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Currently based in São Paulo, Brazil, with 6+ years of experience in solving problems by crafting and coding creative digital experiences

EXPERIENCE

2016 - CURRENT

IMASTERS | E-COMMERCE BRASIL

UI/UX Designer

I'm in charge of the company's digital products, participating in research, user interviews and prototyping in several national level products.

I had a big role in redesigning all the company online communication, including their portals, websites for all events and conferences hosted by them, particularly Fórum E-Commerce Brasil, which is one of the biggest e-commerce conferences in the world. I also act as a facilitator between the design team and the development team, overseeing tasks, and helping steer all our projects towards sucess.

2012 - CURRENT

ROSARIO

Co-Founder & Product Designer

Rosario is a well-known brazillian streetwear brand owned by me and partners. My role in the company transitions between designing, prototyping, coding and maintaing our online shop, assuring customer success, and dealing with finantial and management tasks.

2012 - 2016

ID STUDIO

Web Designer

My role in this company was creating online experiences, such as websites and webapps, participating in all steps of most projects, from managing them, doing research, prototyping and coding them alongside a team of developers. I also worked with branding, visual identity projects and illustration.

EDUCATION

MACKENZIE PRESBYTERIAN UNIVERSITY

2010 - 2013

Bachelor degree in Graphic Design

MASTER KEY - THE PROJECT MANAGER OF THE FUTURE

2017

Perestroika

SKILLS

Very strong skills in UI, UX and Visual Design, and all the tools of the trade, including Sketch, Invision, Zeplin & Photoshop

Strong foundations in HTML, CSS & Sass

Skills with Javascript, jQuery, PHP, Git, Wordpress, Jekyll