# lucio chen

product designer & web developer

# profile

I value the usability and functionality of the product. With a clear understanding of the users and project constrain, I focus on the details of every interaction to improve usability and deliver a pleasing user experience.

## skills

#### **Design skills**

UI/UX design Graphic design Web design

#### **Tools**

Illustrator Photoshop Fiama InDesign After Effect Maya Premier

## **Development**

HTML/CSS **Javascript** 

## Other skills

3D modelling Video Editing

# interactive design experiences

UI/UX design: Tool library showcase Spring 2020 (Course: Interactive Design Methods) Client touch base, Graphic design, User research

- Applied many research tools in the client touch base and user research to have an accurate understanding of our client and their problem.
- Explored different design solutions that are grounded in our user data. Finally, chose the most feasible solution to make the organization more engaging for its members.
- Communicated regularly with the client to understand client's constraint and refined our project based on their feedback.

#### Interface redesign: Peeknest

2019 Fall

(Course: User Interface Design) UI/UX design, User Research

- Conducted multiple user testings on this existing app in the research term. Found out the flaws in usability and knew how its functionality mismatch users' needs.
- Prototyped the refined user interface, tried out a different solution of feature integration to reach the best result that presents the function of this app correctly.



luciochen.github.io



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# employment

#### Coco Fresh Tea & Juice

Role: Barista June 2019 - Dec 2020

- Communicated with customers about their in-store experience. The feedback was then implemented to improve our customer service.
- Observed the team's working process and assisted other team members when problems came up, which successfully reduced errors in busy hours.

#### Jinya Ramen Bar

Role: Food Prep Oct 2017 - Jan 2018

• Co-operated with the team members sufficiently, made adjustment on the workflow based on the team's goal and current situation.

#### award

#### Dean's honor roll

Fall 2018

in Simon Fraser University

(Term GPA 3.5 or higher with at least 12 term credits)

## education

## **Simon Fraser University**

BA of Interactive Arts and Technology Fall 2017 - Summer 2021

SIAT teaches design theories and skills that can be applied in multiple fields. It provides practices of design skills, communication, and collaboration skills in team projects.