

# spotify2024-2025

December 28, 2025

```
[ ]: # Spotify API
import spotipy
from spotipy.oauth2 import SpotifyClientCredentials
import pandas as pd
import numpy as np
import requests
import pprint
from spotipy.oauth2 import SpotifyOAuth
#-----#
#
import matplotlib.pyplot as plt
import seaborn as sns

session = requests.Session()
session.trust_env = False

URI = 'http://127.0.0.1:9090/callback'
CLIENT_ID = '317f5cdd80504f37b00bd8a02de80065'
CLIENT_SECRET = 'dd650241d8b743bd8c1d6f148965c6f0'

sp = spotipy.Spotify(auth_manager=SpotifyOAuth(
    client_id=CLIENT_ID,
    client_secret=CLIENT_SECRET,
    redirect_uri=URI,
    scope="user-read-private",
    open_browser=True
))

print("    ")
```

```
[ ]: artist_name = []
track_name = []
track_popularity = []
artist_id = []
track_id = []
release_date = []
```

```

for i in range(0,1000,50):
    track_results = sp.search(q=f'year:{2025}', type='track', limit=50,
    ↪offset=i)
    for i, t in enumerate(track_results['tracks']['items']):
        artist_name.append(t['artists'][0]['name'])
        artist_id.append(t['artists'][0]['id'])
        track_name.append(t['name'])
        track_id.append(t['id'])
        track_popularity.append(t['popularity'])
        release_date.append(t['album']['release_date'])

```

```

[ ]: track_df = pd.DataFrame({'artist_name' : artist_name, 'track_name' :
    ↪track_name, 'track_id' : track_id, 'release_date' : release_date,
    ↪'track_popularity' : track_popularity, 'artist_id' : artist_id})
print(track_df.shape)
track_df.head()

```

```
[19]: track_df
```

```

[19]:
      artist_name      track_name \
0      LE SSERAFIM      SPAGHETTI
1      ILLIT      NOT CUTE ANYMORE
2      SYSTEM SEOUL
3      ALLDAY PROJECT      FAMOUS
4      ZICO      DUET
...
1995      Miranda!      Por Amar al Amor (En Vivo Estadio Ferro)
1996      Miranda!      Prisionero (En Vivo Estadio Ferro) (feat. Cris...
1997      Christine D'Clario      Para Mí Es Solo Cristo - Live
1998      Elevation Worship      When Wind Meets Fire (feat. Chris Brown & Tiff...
1999      Miranda!      Perfecta (En Vivo Estadio Ferro) (feat. FMK)

      track_id  release_date  track_popularity \
0      2N9miXnewVmUrgl6JSK1FI      2025-10-24      88
1      1k0JAiH11gHL9dc5dfQjQr      2025-11-24      87
2      3b4YlIUUpzYs3CZ6s9GVmzT      2025-05-16      59
3      598bDTl82CSTSDnZGOXhGK      2025-06-23      64
4      0V4J2Ass6cNSt8tCYta2Ww      2025-12-18      17
...
1995      15g56h0VAZfuZf9Gu7llk9      2024-12-07      15
1996      5uL9z1sVcr5T9R7zrXnIGW      2024-12-07      16
1997      0U8Ra8Aru8QqszZLIB8CLa      2024-09-28      16
1998      592no3Q0Levk7PrT39XhBs      2024-07-12      17
1999      5Z4SQVyxpjJvSr4o8qlHFi      2024-12-10      15

      artist_id
0      4SpbR6yFEvexJuaBpgAU5p

```

```

1      36cgvBn0aadz0ijnjjwqMN
2      1YB003E40cq9VVNUHeQGdM
3      4gEMn0YP0dotLOygnk0Ng2
4      4XpUIb8uuN1IWVKmgKZXC0
...
1995   2eEmsgWmUFMbtU7agJpnjY
1996   2eEmsgWmUFMbtU7agJpnjY
1997   6JaSyvyg28SHC00f8YE6M9
1998   3YCKuqpv9nCsIhJ2v8SMix
1999   2eEmsgWmUFMbtU7agJpnjY

```

[2000 rows x 6 columns]

```

[ ]: import time

artist_popularity = {}
artist_genres = {}
artist_followers = {}

unique_artist_ids = list(set(track_df['artist_id']))

for i in range(0, len(unique_artist_ids), 50):
    batch_ids = unique_artist_ids[i:i+50]

    artists = sp.artists(batch_ids)['artists']

    for artist in artists:
        if artist is None:
            continue

        a_id = artist['id']
        artist_popularity[a_id] = artist['popularity']
        artist_genres[a_id] = artist['genres']
        artist_followers[a_id] = artist['followers']['total']

    time.sleep(0.3)

```

```

[45]: track_df['artist_popularity'] = track_df['artist_id'].map(artist_popularity)
track_df['artist_genres'] = track_df['artist_id'].map(artist_genres)
track_df['artist_followers'] = track_df['artist_id'].map(artist_followers)

track_df.to_csv("./data/spotify2024-2025.csv", index=False,
    ↪encoding="utf-8-sig")
track_df.head()

```

```

[45]:      artist_name      track_name \
0   Ufuk Beydemir      Rüyalarda

```

1	Olivia Dean	Dive - Live From Jimmy Kimmel Live! / 2024
2	Olivia Dean	Time - Acoustic
3	Olivia Dean	Time - Acoustic
4	Olivia Dean	Touching Toes - Acoustic

	track_id	release_date	track_popularity	\
0	5NWLfIeTRlm2K1SJulhAbW	2025-11-06	4	
1	1SecgSDJUZ31ovRC57jGyK	2024-04-23	28	
2	7alWklN79r0st7vmjuw5Wb	2024-07-18	12	
3	7alWklN79r0st7vmjuw5Wb	2024-07-18	12	
4	OmNt6f6YeDfDDmytUzCX1n	2024-11-22	13	

	artist_id	artist_popularity	artist_genres	artist_followers
0	00C6n2psbFm6XWqyPCXJ5v	54	[turkish pop]	752656
1	00x1fYSGhdqScXBRpSj3DW	92	[pop soul]	2361968
2	00x1fYSGhdqScXBRpSj3DW	92	[pop soul]	2361968
3	00x1fYSGhdqScXBRpSj3DW	92	[pop soul]	2361968
4	00x1fYSGhdqScXBRpSj3DW	92	[pop soul]	2361968

```
[46]: track_df.isna().sum()
```

```
[46]: artist_name      0
      track_name      0
      track_id       0
      release_date    5
      track_popularity 0
      artist_id      0
      artist_popularity 0
      artist_genres   0
      artist_followers 0
      dtype: int64
```

```
[47]: track_df['release_date'] = pd.to_datetime(track_df['release_date'],
      ↪errors='coerce')
      track_df = track_df.sort_values(by=['artist_id', 'release_date'])
      track_df
```

```
[47]:      artist_name      track_name \
0      Ufuk Beydemir      Rüyalarda
1      Olivia Dean      Dive - Live From Jimmy Kimmel Live! / 2024
2      Olivia Dean      Time - Acoustic
3      Olivia Dean      Time - Acoustic
4      Olivia Dean      Touching Toes - Acoustic
...      ...      ...
1995    Tom Walker      Lifeline - Live Session
1996      en
1997      en
```

1998	Jazzy	No Bad Vibes
1999	AVA MOON (feat. Capo Plaza & Tony Boy) - Acoustic ...	

	track_id	release_date	track_popularity \
0	5NWLfIeTRlm2K1SJulhAbW	2025-11-06	4
1	1SecgSDJUZ31ovRC57jGyK	2024-04-23	28
2	7alWklN79r0st7vmjuw5Wb	2024-07-18	12
3	7alWklN79r0st7vmjuw5Wb	2024-07-18	12
4	0mNt6f6YeDfDDmytUzCX1n	2024-11-22	13
...	...	...	...
1995	5u2Y9Nd0nbtIqt2Btb0kb6	2024-05-15	3
1996	1feJ27qymxz673zQ5ZsC8b	2024-11-04	61
1997	1B0fMGDb0AT5gajmcyxG3Z	2024-11-19	59
1998	0dgdDB39uUoC8WICmTE2U8	2024-10-18	78
1999	57AUcDfPLI1H1sKpg9S1qi	2024-02-14	22

	artist_id	artist_popularity \
0	00C6n2psbFm6XWqyPCXJ5v	54
1	00x1fYSGhdqScXBRpSj3DW	92
2	00x1fYSGhdqScXBRpSj3DW	92
3	00x1fYSGhdqScXBRpSj3DW	92
4	00x1fYSGhdqScXBRpSj3DW	92
...	...	...
1995	7z2avKuuiMAT4XZJFv8Rvh	64
1996	7z7tLLiBfmH0kZ2lNVs8LW	63
1997	7z7tLLiBfmH0kZ2lNVs8LW	63
1998	7zAAwgV5Wqmvpb4Gzv1RkP	70
1999	7zPS3i8YJBNeDcqXUHfCMr	58

	artist_genres	artist_followers
0	[turkish pop]	752656
1	[pop soul]	2361968
2	[pop soul]	2361968
3	[pop soul]	2361968
4	[pop soul]	2361968
...	...	...
1995	[]	1360411
1996	[mandopop, gufeng, c-pop, chinese r&b]	193165
1997	[mandopop, gufeng, c-pop, chinese r&b]	193165
1998	[]	149051
1999	[italian trap]	164721

[2000 rows x 9 columns]

```
[49]: track_df['prev_track_popularity'] = (
        track_df
        .groupby('artist_id')['track_popularity']
```

```
.shift(1)
)
track_df
```

```
[49]:      artist_name      track_name \
0      Ufuk Beydemir      Rüyalarda
1      Olivia Dean      Dive - Live From Jimmy Kimmel Live! / 2024
2      Olivia Dean      Time - Acoustic
3      Olivia Dean      Time - Acoustic
4      Olivia Dean      Touching Toes - Acoustic
...      ...      ...
1995    Tom Walker      Lifeline - Live Session
1996      en
1997      en
1998      Jazzy      No Bad Vibes
1999      AVA      MOON (feat. Capo Plaza & Tony Boy) - Acoustic ...
```

```
      track_id release_date track_popularity \
0      5NWLfIeTRlm2K1SJulhAbW      2025-11-06      4
1      1SecgSDJUZ31ovRC57jGyK      2024-04-23      28
2      7a1WklN79r0st7vmjuw5Wb      2024-07-18      12
3      7a1WklN79r0st7vmjuw5Wb      2024-07-18      12
4      0mNt6f6YeDfDDmytUzCX1n      2024-11-22      13
...      ...      ...
1995    5u2Y9Nd0nbtIqt2Btb0kb6      2024-05-15      3
1996    1feJ27qymxz673zQ5ZsC8b      2024-11-04      61
1997    1B0fMGDb0AT5gajmcyxG3Z      2024-11-19      59
1998    0dgdDB39uUoC8WICmTE2U8      2024-10-18      78
1999    57AUcDfPLI1H1sKpg9S1qi      2024-02-14      22
```

```
      artist_id artist_popularity \
0      00C6n2psbFm6XWqyPCXJ5v      54
1      00x1fYSGhdqScXBRpSj3DW      92
2      00x1fYSGhdqScXBRpSj3DW      92
3      00x1fYSGhdqScXBRpSj3DW      92
4      00x1fYSGhdqScXBRpSj3DW      92
...      ...      ...
1995    7z2avKuuiMAT4XZJFv8Rvh      64
1996    7z7tLLiBfmH0kZ2lNVs8LW      63
1997    7z7tLLiBfmH0kZ2lNVs8LW      63
1998    7zAAwgV5Wqmvpb4GzvlRkP      70
1999    7zPS3i8YJBNeDcqXUHfCMr      58
```

```
      artist_genres artist_followers \
0      [turkish pop]      752656
1      [pop soul]      2361968
2      [pop soul]      2361968
```

3	[pop soul]	2361968
4	[pop soul]	2361968
...	...	...
1995	[]	1360411
1996	[mandopop, gufeng, c-pop, chinese r&b]	193165
1997	[mandopop, gufeng, c-pop, chinese r&b]	193165
1998	[]	149051
1999	[italian trap]	164721

prev_track_popularity	
0	NaN
1	NaN
2	28.0
3	12.0
4	12.0
...	...
1995	3.0
1996	NaN
1997	61.0
1998	NaN
1999	NaN

[2000 rows x 10 columns]

```
[34]: track_df.reset_index(drop=True)
```

```
[34]:
```

	artist_name	track_name \
0	Ufuk Beydemir	Rüyalarda
1	Olivia Dean	Dive - Live From Jimmy Kimmel Live! / 2024
2	Olivia Dean	Time - Acoustic
3	Olivia Dean	Time - Acoustic
4	Olivia Dean	Touching Toes - Acoustic
...	...	...
1995	Tom Walker	Lifeline - Live Session
1996	en	
1997	en	
1998	Jazzy	No Bad Vibes
1999	AVA MOON (feat. Capo Plaza & Tony Boy) - Acoustic ...	

	track_id	release_date	track_popularity \
0	5NWLfIeTRlm2K1SJlhAbW	2025-11-06	4
1	1SecgSDJUZ31ovRC57jGyK	2024-04-23	28
2	7a1WklN79r0st7vmjuw5Wb	2024-07-18	12
3	7a1WklN79r0st7vmjuw5Wb	2024-07-18	12
4	0mNt6f6YeDfDDmytUzCX1n	2024-11-22	13
...	...	...	...
1995	5u2Y9Nd0nbtIqt2Btb0kb6	2024-05-15	3

1996	1feJ27qymxz673zQ5ZsC8b	2024-11-04	61
1997	1B0fMGDb0AT5gajmcyxG3Z	2024-11-19	59
1998	0dgdDB39uUoC8WICmTE2U8	2024-10-18	78
1999	57AUcDfPLI1H1sKpg9S1qi	2024-02-14	22

	artist_id	artist_popularity	\
0	00C6n2psbFm6XWqyPCXJ5v	54	
1	00x1fYSGhdqScXBRpSj3DW	92	
2	00x1fYSGhdqScXBRpSj3DW	92	
3	00x1fYSGhdqScXBRpSj3DW	92	
4	00x1fYSGhdqScXBRpSj3DW	92	
...	...	...	
1995	7z2avKuuiMAT4XZJFv8Rvh	64	
1996	7z7tLLiBfmH0kZ2lNVs8LW	63	
1997	7z7tLLiBfmH0kZ2lNVs8LW	63	
1998	7zAAwgV5Wqmvpb4GzvlRkP	70	
1999	7zPS3i8YJBNeDcqXUHfCMr	58	

	artist_genres	artist_followers	\
0	[turkish pop]	752656	
1	[pop soul]	2361968	
2	[pop soul]	2361968	
3	[pop soul]	2361968	
4	[pop soul]	2361968	
...	...	...	
1995	[]	1360411	
1996	[mandopop, gufeng, c-pop, chinese r&b]	193165	
1997	[mandopop, gufeng, c-pop, chinese r&b]	193165	
1998	[]	149051	
1999	[italian trap]	164721	

	prev_track_popularity
0	NaN
1	NaN
2	28.0
3	12.0
4	12.0
...	...
1995	3.0
1996	NaN
1997	61.0
1998	NaN
1999	NaN

[2000 rows x 10 columns]

```
[50]: popularity_df = track_df.dropna()
```



```
[51]: popularity_df
```

```
[51]:      artist_name      track_name \
2      Olivia Dean      Time - Acoustic
3      Olivia Dean      Time - Acoustic
4      Olivia Dean      Touching Toes - Acoustic
5      Olivia Dean      Touching Toes - Acoustic
6      Olivia Dean      Touching Toes - Acoustic
...
1989  Frédéric Chopin  Minute Waltz (Op. 64 No. 1) - Live On The Ed S...
1993      Tom Walker      Head Underwater - Live Session
1994      Tom Walker      Lifeline - Live Session
1995      Tom Walker      Lifeline - Live Session
1997      en
```

```
      track_id release_date track_popularity \
2      7alWklN79r0st7vmjuw5Wb      2024-07-18      12
3      7alWklN79r0st7vmjuw5Wb      2024-07-18      12
4      0mNt6f6YeDfDDmytUzCX1n      2024-11-22      13
5      0mNt6f6YeDfDDmytUzCX1n      2024-11-22      13
6      0mNt6f6YeDfDDmytUzCX1n      2024-11-22      13
...
1989  6UFVt1QH4GCohk20ZyNR07      2025-11-05      16
1993  7FC50U9uuQcr9t1vM75Jq6      2024-05-09      3
1994  5u2Y9Nd0nbtIqt2Btb0kb6      2024-05-15      3
1995  5u2Y9Nd0nbtIqt2Btb0kb6      2024-05-15      3
1997  1B0fMGDb0AT5gajmcyxG3Z      2024-11-19      59
```

```
      artist_id artist_popularity \
2      00x1fYSGhdqScXBRpSj3DW      92
3      00x1fYSGhdqScXBRpSj3DW      92
4      00x1fYSGhdqScXBRpSj3DW      92
5      00x1fYSGhdqScXBRpSj3DW      92
6      00x1fYSGhdqScXBRpSj3DW      92
...
1989  7y97mc3bZRFxzT2szRM4L4      75
1993  7z2avKuuiMAT4XZJFv8Rvh      64
1994  7z2avKuuiMAT4XZJFv8Rvh      64
1995  7z2avKuuiMAT4XZJFv8Rvh      64
1997  7z7tLLiBfmH0kZ2lNVs8LW      63
```

```
      artist_genres artist_followers \
2      [pop soul]      2361968
3      [pop soul]      2361968
4      [pop soul]      2361968
5      [pop soul]      2361968
6      [pop soul]      2361968
```

```

...
1989          [classical piano, classical]          3595526
1993          []          1360411
1994          []          1360411
1995          []          1360411
1997  [mandopop, gufeng, c-pop, chinese r&b]          193165

```

```

      prev_track_popularity
2          28.0
3          12.0
4          12.0
5          13.0
6          13.0

```

```

...
1989          7.0
1993          3.0
1994          3.0
1995          3.0
1997          61.0

```

[934 rows x 10 columns]

```

[61]: from scipy.stats import pearsonr, spearmanr

pearson_r, pearson_p = pearsonr(
    popularity_df['prev_track_popularity'],
    popularity_df['track_popularity']
)

spearman_r, spearman_p = spearmanr(
    popularity_df['prev_track_popularity'],
    popularity_df['track_popularity']
)

print(f"pearson : r = {pearson_r:.3f}, p = {pearson_p:.3f}")
print(f"spearman : r = {spearman_r:.3f}, p = {spearman_p:.3f}")

```

```

pearson : r = 0.843, p = 0.000
spearman : r = 0.835, p = 0.000

```

```

[63]: import statsmodels.api as sm

X = popularity_df[['prev_track_popularity']]
X = sm.add_constant(X)
y = popularity_df['track_popularity']

model = sm.OLS(y, X).fit()
print(model.summary())

```

### OLS Regression Results

```

=====
Dep. Variable:      track_popularity    R-squared:                0.711
Model:              OLS                Adj. R-squared:          0.711
Method:             Least Squares      F-statistic:             2291.
Date:               Fri, 26 Dec 2025    Prob (F-statistic):      2.41e-253
Time:               14:46:19           Log-Likelihood:          -3982.9
No. Observations:   934                AIC:                     7970.
Df Residuals:       932                BIC:                     7980.
Df Model:           1
Covariance Type:    nonrobust
=====

```

```

=====
                                coef      std err          t      P>|t|      [0.025
0.975]
-----

```

```

const                5.9970         1.005         5.969      0.000         4.025
7.969
prev_track_popularity  0.8483         0.018        47.866      0.000         0.814
0.883
=====

```

```

=====
Omnibus:             150.635    Durbin-Watson:           2.273
Prob(Omnibus):        0.000    Jarque-Bera (JB):        2229.047
Skew:                 -0.138    Prob(JB):                0.00
Kurtosis:             10.563    Cond. No.                101.
=====

```

#### Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

```

[85]: plt.figure(figsize=(20,12))
plt.rc('font', family='AppleGothic')
plt.subplot(2,1,1)
sns.scatterplot(x="prev_track_popularity", y="track_popularity",
               ↪data=popularity_df, color='blue')
sns.lineplot(x="prev_track_popularity", y="track_popularity",
             ↪data=popularity_df, color='blue', alpha = 0.5)
sns.regplot(x='prev_track_popularity', y='track_popularity', data=popularity_df,
            scatter_kws={'alpha':0.5, 's':20}, line_kws={'color':'red'})
plt.xlabel('Previous Track Popularity')
plt.ylabel('Current Track Popularity')
plt.title('Prev Track\'s Popularity Effect')

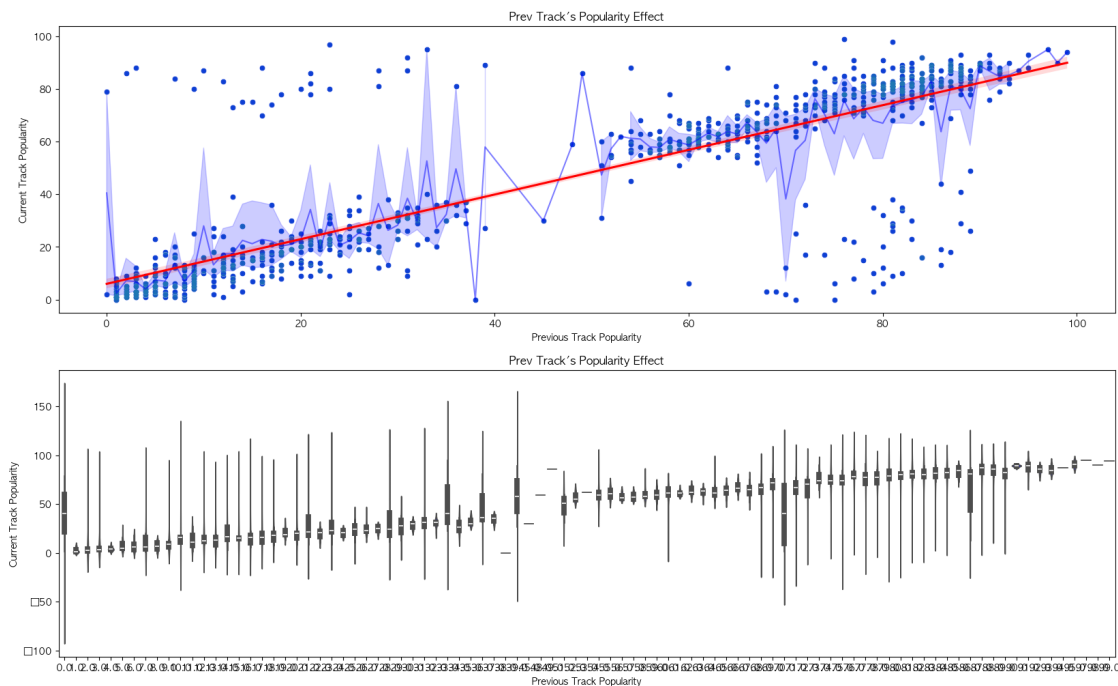
plt.subplot(2,1,2)

```

```
sns.violinplot(x="prev_track_popularity", y="track_popularity",
               data=popularity_df, color='blue')
plt.xlabel('Previous Track Popularity')
plt.ylabel('Current Track Popularity')
plt.title('Prev Track\'s Popularity Effect')
plt.show()
```

/Users/lucyroh/Desktop/STUDY/spotify/.venv/lib/python3.14/site-packages/IPython/core/pylabtools.py:170: UserWarning: Glyph 8722 (\N{MINUS SIGN}) missing from font(s) AppleGothic.

```
fig.canvas.print_figure(bytes_io, **kw)
```



## 0.0.1

```
[76]: popularity_df['popularity_centered'] = (
        popularity_df['track_popularity']
        - popularity_df.groupby('artist_id')['track_popularity'].transform('mean')
    )
```

/var/folders/fv/hnh2s54s4h9\_vv9q4x1rbdj40000gn/T/ipykernel\_27892/764928336.py:1:

SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.

Try using .loc[row\_indexer,col\_indexer] = value instead

See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)

```
popularity_df['popularity_centered'] = (
```

```
[77]: popularity_df['prev_popularity_centered'] = (
        popularity_df['prev_track_popularity']
        - popularity_df
          .groupby('artist_id')['prev_track_popularity']
          .transform('mean')
    )
```

```
/var/folders/fv/hnh2s54s4h9_vv9q4x1rbdj40000gn/T/ipykernel_27892/3387166168.py:1
```

```
: SettingWithCopyWarning:
```

```
A value is trying to be set on a copy of a slice from a DataFrame.
```

```
Try using .loc[row_indexer,col_indexer] = value instead
```

See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)

```
popularity_df['prev_popularity_centered'] = (
```

```
[79]: from scipy.stats import pearsonr, spearmanr
```

```
pearson_r, pearson_p = pearsonr(
    popularity_df['prev_popularity_centered'],
    popularity_df['popularity_centered']
)
```

```
spearman_r, spearman_p = spearmanr(
    popularity_df['prev_popularity_centered'],
    popularity_df['popularity_centered']
)
```

```
print(f"pearson : r = {pearson_r:.3f}, p = {pearson_p:.3f}")
```

```
print(f"spearman : r = {spearman_r:.3f}, p = {spearman_p:.3f}")
```

```
pearson : r = 0.320, p = 0.000
```

```
spearman : r = 0.201, p = 0.000
```

```
[82]: X = popularity_df[['prev_popularity_centered']]
X = sm.add_constant(X)
y = popularity_df['popularity_centered']
```

```
model = sm.OLS(y, X).fit()
```

```
print(model.summary())
```

#### OLS Regression Results

```
=====
Dep. Variable:    popularity_centered    R-squared:                0.103
Model:                OLS    Adj. R-squared:            0.102
Method:                Least Squares    F-statistic:            106.6
Date:                Fri, 26 Dec 2025    Prob (F-statistic):      9.59e-24
```

```

Time:                15:20:15    Log-Likelihood:            -3596.9
No. Observations:    934        AIC:                        7198.
Df Residuals:        932        BIC:                        7208.
Df Model:            1
Covariance Type:     nonrobust

```

```

=====
=====
                                coef      std err          t      P>|t|      [0.025
-----
-----
const                -2.359e-16      0.373   -6.33e-16      1.000      -0.732
0.732
prev_popularity_centered  0.3181      0.031    10.327      0.000      0.258
0.378
=====
Omnibus:                203.774    Durbin-Watson:            2.185
Prob(Omnibus):          0.000    Jarque-Bera (JB):        3191.038
Skew:                  -0.530    Prob(JB):                0.00
Kurtosis:              11.993    Cond. No.                12.1
=====

```

Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

• 1 , 0.32 .

```

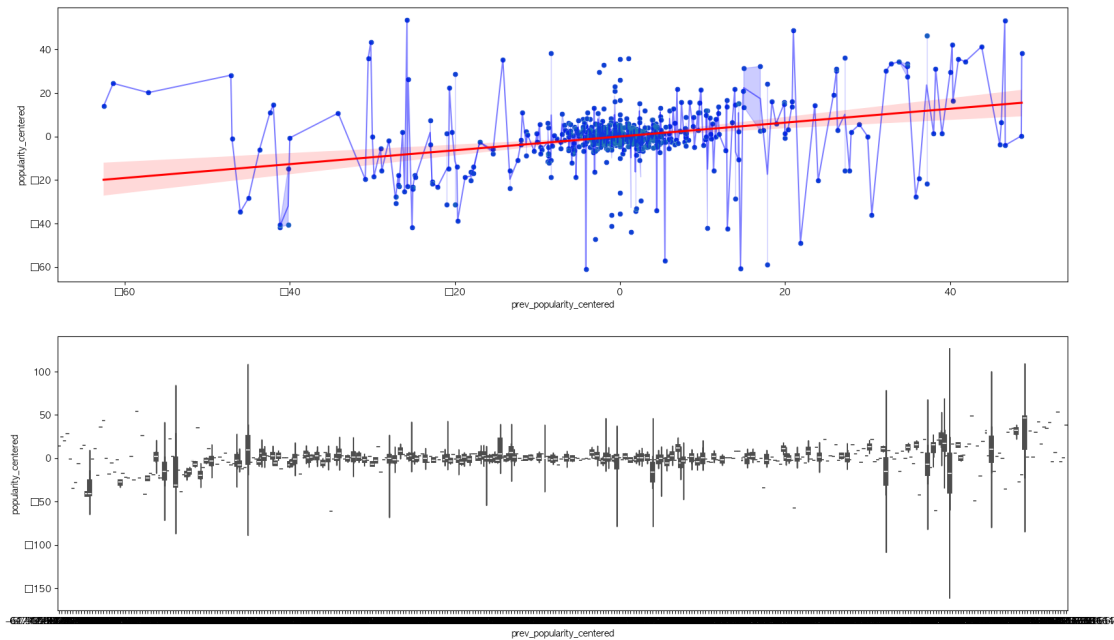
[83]: plt.figure(figsize=(20,12))
plt.rc('font', family='AppleGothic')
plt.subplot(2,1,1)
sns.scatterplot(x="prev_popularity_centered", y="popularity_centered",
               ↪data=popularity_df, color='blue')
sns.lineplot(x="prev_popularity_centered", y="popularity_centered",
             ↪data=popularity_df, color='blue', alpha = 0.5)
sns.regplot(x='prev_popularity_centered', y='popularity_centered',
            ↪data=popularity_df,
              scatter_kws={'alpha':0.5, 's':20}, line_kws={'color':'red'})
plt.subplot(2,1,2)
sns.violinplot(x="prev_popularity_centered", y="popularity_centered",
              ↪data=popularity_df, color='blue')
plt.show()

```

```

/Users/lucyroh/Desktop/STUDY/spotify/.venv/lib/python3.14/site-
packages/IPython/core/pylabtools.py:170: UserWarning: Glyph 8722 (\N{MINUS
SIGN}) missing from font(s) AppleGothic.
  fig.canvas.print_figure(bytes_io, **kw)

```



[ ]:

## 1 2023-2025 Analysis

### 1.0.1 . ?

- (popularity\_centered) ?
- : popularity\_centered
- : ( X)
- : artist-level time series

```
[101]: years = [2023]

artist_name = []
track_name = []
track_popularity = []
artist_id = []
track_id = []
release_date = []
for i in range(0,1000,50):
    track_results = sp.search(q=f'year:{2023}', type='track', limit=50,
    ↪offset=i)
    for i, t in enumerate(track_results['tracks']['items']):
        artist_name.append(t['artists'][0]['name'])
        artist_id.append(t['artists'][0]['id'])
        track_name.append(t['name'])
```

```

track_id.append(t['id'])
track_popularity.append(t['popularity'])
release_date.append(t['album']['release_date'])

```

```

[102]: df_2023 = pd.DataFrame({'artist_name' : artist_name, 'track_name' : track_name,
    ↪ 'track_id' : track_id, 'release_date' : release_date, 'track_popularity' :
    ↪ track_popularity, 'artist_id' : artist_id})
print(df_2023.shape)
df_2023.to_csv("spotify2023.csv", encoding="utf-8-sig", index=False)
display(df_2023.head())
track_df = pd.concat([track_df, df_2023], ignore_index=True)
track_df.to_csv("spotify2023-2025.csv", encoding="utf-8-sig", index=False)
del df_2023
track_df

```

(1000, 6)

	artist_name	track_name	track_id	release_date
0	TOMIOKA AI	Good bye-bye	6yrSg5ltrGV0oha4TtUBZ3	2023-09-20
1	keshi	UNDERSTAND - Acoustic	1IkbcPeZ14Ed9ZCLwU7b0V	2023-05-16
2	tuki.	- Bansanka	2cxcqKwQtFKq7giphxjz0u	2023-09-29
3	Way Ched	FLIRT (Feat. Leellamarz)	6oBBMles8dHGlGRT4sZvhJ	2023-11-12
4	BIBI	Amigos	1fzJtRgnplgXnBnr6DLpTB	2023-11-17

	track_popularity	artist_id
0	55	28uwiPI48qGWTiPz6Zgnwi
1	29	3pc0b0VB5whxmD50W79ww0
2	67	1Y5vJqABeI6QI6R95EDV6o
3	56	750cDAFGCzj0qehe1mADeM
4	19	6UbmqUEgjLA6jAcXwbM1Z9

```

[102]:
    artist_name      track_name \
0  Giuseppe Verdi  Cortigiani, vil razza dannata - Live On The Ed...
1      Noah Kahan  Your Needs, My Needs - Live from Red Rocks '23
2      Noah Kahan  Your Needs, My Needs - Live from Red Rocks '23
3
4  Andree Right Hand      Dân Chơi Sao Phải Khóc
...
5995  Isabel LaRosa      i'm yours - Live from Irving Plaza
5996  Pedro Capó        5 y 3 - Live Performance
5997  AnnenMayKantereit  Lass es kreisen - Live in Köln
5998  Little Baby Bum    Hush Little Baby
5999  Costa Gold         Lembra Dessa

```

	track_id	release_date	track_popularity
0	4xTQrn63kUDmKXBIJupxVb	2024-01-01 00:00:00	3
1	51BSR67RxiZySQI61sFXQa	2024-01-04 00:00:00	9
2	51BSR67RxiZySQI61sFXQa	2024-01-04 00:00:00	9



3	5eY7692tmgHB9dbmq6wa2M	2024-01-05 00:00:00	73
4	0dBKcPEAsdxWJsQNDNHcPz	2024-01-05 00:00:00	56
...	...	...	...
5995	3NpVUGii1cGA13pze7CFzb	2023-05-11	13
5996	0IdDYDdJdG83RkjlROhDHv	2023-06-23	12
5997	2CavjEfW3xt5enUOUJNys8	2023-03-10	13
5998	32w2lmKGmMtS0gKVRQBvLj	2023-09-01	12
5999	3NB5u20Y0FB5ZTOWp0D9w2	2023-01-20	13

	artist_id	artist_popularity \
0	1JQXgYdQV2yfrhewqx96o	63.0
1	2RQXRUsr4IW1f3mKyKsy4B	84.0
2	2RQXRUsr4IW1f3mKyKsy4B	84.0
3	4UK2Lzi6fBfUi9rpDt6cik	73.0
4	4grjJqg7iwQ8RKHS8d9Snh	56.0
...	...	...
5995	5arKwJZEVT5uKq4o0JfqR4	NaN
5996	4QVBYiagIaa6ZGSPMbybpy	NaN
5997	23xqmJEN3oVxwzqtNIyR5m	NaN
5998	6b4g0ldpp7H0BjF0lTfleW	NaN
5999	7q1aEytv83jXNECmyaMhgn	NaN

	artist_genres	artist_followers \
0	[opera, classical]	723072.0
1	[]	4582855.0
2	[]	4582855.0
3	[j-pop, j-rock, japanese indie, anime]	3358594.0
4	[vietnamese hip hop, v-pop, vinahouse]	448951.0
...	...	...
5995	NaN	NaN
5996	NaN	NaN
5997	NaN	NaN
5998	NaN	NaN
5999	NaN	NaN

	prev_track_popularity
0	NaN
1	NaN
2	9.0
3	NaN
4	NaN
...	...
5995	NaN
5996	NaN
5997	NaN
5998	NaN
5999	NaN

[6000 rows x 10 columns]

```
[103]: track_df['release_date'] = pd.to_datetime(track_df['release_date'],  
        ↪errors='coerce')
```

```
[104]: artist_popularity = {}  
artist_genres = {}  
artist_followers = {}  
  
unique_artist_ids = list(set(track_df['artist_id']))  
  
for i in range(0, len(unique_artist_ids), 50):  
    batch_ids = unique_artist_ids[i:i+50]  
  
    artists = sp.artists(batch_ids)['artists']  
  
    for artist in artists:  
        if artist is None:  
            continue  
  
        a_id = artist['id']  
        artist_popularity[a_id] = artist['popularity']  
        artist_genres[a_id] = artist['genres']  
        artist_followers[a_id] = artist['followers']['total']  
  
    time.sleep(0.3)
```

```
[105]: track_df['artist_popularity'] = track_df['artist_id'].map(artist_popularity)  
track_df['artist_genres'] = track_df['artist_id'].map(artist_genres)  
track_df['artist_followers'] = track_df['artist_id'].map(artist_followers)  
  
track_df.to_csv("./data/spotify2023-2025.csv", index=False,  
        ↪encoding="utf-8-sig")  
track_df
```

```
[105]:
```

	artist_name	track_name \
0	Giuseppe Verdi	Cortigiani, vil razza dannata - Live On The Ed...
1	Noah Kahan	Your Needs, My Needs - Live from Red Rocks '23
2	Noah Kahan	Your Needs, My Needs - Live from Red Rocks '23
3		
4	Andree Right Hand	Dân Chơi Sao Phải Khóc
...	...	...
5995	Isabel LaRosa	i'm yours - Live from Irving Plaza
5996	Pedro Capó	5 y 3 - Live Performance
5997	AnnenMayKantereit	Lass es kreisen - Live in Köln
5998	Little Baby Bum	Hush Little Baby

5999 Costa Gold Lembra Dessa

	track_id	release_date	track_popularity \
0	4xTQrn63kUDmKXBIJupxVb	2024-01-01	3
1	51BSR67RxiZySQI61sFXQa	2024-01-04	9
2	51BSR67RxiZySQI61sFXQa	2024-01-04	9
3	5eY7692tmgHB9dbmq6wa2M	2024-01-05	73
4	0dBKcPEAsdxWJsQNDNHcPz	2024-01-05	56
...	...	...	...
5995	3NpVUgii1cGA13pze7CFzb	2023-05-11	13
5996	0IdDYDdJdG83RkjlROhDHv	2023-06-23	12
5997	2CavjEfW3xt5enUOUJNys8	2023-03-10	13
5998	32w2lmKGmMtS0gKVRQBvLj	2023-09-01	12
5999	3NB5u20Y0FB5ZTOWpOD9w2	2023-01-20	13

	artist_id	artist_popularity \
0	1JOQXgYdQV2yfrhewqx96o	63
1	2RQXRUsr4IW1f3mKyKsy4B	84
2	2RQXRUsr4IW1f3mKyKsy4B	84
3	4UK2Lzi6fBfUi9rpDt6cik	73
4	4grjJqg7iwQ8RKHS8d9Snh	56
...	...	...
5995	5arKwJZEvt5uKq4o0JfqR4	73
5996	4QVBYiagIaa6ZGSPMbybpy	67
5997	23xqmJEN3oVxwzqtNIyR5m	68
5998	6b4gOldpp7H0BjF0lTfleW	3
5999	7q1aEytv83jXNECmyaMhgn	58

	artist_genres	artist_followers \
0	[opera, classical]	723072
1	[]	4582855
2	[]	4582855
3	[j-pop, j-rock, japanese indie, anime]	3358594
4	[vietnamese hip hop, v-pop, vinahouse]	448951
...	...	...
5995	[]	2646491
5996	[latin pop, latin]	1753779
5997	[german indie, german pop, german indie pop]	2206451
5998	[]	12
5999	[brazilian hip hop, brazilian trap, boom bap, ...]	2410505

	prev_track_popularity
0	NaN
1	NaN
2	9.0
3	NaN
4	NaN

```
...
5995      NaN
5996      NaN
5997      NaN
5998      NaN
5999      NaN
```

[6000 rows x 10 columns]

```
[109]: track_df.sort_values("release_date", inplace=True)
track_df['release_date'] = pd.to_datetime(track_df['release_date'],
      ↪errors='coerce')
track_df.reset_index(drop=True)
track_df
```

```
[109]:
```

	artist_name	track_name \
5935	Quevedo	Buenas
5172	Jackson Wang	Slow
5612	ShowMinorSavage	Thinkin' bout you - from BMSG TYO SESSION
5837	Buba Espinho	É Tão Grande O Alentejo
5016	NewJeans	OMG
...	...	...
3995	ANDROMEDA	MONTAGEM COMA
3996	KNEECAP	Love Making
3997	bbno\$	bing bong
3998	Nouvelle Vague	Shout
3999	Dayseeker	My Immortal

	track_id	release_date	track_popularity \
5935	OurCgPtrxPYqbTVxzgwlqW	2023-01-01	15
5172	OzI905dQ614A9mplzriDT0	2023-01-01	22
5612	6jX9r1YTZWE4jicyZ7rwEE	2023-01-01	29
5837	7zaAd2XAGjiU7McAGZaiZ1	2023-01-01	24
5016	65FftemJ1DbbZ45DUfHJXE	2023-01-02	79
...	...	...	...
3995	1aPVNfAor4sRSzqT1QCi43	NaT	30
3996	1mEvR3z3WiOWaOKQZuWYT0	NaT	13
3997	6vS8BPkw7gHzP9hYvRVRBP	NaT	32
3998	7tbfNcsWDvL559Bfls7Cpu	NaT	12
3999	5M1wH7BBNhwZFDoaC9J1BL	NaT	17

	artist_id	artist_popularity	artist_genres \
5935	52iwsT98xCoGgiGntTiR7K	84	[]
5172	1kfWoWgCugPkyyQP8lkRlY	63	[k-pop]
5612	0x7bC0gbku4Mu85Pv6wYva	39	[j-r&b]
5837	3B6lsop4CFEdGzlCksiL6R	52	[fado]
5016	6HvZYsbFfjnJFrWF950C9d	79	[k-pop]

...	...	...	...
3995	1RklNDIiYVZ3dYdEUUnB0cS	68	[phonk, brazilian phonk]
3996	1ZVACPeq7ccGCoUXwtafUU	64	[]
3997	41X1TR6hrK8Q2ZCp2EqCz	79	[]
3998	4h7NLIlgl1oYdEtfQJfyto0	57	[lounge]
3999	5FjQVp1Lb0kltmwIuu5kfj	68	[metalcore, post-hardcore]

	artist_followers	prev_track_popularity
5935	6578632	NaN
5172	4298601	NaN
5612	31832	NaN
5837	42519	NaN
5016	12013240	NaN
...	...	...
3995	80399	NaN
3996	476814	NaN
3997	2925608	NaN
3998	423437	NaN
3999	526332	NaN

[6000 rows x 10 columns]

```
[111]: track_df['prev_track_popularity'] = (
        track_df
        .groupby('artist_id')['track_popularity']
        .shift(1)
    )
track_df
```

[111]:	artist_name	track_name \
5935	Quevedo	Buenas
5172	Jackson Wang	Slow
5612	ShowMinorSavage	Thinkin' bout you - from BMSG TYO SESSION
5837	Buba Espinho	É Tão Grande O Alentejo
5016	NewJeans	OMG
...	...	...
3995	ANDROMEDA	MONTAGEM COMA
3996	KNEECAP	Love Making
3997	bbno\$	bing bong
3998	Nouvelle Vague	Shout
3999	Dayseeker	My Immortal

	track_id	release_date	track_popularity \
5935	OurCgPtrxPYqbTVxzgwlqW	2023-01-01	15
5172	0zI905dQ614A9mplzriDT0	2023-01-01	22
5612	6jX9r1YTZWE4jicyZ7rwEE	2023-01-01	29
5837	7zaAd2XAGjiU7McAGZaiZ1	2023-01-01	24

5016	65FftemJ1DbbZ45DUfHJXE	2023-01-02		79
...	...	...	...	
3995	1aPVNfAor4sRSzqT1QCi43	NaT		30
3996	1mEvR3z3WiOWaOKQZuWYTO	NaT		13
3997	6vS8BPkw7gHzP9hYvVRBP	NaT		32
3998	7tbfNcsWDvL559Bfls7Cpu	NaT		12
3999	5M1wH7BBNhwZFDoaC9J1BL	NaT		17

	artist_id	artist_popularity	artist_genres \
5935	52iwsT98xCoGgiGntTiR7K	84	[]
5172	1kfWoWgCugPkyxQP8lkRlY	63	[k-pop]
5612	0x7bC0gbku4Mu85Pv6wYva	39	[j-r&b]
5837	3B6lsop4CFEdGzlCksiL6R	52	[fado]
5016	6HvZYsbFfjnJFrWF950C9d	79	[k-pop]
...	...	...	...
3995	1RklNDIiYVZ3dYdEUUnB0cS	68	[phonk, brazilian phonk]
3996	1ZVACPeq7ccGCoUXwtafUU	64	[]
3997	41X1TR6hrK8Q2ZCpp2EqCz	79	[]
3998	4h7NLIlgl1oYdEtfQJfyto0	57	[lounge]
3999	5FjQVp1Lb0kltmwIuu5kfj	68	[metalcore, post-hardcore]

	artist_followers	prev_track_popularity
5935	6578632	NaN
5172	4298601	NaN
5612	31832	NaN
5837	42519	NaN
5016	12013240	NaN
...	...	...
3995	80399	30.0
3996	476814	NaN
3997	2925608	NaN
3998	423437	NaN
3999	526332	NaN

[6000 rows x 10 columns]

```
[132]: track_df.isna().sum()
```

```
[132]: artist_name      0
track_name            0
track_id              0
release_date          5
track_popularity      0
artist_id             0
artist_popularity     0
artist_genres         0
artist_followers      0
```

```
prev_track_popularity      1496
popularity_centered         0
prev_popularity_centered    1496
dtype: int64
```

```
[133]: track_df['popularity_centered'] = (
        track_df['track_popularity']
        - track_df.groupby('artist_id')['track_popularity'].transform('mean')
    )
track_df['prev_popularity_centered'] = (
    track_df['prev_track_popularity']
    - track_df
        .groupby('artist_id')['prev_track_popularity']
        .transform('mean')
    )
display(track_df.head(5))
display(track_df.tail(5))
```

	artist_name	track_name \
5935	Quevedo	Buenas
5172	Jackson Wang	Slow
5612	ShowMinorSavage	Thinkin' bout you - from BMSG TYO SESSION
5837	Buba Espinho	É Tão Grande O Alentejo
5016	NewJeans	OMG

	track_id	release_date	track_popularity \
5935	OurCgPtrxPYqbTVxzgwlqW	2023-01-01	15
5172	OzI905dQ614A9mplzriDT0	2023-01-01	22
5612	6jX9r1YTZWE4jicyZ7rwEE	2023-01-01	29
5837	7zaAd2XAGjiU7McAGZaiZ1	2023-01-01	24
5016	65FfemJ1DbbZ45DUfHJXE	2023-01-02	79

	artist_id	artist_popularity	artist_genres \
5935	52iwsT98xCoGgiGntTiR7K	84	[]
5172	1kfWoWgCugPkyxQP8lkRlY	63	[k-pop]
5612	0x7bC0gbku4Mu85Pv6wYva	39	[j-r&b]
5837	3B6lsop4CFEdGzlCksiL6R	52	[fado]
5016	6HvZYsbFfjnJFrWF950C9d	79	[k-pop]

	artist_followers	prev_track_popularity	popularity_centered \
5935	6578632	NaN	-32.500000
5172	4298601	NaN	0.000000
5612	31832	NaN	-2.400000
5837	42519	NaN	0.000000
5016	12013240	NaN	11.428571

	prev_popularity_centered
5935	NaN

5172	NaN
5612	NaN
5837	NaN
5016	NaN

	artist_name	track_name	track_id	release_date	\
3995	ANDROMEDA	MONTAGEM COMA	1aPVNfAor4sRSzqT1QCi43		NaT
3996	KNEECAP	Love Making	1mEvR3z3WiOWaOKQZuWYT0		NaT
3997	bbno\$	bing bong	6vS8BPkw7gHzP9hYvRVRBP		NaT
3998	Nouvelle Vague	Shout	7tbfNcsWDvL559Bfls7Cpu		NaT
3999	Dayseeker	My Immortal	5M1wH7BBNhwZFDoaC9J1BL		NaT

	track_popularity	artist_id	artist_popularity	\
3995	30	1RklNDIiYVZ3dYdEUUnB0cS	68	
3996	13	1ZVACPeq7ccGCoUXwtafUU	64	
3997	32	41X1TR6hrK8Q2ZCp2EqCz	79	
3998	12	4h7NLIlg1oYdEtfQJfyto0	57	
3999	17	5FjQVp1Lb0kltmwIuu5kfj	68	

	artist_genres	artist_followers	prev_track_popularity	\
3995	[phonk, brazilian phonk]	80399	30.0	
3996	[]	476814	NaN	
3997	[]	2925608	NaN	
3998	[lounge]	423437	NaN	
3999	[metalcore, post-hardcore]	526332	NaN	

	popularity_centered	prev_popularity_centered
3995	0.0	0.0
3996	0.0	NaN
3997	0.0	NaN
3998	0.0	NaN
3999	0.0	NaN

```
[134]: import statsmodels.api as sm
from scipy.stats import pearsonr, spearmanr

from sklearn.linear_model import LinearRegression
from sklearn.metrics import mean_squared_error, r2_score
from sklearn.model_selection import GroupKFold

from datetime import datetime
```

```
[135]: baseline_df = track_df[
        ['popularity_centered', 'prev_popularity_centered']
    ].dropna()
```

```
[139]: y_true = baseline_df['popularity_centered']
y_pred_prev = baseline_df['prev_popularity_centered']
```



```
rmse_prev = np.sqrt(
    mean_squared_error(y_true, y_pred_prev)
)
rmse_prev
```

```
[139]: np.float64(11.69888479065329)
```

```
[140]: y_pred_zero = np.zeros(len(y_true))

rmse_zero = np.sqrt(
    mean_squared_error(y_true, y_pred_zero)
)

rmse_zero, rmse_prev
```

```
[140]: (np.float64(11.937183881611698), np.float64(11.69888479065329))
```

```
[142]: eval_df = track_df[
    ['artist_id', 'popularity_centered', 'prev_popularity_centered']
].dropna()
```

```
[144]: X = eval_df[['prev_popularity_centered']]
y = eval_df['popularity_centered']
groups = eval_df['artist_id']
```

```
[145]: gkf = GroupKFold(n_splits=5)
```

```
[146]: rmse_zero = []
rmse_prev = []
rmse_lm = []
r2_lm = []
```

```
[150]: for train_idx, test_idx in gkf.split(X, y, groups):
    X_train, X_test = X.iloc[train_idx], X.iloc[test_idx]
    y_train, y_test = y.iloc[train_idx], y.iloc[test_idx]

    # Baseline 0: X
    y_pred_zero = np.zeros(len(y_test))
    rmse_zero.append(
        np.sqrt(mean_squared_error(y_test, y_pred_zero))
    )

    # Baseline 1: +
    y_pred_prev = X_test['prev_popularity_centered']
    rmse_prev.append(
        np.sqrt(mean_squared_error(y_test, y_pred_prev))
    )
```

```

)

# Regression model
model = LinearRegression()
model.fit(X_train, y_train)

y_pred_lm = model.predict(X_test)
rmse_lm.append(
    np.sqrt(mean_squared_error(y_test, y_pred_lm))
)
r2_lm.append(
    r2_score(y_test, y_pred_lm)
)

```

```

[151]: print(f"Baseline (0) RMSE: {np.mean(rmse_zero):.3f}")
print(f"Baseline (prev) RMSE: {np.mean(rmse_prev):.3f}")
print(f"Lag Regression RMSE: {np.mean(rmse_lm):.3f}")
print(f"Lag Regression R²: {np.mean(r2_lm):.3f}")

```

```

Baseline (0) RMSE: 11.846
Baseline (prev) RMSE: 11.537
Lag Regression RMSE: 10.083
Lag Regression R²: 0.273

```

- baseline , 15% .

1.1 , feature ?

```

[ ]: track_df['artist_followers_log'] = np.log1p(track_df['artist_followers'])

```

```

[ ]: track_df['main_genre'] = track_df['artist_genres'].apply(
    lambda x: x[0] if isinstance(x, list) and len(x) > 0 else 'unknown'
)

```

```

[176]: #
genre_dummies = pd.get_dummies(track_df['main_genre'], prefix='genre')
track_df = pd.concat([track_df, genre_dummies], axis=1)

```

```

[177]: feature_cols = [
    'prev_popularity_centered',
    'artist_followers_log',
    'artist_popularity'
] + list(genre_dummies.columns)

```

```

[178]: eval_df = track_df[
    ['artist_id', 'popularity_centered'] + feature_cols
].dropna()

```

```
[179]: X = eval_df[feature_cols]
y = eval_df['popularity_centered']
groups = eval_df['artist_id']
```

```
[180]: gkf = GroupKFold(n_splits=5)

rmse_list = []
r2_list = []
```

```
[181]: for train_idx, test_idx in gkf.split(X, y, groups):
    X_train, X_test = X.iloc[train_idx], X.iloc[test_idx]
    y_train, y_test = y.iloc[train_idx], y.iloc[test_idx]

    model = LinearRegression()
    model.fit(X_train, y_train)

    y_pred = model.predict(X_test)

    rmse_list.append(
        np.sqrt(mean_squared_error(y_test, y_pred))
    )
    r2_list.append(
        r2_score(y_test, y_pred)
    )
```

```
[182]: print(f"Extended model RMSE: {np.mean(rmse_list):.3f}")
print(f"Extended model R2: {np.mean(r2_list):.3f}")
```

```
Extended model RMSE: 10.120
Extended model R2: 0.267
```

```
[ ]:
```