
As a percentage of revenues		4 %		4 %	

The increase in general and administrative expenses was primarily due to a \$20 million increase in personnel-related costs and a \$10 million increase in third-party expenses.

Nine months ended September 30, 2025 as compared to the nine months ended September 30, 2024

	Nine Months Ended		(in thousands, except percentages)	Change	
	September 30, 2025	September 30, 2024		YTD'25 vs. YTD'24	
General and administrative	\$ 1,320,606	\$ 1,248,365	\$ 72,241		6 %
As a percentage of revenues		4 %		4 %	

The increase in general and administrative expenses was primarily due to a \$37 million increase in third-party expenses and a \$23 million increase in personnel-related costs.

Interest Expense

Interest expense consists primarily of the interest associated with our outstanding debt obligations, including the amortization of debt issuance costs. See Note 6 *Debt* in the accompanying notes to our consolidated financial statements for further detail on our debt obligations.

Three months ended September 30, 2025 as compared to the three months ended September 30, 2024

	Three Months Ended		(in thousands, except percentages)	Change	
	September 30, 2025	September 30, 2024		Q3'25 vs. Q3'24	
Interest expense	\$ 175,294	\$ 184,830	\$ (9,536)		(5)%
As a percentage of revenues		2 %		2 %	

Nine months ended September 30, 2025 as compared to the nine months ended September 30, 2024

	Nine Months Ended		(in thousands, except percentages)	Change	
	September 30, 2025	September 30, 2024		YTD'25 vs. YTD'24	
Interest expense	\$ 542,115	\$ 526,130	\$ 15,985		3 %
As a percentage of revenues		2 %		2 %	

Interest expense primarily consists of interest on our Notes of \$175 million and \$541 million for the three and nine months ended September 30, 2025, respectively. The decrease in interest expense for the three months ended September 30, 2025 as compared to the three months ended September 30, 2024 was due to the lower average aggregate principal of our Notes outstanding. The increase in interest expense for the nine months ended September 30, 2025 as compared to the nine months ended September 30, 2024 was due to the higher average aggregate principal of our Notes outstanding.

Interest and Other Income (Expense)

Interest and other income (expense) consists primarily of foreign exchange gains and losses on foreign currency denominated balances, gains and losses on certain derivative instruments, and interest earned on cash, cash equivalents and short-term investments.

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Three months ended September 30, 2025 as compared to the three months ended September 30, 2024

	Three Months Ended		Change Q3'25 vs. Q3'24
	September 30, 2025	September 30, 2024	
	(in thousands, except percentages)		
Interest and other income (expense)	\$ 36,457	\$ (21,693)	\$ 58,150
As a percentage of revenues	— %	— %	268 %

Interest and other income (expense) increased in the three months ended September 30, 2025 primarily due to foreign exchange losses of \$25 million, net of the impacts of derivatives and hedging, compared to losses of \$91 million for the corresponding period in 2024. In the three months ended September 30, 2025, the foreign exchange losses were primarily driven by the remeasurement of cash and content liability positions in currencies other than the functional currencies. In the three months ended September 30, 2024, the foreign exchange losses were primarily driven by the non-cash loss of \$105 million from the remeasurement of our Senior Notes denominated in euro, net of hedging impacts, partially offset by the remeasurement of cash and content liability positions in currencies other than the functional currencies. The change in foreign currency gains and losses was partially offset by a \$9 million decrease in interest income earned in the three months ended September 30, 2025 as compared to the corresponding period in 2024.

Nine months ended September 30, 2025 as compared to the nine months ended September 30, 2024

	Nine Months Ended		Change YTD'25 vs. YTD'24
	September 30, 2025	September 30, 2024	
	(in thousands, except percentages)		
Interest and other income (expense)	\$ 126,986	\$ 212,671	\$ (85,685)
As a percentage of revenues	— %	— %	1 %

Interest and other income (expense) decreased in the nine months ended September 30, 2025 primarily due to foreign exchange losses of \$97 million, net of the impacts of derivatives and hedging, compared to gains of \$24 million for the corresponding period in 2024. In the nine months ended September 30, 2025, the foreign exchange losses were primarily driven by the non-cash loss of \$82 million from the remeasurement of our Senior Notes denominated in euro, net of hedging impacts, coupled with the remeasurement of cash and content liability positions in currencies other than the functional currencies. In the nine months ended September 30, 2024, the foreign exchange gains were primarily driven by the non-cash gain of \$69 million from the remeasurement of our Senior Notes denominated in euro, net of hedging impacts, partially offset by the remeasurement of cash and content liability positions in currencies other than the functional currencies. The change in foreign currency gains and losses was partially offset by a \$15 million increase in interest income earned in the nine months ended September 30, 2025 as compared to the corresponding period in 2024.

Provision for Income Taxes

Three months ended September 30, 2025 as compared to the three months ended September 30, 2024

	Three Months Ended		Change Q3'25 vs. Q3'24
	September 30, 2025	September 30, 2024	
	(in thousands, except percentages)		
Provision for income taxes	\$ 562,494	\$ 339,445	\$ 223,049
Effective tax rate	18 %	13 %	66 %

Nine months ended September 30, 2025 as compared to the nine months ended September 30, 2024

	Nine Months Ended		Change YTD'25 vs. YTD'24
	September 30, 2025	September 30, 2024	
	(in thousands, except percentages)		
Provision for income taxes	\$ 1,392,131	\$ 988,365	\$ 403,766
Effective tax rate	14 %	13 %	41 %

The increase in the effective tax rates for the three and nine months ended September 30, 2025, as compared to the same periods in 2024, was primarily due to a decrease in tax benefits associated with federal research and development tax credits, as well as the lower growth in the foreign-derived intangible income deduction relative to the growth in income before income taxes.

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Liquidity and Capital Resources

	As of		Change	
	September 30, 2025	December 31, 2024	September 30, 2025 vs. December 31, 2024	
	(in thousands, except percentages)			
Cash, cash equivalents, restricted cash and short-term investments	\$ 9,327,973	\$ 9,586,343	\$ (258,370)	(3)%
Short-term and long-term debt	14,463,020	15,582,804	(1,119,784)	(7)%

Cash, cash equivalents, restricted cash and short-term investments decreased \$258 million in the nine months ended September 30, 2025 primarily due to the repurchase of stock and repayment of debt, partially offset by cash provided by operations and proceeds from issuance of common stock.

Debt, net of debt issuance costs and discounts, decreased \$1,120 million primarily due to approximately \$1,833 million in repayments of debt, partially offset by the remeasurement of our euro-denominated notes in the nine months ended September 30, 2025. The amount of principal and interest on our outstanding notes due in the next twelve months is \$690 million. As of September 30, 2025, no amounts had been borrowed under the \$3 billion Revolving Credit Agreement or the \$3 billion Commercial Paper Program. See Note 6 *Debt* in the accompanying notes to our consolidated financial statements.

We anticipate that we may periodically raise additional debt capital. Our ability to obtain this or any additional financing that we may choose or need, including for the refinancing of upcoming maturities or potential strategic acquisitions and investments, will depend on, among other things, our development efforts, business plans, operating performance and the condition of the capital markets at the time we seek financing. We may not be able to obtain such financing on terms acceptable to us or at all. If we raise additional funds through the issuance of equity or debt securities, those securities may have rights, preferences or privileges senior to the rights of our common stock, and our stockholders may experience dilution.

In September 2023, the Board of Directors authorized the repurchase of up to \$10 billion of our common stock, with no expiration date, and in December 2024, the Board of Directors increased the share repurchase authorization by an additional \$15 billion, also with no expiration date. Stock repurchases may be effected through open market repurchases in compliance with Rule 10b-18 under the Exchange Act, including through the use of trading plans intended to qualify under Rule 10b5-1 under the Exchange Act, privately-negotiated transactions, accelerated stock repurchase plans, block purchases, or other similar purchase techniques and in such amounts as management deems appropriate. We are not obligated to repurchase any specific number of shares, and the timing and actual number of shares repurchased will depend on a variety of factors, including our stock price, general economic, business and market conditions, and alternative investment opportunities. We may discontinue any repurchases of our common stock at any time without prior notice. During the nine months ended September 30, 2025, the Company repurchased 6,765,397 shares of common stock for an aggregate amount of \$7.0 billion (excluding the 1% excise tax on stock repurchases as a result of the Inflation Reduction Act of 2022). As of September 30, 2025, \$10.1 billion remains available for repurchases.

Our primary uses of cash include the acquisition, licensing and production of content, marketing programs, streaming delivery, and personnel-related costs. Cash payment terms for non-original content have historically been in line with the amortization period. Investments in original content, and in particular content that we produce and own, require more cash upfront relative to licensed content. For example, production costs are paid as the content is created, well in advance of when the content is available on the service and amortized. We expect to continue to significantly invest in global content, particularly in original content, which will impact our liquidity. Our other uses of cash include strategic acquisitions and investments, as well as share repurchases. We currently anticipate that cash flows from operations, available funds and access to financing sources, including our Revolving Credit Facility and Commercial Paper Program, will continue to be sufficient to meet our cash needs for the next twelve months and beyond.

Our material cash requirements from known contractual and other obligations primarily relate to our content, debt and lease obligations. As of September 30, 2025, the expected timing of those payments are as follows:

Contractual obligations (in thousands):	Payments due by Period		
	Total	Next 12 Months	Beyond 12 Months
Content obligations ⁽¹⁾	\$ 20,940,900	\$ 11,267,688	\$ 9,673,212
Debt ⁽²⁾	18,394,940	690,341	17,704,599
Operating lease obligations ⁽³⁾	3,031,727	574,669	2,457,058
Total	\$ 42,367,567	\$ 12,532,698	\$ 29,834,869

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(1) As of September 30, 2025, content obligations were comprised of \$4.1 billion included in "Current content liabilities" and \$1.6 billion of "Non-current content liabilities" on the Consolidated Balance Sheets and \$15.2 billion of obligations that are not reflected on the Consolidated Balance Sheets as they did not then meet the criteria for recognition.

The material cash requirements above do not include any estimated obligation for the unknown future titles, payment for which could range from less than one year to more than five years. However, these unknown obligations are expected to be significant and we believe could include approximately \$1 billion to \$4 billion over the next three years, with the payments for the vast majority of such amounts expected to occur after the next twelve months. The foregoing range is based on considerable management judgments and the actual amounts may differ. Once we know the title that we will receive and the license fees, we include the amount in the contractual obligations table above.

(2) Debt obligations include our Notes consisting of principal and interest payments. See Note 6 *Debt* to the consolidated financial statements for further details.

(3) Operating lease obligations are comprised of operating lease liabilities included in "Accrued expenses and other liabilities" and "Other non-current liabilities" on the Consolidated Balance Sheets, inclusive of imputed interest. Operating lease obligations also include additional obligations that are not reflected on the Consolidated Balance Sheets as they did not meet the criteria for recognition. See Note 5 *Balance Sheet Components* in the accompanying notes to our consolidated financial statements for further details regarding leases.

In addition to the material cash requirements summarized in the table above, we expect to pay deposits of \$619 million related to non-income tax assessments in Brazil as described further in Note 8 *Commitments and Contingencies*. During the nine months ended September 30, 2025, we also paid tax deposits of approximately \$200 million related to certain direct taxes that exceeded our regularly recurring obligations.

Cash Flows

The following tables summarize our cash flows:

Three months ended September 30, 2025 as compared to the three months ended September 30, 2024

	Three Months Ended		(in thousands, except percentages)	Change Q3'25 vs. Q3'24
	September 30, 2025	September 30, 2024		
Net cash provided by operating activities	\$ 2,825,174	\$ 2,321,101	\$ 504,073	22 %
Net cash provided by (used in) investing activities	43,871	(1,869,109)	1,912,980	102 %
Net cash provided by (used in) financing activities	(1,737,029)	226,596	(1,963,625)	(867)%

Net cash provided by operating activities for the three months ended September 30, 2025 increased \$504 million as compared to the corresponding period in 2024, primarily driven by a \$454 million increase in adjustments for non-cash expenses, \$396 million in favorable changes in working capital, and a \$183 million or 8% increase in net income, partially offset by a \$530 million increase in payments for content assets.

Net cash provided by (used in) investing activities for the three months ended September 30, 2025 increased \$1,913 million as compared to the corresponding period in 2024, primarily due to net cash inflows of \$172 million from maturities, sales and purchases of investments in the three months ended September 30, 2025 as compared to cash outflows of \$1,742 million from purchases of investments in the corresponding period in 2024, partially offset by a \$38 million increase in purchases of property and equipment.

Net cash provided by (used in) financing activities for the three months ended September 30, 2025 decreased \$1,964 million as compared to the corresponding period in 2024, primarily due to no proceeds from the issuance of debt in the three months ended September 30, 2025, as compared to proceeds from the issuance of debt of \$1,794 million in the corresponding period in 2024, coupled with a \$157 million decrease in cash flows related to higher repurchases of common stock in the three months ended September 30, 2025 as compared to the corresponding period in 2024.

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Nine months ended September 30, 2025 as compared to the nine months ended September 30, 2024

	Nine Months Ended		Change	
	September 30, 2025	September 30, 2024	YTD'25 vs. YTD'24	
	(in thousands, except percentages)			
Net cash provided by operating activities	\$ 8,037,631	\$ 5,824,470	\$ 2,213,161	38 %
Net cash provided by (used in) investing activities	1,298,217	(2,023,110)	3,321,327	164 %
Net cash used in financing activities	(8,268,213)	(3,395,729)	4,872,484	143 %

Net cash provided by operating activities for the nine months ended September 30, 2025 increased \$2,213 million as compared to the corresponding period in 2024, primarily driven by a \$1,720 million or 25% increase in net income and a \$941 million increase in adjustments for non-cash expenses, partially offset by \$241 million in unfavorable changes in working capital and a \$207 million increase in payments for content assets.

Net cash provided by (used in) investing activities for the nine months ended September 30, 2025 increased \$3,321 million as compared to the corresponding period in 2024, primarily due to net cash inflows of \$1,747 million from maturities, sales and purchases of investments in the nine months ended September 30, 2025 as compared to cash outflows of \$1,742 million from purchases of investments in the corresponding period in 2024, partially offset by a \$168 million increase in purchases of property and equipment.

Net cash used in financing activities for the nine months ended September 30, 2025 increased \$4,872 million as compared to the corresponding period in 2024, primarily driven by changes in cash flows related to the issuance and repayment of debt. The increase in financing cash outflows was primarily driven by no proceeds from the issuance of debt in the nine months ended September 30, 2025, as compared to proceeds from the issuance of debt of \$1,794 million, in the corresponding period in 2024, coupled with a \$1,433 million increase in repayments of debt. In addition, repurchases of common stock increased \$1,748 million in the nine months ended September 30, 2025 as compared to the corresponding period in 2024.

Indemnification

The information set forth under Note 8 *Commitments and Contingencies* to the consolidated financial statements under the caption “Indemnification” is incorporated herein by reference.

Critical Accounting Estimates

The preparation of financial statements and related disclosures in conformity with U.S. generally accepted accounting principles and the Company’s discussion and analysis of its financial condition and operating results require the Company’s management to make judgments, assumptions and estimates that affect the amounts reported. Note 1, “Basis of Presentation and Summary of Significant Accounting Policies” of the Notes to consolidated Financial Statements in Part I, Item 1 of this Form 10-Q and in the Notes to Consolidated Financial Statements in Part II, Item 8 of our Annual Report on Form 10-K for the year ended December 31, 2024, describe the significant accounting policies and methods used in the preparation of the Company’s consolidated financial statements. There have been no material changes to the Company’s critical accounting estimates included in our Annual Report on Form 10-K for the year ended December 31, 2024.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

We are exposed to market risks related to interest rate changes, which affect the market values of our investments and debt, as well as foreign currency fluctuations.

Interest Rate Risk

At September 30, 2025, our cash equivalents were generally invested in money market funds and time deposits. Interest paid on such funds fluctuates with the prevailing interest rate.

As of September 30, 2025, we had \$14.5 billion of debt, consisting of fixed rate unsecured debt in twelve tranches due between 2026 and 2054. Refer to Note 6 *Debt* to the consolidated financial statements for details about all issuances. The fair value of our debt will fluctuate with movements of interest rates, increasing in periods of declining rates of interest and declining in periods of increasing rates of interest. The fair value of our debt will also fluctuate based on changes in foreign currency rates, as discussed below.

Foreign Currency Risk

We operate our business globally and transact in multiple currencies. Currencies denominated in other than the U.S. dollar accounted for 56% of revenue and 32% of operating expenses for the nine months ended September 30, 2025. We therefore have foreign currency risk related to these currencies, which are primarily the euro, the British pound, the Brazilian real, the Mexican peso, the Canadian dollar, and the Argentine peso.

Accordingly, volatility in exchange rates and, in particular, a weakening of foreign currencies relative to the U.S. dollar may negatively affect our revenue and operating income as expressed in U.S. dollars. Our revenues, on a constant currency basis, would have been approximately \$349 million higher for the nine months ended September 30, 2025 than our reported revenues of \$33,132 million. See Part I, Item 2, "Management's Discussion and Analysis of Financial Condition and Results of Operations" for further information regarding our non-GAAP financial measure of constant currency.

We enter into foreign exchange forward contracts to mitigate fluctuations in forecasted U.S. dollar-equivalent revenues from changes in foreign currency exchange rates. These contracts may reduce, but do not entirely eliminate, the effect of foreign currency exchange fluctuations, and we may choose not to hedge certain exposures. We designate these contracts as cash flow hedges of forecasted foreign currency revenue and initially record the gains or losses on these derivative instruments as a component of accumulated other comprehensive income ("AOCI") and reclassify the amounts into "Revenues" on the Consolidated Statements of Operations in the same period the forecasted transaction affects earnings. If the U.S. dollar weakened by 10% as of September 30, 2025 and December 31, 2024, the amount recorded in AOCI related to our foreign exchange contracts, before taxes, would have been approximately \$2,198 million and \$1,850 million lower, respectively. This adverse change in AOCI would be expected to offset a corresponding favorable foreign currency change in the underlying forecasted revenues when recognized in earnings.

We enter into foreign exchange forward contracts to mitigate fluctuations in forecasted and firmly committed U.S. dollar-equivalent transactions related to the licensing and production of content assets from changes in foreign currency exchange rates. These contracts may reduce, but do not entirely eliminate, the effect of foreign currency exchange fluctuations, and we may choose not to hedge certain exposures. We designate these contracts as cash flow hedges and initially record the gains or losses on these derivative instruments as a component of AOCI and reclassify the amounts into "Cost of Revenues" to offset the hedged exposures as they affect earnings, which occurs as the underlying hedged content assets are amortized. If the U.S. dollar strengthened by 10% as of September 30, 2025 and December 31, 2024, the amount recorded in AOCI related to our foreign exchange contracts, before taxes, would have been approximately \$210 million and \$187 million lower, respectively. This adverse change in AOCI would be expected to offset a corresponding favorable foreign currency change in the underlying exposures when recognized in earnings.

We use non-derivative instruments to mitigate foreign exchange risk related to our net investments in certain foreign subsidiaries. These non-derivative instruments may reduce, but do not entirely eliminate, the effect of foreign currency exchange fluctuations, and we may choose not to hedge certain exposures. We designate a portion of our foreign currency-denominated Senior Notes in euros as net investment hedges and the gains or losses on these non-derivative instruments are reported as a component of AOCI and remain in AOCI until the hedged net investment is sold or liquidated, at which point the amounts recognized in AOCI are reclassified into earnings.

We have also experienced and will continue to experience fluctuations in our net income as a result of gains (losses) on the settlement and the remeasurement of monetary assets and liabilities denominated in currencies that are not the functional currency. We enter into foreign exchange forward contracts to mitigate the foreign exchange risk on intercompany transactions and monetary assets and liabilities that are not denominated in the functional currencies of the Company and its subsidiaries. These contracts may reduce, but do not entirely eliminate, the effect of foreign currency exchange fluctuations, and we may choose not to hedge certain exposures. Certain contracts are not designated as hedging instruments and the gains or losses on these derivative instruments are recorded in "Interest and other income (expense)" in the Consolidated Statements of Operations. We also designate certain contracts as fair value hedges to mitigate the foreign exchange risk on the remeasurement of our foreign-currency denominated debt. The gains or losses on these derivative instruments included in the assessment of hedge effectiveness are recorded in "Interest and other income (expense)," net with the offsetting foreign currency remeasurement gains and losses on the hedged items. If an adverse change in exchange rates of 10% was applied to our monetary assets and liabilities denominated in currencies other than the functional currencies as of September 30, 2025 and December 31, 2024, income before income taxes would have been

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approximately \$54 million and \$38 million lower, respectively, after considering the offsetting impact of the foreign currency exchange contracts and our net investment hedges.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

Our management, with the participation of our co-Chief Executive Officers and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on that evaluation, our co-Chief Executive Officers and Chief Financial Officer concluded that our disclosure controls and procedures as of the end of the period covered by this Quarterly Report on Form 10-Q were effective in providing reasonable assurance that information required to be disclosed by us in reports that we file or submit under the Exchange Act, is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to our management, including our co-Chief Executive Officers and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures.

Our management, including our co-Chief Executive Officers and Chief Financial Officer, does not expect that our disclosure controls and procedures or our internal controls will prevent all error and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been detected.

Changes in Internal Control Over Financial Reporting

There were no changes in our internal control over financial reporting that occurred during the quarter ended September 30, 2025, that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

Item 1. Legal Proceedings

The information set forth under Note 8 *Commitments and Contingencies* in the notes to the consolidated financial statements under the caption "Legal Proceedings" is incorporated herein by reference.

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Item 1A. Risk Factors

There have been no material changes from the risk factors previously disclosed under the heading "Risk Factors" in the Company's Annual Report on Form 10-K for the year ended December 31, 2024.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Company Purchases of Equity Securities

Stock repurchases during the three months ended September 30, 2025 were as follows:

Period	Total Number of Shares Purchased ⁽¹⁾	Average Price Paid per Share ⁽²⁾	Total Number of Shares Purchased as Part of Publicly Announced Programs ⁽³⁾	Approximate Dollar Value of Shares that May Yet Be Purchased Under the Program ⁽¹⁾ (in thousands)
July 1 - 31, 2025	321,692	\$ 1,230.89	321,692	\$ 11,587,261
August 1 - 31, 2025	605,906	\$ 1,204.67	605,906	\$ 10,857,344
September 1 - 30, 2025	599,063	\$ 1,220.24	599,063	\$ 10,126,343
Total	1,526,661		1,526,661	

(1) In September 2023, the Company's Board of Directors authorized the repurchase of up to \$10 billion of its common stock, with no expiration date, and in December 2024, the Board of Directors increased the share repurchase authorization by an additional \$15 billion, also with no expiration date. For further information regarding stock repurchase activity, see Note 9 Stockholders' Equity to the consolidated financial statements in this Quarterly Report.

(2) Average price paid per share includes costs associated with the repurchases but excludes the 1% excise tax on stock repurchases imposed by the Inflation Reduction Act of 2022.

Item 5. Other Information

Rule 10b5-1 Trading Plans

The adoption or termination of contracts, instructions or written plans for the purchase or sale of our securities by our Section 16 officers and directors for the three months ended September 30, 2025, each of which is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c) under the Exchange Act ("Rule 10b5-1 Plan"), were as follows:

Name	Title	Action	Date Adopted	Expiration Date	Aggregate # of Securities to be Purchased/Sold
Leslie Kilgore ⁽¹⁾	Director	Adoption	7/25/2025	4/30/2027	4,826
Ted Sarandos ⁽²⁾	Co-CEO and Director	Adoption	7/30/2025	7/31/2026	189,281
David Hyman ⁽³⁾	Chief Legal Officer	Adoption	8/5/2025	3/31/2026	67,849

(1) Leslie Kilgore, a member of the Board of Directors, entered into a pre-arranged stock trading plan pursuant to Rule 10b5-1 on July 25, 2025. Ms. Kilgore's plan provides for the potential exercise of vested stock options and the associated sale of up to 4,826 shares of Netflix common stock. The plan expires on April 30, 2027, or upon the earlier completion of all authorized transactions under the plan.

(2) Ted Sarandos, co-CEO and a member of the Board of Directors, entered into a pre-arranged stock trading plan pursuant to Rule 10b5-1 on July 30, 2025. Mr. Sarandos' plan provides for the potential exercise of vested stock options and the associated sale of up to 189,281 shares of Netflix common stock. The plan expires on July 31, 2026, or upon the earlier completion of all authorized transactions under the plan.

(3) David Hyman, Chief Legal Officer, entered into a pre-arranged stock trading plan pursuant to Rule 10b5-1 on August 5, 2025. Mr. Hyman's plan provides for the potential exercise of vested stock options and the associated sale of up to 67,849 shares of Netflix common stock. This figure includes 2,175 Performance Share Units ("PSUs") that are expected to vest during the term of the plan, which are assumed to vest at 100% of the target award amount. The actual number of PSUs that may vest can vary between 0% - 200% of the target award of PSUs, subject to the achievement of certain performance conditions as set forth in the PSU award agreement, less shares to be withheld for tax withholding obligations. The plan expires on March 31, 2026, or upon the earlier completion of all authorized transactions under the plan.

Other than those disclosed above, none of our directors or officers adopted or terminated a "non-Rule 10b5-1 trading arrangement" as defined in Item 408 of Regulation S-K.

Item 6. Exhibits

(a) Exhibits:

See Exhibit Index immediately preceding the signature page of this Quarterly Report on Form 10-Q.

EXHIBIT INDEX

Exhibit Number	Exhibit Description	Incorporated by Reference			Filed Herewith
		Form	File No.	Exhibit	
3.1	Restated Certificate of Incorporation	8-K	001-35727	3.1	June 8, 2022
3.2	Amended and Restated Bylaws	8-K	001-35727	3.2	February 24, 2023
31.1	Certification of Co-Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002				X
31.2	Certification of Co-Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002				X
31.3	Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002				X
32.1*	Certifications of Co-Chief Executive Officers and Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002				X
101	The following financial statements from the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2025, formatted in Inline XBRL: (i) Consolidated Statements of Operations, (ii) Consolidated Statements of Comprehensive Income, (iii) Consolidated Statements of Cash Flows, (iv) Consolidated Balance Sheets, (v) Consolidated Statements of Stockholders' Equity and (vi) Notes to Consolidated Financial Statements, tagged as blocks of text and including detailed tags				X
104	The cover page from the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2025, formatted in Inline XBRL				X

* These certifications are not deemed filed by the SEC and are not to be incorporated by reference in any filing we make under the Securities Act of 1933 or the Securities Exchange Act of 1934, irrespective of any general incorporation language in any filings.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: October 22, 2025	By:	NETFLIX, INC. <hr style="margin-bottom: 2px;"/> /s/ Ted Sarandos Ted Sarandos Co-Chief Executive Officer (Principal executive officer)
Dated: October 22, 2025	By:	<hr style="margin-bottom: 2px;"/> /s/ Greg Peters Greg Peters Co-Chief Executive Officer (Principal executive officer)
Dated: October 22, 2025	By:	<hr style="margin-bottom: 2px;"/> /s/ Jeffrey Karbowski Jeffrey Karbowski Chief Accounting Officer (Principal accounting officer)

**CERTIFICATION OF CO-CHIEF EXECUTIVE OFFICER
PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Ted Sarandos, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Netflix, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
 - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: October 22, 2025

By:

/S/ TED SARANDOS

Ted Sarandos
Co-Chief Executive Officer

**CERTIFICATION OF CO-CHIEF EXECUTIVE OFFICER
PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Greg Peters, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Netflix, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
 - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: October 22, 2025

By:

/S/ GREG PETERS

Greg Peters
Co-Chief Executive Officer

**CERTIFICATION OF CHIEF FINANCIAL OFFICER
PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Spencer Neumann, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Netflix, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
 - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: October 22, 2025

By: _____

/S/ SPENCER NEUMANN

Spencer Neumann
Chief Financial Officer

**CERTIFICATIONS OF CO-CHIEF EXECUTIVE OFFICERS AND CHIEF FINANCIAL OFFICER
PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

I, Ted Sarandos, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that the Quarterly Report on Form 10-Q of Netflix, Inc. for the quarter ended September 30, 2025 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that information contained in such report fairly presents, in all material respects, the financial condition and results of operations of Netflix, Inc.

Dated: October 22, 2025

By:

/S/ TED SARANDOS

Ted Sarandos
Co-Chief Executive Officer

I, Greg Peters, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that the Quarterly Report on Form 10-Q of Netflix, Inc. for the quarter ended September 30, 2025 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that information contained in such report fairly presents, in all material respects, the financial condition and results of operations of Netflix, Inc.

Dated: October 22, 2025

By:

/S/ GREG PETERS

Greg Peters
Co-Chief Executive Officer

I, Spencer Neumann, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that the Quarterly Report on Form 10-Q of Netflix, Inc. for the quarter ended September 30, 2025 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that information contained in such report fairly presents, in all material respects, the financial condition and results of operations of Netflix, Inc.

Dated: October 22, 2025

By:

/S/ SPENCER NEUMANN

Spencer Neumann
Chief Financial Officer