

JOEY REYES GAVILO

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SKILLS

- Programming: Wordpress Blocks, JavaScript, JQuery, PHP, Typescript, Python, Flutter
- CSS Frameworks/Library: Bootstrap, Tailwind CSS, Material UI, Daisy Ui
- Frameworks: ReactJS, NextJS, Android Studio, Tailwind,
- Database: Laragon.Mysql, SQLite, MySQL
- Version Control: Git, Github, NPM, Bash/shell
- Software: VS Studio Code, AdobeXD, Figma, Adobe Premiere Pro, Photoshop
- Operating Systems: Windows, Linux – Ubuntu, Mac
- API Testing Tools: Postman, Xampp, Laragon, Wamp
- Other Skills : Software & Hardware Troubleshooting, UI prototyping, UX/UI Design, Rest API
- Email Development Softwares: Leadpage, Aweber, Mailchimp , Infusion Soft
- Payment Gateways (1shoppingcart, PayPal, Authorize.net)

WORK EXPERIENCE

PUNX. (October 2024 – Present)

Senior Web Developer / Lead Web Developer

- Lead the full development lifecycle of web applications, from conceptualization to deployment.
- Collaborate with cross-functional teams, including designers, product managers, and other developers, to deliver high-quality software solutions.
- Perform regular code reviews and mentor junior developers to maintain high code standards.
- Troubleshoot and optimize existing applications to ensure performance, scalability, and security.
- Manage version control and deployment pipelines, ensuring smooth and efficient releases.
- Stay updated with the latest technologies and implement them where applicable to enhance products and processes.
- Participate actively in Agile development processes, including sprint planning, retrospectives, and daily stand-ups.

Nimbyx Inc. (April 2022 – October 2024)

Senior Web Developer / Lead Web Developer

- Develop and maintain websites for various brands under Nimbyx
- Optimize applications for enhanced speed, usability, and accessibility
- Gather feedback from users and customers to build intuitive solutions
- Create detailed functional requirement documents and user guides
- Setup production and staging environment for each websites
- Uphold high-quality graphic standards and brand consistency
- Keep abreast of the latest technological advancements

1. <https://shop.evidentdigital.com/>

- Convert wireframes and mockups to interactive html pages/landing pages.
- Create new website module / maintain and improve website functionality, appearance and speed. ·
- In charge of setting up AB test and multivariate tests for site pages.
- Setup website payment gateways etc.
- Technologies, languages, etc. (Wordpress, Woocommerce, Codex, HTML, Javascript, jQuery, CSS, Laravel, MySQL)

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3. <https://evateleconsult.com/>

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4. <https://www.alinainvisiblebraces.com/>

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Globe Telecom, Inc. (July 2016 – April 2022)
Senior UX Specialist (Front-End Developer)

- Responsible for front-end and user-interface development of medium-large projects
- Translates mockups and wireframes to seamless, visually appealing, and functional pages.
- Closely works with back-end web developers, who are responsible for server-side application logic and integration of the work front-end developers do.
- Closely involved in working on the full life cycle development of UI/UX-related projects
- Supports the SCRUM team and the digital transformation team during cutovers, providing front-end support for sprint based activities.
- Enables the online channel to support BAU, partnerships, and promotional efforts, creating compelling landing pages.
- Responsible for creating prototypes and sprint-ready assets for new website builds.
- In charge of setting up AB test and multivariate tests using Google Optimize.
- Responsible for ensuring that the online shop is kept up-to-date with current design and usability trends, including but not limited to new CSS capabilities (CSS grids), updated bootstrap (Bootstrap 4, flexboxes), etc.
- Responsible for ensuring the initiatives of the UX specialists and design team are compatible with existing codes that are already implemented in the site.
- Build, deliver, and iterate to help scale projects.
- Creates AMP-enabled pages for shop, in collaboration with the SEO and analytics team.

6. <https://shoor.com.ph/>

- Convert wireframes and mockups to interactive html pages/landing pages.
- Create new website module / maintain and improve website functionality, appearance and speed.
- In charge of setting up AB test and multivariate tests for site pages.
- In charge of setting up Electronic dynamic mail, Email campaigns.
- Create email layouts for email blast, campaign etc.
- Setup website payment gateways etc.

7. <https://globestudios.ph/>

- Convert wireframes and mockups to interactive html pages/landing pages.
- Create new website module / maintain and improve website functionality, appearance and speed.
- Overall site creation from design mockup to interactive html pages.
- Create email layouts for email blast, campaign etc.
- Contact form to mail creation

8. <https://giff.ph/>

- Convert wireframes and mockups to interactive html pages/landing pages.
- Create new website module / maintain and improve website functionality, appearance and speed.
- Overall site creation from design mockup to interactive html pages.
- Contact form to mail creation.

9. <https://0917lifestyle.com/>

- Convert wireframes and mockups to interactive html pages/landing pages.
- Create new website module / maintain and improve website functionality, appearance and speed.
- In charge of setting up Electronic dynamic mail, Email campaigns.

10. shop.globe.com.ph for **Globe Telecom**

- Convert wireframes and mockups to interactive html pages/landing pages.
- Create new website module / maintain and improve website appearance and speed.
- Guide other developer in their daily task

Done For You Solutions Inc., Charlottesville, Virginia, USA (Main Office) (May 2015 – July 2016)
- Web Developer / Designer (homebased)

Projects: <http://manifestinmexico.com/> <http://liberateyourtalents.com/> <http://thebiskinds.com/> <http://gionfestival.org/>
<http://www.lovetolive100years.com/> <http://liveeventhub.com/> <http://www.petraprensky.com/>

- Overall site creation from design mockup to live html web pages.
- Design landing pages, logo, themes, site banners etc.
- Email Development
- Setup website payment gateways etc.

Colegio de San Antonio de Padua, College of Information Science (June 2015 – Nov 2015)
- College Instructor (Part-time)

- Subjects handled (Digital Signal Processing, Control System and Web Programming)

Ycart Inc., Oriental Garden Condominium, Chino Roces, Makati City (March 2014 – March 2015)
-Programmer/Web Developer

Projects: pinoyrecruiters.com 60secondmillionare.com

- Developed websites current, banner updates, contents and new features.
- Installed new plug-ins/widgets and layout pages.
- Database Handler

TranzGlobalCall Center Inc., 35th Floor, Padilla Building, F. Ortigas Jr. Road, Ortigas Center (Jan 2014 – March 2014)
-Programmer

Project: <https://www.katadigital.com/>

- Created, maintained and developed E-commerce websites by updating new products, banners and other website features.
- Implemented website's different payment methods, etc.

PFSweb Philippines Services, LLC, Unit 2, 4th floor Tycoon Building, Pearl Drive, Ortigas Center (Aug2013 – Jan 2014)
-Junior Email Developer

Projects: Delsey Paris, Burt's Bees etc.

- Developed responsive HTML emails and/or landing pages from layered PSD files
- Tested email rendering for consistency across all email clients (Gmail, Outlook, Mobile, etc.)
- Uploaded relevant content and set up email campaigns within the email platform
- Coded dynamic content and map variables within the campaign, to drive versioning and customization of the emails
- Met deadlines for content publication.

ADSystem International Inc, 10/F Citibank Center 8741 Paseo de Roxas, Makati City (June2012 – August2013)
-Web Developer / Designer / IT

Projects: <https://www.packedge.com.ph/>

- Responsible for web updates and changes
- Responsible for software builds and releases
- Responsible for the design and development of builds, scripts, installation procedures, and systems including source code control and issue tracking.
- Responsible for internet and local network configuration.

EDUCATIONAL ATTAINMENT

UNIVERSITY OF CEBU, Main Campus -Sanciangko Street, Cebu City

Bachelor of Science in Computer Engineering

Batch 2007 - 2013