

The SnowCamp, what's so special about IT?

First and foremost, it's a **high-level technical** conference focusing on **innovations**. Unlike other conferences, the SnowCamp brings **IT professionals, researchers,** and **academics** together to discuss today's and tomorrow's technology.

But SnowCamp is also a team of volunteering **geeks**, passionate about the organization of the one and only conference of this type in the **Grenoble area**! After the great success of the two previous issues, the third one is under preparation.

Finally, SnowCamp has a special concept: **day-long workshops** on Wednesday, to learn or improve a certain technology; a more classical conference on Thursday and Friday, with the bonus of allowing participants to discover research projects through **quickies**; the participants can unwind on Saturday **in the snow**.



Grenoble, a city of innovation

Since the discovery of electricity, Grenoble has been a cradle for innovation and excellence. State of the art research centers and industries have facilities around Grenoble, promoting Grenoble as the 5th most innovative city in the world by the Forbes magazine and being labeled "French Tech". The Grenoble region has the highest concentration of employment in the areas of public and private research (CEA, LIG, ESRF, etc.), per the INSEE. Many renowned companies have R&D centers in and around Grenoble (Schneider, Orange Labs, ST Microelectronics). Finally, well-known start-ups have been founded in the area. Technical innovation is rooted in the surrounding mountains and is also our driving factor.

- http://mashable.com/2013/11/09/grenoble-tech/
- http://digital-grenoble.com/2014/03/forbes-positionne-grenoble-5e-ville-innovante-au-monde/
- http://www.grenoble-inp.fr/grenoble-in-press/grenoble-2eme-ville-europeenne-de-l-innovation-5
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The SnowCamp

The SnowCamp is comprised of three main events:

- The universities, on Wednesday, offer the opportunity to discover a technology in depth and hands-on, through workshops that last half a day or the whole day.
- The conference, on Thursday and Friday, offers a more classical model: 45' presentations. In 2017 the conference was structured around 4 tracks: Discovery, Web & Cloud, Security, IoT.
- The *unconference*, on Saturday, on the skiing slopes.

The first three editions of the SnowCamp have gathered around 350 participants.

The conference was very well appreciated by the participants, with each presentation having around 90% of positive feedback. It is thus our pleasure to propose a new issue in 2019.

We are keeping the prices deliberately low, to allow everybody to attend this event.



Prices

2 days tickets 60€* Thursday, Friday

3 days ticket 150€* Wednesday, Thursday, Friday

Early-bird prices are going to be proposed starting September



The unconference

A conference is more than just attending presentations, it's also the opportunity to discuss with other attendees, meet the speakers, sponsors... What better to continue those exchanges other than a day with fresh air?

SnowCamp ends with a day on the skiing slopes, taking advantage of the exceptional surroundings of Grenoble.



Happened in 2018...









: conference rooms





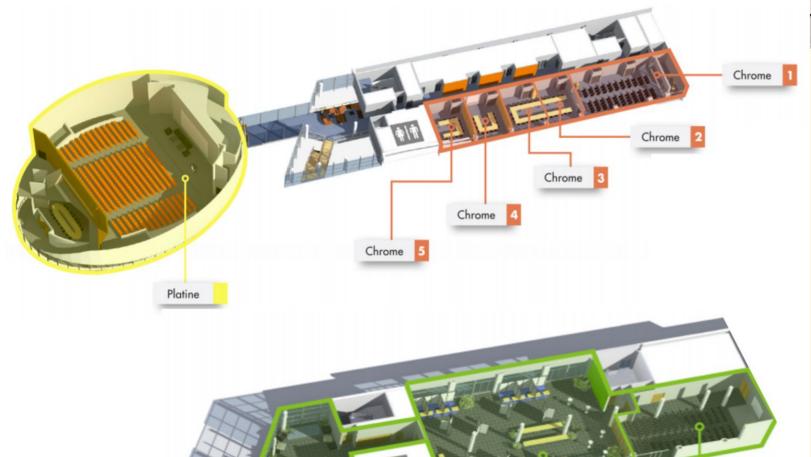






The venue for 2018

Accueil





Capacity

Amphi 400 seats

4 conference rooms 72 - 90 seats

(Chrome 1, Chrome 2-3, Chrome 4-5, Palladium 2)

Exhibition hall 360 m² (Palladium 1)

Palladium

Palladium 1

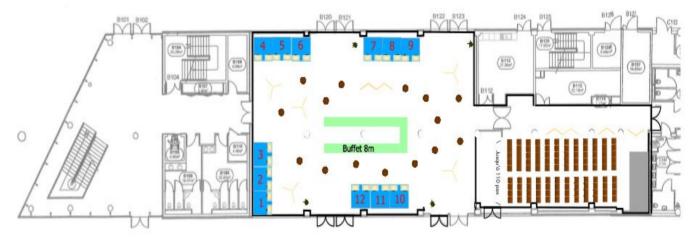
The booths

A booth allows you to increase your visibility in the conference and to reach the developer's community in Grenoble.

The booths will be located at a hotspot that all participants will cross several times a day. You will have the opportunity to make contact and exchange with the participants during breaks, and also during a Meet & Greet on Thursday evening. During the Meet & Greet, the event will be opened even to non-participants

The booths are 4 or 8 m² large. A table, two chairs, power supply and wifi network will be provided.





(setup example provided by Maison Minatec)

Sponsorships

	FIOCOII	Etolle	Chamois
Max number of sponsors	10	7	1
Tickets to attend the conferences	2	3	6
Exhibition hall only tickets	-	2	3
Booth surface (placement based on the application order)	-	4 m²	8 m²
Logo on attendees badges	-	-	Yes
Logo on the http://snowcamp.io web site (landing page)	Yes	Yes	Yes
Logo displayed on the conference site	Yes	Yes	Yes
Logo on the lanyards (one sponsor only)	-	option	option
Tickets to participate to the speaker diner	-	2	2
Talk during the keynote session	-	-	10'
Authorization to use the SnowCamp logo	Yes	Yes	Yes
Prices	1000€	3000€	7000€

They trusted us...





























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