

LUCIA EUGENIA MIGUES

11.11.1993

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LANGUAGES



Native Speaker



IGSCE- International General Certificate of Secondary Education

GCE AS & A Level- Cambridge Advance International Examinations (Environmental Management, Spanish Literature, Art & Design)



Study Abroad Program Kansai Gaidai University

SKILLS

DESIGN











DEVELOPMENT









OTHER









ABOUT ME

I am taking my first steps in the world of web development, with knowledge in HTML, CSS, JavaScript, React and Git.

I consider myself a proactive and eager to learn person. Always trying to learn, improve and look for new challenges.

I look forward to combining the knowledge I have acquired in the marketing field with my programming skills, integrating the best design practices and client focused perspective with clean and efficient code.

EDUCATION

Full Stack Web Developer 2020

Acamica - Argentina

Bachelor of Journalism 2017

Universidad del Salvador - Argentina

2016 Associate's Degree in Protocol, Event Planning and Public Relations

Universidad Siglo 21 - Argentina

EXPERIENCE

Present

2018

MARKETING LEADER

Asociación de Ideas, Argentina

Communication agency specialized in the veterinary sector. It has two digital and printed magazines: MOTIVAR and 2+2, and more than 30 active clients with digital marketing campaigns. Tasks performed:

- Lead the design team.
- Graphic design of b anners, newsletters and social media posts.
- Email Marketing in Mailchimp and Active Campaign
- WordPress management
- Social Media Advertising Zoho Social and advertising on Facebook Ads Manager
- Follow-up and implementation of advertising campaigns
- Contacting clients for planning and organizing of their campaign.

PRODUCTION ASSISTANT 2018

Radio Mitre, Argentina

Researching news stories and pitching new ideas. Arranging and overseeing interviews.

2017 **SOCIAL PHOTOGRAPHY** Social events

Casual

2013 SECRETARY ASSISTANT OdontoClínicaBA, Argentina

Patient reception and administrative tasks

COURSES

2020 CODECADEMY

HTML - CSS - JAVASCRIPT - REACT - REDUX

Integral Basic Course in Photography

Universidad de Buenos Aires - FADU

Analog and digital photography.