

# Sprint 0

Sprint demo

Graduation Internship Luc Swinkels

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# What did I do this sprint?

This sprint I worked on:

- **Project set-up**
  - Monday / deadlines / templates
- **Project plan**
  - v1 → feedback → v1.1 → feedback → v1.2
- **Portfolio**
  - Set-up / styling / bugfixes
  - Reading guide
  - Ready for content
  - Some content already added
- **Research**
  - Requirements prioritisation (MoSCoW)
  - Magento issues (in progress)

## ▼ Sprint 0 - week 2 + 3 (Week 9 & 10 - 26 februari t/m 8 maart)

	Item	Status	Estimated hours
<input type="checkbox"/>	Backlog bespreken met jouw begeleider om een taakverdeling en ...	Done	XS: < 1 uur
<input type="checkbox"/>	Deadline in kaart brengen en noteren	Done	XS: < 1 uur
<input type="checkbox"/>	Versie 1 projectplan maken	Done	M: 3 - 8 uur
<input type="checkbox"/>	Opzet portfolio (git repo opzetten / project aanmaken / deploymen...	Done	S: 1 - 3 uur
<input type="checkbox"/>	Inplannen 1e bedrijfsbezoek (week 3/4)	Done	XS: < 1 uur
<input type="checkbox"/>	Portfolio klaarmaken voor content toevoegingen (sanity project fix...	Done	S: 1 - 3 uur
<input type="checkbox"/>	Monday inrichten op basis van projectplan planning	Done	XS: < 1 uur
<input type="checkbox"/>	Doorlezen canvas informatie Fontys over stage/portfolio/projectpla...	Done	XS: < 1 uur
<input type="checkbox"/>	Portfolio stijl/werking fixen & updaten	Done	L: 8 - 16 uur
<input type="checkbox"/>	Retrospective template maken	Done	XS: < 1 uur
<input type="checkbox"/>	Researchdocument template maken	Done	XS: < 1 uur
<input type="checkbox"/>	Research web to pdf voor portfolio content archiveren	Done	XS: < 1 uur
<input type="checkbox"/>	Versie 1.2 projectplan maken (verwerken feedback docent)	Done	S: 1 - 3 uur
<input type="checkbox"/>	Research welke features zijn er nodig op de b2c webshop	Done	M: 3 - 8 uur
<input type="checkbox"/>	MoSCoW model maken voor webshop features	Done	XS: < 1 uur
<input type="checkbox"/>	Reading guide portfolio pdf versie opzet maken	Done	XS: < 1 uur
<input type="checkbox"/>	Sprint demo template presentatie maken	Done	XS: < 1 uur
<input type="checkbox"/>	Portfolio video uploads fixen (sanity)	Done	XS: < 1 uur
<input type="checkbox"/>	Portfolio codeblock toevoegen	Done	XS: < 1 uur
<input type="checkbox"/>	Retrospective & sprint demo voorbereiden/houden	Done	XS: < 1 uur
<input type="checkbox"/>	Portfolio content updaten	Done	M: 3 - 8 uur
<input type="checkbox"/>	> Research magento problemen 2	Working on it	M: 3 - 8 uur

# Retrospective

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What went well?

- **Project set-up & project plan**
- **Portfolio**

What helped me?

- **Lots of time**

What could've gone better?

- **Sprint planning**

How can I move forward?

- **No changes needed**

# Next steps

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Next sprint (Sprint 1):

- **Research:** Webshop technologies
- **Research:** Implementing Masita's technical requirements
- **Design:** Possibly start wireframe design?

Backlog:

- **Research:** Finish Magento issues research

# Thanks!

Questions?

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# Sprint 1

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# What did I do this sprint?

This sprint I worked on:

- **Research**
  - E-commerce platforms → Comparison of platforms based on project requirements
  - Technical requirements Masita → Possible solutions for kit builder / bol.com integration
  - UX & CRO → Design pattern research & analysis for Gymshark, Under Armour, Zalando
- **Design**
  - Design system / components
  - Wireframes
  - Prototype v1

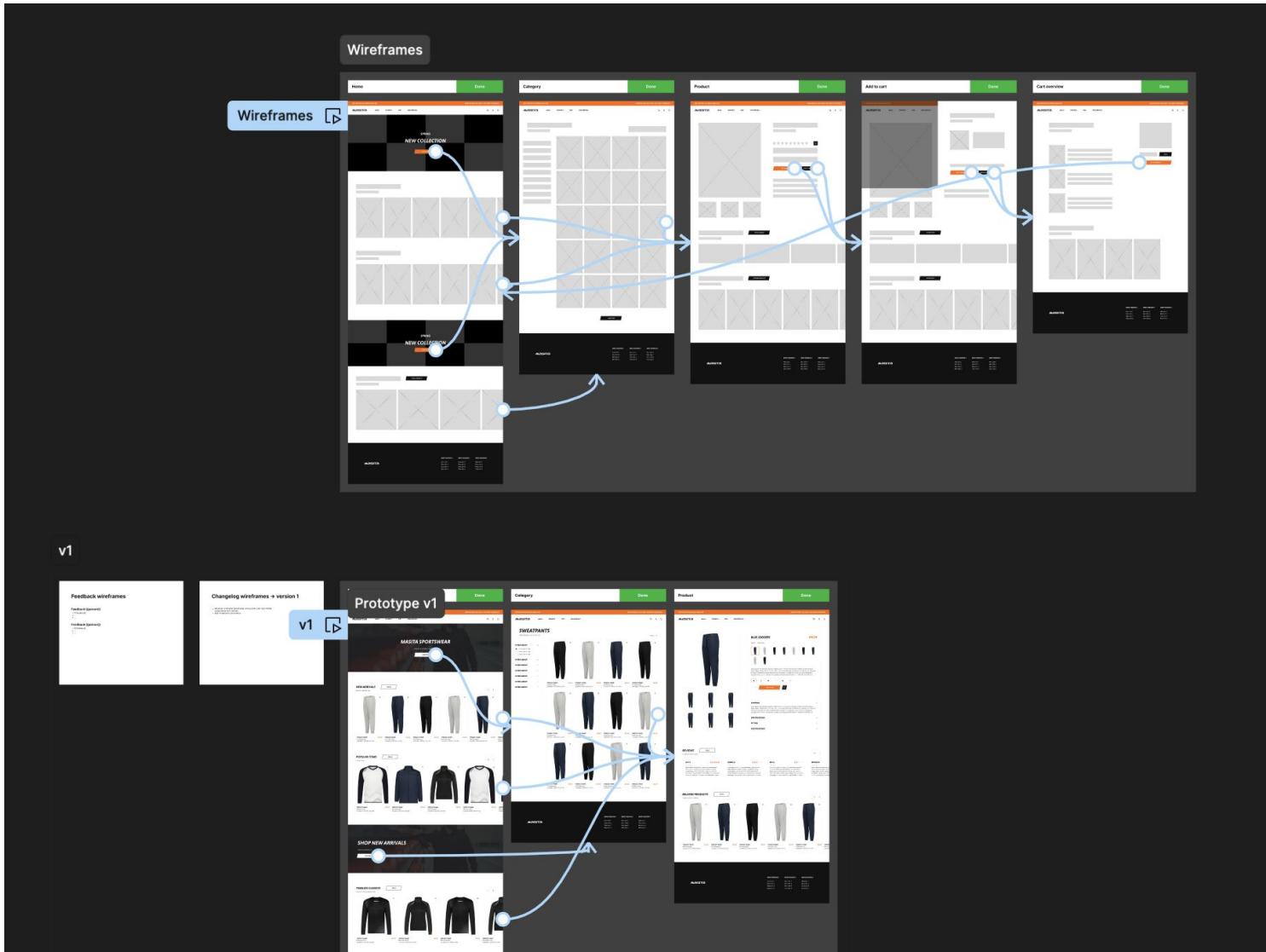
## ▼ Sprint 1 – week 4 + 5 (Week 11 & 12 – 11 maart t/m 22 maart)

	Item	Status
<input type="checkbox"/>		
<input type="checkbox"/>	Research webshop technologie mogelijkheden	
<input type="checkbox"/>	Research technische requirements Masita	
<input type="checkbox"/>	Research UX & Conversie optimalisatie (design pattern research)	
<input type="checkbox"/>	Opzet Figma styles voor wireframes	
<input type="checkbox"/>	Figma design system base componenten bouwen (buttons, cards, ...)	
<input type="checkbox"/>	> Design wireframes v1 <span style="background-color: #f0f0f0;">7</span>	
<input type="checkbox"/>	> Design prototype v1 <span style="background-color: #f0f0f0;">8</span>	
<input type="checkbox"/>	Retrospective & sprint demo voorbereiden/houden	
<input type="checkbox"/>	Portfolio content updaten met sprint 1 content	
<input type="checkbox"/>	+ Add item	

# E-commerce platforms research

Requirement	Shopify (headless)	BigCommerce (headless)	Wix (headless)	BigCommerce (Stencil)	Shopify (Liquid)	Wix (Velo)	WordPress ( WooCommerce )	Adobe Commerce ( Magento )
Freedom of development	1*	1*	1*	7	8	6	5	4
Modern technologies	1*	1*	1*	5	4	6	7	8
Develop locally	1*	1*	1*	1*	1*	8	1*	1*
CI/CD possibility	1*	1*	1*	1*	1*	8	1*	1*
Pleasant development experience	1	2*	2*	5	6	7	8	4
Scalable code	1*	1*	1*	8	4	5	7	6
Re-use code snippets	1	2	3	8	6	7	5	4
Set-up tests	1*	1*	1*	4*	4*	8	4*	4*

# Design demo



# Retrospective

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What went well?

- **Research**
- **Design**

What helped me?

- **Motivation to start building (design)**

What could've gone better?

- **Sprint planning**

How can I move forward?

- **No changes needed**

# Next steps

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Next sprint (Sprint 2):

- **Design:** Finish prototype v1
- **Design:** Set-up peer reviews for prototype v1
- **Design:** Start prototype v2 based on peer review feedback

Backlog:

- **Research:** Finish Magento issues research (waiting on interview answers Thijs/Ryan)
- **Docs:** Update portfolio with all sprint 1 content

# Thanks!

Questions?

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# Sprint 2

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# What did I do this sprint?

This sprint I worked on:

- **Research**
  - Front-end framework → Hydrogen
- **Design**
  - Finish prototype v1
  - Peer review prototype v1
  - Prototype v2

## ▼ Sprint 2 - week 6 + 7 (Week 13 & 14 - 25 maart t/m 5 april)

	Item		Status	Estimated hours
<input type="checkbox"/>	> Design prototype v1 8	1	Done	XL: > 16 uur
<input type="checkbox"/>	Peer review prototype v1	2	Done	XS: < 1 uur
<input type="checkbox"/>	> Design prototype v2 op basis van peer review feedback 10	1	Done	XL: > 16 uur
<input type="checkbox"/>	Research front-end framework	+	Done	M: 3 - 8 uur
<input type="checkbox"/>	Retrospective & sprint demo voorbereiden/houden	+	Done	XS: < 1 uur
<input type="checkbox"/>	Portfolio content updaten met sprint 2 content / backlog content	+	Done	M: 3 - 8 uur

# Prototype v2 demo

[Link to recording](#)

The diagram illustrates the user flow and navigation structure of the Prototype v2 application across four main screens:

- v2 - Home:** Shows the MASITA SPORTSWEAR homepage with sections for "NEW ARRIVALS" and "POPULAR ITEMS".
- v2 - Category:** Shows a list of "SWEATPANTS" products with filters for "SIZE", "COLOR", "FITTING", and "PRICE".
- v2 - Product:** Shows a detailed view of a "MEN'S SWEATPANTS" product, including reviews, shipping information, and similar products.
- v2 - Add to cart overlay:** A modal window for adding items to the cart, showing a "Custom kit preview" section.

Navigation is indicated by blue arrows connecting the screens. A "Done" button is present in each screen header, and a "Done" button is also located at the top right of the "v2 - Add to cart overlay".

# Retrospective

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What went well?

- **Design/prototyping**

What helped me?

- **Motivation**
- **Design components from previous sprint**

What could've gone better?

- **Spend less time on design details**

How can I move forward?

- **No changes needed**

# Next steps

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Next sprint (Sprint 3):

- **Testing:** Set-up user testing plan for prototype v2
- **Research:** Research UI libraries (while collecting test results)
- **Testing:** Analyze test results
- **Design:** Design final prototype based on v2 tests

Backlog:

- **None!**

# Thanks!

Questions?

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# Sprint 3

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# What did I do this sprint?

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This sprint I worked on:

- **Research**
  - Finished UI libraries research → shadcn/ui
  - Finished usability testing
- **Design**
  - Finished final design prototype (based on usability testing)
- **Portfolio**
  - Added new content components (accordion, code block, image/video gallery)
  - Updated with sprint 3 content

# Retrospective

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## **What went well?**

- Usability testing
- Portfolio updates

## **What helped me?**

- Switching between projects
- Positive feedback

## **What could've gone better?**

- Research/documentation motivation

## **How can I move forward?**

- No changes

# Next steps

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## Next sprint (Sprint 4):

- Start development

## Backlog:

- None

# Thanks!

Questions?

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