

Lucy Peterson

Contact

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Education

California College of the Arts,
BFA Graphic Design
Minor in Visual Studies
Fall 2015 – Expected December 2018

American University, Washington DC
BA Graphic Design
2014 – 2015

Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere
Keynote
HTML and CSS
Unreal Engine
Microsoft Word
Microsoft PowerPoint
Microsoft Outlook
Glyphs
Exhibition Design
Production
Type Design

Experience

Bryn Brugioni Interior Design, *Design Intern*
2017 – Present

Worked closely with the designer to help carry out the creative vision of the studio. Interacted with reps in showrooms to select visual samples. Designed print collateral, presentation boards, creative labeling, and project books for the studio.

California College of the Arts, *Design Coordinator Assistant*
Fall 2017

Collaborated with a team of two to produce the Fall 2017 Design Thesis Show. Managed graphics and printing, installed the show and worked with artists to hang their work. Assisted with coordinating participants from three disciplines. De-installed the show, coordinated donations of extra materials.

Williams Sonoma Inc., *Pottery Barn Kids Creative Services Intern*
Summer 2017

Worked with the production team to create spreads, make copy changes, edit and place photos. Shadowed photo shoots to understand the entire process of creating a spread in the catalog. Worked closely with the PBKids intern team to create a sample marketing plan for the Pottery Barn Kids Small Spaces line in order to reach a younger audience. Presented a plan for a redesigned catalog with a VR element, and worked with the team on presentation graphics.

San Franpsycho, *Buyer, Visual Merchandiser, and Retail Associate*
2016

Sourced and placed orders for products from local artists, fostered relationships with 10–15 sellers, designed creative visual displays for the store, and delegated tasks to manage inventory.

AF Studio, *Graphic Design Intern*
2015

Created simple print design project and did software testing of *Photoshop Classroom in a Book* AF Studio designed for Adobe.

*References upon request

