

# LUCI TEMPLE

PURPOSE-DRIVEN FRONT-END DEVELOPER

## PROFILE STATEMENT

You could say I've taken the scenic route to frontend web development, after a couple decades doing other stuff - activism, marketing, communications, screenwriting, filmmaking, advertising, bookselling, telemarketing, entrepreneurialism, volunteering, parenting...

**I strive to do good work, with good people, for a good purpose.**

I'm excited about the potential for web apps to scale solutions for greater impact, particularly at the intersection of creativity, innovation, and agile, lean, human-centred design practices.

I value a workplace co-designed for diversity, inclusion, and wellbeing, which supports everyone to work to the best of their ability.

## EXPERIENCE

### Front-End Web Development Intensive Graduate

2020 - 2021

*Generation Australia & Academy Xi*

- Excelled in full-time (38+ hour week) 12-week intensive program designed to meet industry & employer demands.
- Quick to learn front-end tech skills (see side panel).
- Showed leadership in group work & helped peers.
- Enjoyed the opportunity to pair program and use Git for version control on group projects.

### Action Group Coordinator (Volunteer)

2018 - 2019

*GetUp Action Network*

- Established local action group in Wollongong.
- Cultivated an inclusive & consensus-based group culture, facilitated meetings and events.
- Planned and executed activities aligned to GetUp's activism campaigns, in collaboration with allies.
- Trained volunteers & developed & ran workshops.
- Acknowledged as being amongst GetUp's most effective and engaged groups (and Coordinator) nation-wide.

### Founder

2012- 2014

*VillageRaised*

- Founded a crowdfunding tech startup and built a MVP for schools to fundraise more efficiently.
- Utilised lean startup methodology to validate the business idea with market research and testing, business and marketing plans, competitive analysis, financial projections, pitch, wireframes, minimum viable product (MVP), and brand identity.
- Incubated the business in a competitive startup business accelerator program (The Founders' Institute).

## CONTACT



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Wollongong

## WEB DEV SKILLS

### Web Tech

HTML5, CSS3, FlexBox, Grid, Responsive, Semantic

### Scripts / UI

JavaScript ES6, React, Bootstrap, Handlebars, node, npm, Ruby, Bash/Terminal

### Debugging / Testing

Chrome dev tools, Mocha, Cypress

**Versioning** Git, GitHub

**Editor** VSCode

### Wireframing

Balsamiq, Figma, NinjaMock

### Collaboration

Trello, Slack, Zoom

## PERSONAL SKILLS

### Behavioural skills

- Problem solving
- Communication
- Adaptability
- Collaboration
- Proactiveness

### Mindsets

- Growth mindset
- Personal responsibility
- Persistence
- Future orientation

### VIA Character Strengths

- Wisdom: Creativity, Love of Learning, Judgement
- Courage: Honesty
- Justice: Fairness

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## Fundraising Committee Member & Volunteer

2017 - 2018

*SCARF Strategic Community Assistance For Refugees*

- Collaborated with committee members to develop fundraising plans.
- Advised on the redevelopment of the website.
- Provided English language practice in a casual social environment to former refugees.

## Marketing & Communications, Clerk Grade 11/12

2011- 2012

*PLANE / DEEWR / DEC*

- Headed up marketing communications for this \$5.4 million federally funded digital pilot project.
- Managed a small communications team to create marketing and communications materials (website, social media, eDM, events, print, video, DM, PR, and partner channels) within budget and under deadline.

## Founder & Freelance Marketing Communications

2006 - 2011

*BOTS*

- Provided business support services, marketing & communications to small businesses.
- Amongst other responsibilities, developed and maintained client websites, email-newsletters, e-marketing.
- Provided exceptional service to clients, subcontractors, and stakeholders.

## Marketing Executive / Manager

2005 - 2006

*FilmInk Magazine*

## Copywriter, Screenwriter, Writer, Director

2000 - 2011

*Temple Films & Freelance*

## Bookseller

2001 - 2004

*UNSW Bookshop*

## Advertising Copywriter

2001 - 2001

*VCD*

## Copywriter & AFA Graduate Trainee

2000 - 2000

*Lowe Lintas*

## Advertising Intern

1999 - 1999

*PB&F Malaysia*

## Copywriter & Advertising Manager

1998 - 1999

*Interp Student Newspaper, CSU*

## GRANTS & SELECTIVE PLACEMENTS

- Interactive Media Innovation Workshop — 2012
- Australia Council for the Arts Mentorship Grant — 2011
- Indivision Screen Development Lab — 2009
- Raw Nerve Short Film Initiative — 2006
- Advertising Federation of Australia Graduate Trainee - 2000
- Advertising Internship & Student Exchange Scholarship - 1999

## TERTIARY EDUCATION

**Graduate Certificate in Multi-Platform Content**, Australian Film TV & Radio School (AFTRS) - 2010

**Masters in Creative Writing**, University of Sydney - 2008

**Bachelor of Communications** (Advertising), Charles Sturt University - 1999

## PROFESSIONAL DEVELOPMENT

### Codecademy Course

**Certificates:** Building Interactive JavaScript Websites; JavaScript; HTML5; CSS3; Git; Command Line; Bash Scripting; Bootstrap; Ruby; JavaScript Unit Testing - 2020-2021

**Mindshift & Learning How To Learn**, McMasters University - 2019

**u.lab: Leading From the Emerging Future**, MITx - 2018

**Common Cause Workshop** (Values & Frames That Motivate Change) & **Communications Masterclass**, Common Cause - 2018

**Lean Startup Principles for Social Impact**, +Acumen - 2018

**People Analytics** Statement of Accomplishment, +Acumen - 2018

**Adaptive Leadership:** Mobilizing for Change Certificate, +Acumen - 2018

**The Founder Institute** Startup Business Accelerator - 2012

**Digital Entrepreneurship** Masterclass Program, MEGA - 2009

**Email Marketing Certification** Course, EMSA - 2008

**Copywriting AWARD School** - 2000

**Diploma in Marketing Communications**, IAA - 1999