

# “At the Dawn of Personalized Medicine”



FOUNDERS  
**CELEBRATION DINNER**  
FRIDAY, OCTOBER 21, 2011  
COCOANUT GROVE, SANTA CRUZ

**FULFILLING THE PROMISE**

[ucsc.edu/founders](http://ucsc.edu/founders)

Questions: Call 831.459.5003 or e-mail [specialevents@ucsc.edu](mailto:specialevents@ucsc.edu)

# SAVE the DATE

## Founders Celebration Events Include:

**October 11, 2011**

### **Sidhartha Maitra Memorial Lecture**

\*The Art of Medicine in the Era of \*/\*Homo Technologicus\*/

\*The ascendance of technology in medical culture often leaves patients with a sense that their personhood is of less interest than their disease. In this lecture, Dr. Verghese advocates for a new humanism in medicine. Lecture by Abraham Verghese, author of the *NY Times* bestseller, *Cutting for Stone*.

UCSC Music Recital Hall | Time TBD

**October 15, 2011**

### **Evolutionary Revolutionary**

A remarkable evening of art, science and life

"LIFE: A Journey Through Time," an original multimedia orchestral performance that chronicles the history of life on Earth through the imagery of Frans Lanting and the music of Philip Glass.

Flint Center, Cupertino. For tickets: [events.ucsc.edu/evrev](http://events.ucsc.edu/evrev)

**October 21, 2011**

### **Foundation Forum**

"At the Dawn of Personalized Medicine"

Transforming the Diagnosis and Treatment of Cancer.

Featuring: J. Michael Bishop, Art Levinson, and David Haussler

UCSC Music Recital Hall | 3:00 p.m.

**October 21, 2011**

**Founders Day Dinner** 2011 Honorees

**The Foundation Medal** Art Levinson and J. Michael Bishop

**Fiat Lux Award** Hal Hyde

**Alumni Achievement Award** Julia Sweig

**Faculty Research Lecturer** Steve Vogt

Reception 6:30 p.m. | Dinner 7:30 p.m.



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