



Meta Ad Performance Dash Board

Impressions

216K

Clicks

25.4K

Shares

1.3K

Comments

2.6K

Purchases

1.3K

Engagements

29.3K

CTR (Click Through...)

11.76%

Engagement Rate

13.56%

Conversion Rate

5.21%

Purchase Rate

0.61%

Total Budget

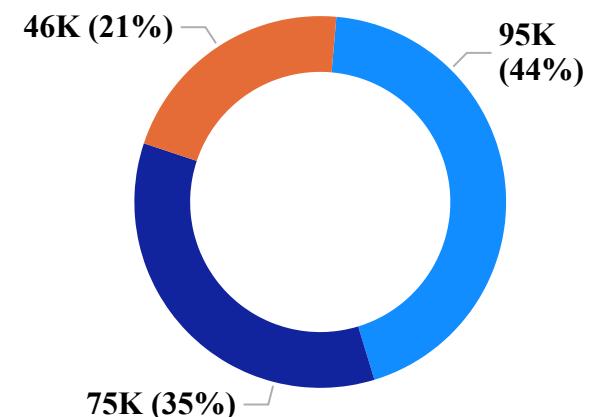
\$2.5M

Avg Budget...

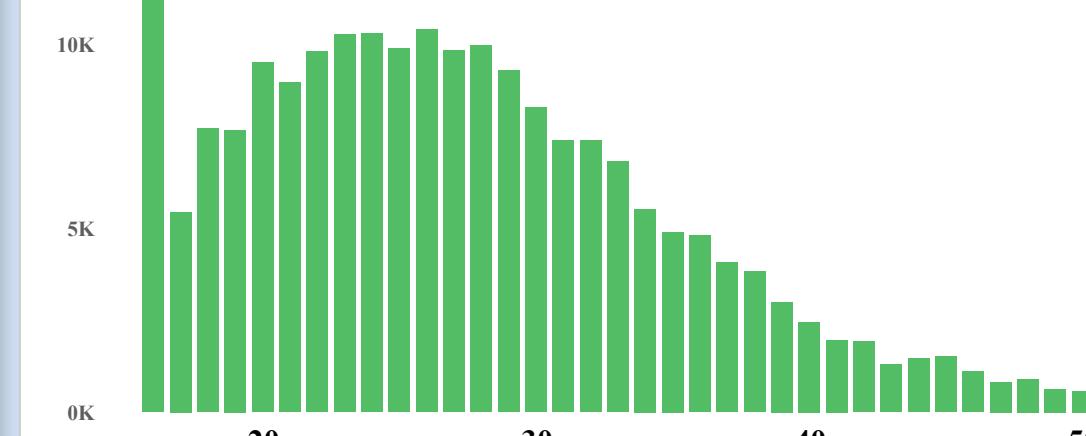
\$50.7K

Impressions by Gender

Gender ● Female ● All ● Male

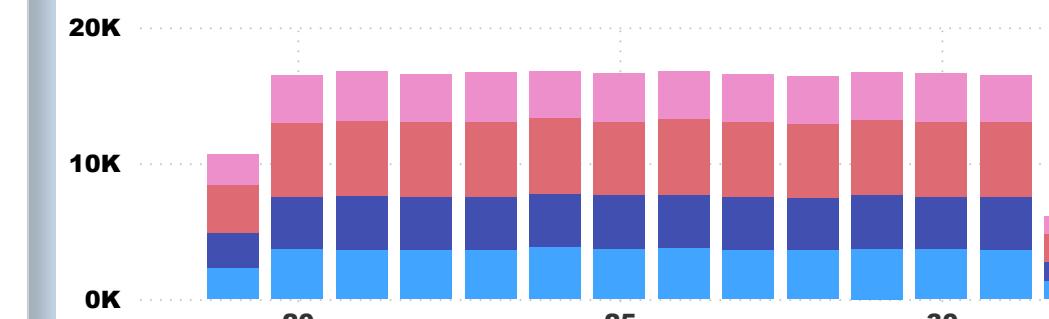


Impressions by Age

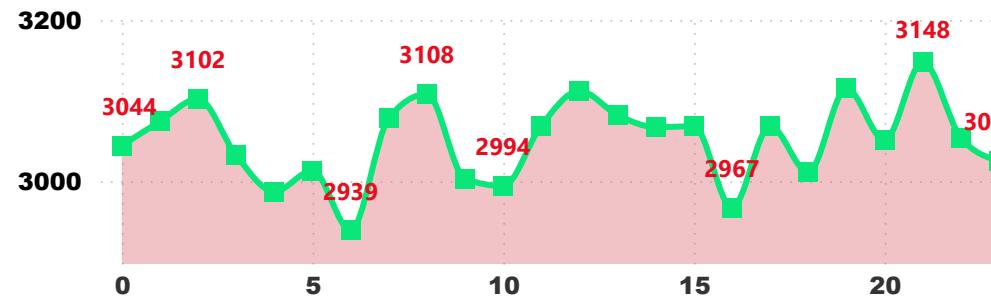


Weekly Impressions Trend

Ad Type:- ● Carousel ● Image ● Stories ● Video



Hourly Impressions Trend



Impressions by country



Analysis By Months

Months

Jul

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Analysis By Ad Type

ad_type	IMPR	CLKS	CTR	PR	ER	CR
Image	17233	2042.0	11.85%	0.64%	13.56%	5.44%
Stories	24219	2885.0	11.91%	0.64%	13.84%	5.41%
Carousel	16217	1904.0	11.74%	0.59%	13.47%	4.99%
Video	15542	1919.0	12.35%	0.60%	14.30%	4.85%

Facebook

Instagram

Filter Panel

Select Dynamic M...

Impressions

Campaigns Name

All

Target Interest

All



Meta Ad Performance Dash Board

Impressions

124K

Clicks

14.7K

Shares

682.0

Comments

1.5K

Purchases

708.0

Engagements

16.8K

CTR (Click Through...)

11.86%

Engagement Rate

13.60%

Conversion Rate

4.82%

Purchase Rate

0.57%

Total Budget

\$2.5M

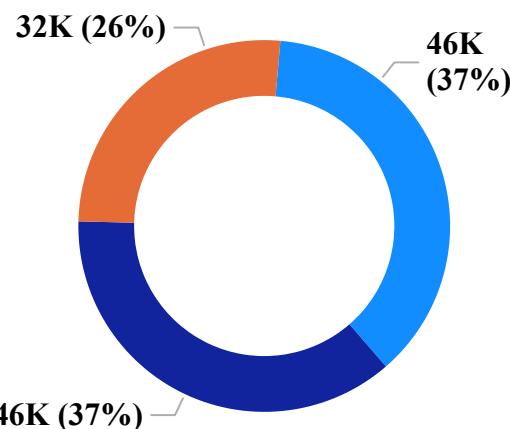
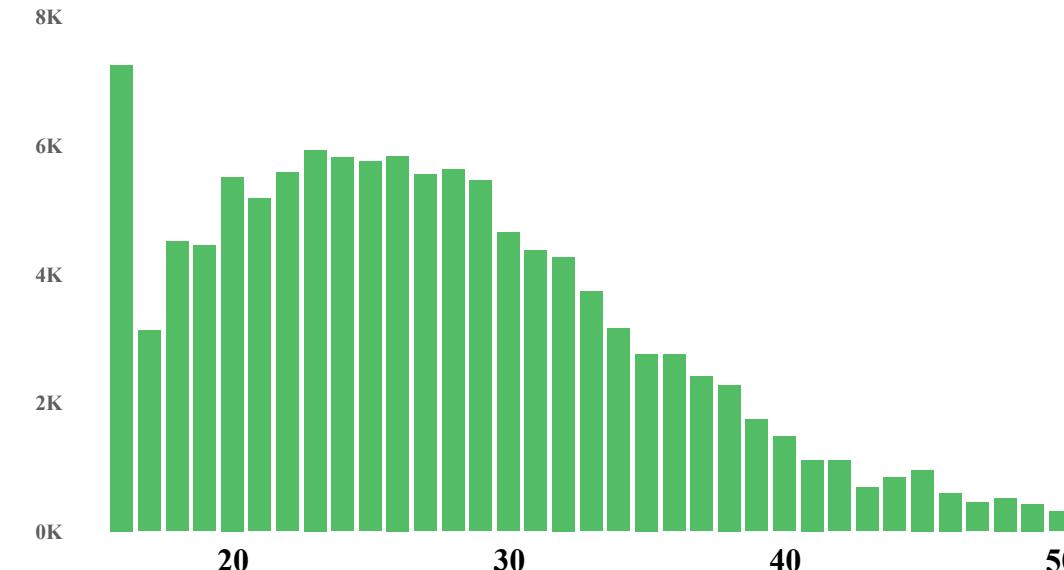
Avg Budget...

\$50.7K**Facebook**

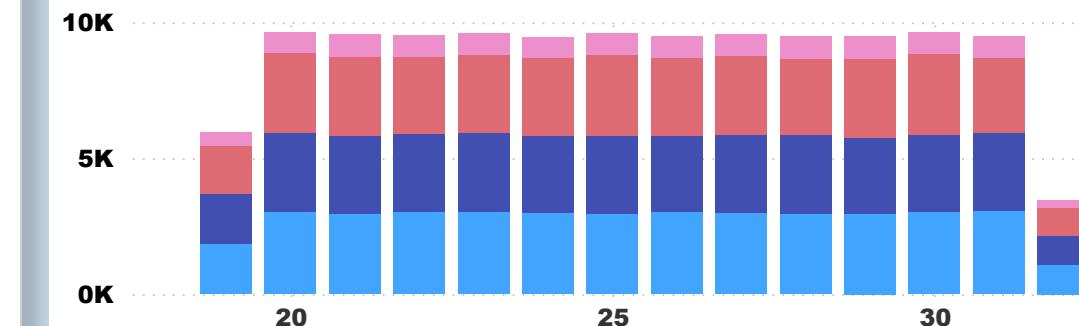
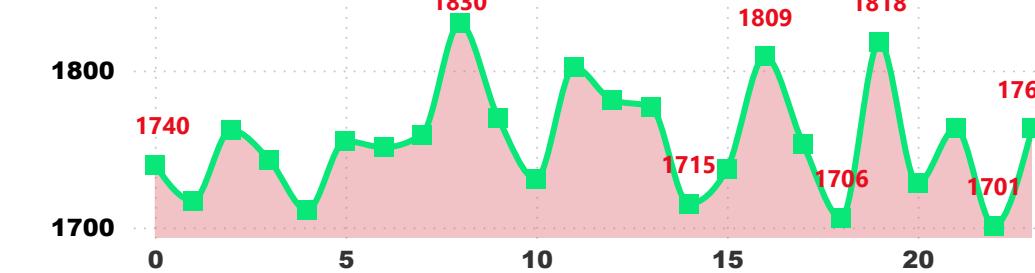
Instagram

Impressions by Gender

Gender ● Female ● All ● Male

**Impressions by Age****Weekly Impressions Trend**

Ad Type:- ● Carousel ● Image ● Stories ● Video

**Hourly Impressions Trend****Impressions by country****Analysis By Months**

Months

Jul

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	1	2	3	4	5	6	
7	7	8	9	10	11	12	13
14	14	15	16	17	18	19	20
21	21	22	23	24	25	26	27
28	28	29	30	31			

Analysis By Ad Type

ad_type	IMPR	CLKS	CTR	PR	ER	CR
Carousel	13223	1536.0	11.62%	0.68%	13.35%	5.86%
Stories	12683	1490.0	11.75%	0.56%	13.51%	4.77%
Image	12655	1510.0	11.93%	0.54%	13.68%	4.50%
Video	3561	412.0	11.57%	0.34%	13.37%	2.91%

Filter Panel

Select Dynamic M...

Impressions

Campaigns Name

All

Target Interest

All