**JOEY REYES GAVILO**

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**CAREER OBJECTIVE**

* Experienced Web Front-End Developer/Designer seeking opportunity to bring knowledge of programming, design, and media.

**WORK EXPERIENCE**

**Globe Telecom Inc.July 2016 – Present**

**Senior UX Specialist (Front-End Developer)**

Use markup languages like HTML, Javascript, jQuery etc. to create user-friendly web pages; Maintain and improve website; Optimize applications for maximum speed; Design mobile-based features; Collaborate with back-end developers and web designers to improve usability; Get feedback from, and build solutions for, users and customers; Write functional requirement documents and guides; Convert quality mockups and prototypes into interactive web pages; Help back-end developers with coding and troubleshooting; Ensure high quality graphic standards and brand consistency; Stay up-to-date on emerging technologies.

1. <https://shoor.com.ph/> **Shoor**
   * Convert wireframes and mockups to interactive html pages/landing pages.
   * Create/customize wordpress plugins.
   * Setup AB testing via google optimize.
   * Setup Email marketing via Constant Contact.
   * Create new website module / maintain and improve website appearance and speed.
   * Guide other developer in their daily task
2. [https://0917lifestyle.com/](https://0917lifestyle.com/%20) **0917 Lifestyle**
   * Setup domain server configuration.
   * Setup abandon cart configuration
   * Setup google analytic implementation
   * Widget customization for shopify
3. [https://upstream.ph/](https://upstream.ph/%20) **Upstream**
   * Convert wireframes and mockups to interactive html pages/landing pages.
   * Setup overall site configuration.
   * Convert wireframes and mockups to interactive html pages/landing pages
   * Maintain pages, plugins, forms, etc
4. [shop.globe.com.ph](https://shop.globe.com.ph/) for **Globe Telecom**
   * Convert wireframes and mockups to interactive html pages/landing pages.
   * Create new website module / maintain and improve website appearance and speed.
   * Guide other developer in their daily task
   * Convert mockups into interactive email pages.
5. <https://globestudios.ph/> for **Globe Telecom Studio**

* Setup overall site configuration.
* Convert wireframes and mockups to interactive html pages/landing pages.
* Maintain pages, plugins, forms, etc.

1. <https://stylefest.ph/> for **Globe Telecom Lifestyle Brand**

* Convert wireframes and mockups to interactive html pages/landing pages.
* Maintain pages, plugins, forms, etc.

1. <https://giff.ph/> for **Globe Telecom Competition**

* Setup overall site configuration.
* Convert wireframes and mockups to interactive html pages/landing pages.
* Maintain pages, plugins, forms, etc.

**Done For You Solutions Inc., Charlottesville, Virginia, USA (Main Office) (May 2015 – July 2016)**

**- Web Developer / Designer (homebased)**

**Projects:**  [http://manifestinmexico.com/](http://manifestinmexico.com/%20) <http://liberateyourtalents.com/> <http://thebiskinds.com/> <http://gionfestival.org/>

<http://www.lovetolive100years.com/> <http://liveeventhub.com/> <http://www.petraprensky.com/>

* Overall site creation from design mockup to live html web pages.
* Design landing pages, logo, themes, site banners etc.
* Email Development
* Setup website payment gateways etc.

**Colegio de San Antonio de Padua, College of Information Science (June 2015 – Nov 2015)**

**- College Instructor (Part-time)**

* + Subjects handled (Digital Signal Processing, Control System and Web Programing )

**Ycart Inc., Oriental Garden Condominium, Chino Roces, Makati City (March 2014 – March 2015)**

**-Programmer/Web Developer**

**Projects:** pinoyrecruiters.com 60secondmillionare.com

* + Developed websites current, banner updates, contents and new features.
  + Instaledl new plug-ins/widgets and layout pages.
  + Database Handler

**TranzGlobalCall Center Inc., 35th Floor, Padilla Building, F. Ortigas Jr. Road, Ortigas Center (Jan 2014 – March 2014)**

**-Programmer**

**Project:** <https://www.katadigital.com/>

* Created, maintained and developed E-commerce websites by updating new products, banners and other website features.
* Implemented website’s different payment methods, etc.

**PFSweb Philippines Services, LLC, Unit 2, 4th floor Tycoon Building, Pearl Drive, Ortigas Center (Aug2013 – Jan 2014)**

**-Junior Email Developer**

**Projects: Delsey Paris, Burt’s Bees etc.**

* Developed responsive HTML emails and/or landing pages from layered PSD files
* Tested email rendering for consistency across all email clients (Gmail, Outlook, Mobile, etc.)
* Uploaded relevant content and set up email campaigns within the email platform
* Coded dynamic content and map variables within the campaign, to drive versioning and customization of the emails
* Met deadlines for content publication.

**ADSystem International Inc, 10/F Citibank Center 8741 Paseo de Roxas, Makati City (June2012 – August2013)**

**-Web Developer / Designer / IT**

**Projects:**  <https://www.packedge.com.ph/>

* Responsible for web updates and changes
* Responsible for software builds and releases
* Responsible for the design and development of builds, scripts, installation procedures, and systems including source code control and issue tracking.
* Responsible for internet and local network configuration.

**TECHNICAL SKILLS**

* Operating Systems: MAC, Windows, and Linux
* CMS: Wordpress, Shopify, Open Cart etc.
* Programming Languages: HTML5, CSS3, JavaScript, Jquery, AJAX, PHP, MVC, MySQL/,MSSQL,(LESS, SASS, Bootstrap, Grunt.js, Angular.js, Click Funnels, Square Space, Kajabi
* Database: MySQL/ MsSQL
* Design Softwares: Adobe Photoshop / Illustrator / Fireworks / Lightroom / Indesign / Corel Draw
* Email Development Softwares: Leadpage, Aweber, Mailchimp , Infusion Soft, Salesforce
* Payment Gateways (1shoppingcart, PayPal, Authorize.net)
* ABtesting Tools: Google Optimize, Hotjar

**EDUCATIONAL ATTAINMENT**

**UNIVERSITY OF CEBU, Main Campus** -**Sanciangko Street, Cebu City**

Bachelor of Science in Computer Engineering

Batch 2007 - 2013

**PERSONAL INFORMATION**

**Nationality:** Filipino Citizen  
**Languages known:** English, Filipino **Date of Birth:** 09 September 1990  
**Civil Status:** Single