

What is the purpose of the website?

The purpose of the 'Lucky Game Reviews' website is to spread information about popular games. It will allow everyone on the internet to read reviews and watch gameplay of their favourite games. As a result, 'Lucky Game Reviews' will become more popular because anyone can access their website and look at reviews. In conclusion, this website will be used to attract more users and share game reviews.

Who will your target audience be and what will they be looking for?

Persona #1:

Full Name: Herschel "Guy" Beahm IV
Age: 39

Herschel won the powerball jackpot in 2016 and quit his job. At the suggestion of his friends, he purchased a high end gaming PC, monitor, keyboard and mouse. He would like to populate his 1000 tb hard drive with video games, but he doesn't know where to start. So, he goes onto the 'Lucky Game Reviews' website to look for the highest rated video games that people play. As a result, he downloaded 50 new video games which populated 0.5% of his hard drive. He is now satisfied with his gaming experience.

Persona #2:

Full Name: Félix Lengyel
Age: 25

Félix is a professional twitch streamer and he has millions of subscribers. He has been playing the same game for a while, and he wants to stream more diverse games to his viewers. He goes onto the 'Lucky Game Reviews' website and looks for a new popular game to stream for his viewers. He ends up finding one that he really likes, based on the gameplay and the uniqueness of the game. He now streams that game to his viewers and they really enjoy it.

Persona #3:

Full Name: Tyler Blevin
Age: 10

Tyler Blevins is a 10 year old boy who got permission to buy a new game for his console. He goes onto the 'Lucky Game Reviews' website and uses the filter option to look for a game suited for his budget. He ends up going with the game that has the best customer reviews. He is now satisfied with his new game.

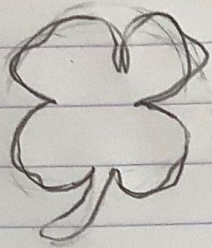
What kinds of content will your site contain?

My site will contain videos of gameplay for the games we are reviewing. We will also include images of the games and include all the features in games. I believe that the gameplay is the most important because it is the determining factor if someone wants to play the game or not.

What major content areas will your site contain?

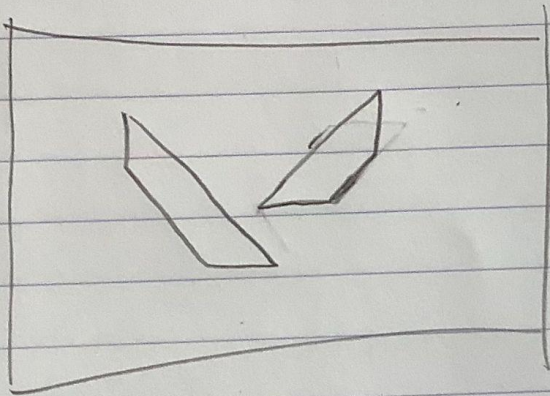
The main content areas my site will include are: 'Most popular games', 'Newest reviews', 'About us', and 'Videos'.

Sketch:



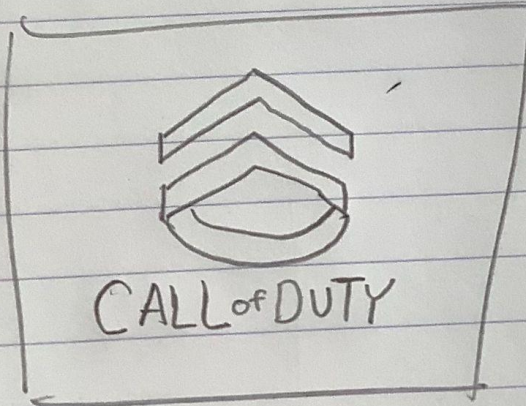
Lucky Game Reviews

Popular Games | Newest Reviews | About us | Videos



Valorant Review

Riot Games



Call of Duty Review

Activision