



UP LIRIKA

GOING

LIVE

4th Year Anniversary
Celebration Gig

WHO

WHO WE ARE



UP LIRIKA is a special interest organization based in the University of the Philippines-Diliman built towards the continued appreciation and recognition of the importance of expression and song-writing in the society, particularly in the Filipino community.

UP LIRIKA believes that singing-songwriting, a distinct form of artistry that reflects the creative and artistic minds of the youth is a powerful medium of expressing one's ideology, perspective, and emotions.

REACH

As a university-wide organization, we receive numerous partnerships and applicants every semester, with members performing and participating in events both inside and outside the campus.



FACEBOOK
2400+ LIKES

@UPLIRIKA



TWITTER
160 FOLLOWERS

@UPLIRIKA



YOUTUBE
2000+ VIEWS

UP LIRIKA



SOUNDCLOUD
4000+ PLAYS

UP LIRIKA

WHAT

WHAT WE DO

UP LIRIKA
September 22 ·

Para sa Masa by goodnight,MNL
"Di kailangan ng pagbabago kung iyong babaguhin ang 'yong sarili,
Hustisya sa ating bansa'y tuluyang 'di mananatili"... See More



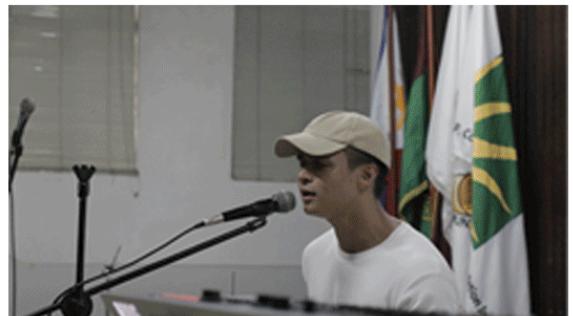
LIRIKA SATURDAY/STUDIO SESSIONS (LSS) is one of the organization's initiatives. It is a recording session where originally written compositions are showcased on various social media platforms, primarily on YouTube and Facebook. Members can opt to be filmed while they perform it live (LIRIKA SATURDAY SESSIONS) or have a music video shoot (LIRIKA STUDIO SESSIONS).

UP LIRIKA aims to nurture its talents and feed fire to passion by encouraging its members to put out their work to the public.

LIRIKA SATURDAY/STUDIO SESSIONS (LSS)

WHAT

WHAT WE DO



LIKHA: Into the Basics of Songwriting

UP LIRIKA was able to hold its first ACLE (Alternative Classroom Learning Experience), "Likha: Into the Basics of Songwriting", at the Audiitorium in UP Diliman, led by indie Filipino artists Dane Hipolito and the band Ben&Ben (Paolo and Miguel Guico).

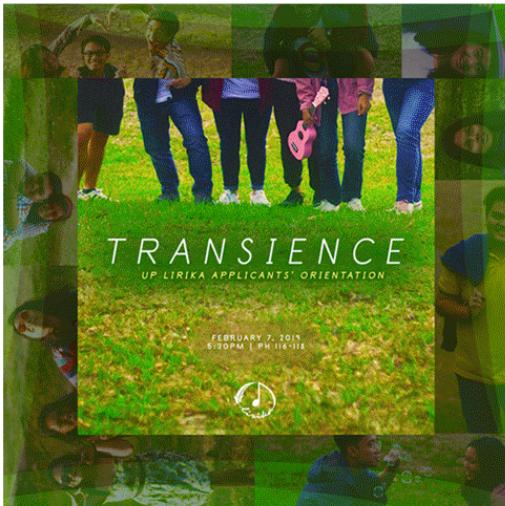
LAYA: Sa Pagkatha at Pagsulat ng Awitin

The organization recently held another successful ACLE in the same venue. This time, our speakers were the band Muni Muni (Jolo, Josh, Adj, Tj, John Owen), and Dane Hipolito.

ALTERNATIVE CLASSROOM LEARNING EXPERIENCE (ACLE)

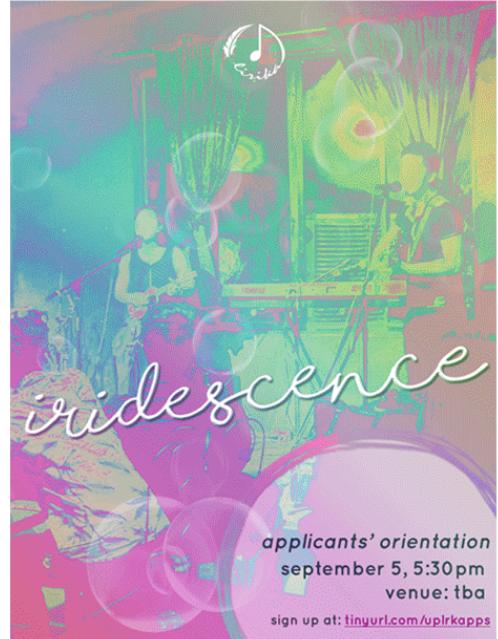
WHAT

WHAT WE DO



TRANSIENCE

Last semester, UP LIRIKA conducted its 5th applicants' orientation last February 7, entitled: "Transience" the state or fact of lasting for a short time. UP LIRIKA believes that because things are fleeting, are not gonna be here forever, we must be able to appreciate while it is here.



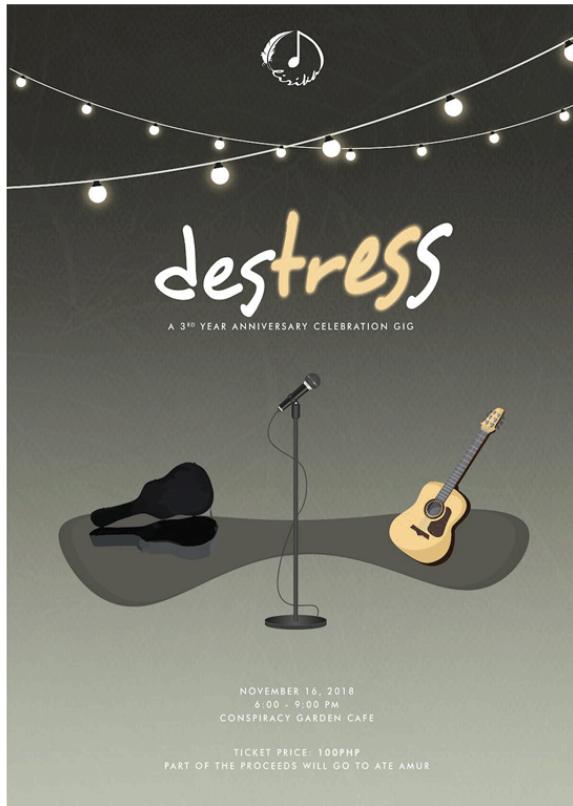
IRIDESCENCE

This semester, UP LIRIKA welcomed its 6th batch of applicants with their orientation entitled "Iridescence" wherein the applicants are able to showcase their colors and shine for the world to see. The applicants are currently in the process of fulfilling their tasks for the application process.

APPLICANTS' ORIENTATION

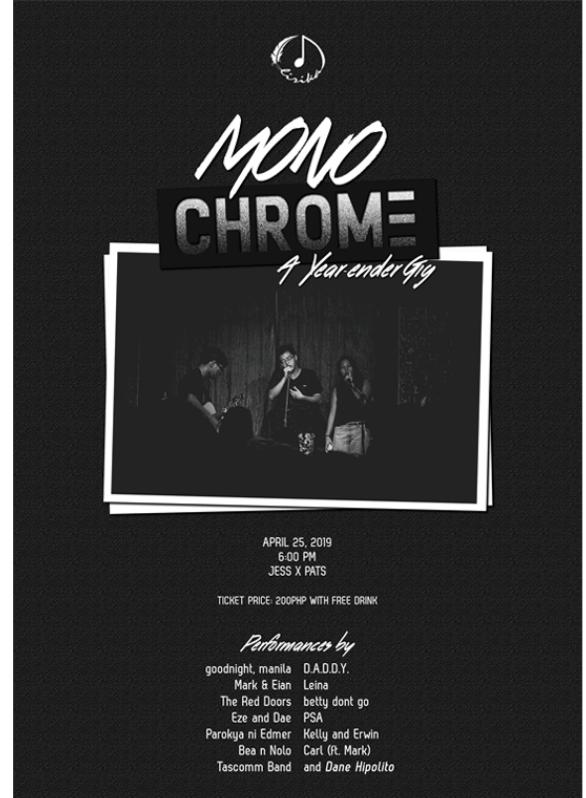
WHAT

WHAT WE DO



DesTRESS

Last November 16, UP LIRIKA celebrated its third year anniversary at Conspiracy Garden Cafe. It was a benefit gig wherein part of the proceeds were given to our beneficiary, Ate Amur. Giving life to the causes of the organization are the members gleefully performing live their own songs and renditions, aiming to lessen different stresses of the audience.



MONOCHROME

Early this year, UP LIRIKA held a year-ender gig tentitled Monochrome. Monochrome means the presentation of a single color in different shades. A single color is depicted in different values and intensities. UP LIRIKA brought a monochromatic experience that has showcased the passion for songwriting of its members in different styles as well.

GIGS & EVENTS

No cuts, no rewinds, no pauses.

UP LIRIKA is
GOING
LIVE

Now on its fourth year, UP LIRIKA is here to showcase its homegrown talent in yet another celebration gig. Watch as the members celebrate their growth with the organization and shine their light through their original music.

This is an event where the members perform their original songs and spend the night with the members. Part of the proceeds will be given to the Bakwit Schools. The organization believes that by going live, we are showing our real selves and opening up to the world, and our brothers in Bakwit schools should also be given the same opportunity.

Come and join us as we go live!

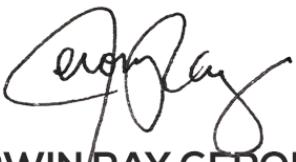
PARTNERSHIP DEALS

BENEFITS	CO-PRESENTER (PHP 3,000)	MAJOR SPONSOR (PHP 3,500)	MINOR SPONSOR (PHP 2,000)
Live acknowledgement of your company before, during, and after the event in the following manner	Company name <i>"UP Lirika, in cooperation with {name} proudly presents..."</i>	Company name <i>"UP Lirika proudly presents... also brought to you by {name}."</i>	Company name and tagline <i>"UP Lirika proudly presents.....special thanks to {name}."</i>
Additional likes to company page	20 likes	15 likes	5 likes
Location of company logo in event publication materials	Primary location	Secondary location	Tertiary location
Promote products during the event	/	/	/
Inclusion of company logo in AVP or post-event documentation	/	/	/
Placement of company advertisements in UP Lirika FB Page and other accounts	Up to three (3) company advertisements	One (1) company advertisement	
Distribute company flyers	/		
Option to set-up booth during event	/		

PRIMARY CONTACTS

Thank you and we are looking forward to working with you towards the success of this endeavor.

Respectfully,



ERWIN RAY GERONA

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Noted by:



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