LUCY J CHEN

EDUCATION

Washington University in St. Louis Sam Fox School of Design & Visual Arts Bachelor of Fine Art

Communication Design Major, Art History Minor, Cum Laude, *May 2021*

Santa Reparata International School of Art, Florence, Italy Spring 2020

HONORS

Anne Fuller Dillon Prize 2021

SKILLS

Proficient in Adobe Suite (InDesign, Illustrator, AfterEffects, Premiere, Lightroom, & Photoshop), Figma, Microsoft Word, PowerPoint.

Familiar with, HTML, CSS.

EXPERIENCE

Pittsburgh City Paper, Pittsburgh, PA

Editorial Designer Aug 2021-present

Assembles materials and designs newsletter for the museum using museum branding.

Contemporary Art Museum, St. Louis, MO / Remote

Feelance Designer June-Aug 2021

Assembles materials and designs newsletter for the museum using museum branding.

Wabbani, St. Louis, MO / Remote

Design Intern, Freelance Designer May-Aug 2020, July 2021-present

Worked with founders of start-up to redesign packaging and photograph products.

Student Union Public Relations, St. Louis, MO

Designer, Photographer Aug 2019-Jan 2020

Created logos, flyers and promotional materials, captured and edited photographs for various student groups on campus from athletics to diversity groups.

Yanlai Dance Academy, Pittsburgh, PA / Remote

Freelance Designer Nov 2017–Jan 2018, Nov 2018–Jan 2019, Nov 2019–Jan 2020 Created designs for promotional posters, branding, and performance program.

ACTIVITIES

Care About Climate, Remote

Designer July 2021-present

Designs print and social media material. Revitalizes brand and identity for non-profit organization that gains climate awareness.

PL4Y, St. Louis, MO

Co-President, Public Relations, Showcase Coordinator, Dancer Aug 2017–May 2021 Organized offices and planned large events for PL4Y, a K-pop dance cover group. As Public Relations, redesigned logo, designed posters, promotional images, and apparel.

Lunar New Year Festival, St. Louis, MO / Remote

Co-Art Director March 2020-March 2021

Collaborated with other Art Director to create all promotional materials for Asian culture show including posters, t-shirts, program, and social media materials.

Frontiers Magazine, St. Louis, MO

Co-Director of Design Sep 2019-May 2021

Curated and designed articles of campus medical magazine with other Co-Director. Illustrated editorial images for cover and interior articles.

AIGA WashU Chapter, St Louis, MO

Member Jan 2017-May 2021