

DataField	DataType	Values (Example or options)	Comment	SalesTransactionKey or SalesTransactionLineKey level
CustomerKey	Int		Unique customer identifier	SalesTransactionKey
TransactionDate	Date	2/2/2020	Date of transaction	SalesTransactionKey
SalesTransactionKey	Int		Unique identifier for each transaction	SalesTransactionKey
SalesTransactionLineKey	BigInt		Unique identifier for each line of the receipt in transaction - One line per product	
RetailChannelType	String		Multiple SalesTransactionLineKey could belong to the same SalesTransactionKey	SalesTransactionLineKey
RetailChannel	String		Online or Store-transaction (Retail)	SalesTransactionKey
ProductKey	Int		Specific place where transaction was made	SalesTransactionKey
ProductName	String		Unique identifier per product	SalesTransactionLineKey
BrandType	String	Known labels / N/A / NoName External / NoName Internal / novalue / Own Labels	Known labels + NoName External = Known brands (Ryobi) Own labels + NoName Internal = Internal brands (Clas Ohlson) N/A + Novalue = Missing information	SalesTransactionLineKey
Brand	String	Ryobi	Brand of product	SalesTransactionLineKey
Mission	String	Tidy up the home	Area (out of 5) product belongs to	SalesTransactionLineKey
Retail_Category1	String		Category, level 1, product belongs to	SalesTransactionLineKey
Retail_Category2	String		Category, level 2, product belongs to	SalesTransactionLineKey
Retail_Category3	String		Category, level 3, product belongs to	SalesTransactionLineKey
Retail_Category4	String		Category, level 4, product belongs to	SalesTransactionLineKey
ReturnTypeKey	SmallInt	-1 / 1 / 2	If product was returned; No return = ReturnKey -1	SalesTransactionLineKey
_SalesGross	Numeric			SalesTransactionLineKey
_SalesNet	Numeric			SalesTransactionLineKey
_SalesQuantity	Numeric		Number of items of the specific product (line). OBS: Could be in format "48.000" and hence need to t	SalesTransactionLineKey

Transaktioner nycklas till kund/medlem på CustomerKey. Varje rad i tabellen motsvarar en rad på ett unikt kvitto. Hela kvittot identifieras av SalesTransactionKey och varje rad i kvittot av SalesTransactionLineKey. Kund, Datum, Kvittoid och säljkanal är alltid samma på hela kvittot medans kvittoradsID, produkt+detaljer och försäljning är unikt per kvittorad.

--> Ett kvitto kan innehålla flera kvittorader. En unik produkt kommer alltid representeras av en egen kvittorad. Två av samma produkt kommer vara på samma kvittorad men identifieras genom SalesQuantity. Summan i \_SalesNet/ \_SalesGross representerar samtliga enheter (ex två av samma produkt) på kvittoraden. För att få total SalesNet eller SalesGross för köpet summeras samtliga kvittorader ihop.

--> En kvittorad/Produkt kan endast höra till en kategori-etta, en kategoritvåa, trea osv. Hiearkisk träd. Dvs olika kategori -tvåor kan ligga under samma kategori-etta - Se exempel nedan.

Category 1 Retail

Category 1	Christmas
Category 2	Christmas lighting
Category 3	Candlesticks & Candelabras
Category 4	Bulbs & candle bridge accessories
Category 4	Christmas candle bridges
Category 3	Christmas stars
Category 3	Christmas string lights
Category 4	Christmas tree lights
Category 4	Indoor string lights
Category 4	Outdoor string lights
Category 3	Illuminated Christmas decorations
Category 2	Christmas ornaments

Assortment Plan - Mission

Våra 5 Missions

Connect and enjoy the home  
Create a conscious home environment  
Fix the home  
Light up the home  
N/A  
Tidy up the home

Assortment Plan - Mission

- Connect and enjoy the home
  - Batteries & Accessories
  - Home office & Computing
  - Sound & Vision
  - Telephones & Tablets
- Create a conscious home environment
  - Decorating & Home improvement
  - Homeware
  - Installation
- Fix the home
  - Decorating & Home improvement
  - Hand tools & Power tools
  - Health, Beauty & Personal care
  - Installation
  - Lights, Light bulbs & Extension leads
  - Motoring, Garage & Storage
  - Workwear & Accessories
- Light up the home
  - Accessories
  - Camping & Outdoors

Vilka kategorier (nivå 1) finns inom resp. mission

Christmas
Garden
Homeware
Leisure
Lights, Light bulbs & Extension leads
 <b>Tidy up the home</b>
Christmas
Cooking, Dining & Kitchen equipment
Food
Health, Beauty & Personal care
Homeware