Tukenova Roza

UI & UX Designer

in/roza-tukenova

✉ karenroza26@gmail.com

📞 +7 777 832 60 52

EXPERIENCE

Freedom Finance Broker
July 2022— Present (6 months)

- Developed and maintained the design system for the company
- Independetly finished 3 projects: SaaS platform, website and landing page
- Identified and analysed UX problems
- Took part in all stages of projects: from creating, researching to transeferring the layout to dev team

Mybuh.kz
March 2021 — February 2022 (1 year)

- Designed low and high-fidelity web & mobile wireframes, 200+ elements have been created
- Conducted UX researches, including usability testing, CJM, surveys, various analysis
- Independently build design system from scratch
- Collaborated with product managers, engineers, and developers to brainstorm on product launch ideas

Freelance
August 2020 — October 2022 (3 months)

- Designed a food delivery app in according to costumer requirements. Conducted competitive anylisis, market research, users survey, wireframes, design concept & visuals, finally, a figma UI design was provided.

EDUCATION

Master's degree in digital marketing and management

School of Management in Barcelona (GSMB)   January 2020 — January 2021 (1 year)

UI-UX Design Bootcamp

IT STEP Computer Academy (@itstep.bg)   November 2020 — November 2021 (1 year)

UI-UX Design Bootcamp

Krona studio & school   February 2022 — August 2022 (7 months)

SKILLS

Hard

- Usability Testing
- Persona
- User flow
- High/low fidelity prototypes
- Competitor analysis
- Information Architecture
- Design system
- A/B testing
- Design concept

Tools

- Figma
- Invision App
- Adobe suite
- Avocado
- Zeplin
- Jira
- Protopie

Soft

- Being coachable
- Responsibility
- Empathy
- Effective communication
- Critical thinking
- Creativity
- Problem-solving
- Self-motivated

Languages

- English (C1)
- Spanish (basic)
- Russian (native)
- Kazakh (native)