




lucio chen

product designer & web developer

 designportfolio.com

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profile

I believe design is a creative way to solve problem and build up a strong communication to others. My experience on graphic design and user research makes me more confident on analyzing the problem and give a precise solution.

skills

Design skills

UI/UX design
Graphic design
Web design

Development

Java
HTML/CSS

Tools

Illustrator Photoshop
Figma InDesign
After Effect Maya
Premier

Other skills

3D modelling
Video Editing

academic projects

Course project (Course: Interactive Design Methods)

Real client touch, Graphic design, User research
Connect with a real client organization outside the school, figure out the problem the client is facing with and solve it with a design solution.

- Practice the design clarity and visual presentation in weekly poster presentation.
- Study an local organization, do the user research and summarize the data in communication material like user persona and journey map.
- Explore multiple design methods with the client, find the solution that fits the client's benefit.

App: Pak'n go (Course: User Interface Design)

(UI/UX design, User Research, User Testing)
Interface design of an app that helps moving. Design workflows with useful functions that fulfill the need of moving people.

- Experiment several workflows that aim to archieve the main goal, find out the one that is smooth and easy to use.
- Interview people with moving experience, consider their needs and pain point. Also iterate the app with user testing to fix mistakes and try out new workflows.

education

Simon Fraser University
BA of Interactive Arts and Technology

Learned the design theories and skills that can be applied in multiple fields. Practiced the knowledge with team projects, learned teamworking and communication skills.

award

Dean's honor roll Fall 2018
in Simon Fraser University

(Term GPA 3.5 or higher with at least 12 term credits)

employment

Coco fresh tea & juice

- Communicate with the customer actively, make sure they have a good experience with every drink.
- Deal with customers' dissatisfaction patiently. Negotiation with them, compensate if the mistake is our duty.

Jinya Ramen Bar

- Use multi-tasking skill to handle several orders at the same time. Make foods to be served on time even in the busy hours.
- Communicate and co-operate with the team members sufficiently to make sure the team runs properly.