



Meta Ad Performance Dash Board

Impressions

216K

Clicks

25.4K

Shares

1.3K

Comments

2.6K

Purchases

1.3K

Engagements

29.3K

CTR (Click Through...)

11.76%

Engagement Rate

13.56%

Conversion Rate

5.21%

Purchase Rate

0.61%

Total Budget

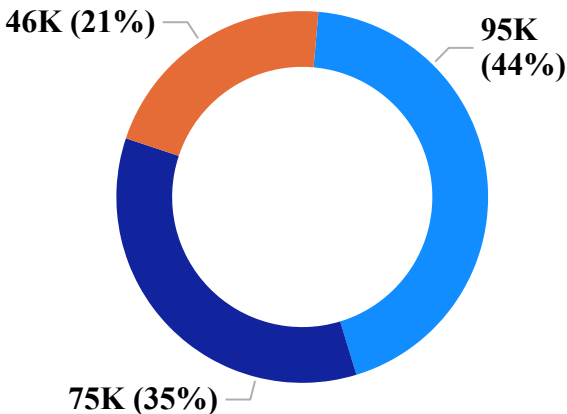
\$2.5M

Avg Budget...

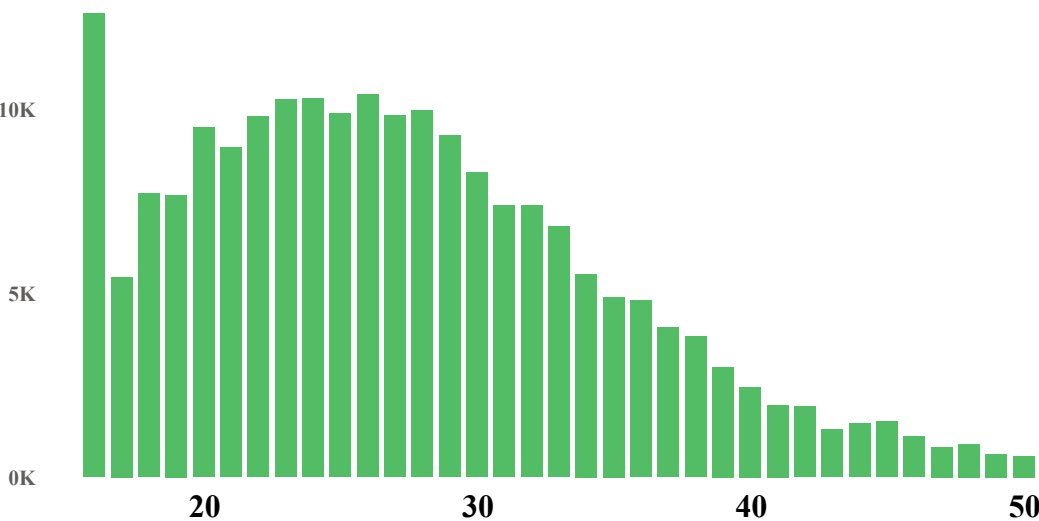
\$50.7K

Impressions by Gender

Gender Female All Male

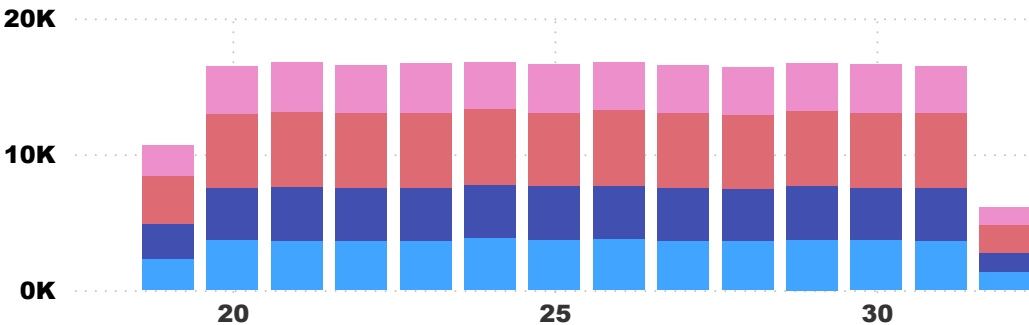


Impressions by Age

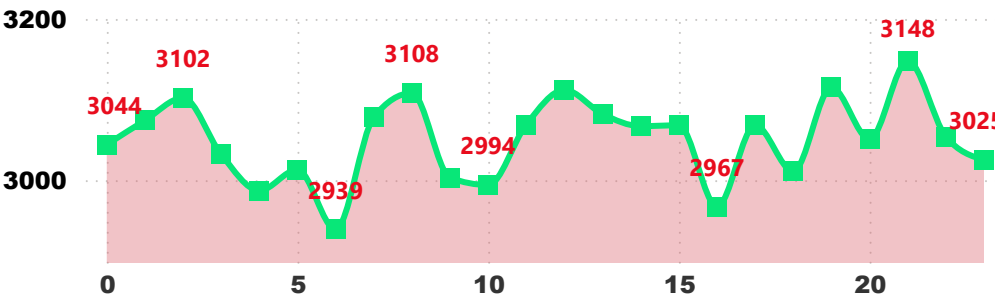


Weekly Impressions Trend

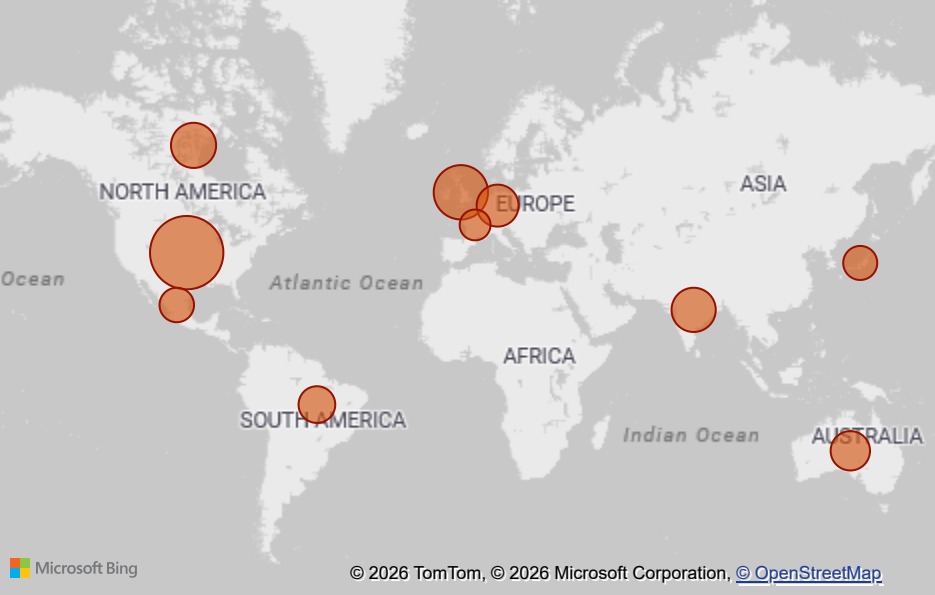
Ad Type:- Carousel Image Stories Video



Hourly Impressions Trend



Impressions by country



Analysis By Months

Months

Jul

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
▲		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30	31			

Analysis By Ad Type

ad_type	IMPR	CLKS	CTR	PR	ER	CR
Image	17233	2042.0	11.85%	0.64%	13.56%	5.44%
Stories	24219	2885.0	11.91%	0.64%	13.84%	5.41%
Carousel	16217	1904.0	11.74%	0.59%	13.47%	4.99%
Video	15542	1919.0	12.35%	0.60%	14.30%	4.85%

Facebook

Instagram

Filter Panel

Select Dynamic M... ▼

Impressions ▼

Campaigns Name ▼

All ▼

Target Interest ▼

All ▼



Meta Ad Performance Dash Board

Impressions

124K

Clicks

14.7K

Shares

682.0

Comments

1.5K

Purchases

708.0

Engagements

16.8K

CTR (Click Through...)

11.86%

Engagement Rate

13.60%

Conversion Rate

4.82%

Purchase Rate

0.57%

Total Budget

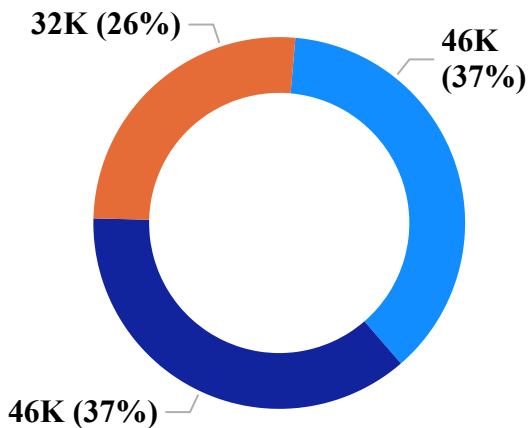
\$2.5M

Avg Budget...

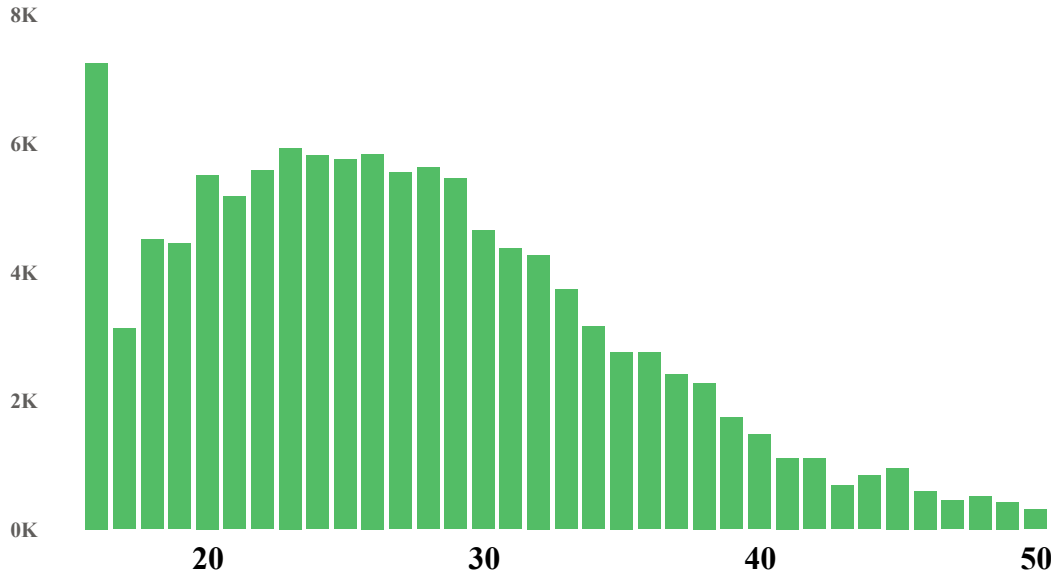
\$50.7K

Impressions by Gender

Gender Female All Male

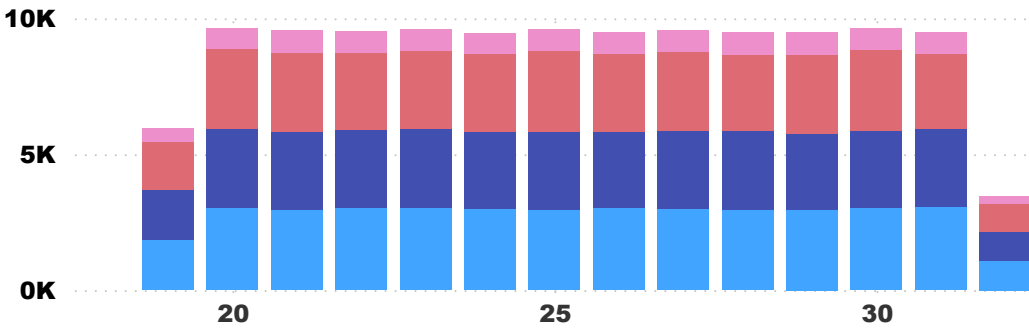


Impressions by Age

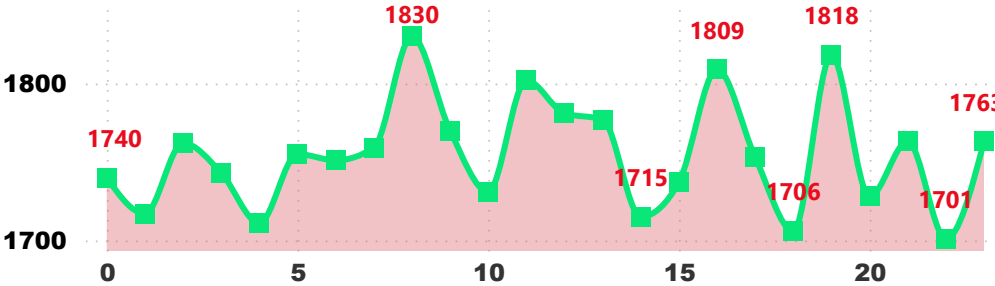


Weekly Impressions Trend

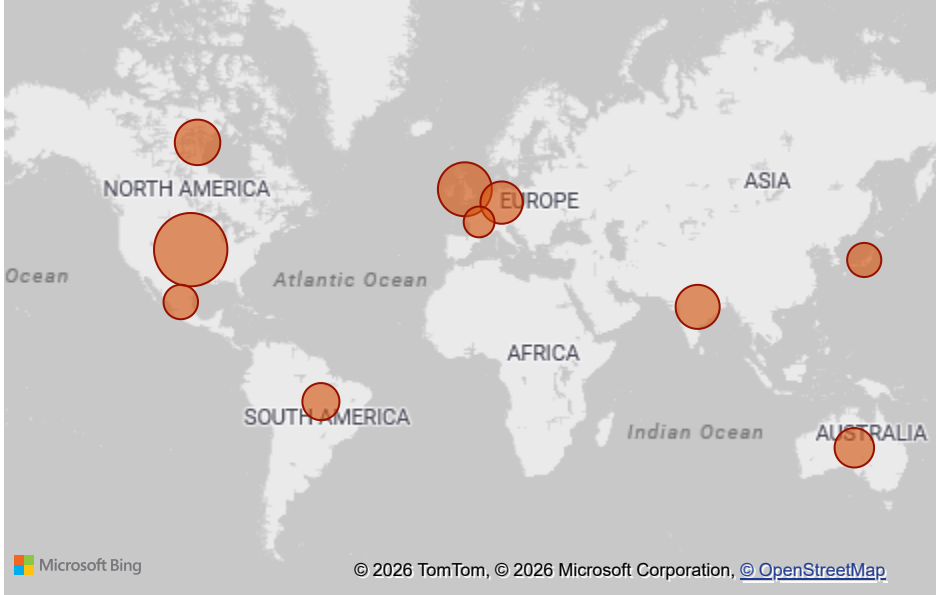
Ad Type:- Carousel Image Stories Video



Hourly Impressions Trend



Impressions by country



Analysis By Months

Months

Jul

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▲		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30	31			

Analysis By Ad Type

ad_type	IMPR	CLKS	CTR	PR	ER	CR
Carousel	13223	1536.0	11.62%	0.68%	13.35%	5.86%
Stories	12683	1490.0	11.75%	0.56%	13.51%	4.77%
Image	12655	1510.0	11.93%	0.54%	13.68%	4.50%
Video	3561	412.0	11.57%	0.34%	13.37%	2.91%

Facebook

Instagram

Filter Panel

Select Dynamic M... ▼

Impressions ▼

Campaigns Name ▼

All ▼

Target Interest ▼

All ▼