

# Ludmilla Pereira de Moraes

## Front-end Developer Junior

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### SUMMARY

**Junior Front-end Developer** transitioning from **Product UX/UI Designer** with 3 years of experience in digital products. Strong foundation in **HTML** and **CSS**, familiarity with **JavaScript** and frontend **frameworks**, and solid understanding of **usability**, **design systems** and **developer-designer** collaboration.

### TECHNICAL SKILLS

**HTML5, CSS3**, Responsive Design, Information Architecture, Flowcharts and Diagrams, Bootstrap, **JavaScript** (basic), Git/ **GitHub**, Visual Studio Code, Figma, Jira, Agile Methodologies (Scrum, Kanban).

### INDUSTRY EXPERIENCE | PRODUCT DOMAINS

Gaming, E-learning Education, Healthcare and Telemedicine, Telecommunications, Electronic and Digital Signature, BPMS Management Software, Startup, Big Company, SaaS, B2C, B2B.

### PERSONAL PROJECTS | CASE STUDIES

#### Front-end Developer | Cross Platform Achievement Keeper (2026 - present)

**Self-hosted** and **open-source** platform for managing game achievements. A collaborative project. Implemented **front end redesign** and **front end code refactoring**.

#### Front-end Developer | Personal Portfolio (2025 - 2026)

Personal Portfolio created using a **mobile-first** approach to apply some of the concepts learned about **HTML5, CSS3** and **JavaScript**.

### PROFESSIONAL EXPERIENCES

#### UX/UI Designer | Product Designer at Sozei (2023 - 2024)

Worked in a **startup** environment across **telephony**, **e-learning**, **healthcare** and **telemedicine** products, closely **collaborating with software developers**. Translated researches and UX decisions into **excellent UI solutions**, focusing on user **usability**, ease of use and simple and modern **design**.

## **UX/UI Designer | Product Designer | Volunteer at Ladies that UX Porto (2023 - 2024)**

**Research-focused** role within a global UX community, conducting user market research to **support community initiatives**. Achieved skills in documentation, data analysis and organization and cross-functional **teamwork**.

## **UX/UI Designer | Product Designer at Selbetti Tecnologia (2021 - 2022)**

Worked on **B2B digital/ electronic signature** and **BPM web** and **mobile** platforms, facilitating the overall **User Experience process**, aiming to improve the user experience across existing and new features. Supported the evolution of the Design System, **collaborated with developers** through structure handoff, usability validation, and data-informed design decisions for scalable digital solutions.

## **Technical Support Analyst at Algar Tech | Bradesco Bank (2019 - 2021)**

Supported **B2B banking clients in financial systems**, resolving technical issues, handling data files, and improving **problem-solving** capabilities and **user-centered thinking** applied to digital platforms.

## **EDUCATION**

**Associate Degree in Systems Analysis and Development (CTeSP)** at Gran Faculdade (2023 - 2025)

**UX, Research, UI and Product Design** at UX Unicórnio (2021 - 2021)

**Bachelor's Degree in Law** at Universidade de Uberaba (2017 - 2022)

## **LANGUAGES**

**Portuguese** (Native/ Fluent), **English** (B2/ Intermediate)