

$$\frac{\textit{Offers viewed}}{0.75 * \textit{Offers received}}$$

$$\frac{\textit{Money spent}}{\textit{median amount Spent}}$$

$$\frac{\textit{Expiration Time}}{\textit{rest Time till Expiration}}$$

$$\frac{\textit{Offer reaction time}}{0.5 * \textit{rest Time till Expiration}}$$

$$\frac{1}{(1 + \textit{visits till completion})}$$