LUCY J CHEN

EDUCATION

Washington University in St. Louis
Sam Fox School of Design & Visual Arts
Bachelor of Fine Art May 2021
Communication Design Major, Art History
Minor, Cum Laude honors.

Santa Reparata International School of Art, Florence, Italy Spring 2020

HONORS

Golden Quill Award for Illustration, 2022, Pittsburgh City Paper.

Keystone Media Recognition for Editorial Illustrations, 2022, Pittsburgh City Paper.

Keystone Media Award for News Page Design, 2021, Pittsburgh City Paper.

Anne Fuller Dillon Prize for design communication in the School of Medicine, 2021, Washington University in St. Louis.

Magna Cum Laude, 2021, Washington University in St. Louis.

SKILLS

Proficient in Adobe Suite (InDesign, Illustrator, AfterEffects, Premiere, Lightroom, and Photoshop), MS Word, PowerPoint.

Familiar with HTML, CSS, Figma, Spark AR, Lens Studio, MS Excel.

WORK

Pittsburgh City Paper, Pittsburgh, PA

Art Director, Editorial Designer Aug 2021-present

Sets up weekly newspaper layouts, leads photography team and edits photos, creates editorial illustrations, makes brand promotional materials for social media and print, hires and directs freelance illustrators, and coordinates with various departments to strategize and grow newspaper audience.

Yanlai Dance Academy, Pittsburgh, PA

Studio Manager, Freelance Designer, Teacher Sep 2016–June 2017, Aug 2021–present Maintains studio upkeep and correspondence between teachers, organizes rehearsals, and communicates with outreach partners for performances and events. As Freelance Designer, makes promotional posters, branding, social content, and performance program. Edited and shot videos during pandemic for virtual dance showcase. As Teacher, teaches students in beginnger Ballet, Chinese classical, folk, and Kpop dance.

Contemporary Art Museum, St. Louis, MO / Remote

Freelance Designer June–July 2021, June–Sep 2022, June 2023–present Coordinates with museum executives to assemble materials and design newsletter and magazine (MESH). Created logomark for Great Rivers Biennial 10th celebration.

Wabbani, St. Louis, MO / Remote

Design Intern, Freelance Designer June–Aug 2020, July 2021–Oct 2022 Illustrated and designed packaging, product inserts, and educational coloring diorama.

Student Union Public Relations, St. Louis, MO

Designer, Photographer Aug 2019-Feb 2020

Created logos, flyers, and promotional materials, captured and edited photographs for various student groups on campus from athletics to diversity groups.

OTHER EXPERIENCE

PL4Y, St. Louis, MO

Co-President, Public Relations, Showcase Coordinator, Dancer Aug 2017–May 2021 Organized offices and planned large events for PL4Y, a K-pop dance cover group. As Public Relations, redesigned logo, designed posters, promotional images, and apparel.

Lunar New Year Festival, St. Louis, MO / Remote

Co-Art Director June 2020-Feb 2021

Collaborated with other Art Director to create all promotional materials for Asian culture show including posters, t-shirts, program, and social media materials.

Frontiers Magazine, St. Louis, MO

Co-Director of Design Jan 2019-May 2021

Designed and illustrated for articles of campus medical magazine.