

Ludmyla Almeida

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EXPERIENCE

Product Design Intern @ Salesforce

May 2021 - Present // Remote

- Developed a prototype for the Salesforce Finance Cloud Slack app using Javascript and Slack Block Kit Builder.
- Collaborated with product managers, engineers, and designers on decisions related to project scope, research strategy, and implementation.
- Worked closely with a Conversational Designer to ensure that the interactions between the user and the chatbot were in line with the company's brand.

Product Designer @ Hack.Diversity Alumni Association

July 2020 - April 2021 // Boston, MA

- Developed the Hack.Alumni brand identity including the logo, color palette, and typography.
- Designed scalable and responsive web-based product experiences for the organization.
- Reviewed implementation with developers to ensure designs were executed correctly and followed the brand guidelines throughout the application.

UX Design Intern @ Liberty Mutual Insurance

May - Sept 2019 // Boston, MA

- Redesigned an outdated agent's quoting system to create a modern web application that simplified the user process.
- Conducted 10 usability testing sessions to gather data and ensure designs met end-user needs. Presented final report to the team and recommended changes for improvements.
- Created user personas based on 38 interviews conducted with agents, underwriters, and territory managers.

Front End Developer Intern @ Liberty Mutual Insurance

May - Sept 2018 // Boston, MA

- Created a javascript prototype for a future quoting automation system for commercial insurance.
- Worked on eCliq Portal Application fixing bugs and reviewing code with other team members.
- Participated in program increment with the team and used JIRA to create tickets, distribute tasks, and plan sprints.

EDUCATION

University of Massachusetts Lowell

Graduating: December 2021 // Lowell, MA

B.S. in Computer Science with minor in Mathematics
Cumulative GPA: 3.77/4.0

SKILLS

Design

Sketch
Adobe XD
Figma
Interaction Design
Adobe Illustrator
Adobe Photoshop
Usability Testing

Programming

JavaScript
C++
Java
Angular
React
jQuery
HTML/CSS
Git

AWARDS

2019 Rewriting the Code Fellow
2018 Liberty Mutual TechStart Hackathon, 2nd Place
2018 Hack.Diversity Fellow