

COURSE NAME: Earn ETH the Simple Way

ASSUMPTIONS: OETH is marketing this course to absolutely anyone they can therefore majority will be beginners in when it comes to crypto

How much OETH each student should get

Need to figure out budget by them:

If extremely low budget, THEN, make it like a raffle where each people who completes a course gets put into a raffle and then the person who gets drawn can win like 1k in OETH or something if they are not trying to have a limited amount of users for the course

Have roughly 6 modules so it doesn't seem like they are just throwing money around and are desperate to get OETH out there

COURSE ORIENTATION (5–7 minutes)

Purpose: Set expectations and lower anxiety

1. What This Course Is and Who It's For
2. What You Will Be Able to Do by the End
3. Do You Need Crypto or Money to Start?
4. How the OETH Reward Works (high level)

MODULE 1: CRYPTO BASICS

Goal: Language, context, confidence

1. About Origin and Why This Course Exists
2. What a Blockchain Is
3. What Cryptocurrency Is
4. Key Properties of Crypto
5. Why Ethereum Matters
6. Common Crypto Terms You'll See Again
7. Crypto Security Basics

MODULE 2: ETHEREUM AND CRYPTO WALLETS

Goal: Get them wallet ready without pressure

1. How Ethereum Works (Very Brief)
2. What a Crypto Wallet Is

3. Public Addresses vs Private Keys
4. Gas Fees Explained Simply
5. Setting Up a Wallet (Wallet of Choice)
6. No Wallet, No Problem (Under 18 or Not Ready)

MODULE 3: STAKING, YIELD, AND HOW CRYPTO MAKES MONEY

Goal: Remove the “this sounds fake” reaction

1. What Staking Means
2. Why Staking Earns Rewards
3. The Limitations of Traditional Staking
4. What Liquid Staking Is
5. Understanding Risk in Yield Products
6. Module 3 Knowledge Check

MODULE 4: UNDERSTANDING OETH

Goal: Make OETH fully click without hype

1. What OETH Is
2. How OETH Works
3. Where OETH’s Yield Comes From
4. How OETH Pays You
5. What OETH Is Not
6. Module 4 Knowledge Check

MODULE 5: HOW TO GET AND USE OETH

Goal: Action and confidence

1. How to Get OETH
2. Connecting Your Wallet to Origin
3. Receiving OETH
4. Holding OETH and Earning Yield
5. Sending and Swapping OETH
6. Common Beginner Mistakes
7. Module 5 Knowledge Check

MODULE 6: FINAL AND NEXT STEPS

Goal: Close the loop cleanly

1. Course Recap
2. Final Exam (10–15 Questions)
3. Claiming Your OETH Reward
4. What You Can Do Next

5. Course Completion

MODULE 7 (OPTIONAL): BUILD WITH OETH:

1. Project ideas on what people can build with OETH - ideally should update on a regular basis (Options like non coding projects, light coding or advanced coding projects)

ROUGH TIMELINE:

Week 1-2: Content writing + Revisions + Post on X about course development

Week 3: Recording all videos + Behind the scenes recording

Week 4: Launch on Platform and start posting more behind the scenes

Week 5: Soft launch to controlled amount of users and promise them higher amount of OETH per completion of course