

# spotify2024-2025

December 28, 2025

```
[ ]: # Spotify API
import spotipy
from spotipy.oauth2 import SpotifyClientCredentials
import pandas as pd
import numpy as np
import requests
import pprint
from spotipy.oauth2 import SpotifyOAuth
#-----#
#
import matplotlib.pyplot as plt
import seaborn as sns

session = requests.Session()
session.trust_env = False

URI = 'http://127.0.0.1:9090/callback'
CLIENT_ID = '317f5cdd80504f37b00bd8a02de80065'
CLIENT_SECRET = 'dd650241d8b743bd8c1d6f148965c6f0'

sp = spotipy.Spotify(auth_manager=SpotifyOAuth(
    client_id=CLIENT_ID,
    client_secret=CLIENT_SECRET,
    redirect_uri=URI,
    scope="user-read-private",
    open_browser=True
))

print("")
```

```
[ ]: artist_name = []
track_name = []
track_popularity = []
artist_id = []
track_id = []
release_date = []
```

```

for i in range(0,1000,50):
    track_results = sp.search(q=f'year:{2025}', type='track', limit=50, offset=i)
    for i, t in enumerate(track_results['tracks']['items']):
        artist_name.append(t['artists'][0]['name'])
        artist_id.append(t['artists'][0]['id'])
        track_name.append(t['name'])
        track_id.append(t['id'])
        track_popularity.append(t['popularity'])
        release_date.append(t['album']['release_date'])

```

```

[ ]: track_df = pd.DataFrame({'artist_name' : artist_name, 'track_name' : track_name, 'track_id' : track_id, 'release_date' : release_date, 'track_popularity' : track_popularity, 'artist_id' : artist_id})
print(track_df.shape)
track_df.head()

```

```
[19]: track_df
```

	artist_name	track_name \	
0	LE SSERAFIM	SPAGHETTI	
1	ILLIT	NOT CUTE ANYMORE	
2	SYSTEM SEOUL		
3	ALLDAY PROJECT	FAMOUS	
4	ZICO	DUET	
...	...	...	
1995	Miranda!	Por Amar al Amor (En Vivo Estadio Ferro)	
1996	Miranda!	Prisionero (En Vivo Estadio Ferro) (feat. Cris...)	
1997	Christine D'Clario	Para Mí Es Solo Cristo - Live	
1998	Elevation Worship	When Wind Meets Fire (feat. Chris Brown & Tiff...)	
1999	Miranda!	Perfecta (En Vivo Estadio Ferro) (feat. FMK)	
	track_id	release_date	track_popularity \
0	2N9miXnewVmUrgl6JSK1FI	2025-10-24	88
1	1k0JAIH11gHL9dc5dfQjQr	2025-11-24	87
2	3b4Y1IUpzYs3CZ6s9GVmzT	2025-05-16	59
3	598bDT182CSTDnZGOXhGK	2025-06-23	64
4	0V4J2Ass6cNSt8tCYta2Ww	2025-12-18	17
...	...	...	...
1995	15g56h0VAZfuZf9Gu711k9	2024-12-07	15
1996	5uL9z1sVcr5T9R7zrXnIGW	2024-12-07	16
1997	0U8Ra8Aru8QqszzLIB8CLa	2024-09-28	16
1998	592no3Q0Levk7PrT39XhBs	2024-07-12	17
1999	5Z4SQVyxpjJvSr4o8qlHFi	2024-12-10	15
	artist_id		
0	4SpbR6yFEvexJuaBpgAU5p		

```

1      36cgvBnOaadz0ijnjjwqMN
2      1YB003E40cq9VVNUHeQGDm
3      4gEMn0YP0dotL0ygnk0Ng2
4      4XpUIb8uuN1IWVKmgKZXCO
...
...
1995   2eEmsgWmUFMbtU7agJpnjY
1996   2eEmsgWmUFMbtU7agJpnjY
1997   6JaSyvyg28SHC00f8YE6M9
1998   3YCKuqpv9nCsIhJ2v8SMix
1999   2eEmsgWmUFMbtU7agJpnjY

```

[2000 rows x 6 columns]

```

[ ]: import time

artist_popularity = {}
artist_genres = {}
artist_followers = {}

unique_artist_ids = list(set(track_df['artist_id']))

for i in range(0, len(unique_artist_ids), 50):
    batch_ids = unique_artist_ids[i:i+50]

    artists = sp.artists(batch_ids)['artists']

    for artist in artists:
        if artist is None:
            continue

        a_id = artist['id']
        artist_popularity[a_id] = artist['popularity']
        artist_genres[a_id] = artist['genres']
        artist_followers[a_id] = artist['followers']['total']

    time.sleep(0.3)

```

```

[45]: track_df['artist_popularity'] = track_df['artist_id'].map(artist_popularity)
track_df['artist_genres'] = track_df['artist_id'].map(artist_genres)
track_df['artist_followers'] = track_df['artist_id'].map(artist_followers)

track_df.to_csv("./data spotify2024-2025.csv", index=False, encoding="utf-8-sig")
track_df.head()

```

```

[45]:      artist_name          track_name \
0  Ufuk Beydemir           Rüyalarda

```

```

1   Olivia Dean  Dive - Live From Jimmy Kimmel Live! / 2024
2   Olivia Dean                      Time - Acoustic
3   Olivia Dean                      Time - Acoustic
4   Olivia Dean          Touching Toes - Acoustic

            track_id release_date  track_popularity \
0  5NWLfIeTRlm2K1SJulhAbW    2025-11-06             4
1  1SecgSDJUZ31ovRC57jGyK    2024-04-23            28
2  7alWk1N79r0st7vmjuw5Wb   2024-07-18            12
3  7alWk1N79r0st7vmjuw5Wb   2024-07-18            12
4  0mNt6f6YeDfDDmytUzCX1n   2024-11-22            13

            artist_id artist_popularity  artist_genres  artist_followers
0  00C6n2psbFm6XWqyPCXJ5v                54  [turkish pop]           752656
1  00x1fYSGhdqScXBRpSj3DW               92  [pop soul]            2361968
2  00x1fYSGhdqScXBRpSj3DW               92  [pop soul]            2361968
3  00x1fYSGhdqScXBRpSj3DW               92  [pop soul]            2361968
4  00x1fYSGhdqScXBRpSj3DW               92  [pop soul]            2361968

```

[46]: `track_df.isna().sum()`

```

[46]: artist_name      0
       track_name      0
       track_id        0
       release_date     5
       track_popularity 0
       artist_id        0
       artist_popularity 0
       artist_genres     0
       artist_followers  0
       dtype: int64

```

[47]: `track_df['release_date'] = pd.to_datetime(track_df['release_date'],  
 errors='coerce')`  
`track_df = track_df.sort_values(by=['artist_id', 'release_date'])`  
`track_df`

```

[47]:      artist_name                                track_name \
0   Ufuk Beydemir                                Rüyalarda
1   Olivia Dean        Dive - Live From Jimmy Kimmel Live! / 2024
2   Olivia Dean                      Time - Acoustic
3   Olivia Dean                      Time - Acoustic
4   Olivia Dean          Touching Toes - Acoustic
...
1995   Tom Walker                                Lifeline - Live Session
1996       en
1997       en

```

		Jazzy	No Bad Vibes
1998	AVA	MOON (feat. Capo Plaza & Tony Boy) - Acoustic ...	
0	5NWLF1eTRlm2K1SJuhAbW	2025-11-06	4
1	1SecgSDJUZ31ovRC57jGyK	2024-04-23	28
2	7alWk1N79r0st7vmjuw5Wb	2024-07-18	12
3	7alWk1N79r0st7vmjuw5Wb	2024-07-18	12
4	0mNt6f6YeDfDDmytUzCX1n	2024-11-22	13
...	...	...	...
1995	5u2Y9Nd0nbtIqt2Btb0kb6	2024-05-15	3
1996	1feJ27qymxz673zQ5ZsC8b	2024-11-04	61
1997	1B0fMGDb0AT5gajmcyxG3Z	2024-11-19	59
1998	0gdgDB39uUoC8WICmTE2U8	2024-10-18	78
1999	57AUcDfPLI1H1sKpg9S1qi	2024-02-14	22
		artist_id	artist_popularity
0	00C6n2psbFm6XWqyPCXJ5v		54
1	00x1fYSGhdqScXBRpSj3DW		92
2	00x1fYSGhdqScXBRpSj3DW		92
3	00x1fYSGhdqScXBRpSj3DW		92
4	00x1fYSGhdqScXBRpSj3DW		92
...	...	...	...
1995	7z2avKuuiMAT4XZJFv8Rvh		64
1996	7z7tLLiBfmH0kZ21NVs8LW		63
1997	7z7tLLiBfmH0kZ21NVs8LW		63
1998	7zAAwgV5Wqmvpb4Gzv1RkP		70
1999	7zPS3i8YJBNeDcqXUHfCMr		58
		artist_genres	artist_followers
0	[turkish pop]		752656
1	[pop soul]		2361968
2	[pop soul]		2361968
3	[pop soul]		2361968
4	[pop soul]		2361968
...	...	...	...
1995	...	[]	1360411
1996	[mandopop, gufeng, c-pop, chinese r&b]		193165
1997	[mandopop, gufeng, c-pop, chinese r&b]		193165
1998	...	[]	149051
1999	[italian trap]		164721

[2000 rows x 9 columns]

```
[49]: track_df['prev_track_popularity'] = (
    track_df
    .groupby('artist_id')['track_popularity']
```

```

        .shift(1)
    )
track_df

```

[49]:

	artist_name	track_name \
0	Ufuk Beydemir	Rüyalarda
1	Olivia Dean	Dive - Live From Jimmy Kimmel Live! / 2024
2	Olivia Dean	Time - Acoustic
3	Olivia Dean	Time - Acoustic
4	Olivia Dean	Touching Toes - Acoustic
...	...	...
1995	Tom Walker	Lifeline - Live Session
1996	en	
1997	en	
1998	Jazzy	No Bad Vibes
1999	AVA MOON (feat. Capo Plaza & Tony Boy)	- Acoustic ...

	track_id	release_date	track_popularity \
0	5NWlfIeTRlm2K1SJuhAbW	2025-11-06	4
1	1SecgSDJUZ31ovRC57jGyK	2024-04-23	28
2	7alWk1N79r0st7vmjuw5Wb	2024-07-18	12
3	7alWk1N79r0st7vmjuw5Wb	2024-07-18	12
4	0mNt6f6YeDfDDmytUzCX1n	2024-11-22	13
...	...	...	...
1995	5u2Y9Nd0nbtIqt2Btb0kb6	2024-05-15	3
1996	1feJ27qymxz673zQ5ZsC8b	2024-11-04	61
1997	1B0fMGDb0AT5gajmcyxG3Z	2024-11-19	59
1998	0dgdB39uUoC8WICmTE2U8	2024-10-18	78
1999	57AUcDfPLI1H1sKpg9S1qi	2024-02-14	22

	artist_id	artist_popularity \
0	00C6n2psbFm6XWqyPCXJ5v	54
1	00x1fYSGhdqScXBRpSj3DW	92
2	00x1fYSGhdqScXBRpSj3DW	92
3	00x1fYSGhdqScXBRpSj3DW	92
4	00x1fYSGhdqScXBRpSj3DW	92
...	...	...
1995	7z2avKuuiMAT4XZJFv8Rvh	64
1996	7z7tLLiBfmH0kZ21NVs8LW	63
1997	7z7tLLiBfmH0kZ21NVs8LW	63
1998	7zAAwgV5Wqmvpb4GzvlRkP	70
1999	7zPS3i8YJBNeDcqXUHfCMr	58

	artist_genres	artist_followers \
0	[turkish pop]	752656
1	[pop soul]	2361968
2	[pop soul]	2361968

```

3                      [pop soul]          2361968
4                      [pop soul]          2361968
...
1995                      ...          ...
1996  [mandopop, gufeng, c-pop, chinese r&b]  193165
1997  [mandopop, gufeng, c-pop, chinese r&b]  193165
1998                      ...          149051
1999                      [italian trap]  164721

```

	prev_track_popularity
0	NaN
1	NaN
2	28.0
3	12.0
4	12.0
...	...
1995	3.0
1996	NaN
1997	61.0
1998	NaN
1999	NaN

[2000 rows x 10 columns]

[34]: track\_df.reset\_index(drop=True)

	artist_name	track_name \
0	Ufuk Beydemir	Rüyalarda
1	Olivia Dean	Dive - Live From Jimmy Kimmel Live! / 2024
2	Olivia Dean	Time - Acoustic
3	Olivia Dean	Time - Acoustic
4	Olivia Dean	Touching Toes - Acoustic
...	...	...
1995	Tom Walker	Lifeline - Live Session
1996	en	
1997	en	
1998	Jazzy	No Bad Vibes
1999	AVA MOON (feat. Capo Plaza & Tony Boy)	- Acoustic ...

	track_id	release_date	track_popularity	\
0	5NWLfIeTRlm2K1SJuhAbW	2025-11-06	4	
1	1SecgSDJUZ31ovRC57jGyK	2024-04-23	28	
2	7alWk1N79r0st7vmjuw5Wb	2024-07-18	12	
3	7alWk1N79r0st7vmjuw5Wb	2024-07-18	12	
4	0mNt6f6YeDfDDmytUzCX1n	2024-11-22	13	
...	...	...	...	
1995	5u2Y9Nd0nbtiqt2Btb0kb6	2024-05-15	3	

```

1996 1feJ27qymxz673zQ5ZsC8b    2024-11-04      61
1997 1B0fMGDb0AT5gajmcyxG3Z    2024-11-19      59
1998 0gdDB39uUoC8WICmTE2U8    2024-10-18      78
1999 57AUcDfPLI1H1sKpg9S1qi    2024-02-14      22

```

	artist_id	artist_popularity	\
0	00C6n2psbFm6XWqyPCXJ5v	54	
1	00x1fYSGhdqScXBRpSj3DW	92	
2	00x1fYSGhdqScXBRpSj3DW	92	
3	00x1fYSGhdqScXBRpSj3DW	92	
4	00x1fYSGhdqScXBRpSj3DW	92	
...	...	...	
1995	7z2avKuuiMAT4XZJFv8Rvh	64	
1996	7z7tLLiBfmH0kZ21NVs8LW	63	
1997	7z7tLLiBfmH0kZ21NVs8LW	63	
1998	7zAAwgV5Wqmvpb4GzvlRkP	70	
1999	7zPS3i8YJBNeDcqXUHfCMr	58	

	artist_genres	artist_followers	\
0	[turkish pop]	752656	
1	[pop soul]	2361968	
2	[pop soul]	2361968	
3	[pop soul]	2361968	
4	[pop soul]	2361968	
...	...	...	
1995	[]	1360411	
1996	[mandopop, gufeng, c-pop, chinese r&b]	193165	
1997	[mandopop, gufeng, c-pop, chinese r&b]	193165	
1998	[]	149051	
1999	[italian trap]	164721	

	prev_track_popularity
0	NaN
1	NaN
2	28.0
3	12.0
4	12.0
...	...
1995	3.0
1996	NaN
1997	61.0
1998	NaN
1999	NaN

[2000 rows x 10 columns]

```
[50]: popularity_df = track_df.dropna()
```

```
[51]: popularity_df
```

```
[51]: artist_name                                track_name \
2      Olivia Dean                            Time - Acoustic
3      Olivia Dean                            Time - Acoustic
4      Olivia Dean                            Touching Toes - Acoustic
5      Olivia Dean                            Touching Toes - Acoustic
6      Olivia Dean                            Touching Toes - Acoustic
...
...
1989  Frédéric Chopin  Minute Waltz (Op. 64 No. 1) - Live On The Ed S...
1993  Tom Walker                           Head Underwater - Live Session
1994  Tom Walker                           Lifeline - Live Session
1995  Tom Walker                           Lifeline - Live Session
1997  en                                     ...
track_id release_date  track_popularity \
2      7alWklN79r0st7vmjuw5Wb    2024-07-18      12
3      7alWklN79r0st7vmjuw5Wb    2024-07-18      12
4      OmNt6f6YeDfDDmytUzCX1n    2024-11-22      13
5      OmNt6f6YeDfDDmytUzCX1n    2024-11-22      13
6      OmNt6f6YeDfDDmytUzCX1n    2024-11-22      13
...
...
1989  6UFVtlQH4GCohk20ZyNR07    2025-11-05      16
1993  7FC50U9uuQcr9t1vM75Jq6    2024-05-09      3
1994  5u2Y9Nd0nbIqt2Btb0kb6    2024-05-15      3
1995  5u2Y9Nd0nbIqt2Btb0kb6    2024-05-15      3
1997  1B0fMGDb0AT5gajmcyxG3Z    2024-11-19      59
artist_id artist_popularity \
2      00x1fYSGhdqScXBRpSj3DW      92
3      00x1fYSGhdqScXBRpSj3DW      92
4      00x1fYSGhdqScXBRpSj3DW      92
5      00x1fYSGhdqScXBRpSj3DW      92
6      00x1fYSGhdqScXBRpSj3DW      92
...
...
1989  7y97mc3bZRFXzT2szRM4L4      75
1993  7z2avKuuiMAT4XZJFv8Rvh      64
1994  7z2avKuuiMAT4XZJFv8Rvh      64
1995  7z2avKuuiMAT4XZJFv8Rvh      64
1997  7z7tLLiBfmH0kZ2lNVs8LW      63
artist_genres  artist_followers \
2      [pop soul]          2361968
3      [pop soul]          2361968
4      [pop soul]          2361968
5      [pop soul]          2361968
6      [pop soul]          2361968
```

```

...
1989      [classical piano, classical] ...
1993          [] ...
1994          [] ...
1995          [] ...
1997  [mandopop, gufeng, c-pop, chinese r&b] ...

    prev_track_popularity
2                  28.0
3                  12.0
4                  12.0
5                  13.0
6                  13.0
...
1989          ...
1993          7.0
1994          3.0
1995          3.0
1997          61.0

[934 rows x 10 columns]

```

```
[61]: from scipy.stats import pearsonr, spearmanr

pearson_r, pearson_p = pearsonr(
    popularity_df['prev_track_popularity'],
    popularity_df['track_popularity']
)

spearman_r, spearman_p = spearmanr(
    popularity_df['prev_track_popularity'],
    popularity_df['track_popularity']
)

print(f"pearson : r = {pearson_r:.3f}, p = {pearson_p:.3f}")
print(f"spearman : r = {spearman_r:.3f}, p = {spearman_p:.3f}")
```

```
pearson : r = 0.843, p = 0.000
spearman : r = 0.835, p = 0.000
```

```
[63]: import statsmodels.api as sm

X = popularity_df[['prev_track_popularity']]
X = sm.add_constant(X)
y = popularity_df['track_popularity']

model = sm.OLS(y, X).fit()
print(model.summary())
```

OLS Regression Results

---

Dep. Variable:	track_popularity	R-squared:	0.711
Model:	OLS	Adj. R-squared:	0.711
Method:	Least Squares	F-statistic:	2291.
Date:	Fri, 26 Dec 2025	Prob (F-statistic):	2.41e-253
Time:	14:46:19	Log-Likelihood:	-3982.9
No. Observations:	934	AIC:	7970.
Df Residuals:	932	BIC:	7980.
Df Model:	1		
Covariance Type:	nonrobust		

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---

	coef	std err	t	P> t	[0.025
0.975]					
-----	-----	-----	-----	-----	-----
const	5.9970	1.005	5.969	0.000	4.025
7.969					
prev_track_popularity	0.8483	0.018	47.866	0.000	0.814
0.883					

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Omnibus:	150.635	Durbin-Watson:	2.273
Prob(Omnibus):	0.000	Jarque-Bera (JB):	2229.047
Skew:	-0.138	Prob(JB):	0.00
Kurtosis:	10.563	Cond. No.	101.

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Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

```
[85]: plt.figure(figsize=(20,12))
plt.rc('font', family='AppleGothic')
plt.subplot(2,1,1)
sns.scatterplot(x="prev_track_popularity", y="track_popularity", 
                 data=popularity_df, color='blue')
sns.lineplot(x="prev_track_popularity", y="track_popularity", 
              data=popularity_df, color='blue', alpha = 0.5)
sns.regplot(x='prev_track_popularity', y='track_popularity', data=popularity_df,
            scatter_kws={'alpha':0.5, 's':20}, line_kws={'color':'red'})
plt.xlabel('Previous Track Popularity')
plt.ylabel('Current Track Popularity')
plt.title('Prev Track\'s Popularity Effect')

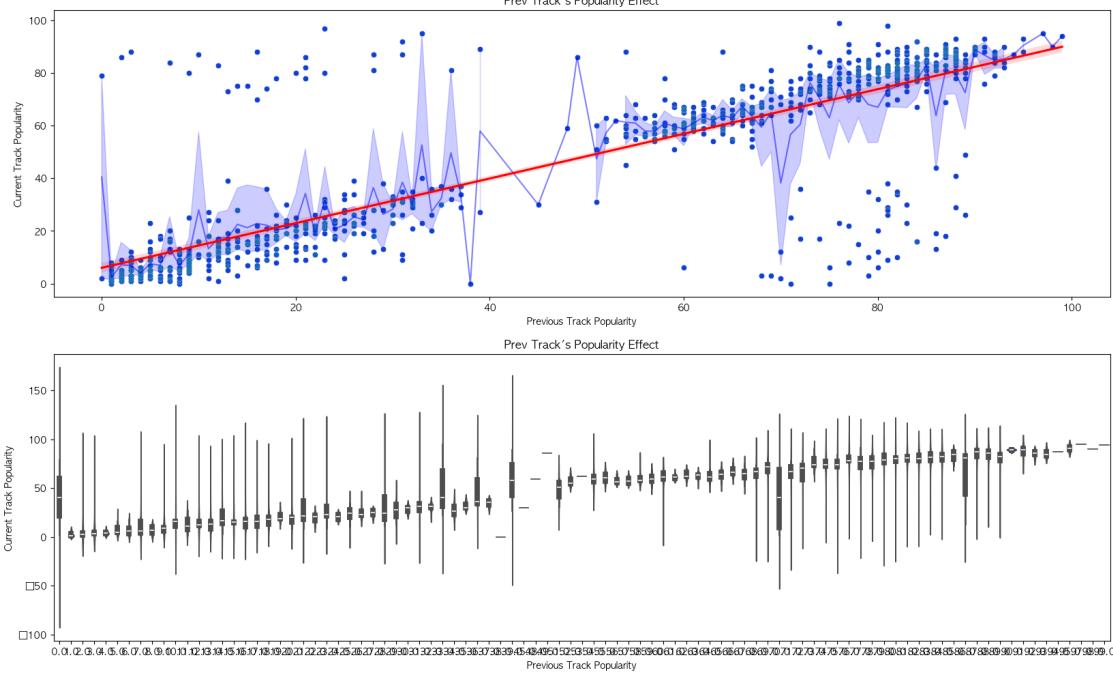
plt.subplot(2,1,2)
```

```

sns.violinplot(x="prev_track_popularity", y="track_popularity", data=popularity_df, color='blue')
plt.xlabel('Previous Track Popularity')
plt.ylabel('Current Track Popularity')
plt.title('Prev Track\'s Popularity Effect')
plt.show()

```

/Users/lucyroh/Desktop/STUDY/spotify/.venv/lib/python3.14/site-packages/IPython/core/pylabtools.py:170: UserWarning: Glyph 8722 (\N{MINUS SIGN}) missing from font(s) AppleGothic.  
fig.canvas.print\_figure(bytes\_io, \*\*kw)



## 0.0.1

```
[76]: popularity_df['popularity_centered'] = (
    popularity_df['track_popularity']
    - popularity_df.groupby('artist_id')['track_popularity'].transform('mean')
)
```

/var/folders/fv/hnh2s54s4h9\_vv9q4x1rbdj40000gn/T/ipykernel\_27892/764928336.py:1:  
SettingWithCopyWarning:  
A value is trying to be set on a copy of a slice from a DataFrame.  
Try using .loc[row\_indexer,col\_indexer] = value instead

See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)

```

popularity_df['popularity_centered'] = (
[77]: popularity_df['prev_popularity_centered'] = (
    popularity_df['prev_track_popularity']
    - popularity_df
    .groupby('artist_id')['prev_track_popularity']
    .transform('mean')
)

/var/folders/fv/hnh2s54s4h9_vv9q4x1rbdj40000gn/T/ipykernel_27892/3387166168.py:1
: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-
docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
popularity_df['prev_popularity_centered'] = (
[79]: from scipy.stats import pearsonr, spearmanr

pearson_r, pearson_p = pearsonr(
    popularity_df['prev_popularity_centered'],
    popularity_df['popularity_centered']
)

spearman_r, spearman_p = spearmanr(
    popularity_df['prev_popularity_centered'],
    popularity_df['popularity_centered']
)

print(f"pearson : r = {pearson_r:.3f}, p = {pearson_p:.3f}")
print(f"spearman : r = {spearman_r:.3f}, p = {spearman_p:.3f}")

pearson : r = 0.320, p = 0.000
spearman : r = 0.201, p = 0.000

[82]: X = popularity_df[['prev_popularity_centered']]
X = sm.add_constant(X)
y = popularity_df['popularity_centered']

model = sm.OLS(y, X).fit()
print(model.summary())

```

OLS Regression Results

---

Dep. Variable:	popularity_centered	R-squared:	0.103
Model:	OLS	Adj. R-squared:	0.102
Method:	Least Squares	F-statistic:	106.6
Date:	Fri, 26 Dec 2025	Prob (F-statistic):	9.59e-24

```

Time:                      15:20:15    Log-Likelihood:             -3596.9
No. Observations:          934      AIC:                      7198.
Df Residuals:              932      BIC:                      7208.
Df Model:                  1
Covariance Type:           nonrobust
=====
=====

                                coef      std err      t      P>|t|      [0.025
0.975]
-----
const                 -2.359e-16    0.373   -6.33e-16    1.000   -0.732
0.732
prev_popularity_centered  0.3181     0.031    10.327    0.000    0.258
0.378
=====
Omnibus:                203.774    Durbin-Watson:            2.185
Prob(Omnibus):           0.000     Jarque-Bera (JB):       3191.038
Skew:                   -0.530     Prob(JB):                  0.00
Kurtosis:                11.993    Cond. No.                 12.1
=====
```

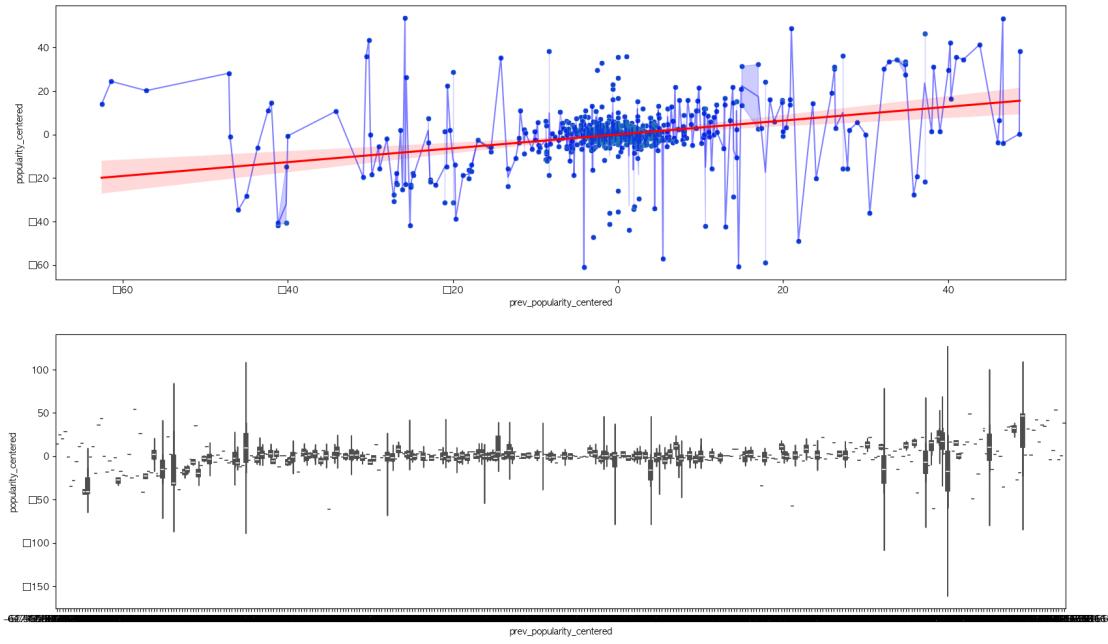
Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

• 1 , 0.32 .

```
[83]: plt.figure(figsize=(20,12))
plt.rc('font', family='AppleGothic')
plt.subplot(2,1,1)
sns.scatterplot(x="prev_popularity_centered", y="popularity_centered",
                 data=popularity_df, color='blue')
sns.lineplot(x="prev_popularity_centered", y="popularity_centered",
              data=popularity_df, color='blue', alpha = 0.5)
sns.regplot(x='prev_popularity_centered', y='popularity_centered',
            data=popularity_df,
            scatter_kws={'alpha':0.5, 's':20}, line_kws={'color':'red'})
plt.subplot(2,1,2)
sns.violinplot(x="prev_popularity_centered", y="popularity_centered",
                data=popularity_df, color='blue')
plt.show()
```

```
/Users/lucyroh/Desktop/STUDY spotify/.venv/lib/python3.14/site-
packages/IPython/core/pylabtools.py:170: UserWarning: Glyph 8722 (\N{MINUS
SIGN}) missing from font(s) AppleGothic.
fig.canvas.print_figure(bytes_io, **kw)
```



[ ]:

## 1 2023-2025 Analysis

### 1.0.1

.

?

- (popularity\_centered) ?
- : popularity\_centered
- : ( X)
- : artist-level time series

[101]: years = [2023]

```
artist_name = []
track_name = []
track_popularity = []
artist_id = []
track_id = []
release_date = []
for i in range(0,1000,50):
    track_results = sp.search(q=f'year:{2023}', type='track', limit=50, offset=i)
    for i, t in enumerate(track_results['tracks']['items']):
        artist_name.append(t['artists'][0]['name'])
        artist_id.append(t['artists'][0]['id'])
        track_name.append(t['name'])
```

```

    track_id.append(t['id'])
    track_popularity.append(t['popularity'])
    release_date.append(t['album']['release_date'])

```

```
[102]: df_2023 = pd.DataFrame({'artist_name' : artist_name, 'track_name' : track_name,
                             'track_id' : track_id, 'release_date' : release_date, 'track_popularity' : track_popularity, 'artist_id' : artist_id})
print(df_2023.shape)
df_2023.to_csv("spotify2023.csv", encoding="utf-8-sig", index=False)
display(df_2023.head())
track_df = pd.concat([track_df, df_2023], ignore_index=True)
track_df.to_csv("spotify2023-2025.csv", encoding="utf-8-sig", index=False)
del df_2023
track_df
```

(1000, 6)

	artist_name	track_name	track_id	release_date	\
0	TOMIOKA AI	Good bye-bye	6yrSg5ltrGV0oha4TtUBZ3	2023-09-20	
1	keshi	UNDERSTAND - Acoustic	1IkbcPeZ14Ed9ZCLwU7b0V	2023-05-16	
2	tuki.	- Bansanka	2cxcqKwQtfKq7giphxjz0u	2023-09-29	
3	Way Ched	FLIRT (Feat. Leellamarz)	6oBBMles8dHG1GRT4sZvhJ	2023-11-12	
4	BIBI	Amigos	1fzJtRgnplgXnBnr6DLpTB	2023-11-17	

	track_popularity	artist_id
0	55	28uwiPI48qGWTiPz6Zgnwi
1	29	3pc0b0VB5whxmD50W79ww0
2	67	1Y5vJqABeI6QI6R95EDV6o
3	56	750cDAFGCzj0qehe1mADeM
4	19	6UbmqUEgjLA6jAcXwbM1Z9

	artist_name	track_name	\
0	Giuseppe Verdi	Cortigiani, vil razza dannata - Live On The Ed...	
1	Noah Kahan	Your Needs, My Needs - Live from Red Rocks '23	
2	Noah Kahan	Your Needs, My Needs - Live from Red Rocks '23	
3			
4	Andree Right Hand	Dân Choi Sao Phải Khóc	
...	...	...	
5995	Isabel LaRosa	i'm yours - Live from Irving Plaza	
5996	Pedro Capó	5 y 3 - Live Performance	
5997	AnnenMayKantereit	Lass es kreisen - Live in Köln	
5998	Little Baby Bum	Hush Little Baby	
5999	Costa Gold	Lembra Dessa	

	track_id	release_date	track_popularity	\
0	4xTQrn63kUDmKXB1JupxVb	2024-01-01 00:00:00	3	
1	51BSR67RxiZySQI61sFXQa	2024-01-04 00:00:00	9	
2	51BSR67RxiZySQI61sFXQa	2024-01-04 00:00:00	9	

3	5eY7692tmgHB9dbmq6wa2M	2024-01-05 00:00:00	73
4	0dBKcPEAsdxWJsqNDNHcPz	2024-01-05 00:00:00	56
...	...	...	...
5995	3NpVUgii1cGA13pze7CFzb	2023-05-11	13
5996	0IdDYDdJdG83Rkj1ROhDHv	2023-06-23	12
5997	2CavjEfW3xt5enUOUJNys8	2023-03-10	13
5998	32w21mKGmMtS0gKVRQBvLj	2023-09-01	12
5999	3NB5u20Y0FB5ZTOWpOD9w2	2023-01-20	13
	artist_id	artist_popularity \	
0	1J0QXgYdQV2yfrhewqx96o	63.0	
1	2RQRUSR4IW1f3mKyKsy4B	84.0	
2	2RQRUSR4IW1f3mKyKsy4B	84.0	
3	4UK2Lzi6fBfUi9rpDt6cik	73.0	
4	4grjJqg7iwQ8RKHs8d9Snh	56.0	
...	...	...	
5995	5arKwJZEvT5uKq4o0JfqR4	Nan	
5996	4QVBYiagIaa6ZGSPMbybpy	Nan	
5997	23xqmJEN3oVxwzqtNIyR5m	Nan	
5998	6b4g0ldpp7H0BjF01TfleW	Nan	
5999	7q1aEytv83jXNECmyaMhgn	Nan	
	artist_genres	artist_followers \	
0	[opera, classical]	723072.0	
1	[]	4582855.0	
2	[]	4582855.0	
3	[j-pop, j-rock, japanese indie, anime]	3358594.0	
4	[vietnamese hip hop, v-pop, vinahouse]	448951.0	
...	...	...	
5995		Nan	Nan
5996		Nan	Nan
5997		Nan	Nan
5998		Nan	Nan
5999		Nan	Nan
	prev_track_popularity		
0		Nan	
1		Nan	
2		9.0	
3		Nan	
4		Nan	
...	...		
5995		Nan	
5996		Nan	
5997		Nan	
5998		Nan	
5999		Nan	

```
[6000 rows x 10 columns]
```

```
[103]: track_df['release_date'] = pd.to_datetime(track_df['release_date'],  
    ↪errors='coerce')
```

```
[104]: artist_popularity = {}  
artist_genres = {}  
artist_followers = {}  
  
unique_artist_ids = list(set(track_df['artist_id']))  
  
for i in range(0, len(unique_artist_ids), 50):  
    batch_ids = unique_artist_ids[i:i+50]  
  
    artists = sp.artists(batch_ids)['artists']  
  
    for artist in artists:  
        if artist is None:  
            continue  
  
        a_id = artist['id']  
        artist_popularity[a_id] = artist['popularity']  
        artist_genres[a_id] = artist['genres']  
        artist_followers[a_id] = artist['followers']['total']  
  
    time.sleep(0.3)
```

```
[105]: track_df['artist_popularity'] = track_df['artist_id'].map(artist_popularity)  
track_df['artist_genres'] = track_df['artist_id'].map(artist_genres)  
track_df['artist_followers'] = track_df['artist_id'].map(artist_followers)  
  
track_df.to_csv("./data/spotify2023-2025.csv", index=False,  
    ↪encoding="utf-8-sig")  
track_df
```

```
[105]:      artist_name          track_name \\\n0       Giuseppe Verdi  Cortigiani, vil razza dannata - Live On The Ed...  
1           Noah Kahan   Your Needs, My Needs - Live from Red Rocks '23  
2           Noah Kahan   Your Needs, My Needs - Live from Red Rocks '23  
3  
4       Andree Right Hand          Dân Chơi Sao Phải Khóc  
...          ...  
5995      Isabel LaRosa   i'm yours - Live from Irving Plaza  
5996          Pedro Capó   5 y 3 - Live Performance  
5997  AnnenMayKantereit   Lass es kreisen - Live in Köln  
5998      Little Baby Bum          Hush Little Baby
```

5999	Costa Gold	Lembra Dessa
0	4xTQrn63kUDmXBIJupxVb	2024-01-01
1	51BSR67RxiZySQI61sFXQa	2024-01-04
2	51BSR67RxiZySQI61sFXQa	2024-01-04
3	5eY7692tmgHB9dbmq6wa2M	2024-01-05
4	0dBKcPEAsdxWJsqNDNHcPz	2024-01-05
...	...	...
5995	3NpVUgii1cGA13pze7CFzb	2023-05-11
5996	0IdDYDdJdG83Rkj1R0hDHv	2023-06-23
5997	2CavjEfW3xt5enUOUJNys8	2023-03-10
5998	32w21mKGmMtS0gKVRQBvLj	2023-09-01
5999	3NB5u20Y0FB5ZT0Wp0D9w2	2023-01-20
0	1J0QXgYdQV2yfrhewqx96o	63
1	2RQXRUsr4IW1f3mKyKsy4B	84
2	2RQXRUsr4IW1f3mKyKsy4B	84
3	4UK2Lzi6fBfUi9rpDt6cik	73
4	4grjJqg7iwQ8RKHs8d9Snh	56
...	...	...
5995	5arKwJZEvT5uKq4o0JfqR4	73
5996	4QVBYiagIaa6ZGSPMbybpy	67
5997	23xqmJEN3oVxwzqtNIyR5m	68
5998	6b4g0ldpp7HOBjF01TfleW	3
5999	7q1aEytv83jXNECmyaMhgn	58
0	[opera, classical]	723072
1	[]	4582855
2	[]	4582855
3	[j-pop, j-rock, japanese indie, anime]	3358594
4	[vietnamese hip hop, v-pop, vinahouse]	448951
...	...	...
5995	[]	2646491
5996	[latin pop, latin]	1753779
5997	[german indie, german pop, german indie pop]	2206451
5998	[]	12
5999	[brazilian hip hop, brazilian trap, boom bap, ...]	2410505
0	prev_track_popularity	
1	NaN	
2	NaN	
3	9.0	
4	NaN	

```

...
5995          NaN
5996          NaN
5997          NaN
5998          NaN
5999          NaN

```

[6000 rows x 10 columns]

```

[109]: track_df.sort_values("release_date", inplace=True)
track_df['release_date'] = pd.to_datetime(track_df['release_date'], u
    ↪errors='coerce')
track_df.reset_index(drop=True)
track_df

```

	artist_name	track_name \
5935	Quevedo	Buenas
5172	Jackson Wang	Slow
5612	ShowMinorSavage	Thinkin' bout you - from BMSG TYO SESSION
5837	Buba Espinho	É Tão Grande O Alentejo
5016	NewJeans	OMG
...	...	...
3995	ANDROMEDA	MONTAGEM COMA
3996	KNEECAP	Love Making
3997	bbno\$	bing bong
3998	Nouvelle Vague	Shout
3999	Dayseeker	My Immortal

	track_id	release_date	track_popularity \
5935	OurCgPtrxPYqbTVxzgw1qW	2023-01-01	15
5172	OzI905dQ614A9mplzriDTO	2023-01-01	22
5612	6jX9r1YTZWE4jicyZ7rwEE	2023-01-01	29
5837	7zaAd2XAGjiU7McAGZaiZ1	2023-01-01	24
5016	65FftemJ1DbBZ45DUfHJXE	2023-01-02	79
...	...	...	...
3995	1aPVNfAor4sRSzqT1QCi43	NaT	30
3996	1mEvR3z3Wi0Wa0KQZuWYT0	NaT	13
3997	6vS8BPkw7gHzP9hYvRVRBP	NaT	32
3998	7tbfNcsWDvL559Bfls7Cpu	NaT	12
3999	5M1wH7BBNhZFDoaC9J1BL	NaT	17

	artist_id	artist_popularity	artist_genres \
5935	52iwsT98xC0GgiGntTiR7K	84	[]
5172	1kfWoWgCugPkyxQP81kR1Y	63	[k-pop]
5612	0x7bC0gbku4Mu85Pv6wYva	39	[j-r&b]
5837	3B6lsop4CFEdGzlCksiL6R	52	[fado]
5016	6HvZYsbFfjnjkFrWF950C9d	79	[k-pop]

```
...          ...
3995  1Rk1NDIiYVZ3dYdEUkB0cS          ...          68      [phonk, brazilian phonk]
3996  1ZVACPeq7ccGCoUXwtafUU          ...          64      []
3997  41X1TR6hrK8Q2ZCpp2EqCz          ...          79      []
3998  4h7NLl1g1oYdEtfQJfyto0          ...          57      [lounge]
3999  5FjQVp1Lb0kltmwIuu5kfj          ...          68      [metalcore, post-hardcore]

      artist_followers  prev_track_popularity
5935            6578632                  NaN
5172            4298601                  NaN
5612            31832                  NaN
5837            42519                  NaN
5016           12013240                  NaN
...
      ...          ...
3995            80399                  ...
3996            476814                  ...
3997            2925608                  ...
3998            423437                  ...
3999            526332                  ...

[6000 rows x 10 columns]
```

```
[111]: track_df['prev_track_popularity'] = (  
    track_df  
        .groupby('artist_id')['track_popularity']  
        .shift(1)  
)  
track_df
```

[111]:	artist_name	track_name	\
5935	Quevedo	Buenas	
5172	Jackson Wang	Slow	
5612	ShowMinorSavage	Thinkin' bout you - from BMSG TYO SESSION	
5837	Buba Espinho	É Tão Grande O Alentejo	
5016	NewJeans	OMG	
...	...	...	
3995	ANDROMEDA	MONTAGEM COMA	
3996	KNEECAP	Love Making	
3997	bbno\$	bing bong	
3998	Nouvelle Vague	Shout	
3999	Dayseeker	My Immortal	
track_id release_date track_popularity \			
5935	OurCgPtrxPYqbTVxzgwlqW	2023-01-01	15
5172	OzI905dQ614A9mplzriDTO	2023-01-01	22
5612	6jX9r1YTZWE4jicyZ7rwEE	2023-01-01	29
5837	7zaAd2XAGjiU7McAGZaiZ1	2023-01-01	24

```

5016 65FfitemJ1DbbZ45DUfHJXE 2023-01-02 79
...
3995 ... NaT 30
3996 ... NaT 13
3997 ... NaT 32
3998 ... NaT 12
3999 ... NaT 17

      artist_id artist_popularity artist_genres \
5935 52iwsT98xCoGgiGntTiR7K 84 []
5172 1kfWoWgCugPkyxQP81kR1Y 63 [k-pop]
5612 0x7bC0gbku4Mu85Pv6wYva 39 [j-r&b]
5837 3B6lsop4CFEdGzlCksil6R 52 [fado]
5016 6HvZYsbFfjnjkFrWF950C9d 79 [k-pop]
...
3995 ... ...
3996 ... 68 [phonk, brazilian phonk]
3997 ... 64 []
3998 ... 79 []
3999 ... 57 [lounge]
5016 ... 68 [metalcore, post-hardcore]

      artist_followers prev_track_popularity
5935 6578632 NaN
5172 4298601 NaN
5612 31832 NaN
5837 42519 NaN
5016 12013240 NaN
...
3995 ... 30.0
3996 ... NaN
3997 ... NaN
3998 ... NaN
3999 ... NaN

```

[6000 rows x 10 columns]

```
[132]: track_df.isna().sum()
```

```

[132]: artist_name 0
track_name 0
track_id 0
release_date 5
track_popularity 0
artist_id 0
artist_popularity 0
artist_genres 0
artist_followers 0

```

```

prev_track_popularity      1496
popularity_centered         0
prev_popularity_centered    1496
dtype: int64

```

```

[133]: track_df['popularity_centered'] = (
    track_df['track_popularity']
    - track_df.groupby('artist_id')['track_popularity'].transform('mean')
)
track_df['prev_popularity_centered'] = (
    track_df['prev_track_popularity']
    - track_df
        .groupby('artist_id')['prev_track_popularity']
        .transform('mean')
)
display(track_df.head(5))
display(track_df.tail(5))

```

	artist_name	track_name \
5935	Quevedo	Buenas
5172	Jackson Wang	Slow
5612	ShowMinorSavage	Thinkin' bout you - from BMSG TYO SESSION
5837	Buba Espinho	É Tão Grande O Alentejo
5016	NewJeans	OMG

	track_id	release_date	track_popularity \
5935	OurCgPtrxPYqbTVxzgwIqW	2023-01-01	15
5172	OzI905dQ614A9mplzriDT0	2023-01-01	22
5612	6jX9r1YTZWE4jicyZ7rwEE	2023-01-01	29
5837	7zaAd2XAGjiU7McAGZaiZ1	2023-01-01	24
5016	65FftemJ1DbbZ45DUfHJXE	2023-01-02	79

	artist_id	artist_popularity	artist_genres \
5935	52iwsT98xCoGgiGntTiR7K	84	[]
5172	1kfWoWgCugPkyxQP81kR1Y	63	[k-pop]
5612	0x7bC0gbku4Mu85Pv6wYva	39	[j-r&b]
5837	3B6lsop4CFEdGzlCksil6R	52	[fado]
5016	6HvZYsbFfjnjkFrWF950C9d	79	[k-pop]

	artist_followers	prev_track_popularity	popularity_centered \
5935	6578632	NaN	-32.500000
5172	4298601	NaN	0.000000
5612	31832	NaN	-2.400000
5837	42519	NaN	0.000000
5016	12013240	NaN	11.428571

	prev_popularity_centered
5935	NaN

5172		NaN				
5612		NaN				
5837		NaN				
5016		NaN				
3995	ANDROMEDA	MONTAGEM COMA	1aPVNfAor4sRSzqT1QCi43		NaT	\
3996	KNEECAP	Love Making	1mEvR3z3Wi0Wa0KQZuWYTO		NaT	
3997	bbno\$	bing bong	6vS8BPkw7gHzP9hYvRVRBP		NaT	
3998	Nouvelle Vague	Shout	7tbfNcsWDvL559Bfls7Cpu		NaT	
3999	Dayseeker	My Immortal	5M1wH7BBNhWZFDoaC9J1BL		NaT	
3995	track_popularity		artist_id	artist_popularity	NaT	\
3995	30	1RklNDIiYVZ3dYdEUnB0cS		68		
3996	13	1ZVACPeq7ccGCoUXwtafUU		64		
3997	32	41X1TR6hrK8Q2ZCpp2EqCz		79		
3998	12	4h7NLl1g1oYdEtfQJfyto0		57		
3999	17	5FjQVp1Lb0kltmwIuu5kfj		68		
3995	artist_genres	artist_followers	prev_track_popularity	NaT	NaT	\
3995	[phonk, brazilian phonk]	80399	30.0			
3996	[]	476814	NaN			
3997	[]	2925608	NaN			
3998	[lounge]	423437	NaN			
3999	[metalcore, post-hardcore]	526332	NaN			
3995	popularity_centered	prev_popularity_centered	NaT	NaT	NaT	
3995	0.0	0.0				
3996	0.0	NaN				
3997	0.0	NaN				
3998	0.0	NaN				
3999	0.0	NaN				

```
[134]: import statsmodels.api as sm
from scipy.stats import pearsonr, spearmanr

from sklearn.linear_model import LinearRegression
from sklearn.metrics import mean_squared_error, r2_score
from sklearn.model_selection import GroupKFold

from datetime import datetime
```

```
[135]: baseline_df = track_df[
    ['popularity_centered', 'prev_popularity_centered']]
].dropna()
```

```
[139]: y_true = baseline_df['popularity_centered']
y_pred_prev = baseline_df['prev_popularity_centered']
```

```
    rmse_prev = np.sqrt(
        mean_squared_error(y_true, y_pred_prev)
    )
rmse_prev
```

[139]: np.float64(11.69888479065329)

```
[140]: y_pred_zero = np.zeros(len(y_true))

rmse_zero = np.sqrt(
    mean_squared_error(y_true, y_pred_zero)
)

rmse_zero, rmse_prev
```

[140]: (np.float64(11.937183881611698), np.float64(11.69888479065329))

```
[142]: eval_df = track_df[
    ['artist_id', 'popularity_centered', 'prev_popularity_centered']
].dropna()
```

```
[144]: X = eval_df[['prev_popularity_centered']]
y = eval_df['popularity_centered']
groups = eval_df['artist_id']
```

[145]: gkf = GroupKFold(n\_splits=5)

```
[146]: rmse_zero = []
rmse_prev = []
rmse_lm = []
r2_lm = []
```

```
[150]: for train_idx, test_idx in gkf.split(X, y, groups):
    X_train, X_test = X.iloc[train_idx], X.iloc[test_idx]
    y_train, y_test = y.iloc[train_idx], y.iloc[test_idx]

    # Baseline 0:    X
    y_pred_zero = np.zeros(len(y_test))
    rmse_zero.append(
        np.sqrt(mean_squared_error(y_test, y_pred_zero))
    )

    # Baseline 1:      +
    y_pred_prev = X_test['prev_popularity_centered']
    rmse_prev.append(
        np.sqrt(mean_squared_error(y_test, y_pred_prev))
    )
```

```

)
# Regression model
model = LinearRegression()
model.fit(X_train, y_train)

y_pred_lm = model.predict(X_test)
rmse_lm.append(
    np.sqrt(mean_squared_error(y_test, y_pred_lm))
)
r2_lm.append(
    r2_score(y_test, y_pred_lm)
)

```

```
[151]: print(f"Baseline (0) RMSE: {np.mean(rmse_zero):.3f}")
print(f"Baseline (prev) RMSE: {np.mean(rmse_prev):.3f}")
print(f"Lag Regression RMSE: {np.mean(rmse_lm):.3f}")
print(f"Lag Regression R2: {np.mean(r2_lm):.3f}")
```

Baseline (0) RMSE: 11.846  
 Baseline (prev) RMSE: 11.537  
 Lag Regression RMSE: 10.083  
 Lag Regression R<sup>2</sup>: 0.273

- , .
- baseline 15% .

1.1 , feature ?

```
[ ]: track_df['artist_followers_log'] = np.log1p(track_df['artist_followers'])
```

```
[ ]: track_df['main_genre'] = track_df['artist_genres'].apply(
    lambda x: x[0] if isinstance(x, list) and len(x) > 0 else 'unknown'
)
```

```
[176]: #
genre_dummies = pd.get_dummies(track_df['main_genre'], prefix='genre')
track_df = pd.concat([track_df, genre_dummies], axis=1)
```

```
[177]: feature_cols = [
    'prev_popularity_centered',
    'artist_followers_log',
    'artist_popularity'
] + list(genre_dummies.columns)
```

```
[178]: eval_df = track_df[
    ['artist_id', 'popularity_centered'] + feature_cols
].dropna()
```

```
[179]: X = eval_df[feature_cols]
y = eval_df['popularity_centered']
groups = eval_df['artist_id']

[180]: gkf = GroupKFold(n_splits=5)

rmse_list = []
r2_list = []

[181]: for train_idx, test_idx in gkf.split(X, y, groups):
    X_train, X_test = X.iloc[train_idx], X.iloc[test_idx]
    y_train, y_test = y.iloc[train_idx], y.iloc[test_idx]

    model = LinearRegression()
    model.fit(X_train, y_train)

    y_pred = model.predict(X_test)

    rmse_list.append(
        np.sqrt(mean_squared_error(y_test, y_pred))
    )
    r2_list.append(
        r2_score(y_test, y_pred)
    )

[182]: print(f"Extended model RMSE: {np.mean(rmse_list):.3f}")
print(f"Extended model R2: {np.mean(r2_list):.3f}")
```

Extended model RMSE: 10.120

Extended model R<sup>2</sup>: 0.267

[ ]: