# **SEO META TAGS MANAGER**

## Installation and configuration guide

#### Installation

Module is installed in a regular way. Simply upload your archive and click install.

## **Preparing patterns**

Before generating meta fields you should prepare patterns. Pattern is a kind of template that is used for new meta fields. You can use any phrases and {variables} in patterns. For example if your pattern for Product meta title is "Buy {name}", the final meta title will look like this: "Buy Printed Summer Dress".

Most of pattern {variables} are self explanatory. However there is one special variable, that should be described additionally. It is **{auto\_keywords}**. This variable contains the most frequent appearances of certain words in name and description. This is an <u>experimental</u> feature. Currently it doesn't analyze the syntax or type of words in description. So, you should be very careful when using it. In case if you see some unwanted auto-generated keywords, you can easily remove them using <u>inline edit</u>.

### Saving patterns for later use

You don't have to worry about saving patterns. They are automatically saved individually for each content type, language and shop. That means, you can have different patterns for products in English and French. And if you use multi-stores, patterns can be different for every store.

## **Generating tags**

When patterns are ready, you can generate tags by clicking the generate icon, that is available in the right corner of each item, or you can check multiple items and click "bulk generate".

All meta fields are saved in the same way as if you added them manually on product/category sheet.

If you want to erase previous values and replace them with new ones, you should enable the option "override existing fields", that is positioned just below the patterns

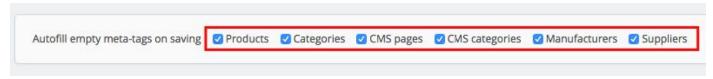
## **Inline editing**

Module interface allows you to view and edit on-the-fly all existing meta fields. In order to edit it you just click on it.



## Auto-filling empty meta fields on saving products/categories/CMS etc..

In the top panel on module configuration page you can activate auto-filling for empty meta fields



When checked resources are saved, empty meta fields are filled basing on predefined multilingual patterns. These are the same patterns that are used while generating tags for the list of selected resources.