

LUCY J CHEN

EDUCATION

Washington University in St. Louis
Sam Fox School of Design & Visual Arts
Bachelor of Fine Art May 2021
Communication Design Major, Art History
Minor, Cum Laude honors.

Santa Reparata International School
of Art, Florence, Italy Spring 2020

HONORS

Keystone Media Award for News Page
Design, 2021, *Pittsburgh City Paper*.

Anne Fuller Dillon Prize for design
communication in the School of Medicine,
2021, *Washington University in St. Louis*.

Magna Cum Laude, 2021, *Washington*
University in St. Louis

SKILLS

Proficient in Adobe Suite (InDesign,
Illustrator, AfterEffects, Premiere,
Lightroom, & Photoshop), Microsoft Word,
PowerPoint.

Familiar with HTML, CSS, Figma, Spark
AR, Lens Studio, Microsoft Excel.

WORK

Pittsburgh City Paper, Pittsburgh, PA
Art Director, Editorial Designer Aug 2021–present

Lays out weekly newspaper, leads photography team and edits photos, creates editorial
illustrations, makes brand promotional materials for social media and print, hires
freelance illustrators and directs them on creating illustrations, and coordinates with
various departments to strategize and grow newspaper audience.

Yanlai Dance Academy, Pittsburgh, PA / Remote
Freelance Designer, Video Editor, PR Coordinator, Teacher Winter 2017, Winter 2018,
Winter 2019, 2021–present.

Makes designs for promotional posters, branding, and performance program. Edited and
shot videos during pandemic for virtual dance showcase. Makes and posts content to
promote the school. Teaches students Chinese classical, folk, and Kpop dance.

Contemporary Art Museum, St. Louis, MO / Remote
Freelance Designer Summer 2021, Summer–Fall 2022

Coordinated with museum executives to assemble materials and design newsletter and
magazine for the museum using museum branding.

Wabbani, St. Louis, MO / Remote
Design Intern, Freelance Designer Summer 2020, July 2021–October 2022

Worked with founders to design packaging, product inserts, illustrate educational
coloring diorama, photograph products, and art direct education coloring.

Student Union Public Relations, St. Louis, MO
Designer, Photographer 2019–2020

Created logos, flyers and promotional materials, captured and edited photographs for
various student groups on campus from athletics to diversity groups.

EXPERIENCE

PL4Y, St. Louis, MO
Co-President, Public Relations, Showcase Coordinator, Dancer 2017–2021

Organized offices and planned large events for PL4Y, a K-pop dance cover group. As
Public Relations, redesigned logo, designed posters, promotional images, and apparel.

Lunar New Year Festival, St. Louis, MO / Remote
Co-Art Director 2020–2021

Collaborated with other Art Director to create all promotional materials for Asian culture
show including posters, t-shirts, program, and social media materials.

Frontiers Magazine, St. Louis, MO
Co-Director of Design 2019–2021

Curated and designed articles of campus medical magazine with other Co-Director.
Illustrated editorial images for cover and interior articles.