

2020-2026

2026 2

25

M6 Web Afrostream TRACE+

2020

2026

x

AI 30%

LinkedIn

[Streaming Radar](#)

(<https://streamingradar.substack.com>).

2020

12+

25+

3

2026



2026

>50% AI 800 2026

#1 x

2026 3 Free/Bouygues/SFR Le
National DAZN 2024
Zack Nani
— Free 181

#2 AI 30%

PubMatic 100% ROI 192% 2026
30% AI
AI 18 1.5

#3

2026	Netflix	Disney	Amazon	Apple	Warner		
ReelShort	DramaBox					2025	110
2030	260	TikTok	PineDrama	2026	1	Disney+	
CES 2026			Google DeepMind				ReelShort
7000	4		Netflix	20			



GP Explorer

2025 6

"GP Explorer 3"

2	✓ GP Explorer 3	France TV	France 2	France 4
	8		Twitch	

- Ibai Pokimane HasanAbi →
- 2 Twitch =
-

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"



2023-2024

" — "

✓

- **Kameto** Webedia
- **Joyca** RMC Découverte 180
- **GP Explorer 6** 670
- **France TV** 2026 Rivenzi Poneeey Club
- **Logan Paul** WWE
- **MrBeast** Amazon 1 5000 2

" "



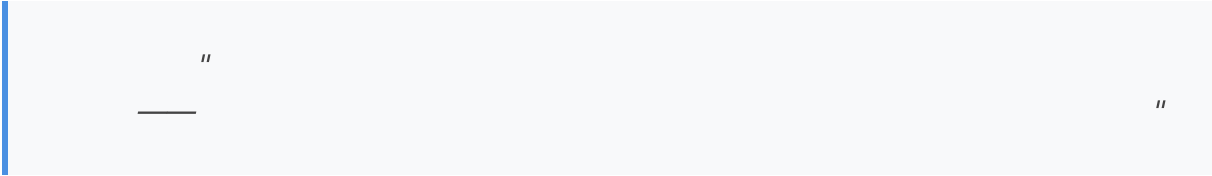
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MrBeast

Markiplier

2024



MrBeast

- 4.6
- Amazon 100%
- Beast Industries 2024 1.1
-
- " "
- Amazon

Markiplier

- 300
-
- Instagram
- 1800 2200 3000
- 60%
- "

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1989

" 8000 / /

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- ✓ Jean-Marc Denoual BeNarrative

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	Christian Bombrun			Webedia CEO		"Elephant	
	TF1	France 2	Canal+	Disney+	Free	Zack Nani	RMC
YouTube	"						



2023

2023 1

2023 1

- Canal+ Amazon SVOD
- Netflix
- Dazn Fubo Amazon Disney Netflix Warner
-
- NFT NFT

2023-2026

- ✓ Canal+ Amazon
- ✓ Netflix WWE NFL Jake Paul
- ⌚ Dazn/Fubo Fubo
- ✓ Meta Threads Post.news Bluesky
- ✓ NFT



2024

"Christian Bombrun Webedia CEO ' ' Elephant
TF1 France 2 Canal+ Disney+ Free Zack Nani
RMC YouTube "

MrBeast 1.1 Markiplier 300

"

"



Zack Nani

2025 8

	"					
ESPN		NBA	LFP Ligue 1+	-		"

✓ Zack Nani	IMG				Twitch/YouTube
2025	8				

- **Canal+** Zack Nani 3
- Twitch
- "Zack en Roue Libre" 90-120 260

- **Free 181** + +

CazéTV	FIFA	CazéTV	2026	104	AVOD
"				ESPN 29.99	/
Ligue 1+ 19.99		-	Zack Nani		
"					



2025 5

"				
ReelShort	DramaBox			9.99
"				

✓		Fox Holywater 200		
Disney+	"	"		

- 5 →70 2021-2024 2030 162
- ReelShort 7000
- DramaBox 2025 6 3100

- 2025 Q2 68%
- 1 41 237 =
- ReelShort 4
- DramaBox 3.23 1000
- 15

Marion Ranchet

" = Netflix Disney+
Amazon Instagram Stories
"



2025

2025 6

"2025
Netflix Squeezie Disney+ Inoxtag Amazon Prime MrBeast
1 "

✓ TikTok YouTube Instagram

- **Netflix × Squeezie** GP Explorer 3 Twitch 140 670
- **Disney+ × Inoxtag** "Kaizen"—YouTube 4300 + 34
- **Amazon × MrBeast** 1 Beast Games 1000 500
- **Samsung TV Plus** Mark Rober Dhar Mann Smosh The Try Guys
- **Roku × Jellysmack** 2 FAST "Hello Inspo"+"Mysteria" 17

- **2021 143%** 74%
- " " = 25
- YouTube→ → → Kaizen 4

Further Adventures YouTube Beckman+
Stillman Andrew Rea Binging With Babish 1000 100 -3000
"
"



Netflix 4%

2026 1

"2025 11 Netflix ' ' 2000
4% 12% "

✓ 80% YouTube

- Netflix → 4%
- → 12%
- 48% " " Harris Poll 2023
- Deezer Spotify AI 27% 75%
- YouTube 12.5% Netflix 7.5%

2-3
"2-3 Netflix 'regelegorilla 10 ' 'Squeezie ' 'AI ' 50
3000 " 5 Shudder
Shadowz 500 MUBI +ShadowzCast Netflix



FAST

	2026	2027	Netflix	FAST
			Pluto TV	'Netflix'
Molotov	'Netflix'	Paramount	Pluto TV	150
	Amazon	Freevee	"	8000

Pluto TV Paramount FAST Paramount+

- → VHS → →
- **Paramount** Paramount+ NCIS Pluto TV
- **Warner Bros. Discovery** Tubi Pluto TV
- **FAST** 2025 47% FAST Parks Associates

Molotov	2000	"Netflix	"	1000	xCPM 5-8	=
60 -100	10-15	=	5000 -1		2025 Netflix	430
					FAST	

→ → → Netflix
Netflix Roku Xumo
Netflix Netflix 3 NFL



"

"

— Ludovic Bostral, Streaming Radar

12+

25+

M6 Replay 1000 Afrostream YC S15 Majelan Kessel
OTT 30

(<https://cal.com/ludovic-bostral-ludobos-idg16l/30min-zh>)

[Streaming Radar](https://streamingradar.substack.com) (<https://streamingradar.substack.com>).

Ludovic Bostral

OTT

25+ · M6 Replay · Afrostream (YC S15) · Majelan · Kessel



www.bostral.com (<https://www.bostral.com>).



ludovic@bostral.com



[Streaming Radar](https://streamingradar.substack.com) (<https://streamingradar.substack.com>).



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