

2020-2026

2026 2

25

M6 Web Afrostream TRACE+

2020

AI 30%

2026

x

LinkedIn

[Streaming Radar](#)

(<https://streamingradar.substack.com>)

2020

12+

25+

3

2026



2026

>50%

AI

800

2026

#1

x

2026

3

Free/Bouygues/SFR

Le

National

DAZN 2024

Zack Nani

— Free 181

#2 AI

30%

PubMatic

100%

ROI 192%

2026

30%

AI

AI

18

1.5

#3

2026	Netflix	Disney	Amazon	Apple	Warner	
ReelShort	DramaBox					2025 110
2030 260	TikTok	PineDrama	2026 1	Disney+		
CES 2026		Google DeepMind			ReelShort	
7000 4		Netflix	20			

GP Explorer

2025 6

"GP Explorer 3"

✓ GP Explorer 3	France TV	France 2	France 4
2	8	Twitch	"

- Ibai Pokimane HasanAbi →
- 2 Twitch =
-



2023-2024



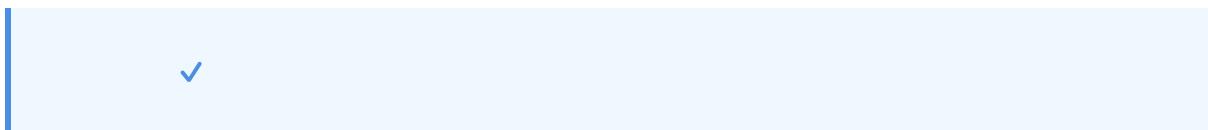
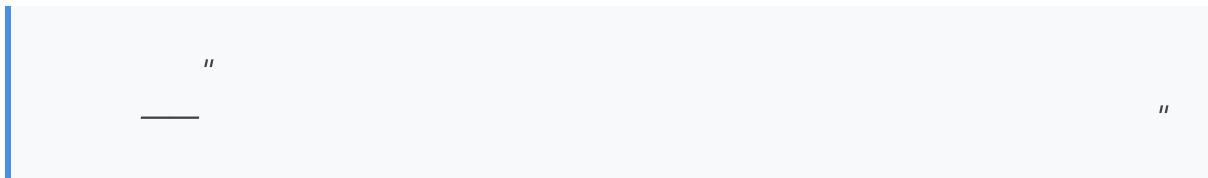
- **Kameto** Webedia
- **Joyca** RMC Découverte 180
- **GP Explorer 6** 670
- **France TV 2026** Rivenzi Poneeey Club
- **Logan Paul** WWE
- **MrBeast** Amazon 1 5000 2

" " "



" " MrBeast Markiplier

2024



MrBeast

- 4.6
- Amazon 100%
- Beast Industries 2024 1.1
-
- " "
- Amazon

Markiplier

- 300
-
- Instagram
- 1800 2200 3000
- 60%

**BeNarrative****1989**

2024

"

8000

/ /

"

✓ Jean-Marc Denoual BeNarrative

BeNarrative

-
-
-

Christian Bombrun Webedia CEO

"Elephant

TF1 France 2 Canal+ Disney+ Free Zack Nani RMC

YouTube "



2023

2023 1

2023 1

- Canal+ Amazon SVOD
- Netflix
- Dazn Fubo Amazon Disney Netflix Warner
-
- NFT NFT

2023-2026

- ✓ Canal+ Amazon
- ✓ Netflix WWE NFL Jake Paul
- ⏳ Dazn/Fubo Fubo
- ✓ Meta Threads Post.news Bluesky
- ✓ NFT



2024

"Christian Bombrun Webedia CEO" "Elephant"

TF1 France 2 Canal+ Disney+ Free Zack Nani

RMC

YouTube

"

MrBeast

1.1

Markiplier 300

"

"



Zack Nani

2025 8

ESPN

NBA LFP Ligue 1+

-

"

✓ Zack Nani IMG

Twitch/YouTube

2025 8

• **Canal+**

Zack Nani

3

• Twitch

• "Zack en Roue Libre" 90-120

260

• **Free 181**

+ +

CazéTV

FIFA

CazéTV

2026

104

AVOD

ESPN 29.99 /

Ligue 1+ 19.99

-

Zack Nani

"



2025 5

ReelShort DramaBox

9.99

Disney+

Fox Holywater 200

• 5 →70 2021-2024 2030 162

• ReelShort 7000

• DramaBox 2025 6 3100

• 2025 Q2 68%

• 1 41 237 =

• ReelShort 4

• DramaBox 3.23 1000

• 15

Marion Ranchor

" =

Netflix Disney+

Amazon Instagram Stories

"



2025

2025 6

"2025

Netflix Squeezie Disney+ Inoxtag Amazon Prime MrBeast

1

"

TikTok YouTube Instagram

- **Netflix x Squeezie** GP Explorer 3 Twitch 140 670
- **Disney+ x Inoxtag** "Kaizen"—YouTube 4300 + 34
- **Amazon x MrBeast** 1 Beast Games 1000 500
- **Samsung TV Plus** Mark Rober Dhar Mann Smosh The Try Guys
- **Roku x Jellysmack** 2 FAST "Hello Inspo"+"Mysteria" 17

- 2021 143% 74%

- " " 25

- YouTube → → → Kaizen 4

Further Adventures

YouTube Beckman+

Stillman Andrew Rea Binging With Babish 1000 100 -3000

"

"



Netflix 4%

2026 1

"2025 11 Netflix
4% 12%" 2000
"



80% YouTube

- Netflix → **4%**
- → **12%**
- **48%** " " Harris Poll 2023
- Deezer Spotify AI **27%** **75%**
- YouTube **12.5%** Netflix 7.5%

2-3

"2-3 Netflix 'regelegorilla 10 ' 'Squeezie '
— 'AI
3000 " 50
Shadowz 500 MUBI Shudder
+ShadowzCast Netflix



Netflix

FAST

2025 12

	"	2026	2027	Netflix		FAST
				Pluto TV	'	
Molotov		'	Paramount	Pluto TV	150	8000
			Amazon	Freevee	"	

	Paramount	Paramount+
Pluto TV	FAST	

- →VHS→ → →

- Paramount Paramount+ NCIS Pluto TV

- Warner Bros. Discovery Tubi Pluto TV

- FAST 2025 47% FAST Parks Associates

Molotov 2000 "Netflix" 1000 xCPM 5-8 =
60 -100 10-15 = 5000 -1 2025 Netflix 430
FAST
→ → → Netflix
Netflix Roku Xumo
Netflix Netflix 3 NFL

II I I I I I I

"

"

— Ludovic Bostral, Streaming Radar

12+

25+

M6 Replay 1000
OTT

Afrostream YC S15 Majelan Kessel
30

(<https://cal.com/ludovic-bostral-ludobos-idg16l/30min-zh>)

Streaming Radar (<https://streamingradar.substack.com>)

Ludovic Bostral

OTT

25+

· M6 Replay · Afrostream (YC S15) · Majelan · Kessel



www.bostral.com (<https://www.bostral.com>)

ludovic@bostral.com[Streaming Radar](https://streamingradar.substack.com) (<https://streamingradar.substack.com>)

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cal.com/ludovic-bostral-ludobos-idg16l/30min (<https://cal.com/ludovic-bostral-ludobos-idg16l/30min-zh>)**LinkedIn**[linkedin.com/in/ludovicbostral](https://www.linkedin.com/in/ludovicbostral) (<https://www.linkedin.com/in/ludovicbostral>).

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2026 2