

Investigating the Roles of Fusiform Face Area and Occipital Face Area in Human Face Processing

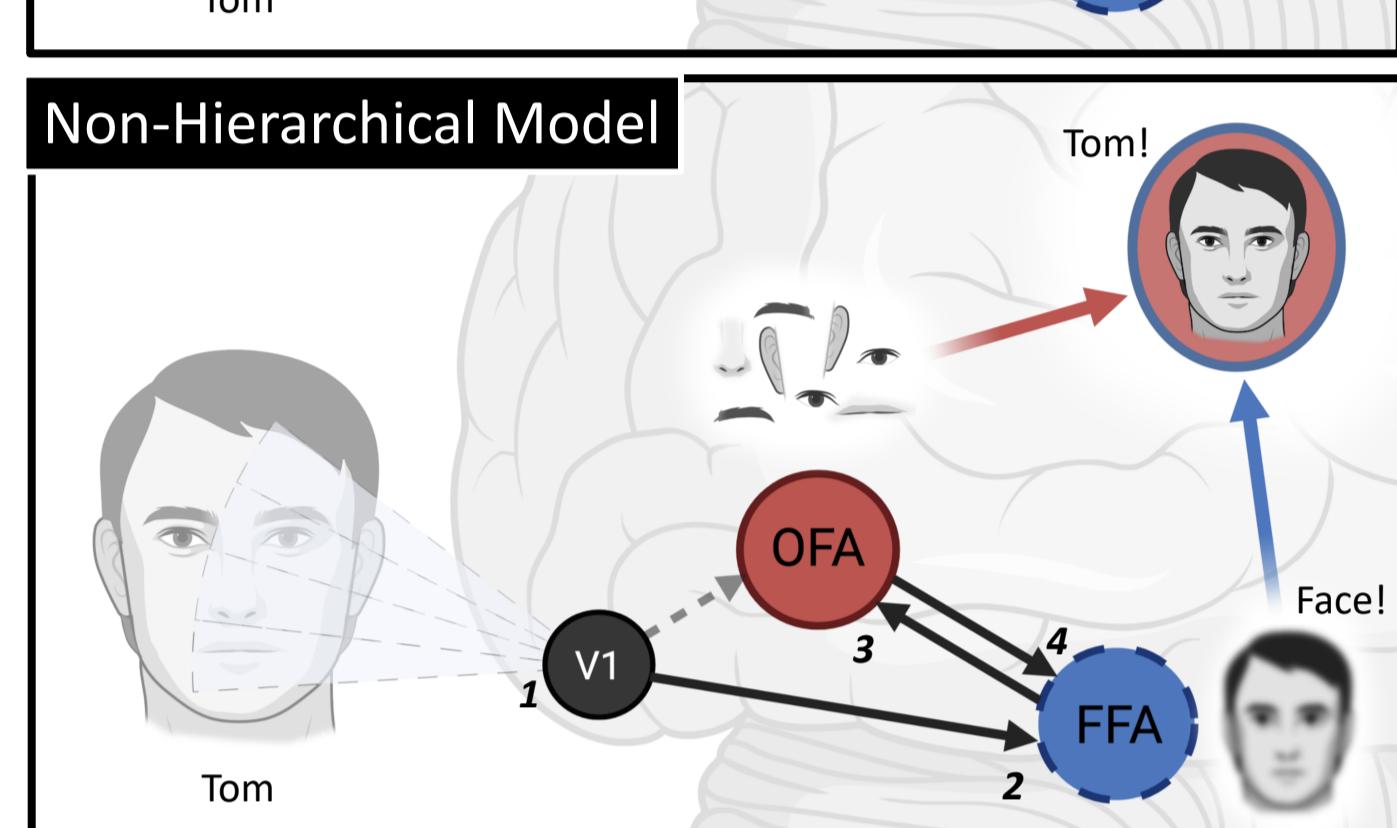
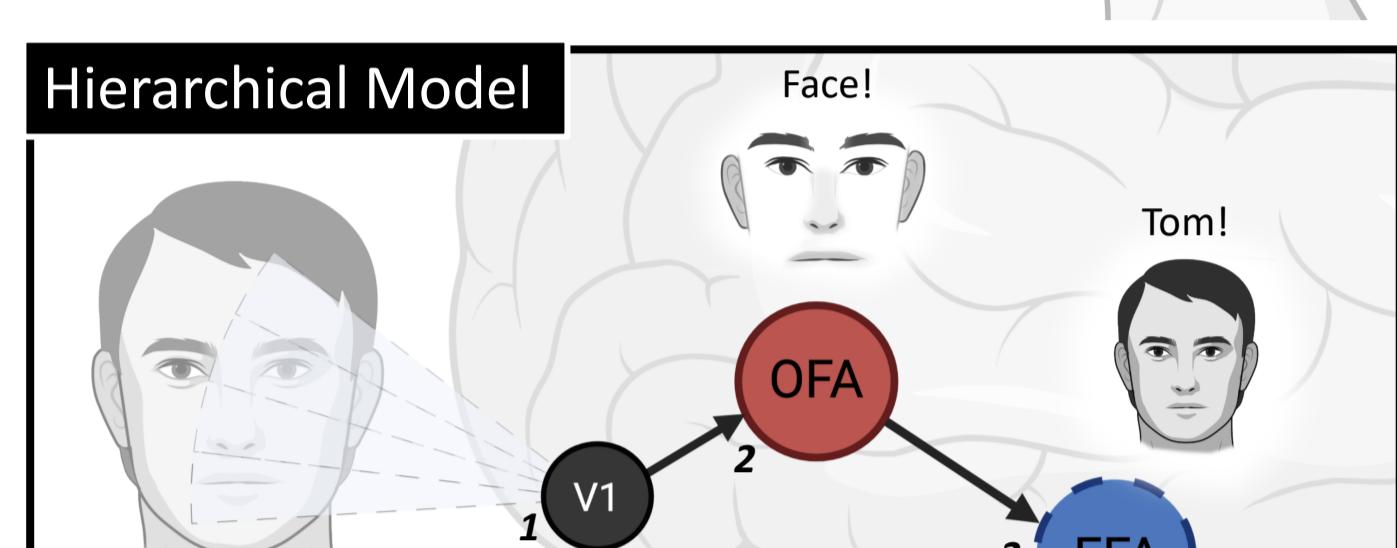
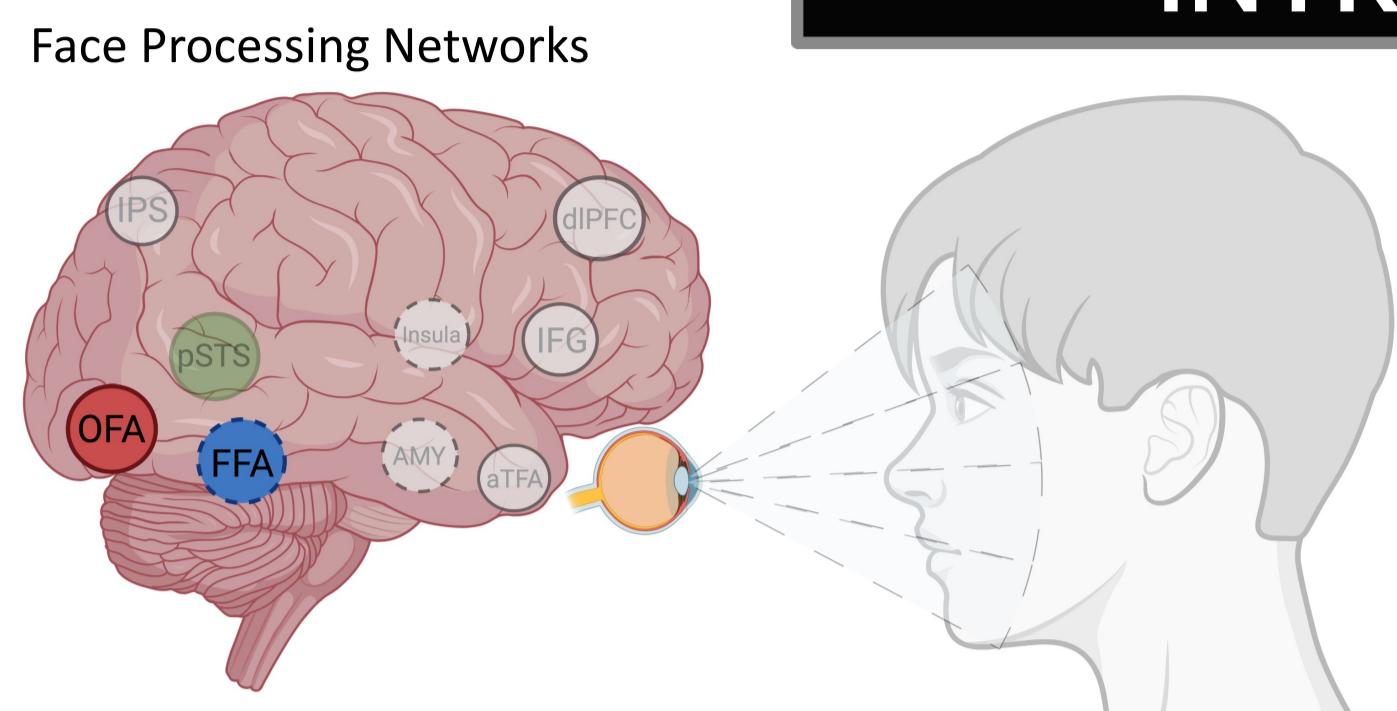
a real-time fMRI neurofeedback study

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INTRODUCTION



Hierarchical Model

- **Occipital Face Area (OFA)**
 - Initiation face processing
 - Early perception face features
 - **Face Detection(?)**
- **Fusiform Face Area (FFA)**
 - Higher level face processing
 - **Face Identification**

Non-hierarchical Model

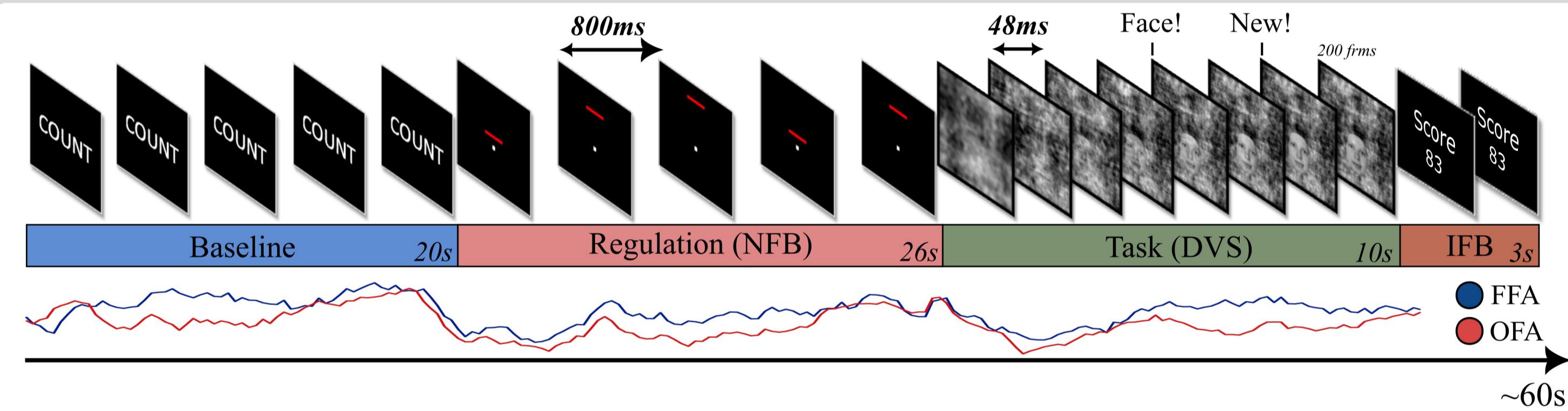
- **OFA**
 - Fine-grained feature analysis
 - **Face Identification**
- **FFA**
 - Initiation of face processing
 - **Face Detection** by means of holistic categorization
 - **Face Identification**
 - OFA input for fine-grained feature analysis

Goal of the study

To dissect the differential roles of OFA and FFA by manipulating their activity in real-time with fMRI-NFB and observing behavioral effects during a face detection & recognition task.

- Hierarchical Model
 - OFA → Detection || FFA → Recognition
- Non-hierarchical model
 - FFA → Detection + Recognition || OFA → Recognition

Single NFB Trial



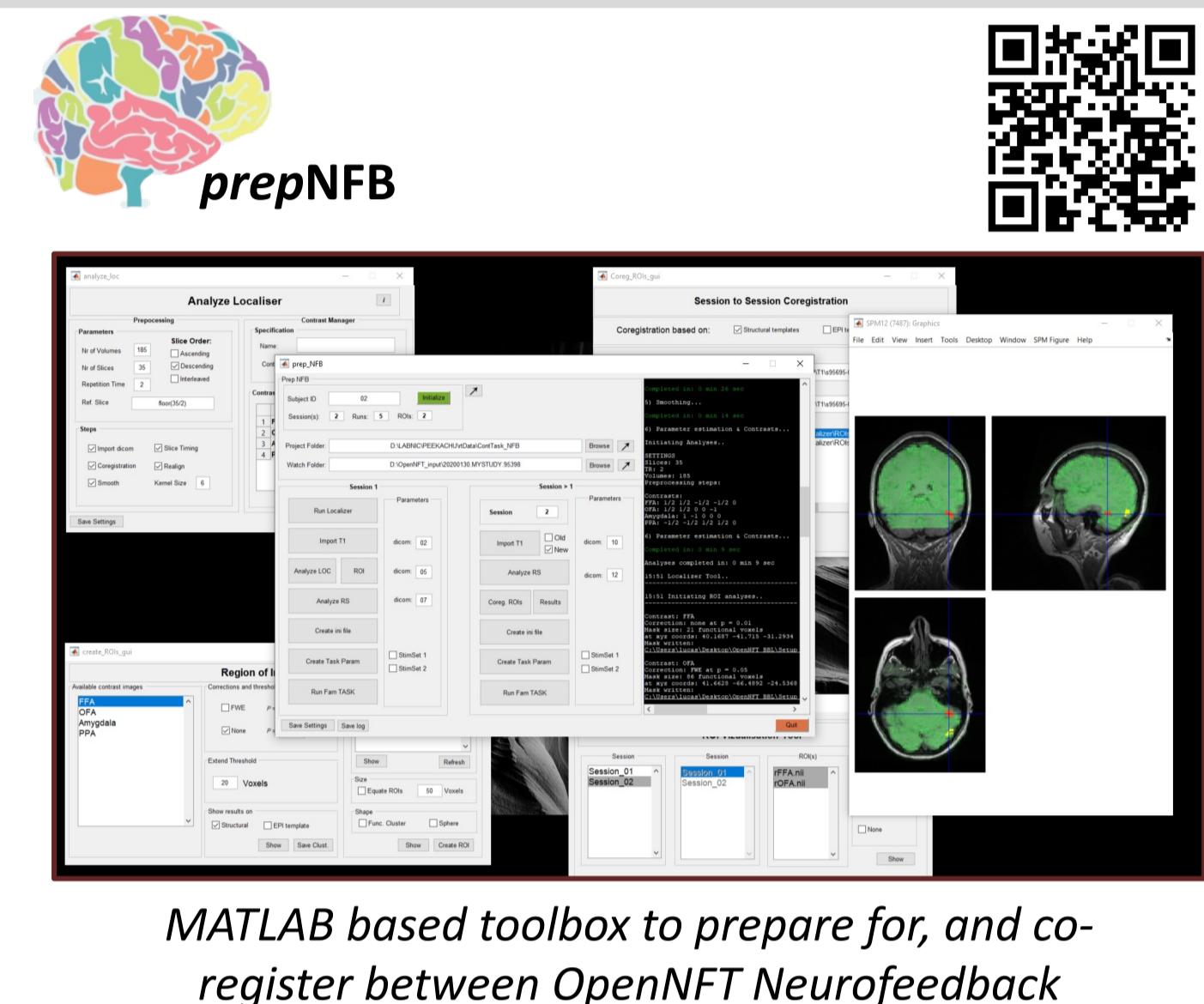
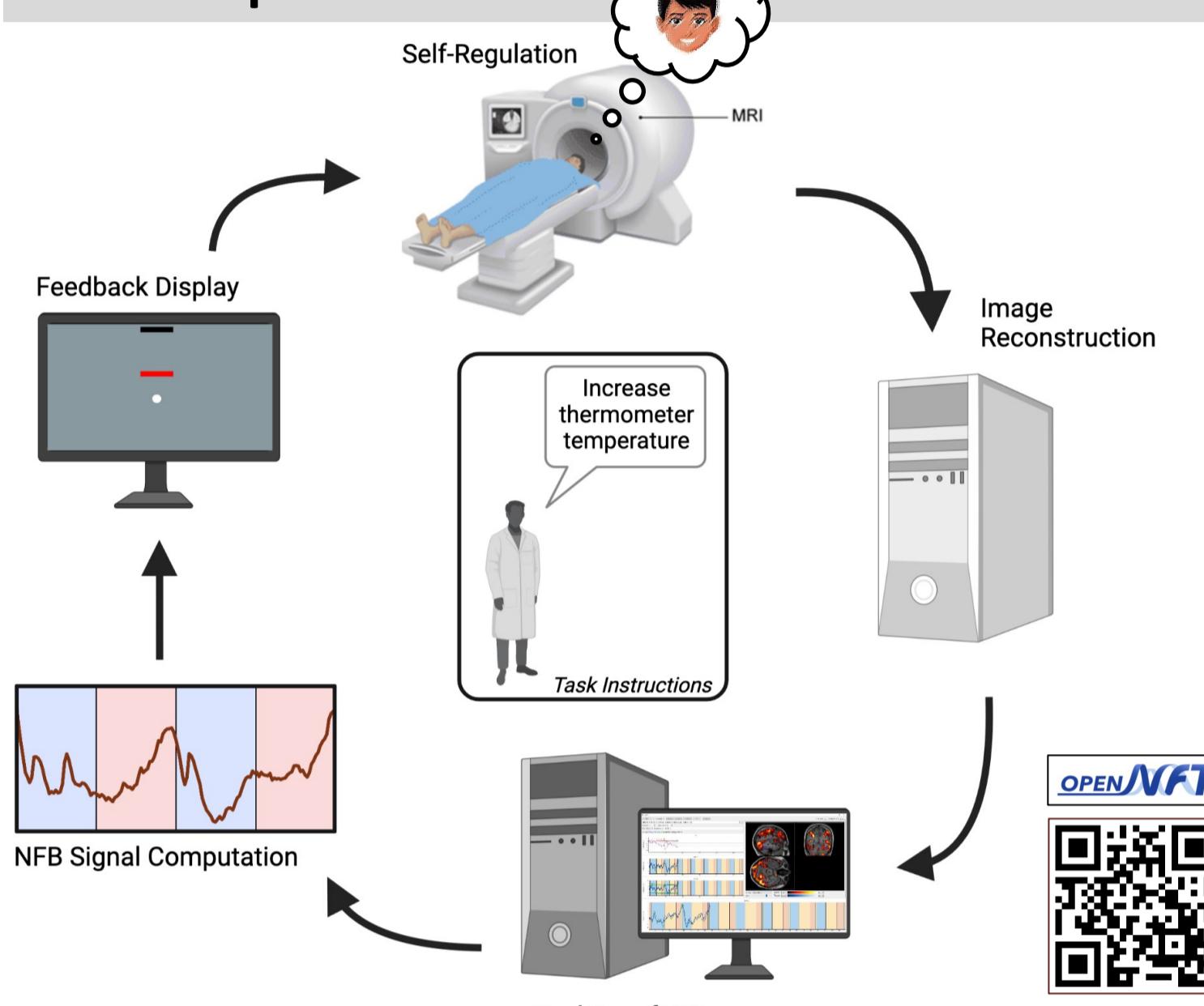
METHODS

Protocol & Paradigm

Session 1	Session 2
<ul style="list-style-type: none"> - Briefing - Questionnaires - T1 - Functional Localizer - ROI delineation - NFB (7 runs) 	<ul style="list-style-type: none"> - Questionnaire - Session to Session Coregistration - NFB (7 runs) - Debriefing

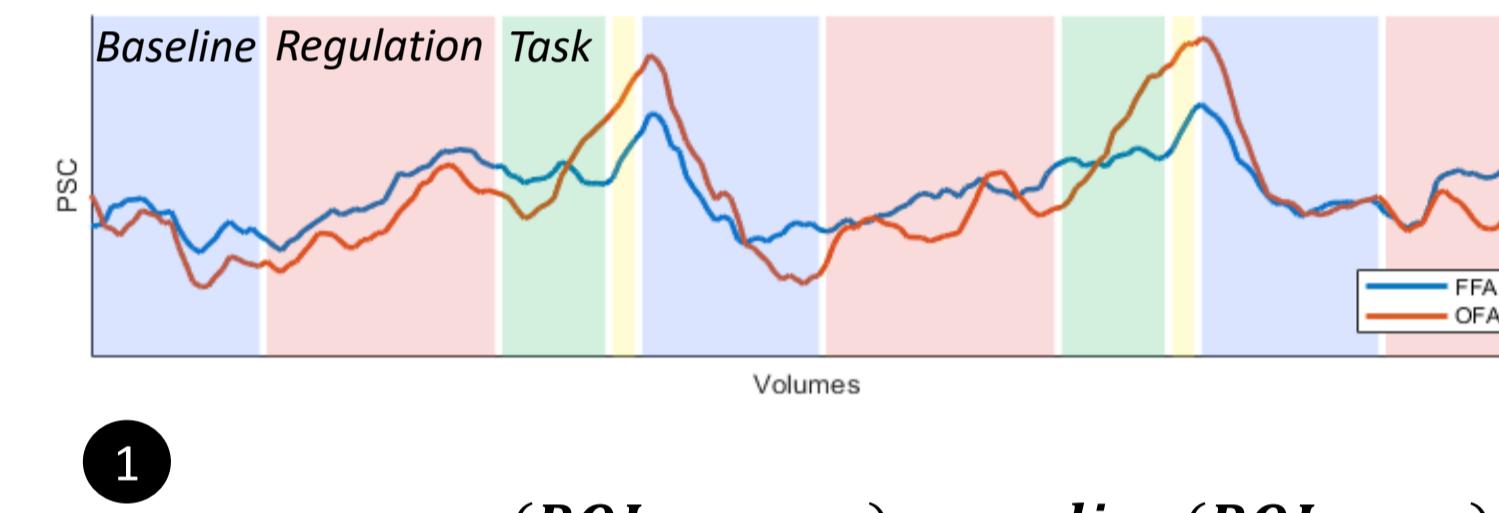
- Participants**
- Experimental group (EXP): N = 22
 - Control Group (CONT): N = 20
- Two training sessions:**
- Session 1: FFA > OFA
 - Session 2: OFA > FFA
- Each Session:**
- 7 runs of 7 trials (49 trials, 60 min total)

NFB Setup & Tools



MATLAB based toolbox to prepare for, and co-register between OpenNFT Neurofeedback session(s).

Neurofeedback Computation & Visualization



1

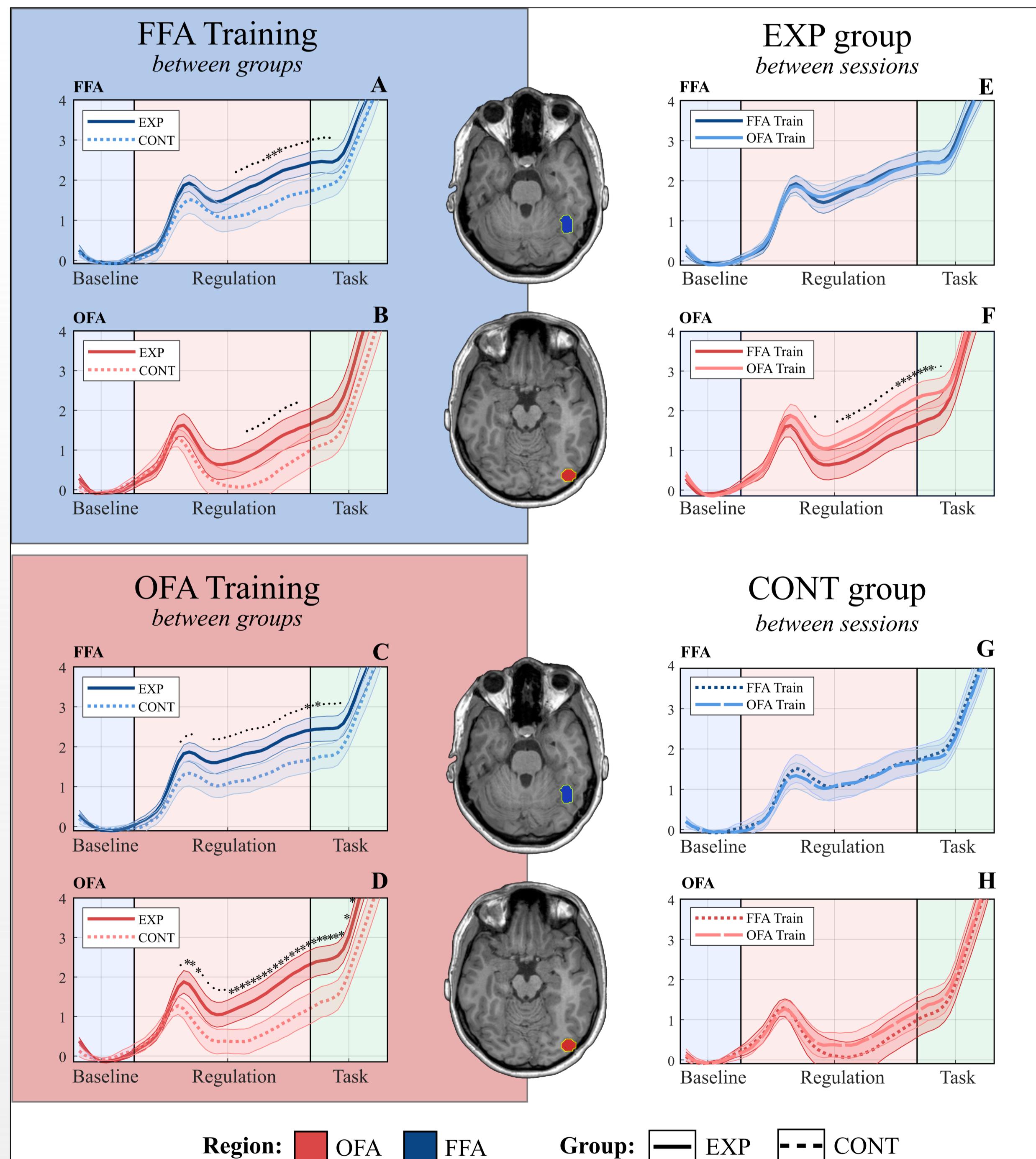
2 $\text{diffPSC} = PSC_{ROI1} - PSC_{ROI2}$

4

3 $t_m = \frac{\text{diffPSC} - \text{limit}_{low}}{\text{limit}_{up} - \text{limit}_{low}} * (\text{step}_{max} - \text{step}_{min}) + \text{step}_{min}$

RESULTS

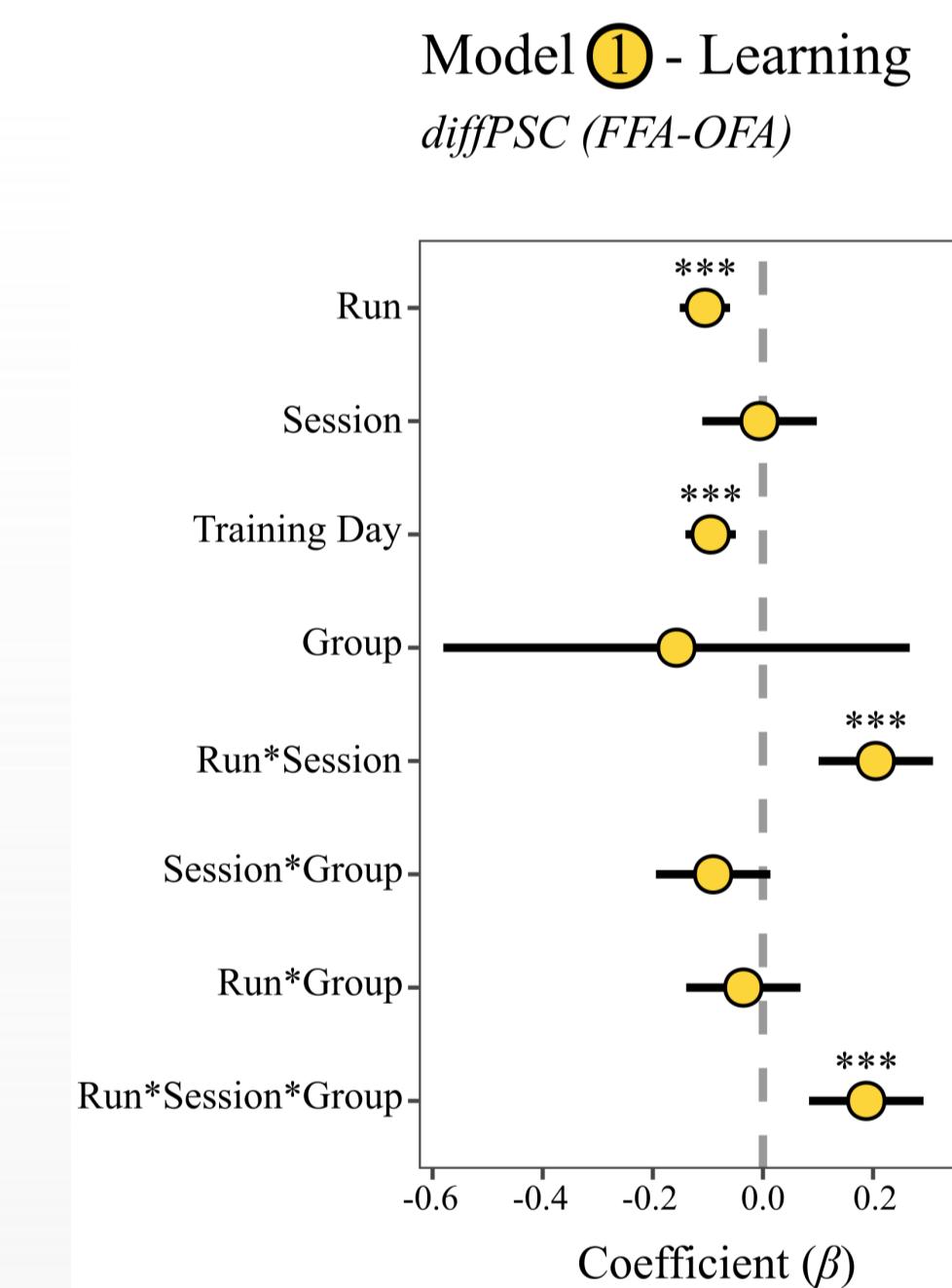
1. Neurofeedback Performance: Session Effects



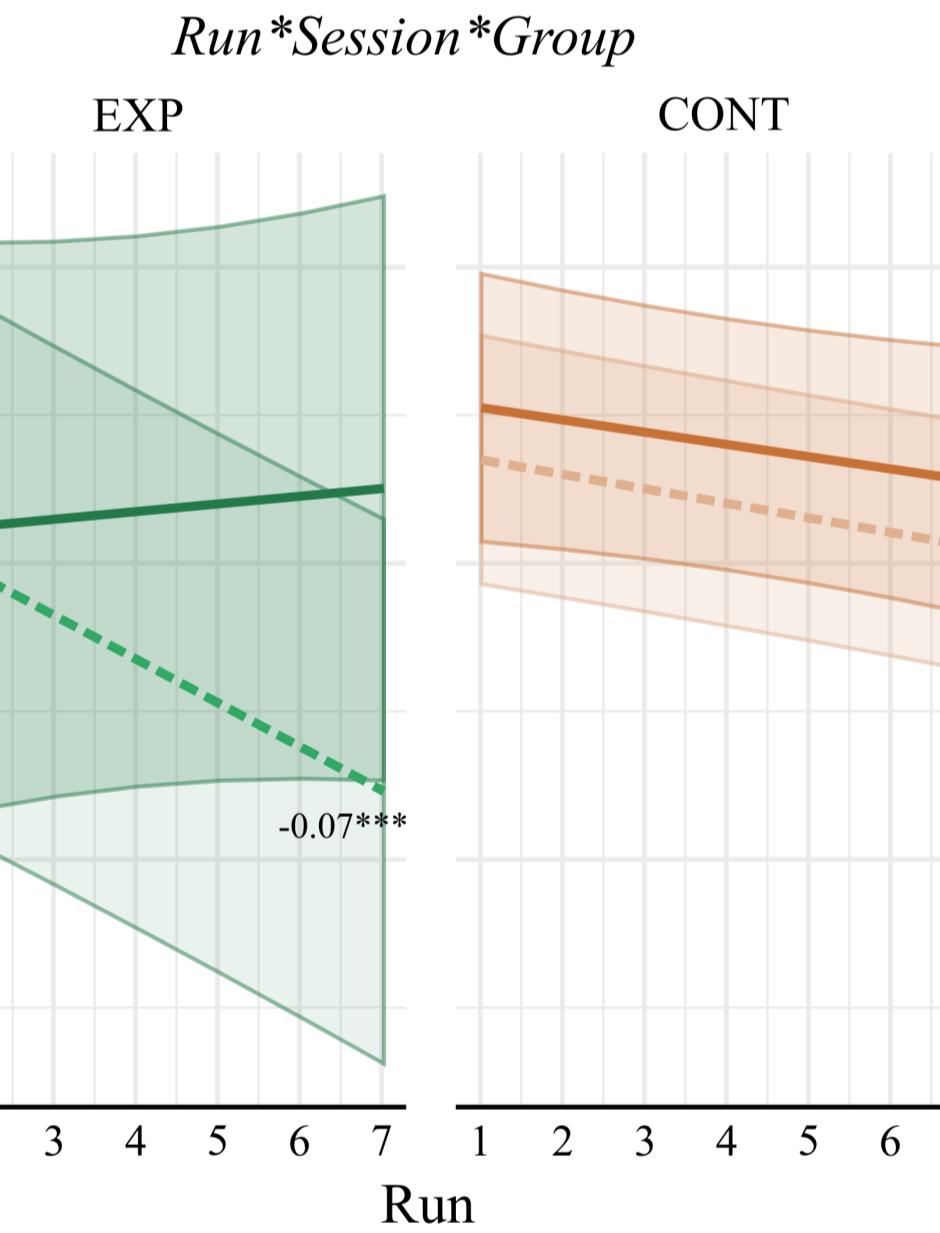
2. Neurofeedback Performance: Learning

Model 1 - Learning

diffPSC (FFA-OFA)



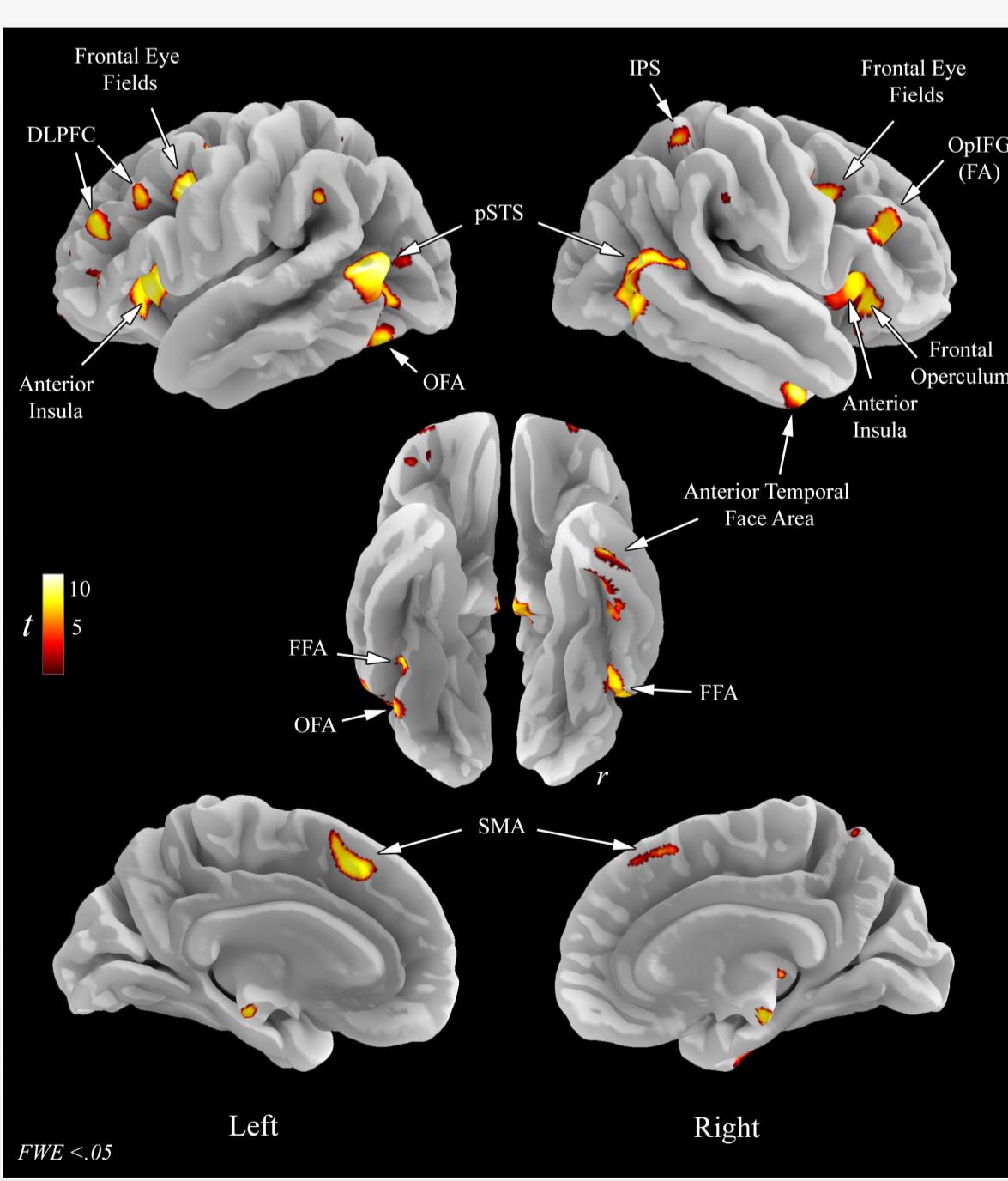
Run*Session*Group



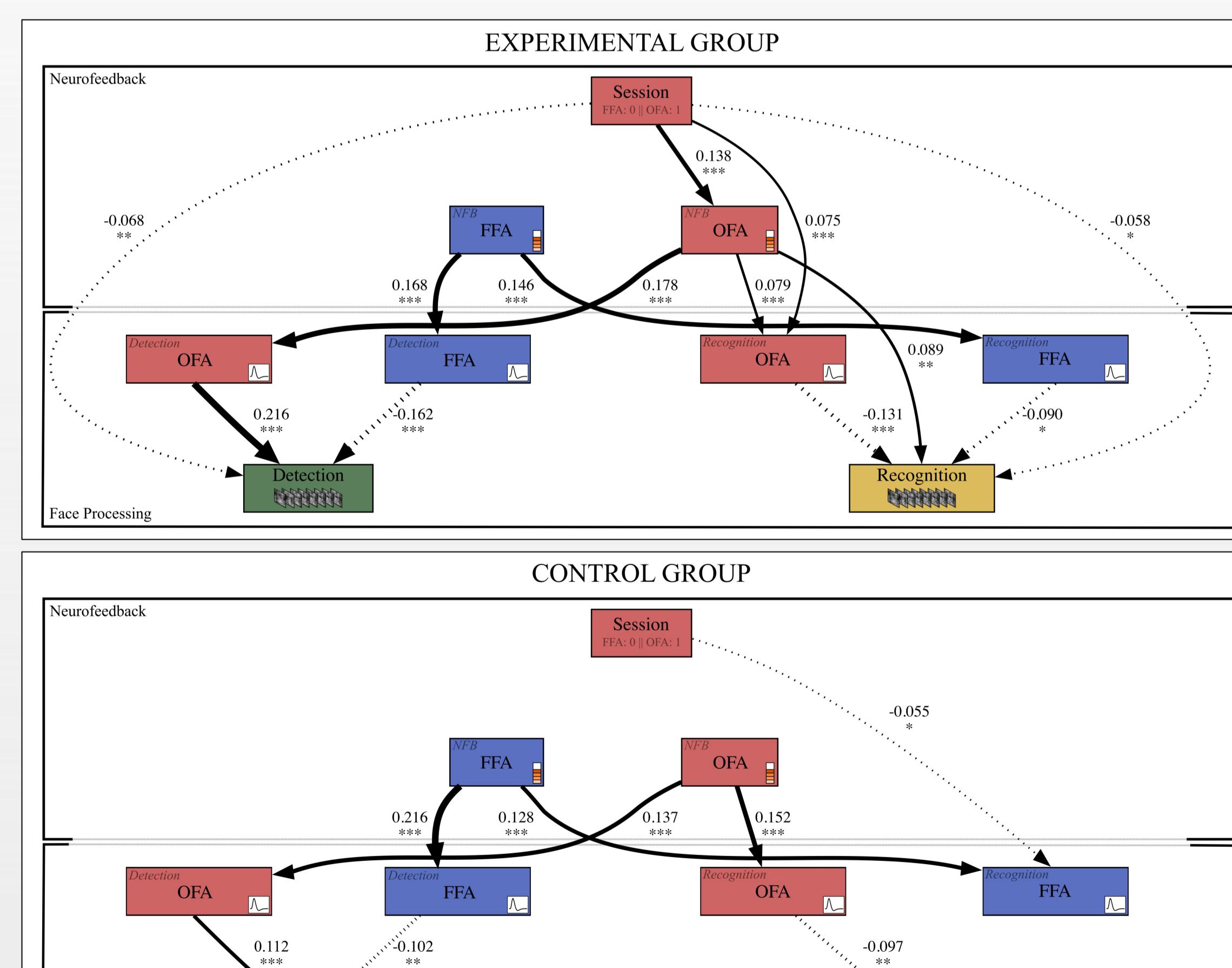
Linear Mixed Model:
 $\text{diffPSC} \sim \text{Run} + \text{Session} + \text{Day} + \text{Group} + \text{Run} * \text{Session} * \text{Group} + (1/\text{subID}) + (1/\text{stimID})$

- EXP group increases its regulation performance across runs.
- Learning is strongest in the OFA session.
- No learning is seen in the CONT group.

3. Whole Brain Regulation Activity



4. Path Analysis using SEM



References:

1. Haxby, V. H. et al. (2000). The Distributed Human Neural System for Face Perception. *Trends in Cognitive Sciences*, 4, 223-233.
2. Rossion, B. (2014). Understanding face perception by means of prosopagnosia and neuroimaging. *Frontiers in Bioscience*, 6, 258-307.
3. Tsao, D. Y., Livingstone, M. S. (2008). Mechanisms of Face Perception. *Annual Review of Neuroscience*, 31(1), 411-337.
4. Solomon-Harris, L.M. et al. (2013). TMS to the occipital face area affects recognition but not categorization of faces. *Brain and Cognition*, 83(3), 245-251.
5. Face Processing and NFB-Setup figures created using BioRender.com

CONCLUSIONS

- Participants in the experimental group successfully modulated **Occipital Face Area** activity during the **OFA training session** as well as **Fusiform Face Area** activity during the **FFA training session**:
 - OFA activity during the OFA session was significantly higher when compared to:
 - OFA activity of the Control group (1D).
 - OFA activity in the FFA session (1F).
 - FFA activity during the FFA session was significantly higher when compared to:
 - FFA activity of the Sham group (1A).
- Participants in the experimental group showed strong signs of learning mostly during the OFA session.
 - Consistent increase in OFA dominance during OFA training session (2).
 - Modest (ns.) increase in FFA dominance during FFA training session (2).
- Self-regulation in the EXP group consistently engaged the core and extended face processing networks (3).
- FFA activity improves face detection and face recognition abilities. OFA activity impairs face detection but enhanced face recognition performance (4) → Non-hierarchical face processing models